

## Your gateway to success in Asia-Pacific Success Stories

**Guiding and advising  
a fast growing  
digital agency**

The logo for MATARIS, with the word "MATARIS" in a bold, sans-serif font. The letter "A" is stylized with a blue triangle inside it.

### Introduction to MATARIS:

- A fast growing digital agency headquartered in Kuala Lumpur. Founded in 2016 by seasoned digital marketing professionals and blending talents from Europe and Asia, MATARIS is committed to provide digital growth strategy for all its clients in SEA. In less than a year, they have already conquered a dozen of companies of different sizes by providing them with better acquisition, activation and retention. Their expertise is notable in the following fields: performance marketing, onsite optimization, social media & content, CRM, SEO and analytical & reporting stacks.

### What has NSCS done for and with MATARIS:

- Introduction to South-East-Asian context, specifically in their first setup phase in Malaysia along with cultural coaching.
- In-depth market research to assess opportunities in SEA starting with Malaysia.
- Guidance through the company setup including visa and immigration matters.
- Strategic advisory through MATARIS first quarters including introduction to key players in the industry, influencers and future clients to ensure a swift and smooth take-off.

### Our next steps:

- Contribute to their expansion in South East Asia:
- Legal, strategic and commercial advisory for the next countries on the roadmap.
- Top level introductions and follow up in each new markets to enable MATARIS to sign new strategic partnerships and new iconic clients.

*"Nathan and his team have been extremely valuable for the development of my company. Thanks to his experience as an intrapreneur and a Top Executive within MNCs for years as well as his deep understanding of the SEA region we have been able to penetrate the Malaysian market faster than expected and we are now leveraging on his expertise to grow new SEA markets. I strongly recommend N-Strategy Consulting Services for companies looking to expand in APAC "*

Cyril Dhenaut Founder and CEO of MATARIS - <http://matarisagency.com/>