

## Your gateway to success in Asia-Pacific Success Stories

Fundraising & International  
growth planning for an e-sports  
startup



### Introduction to PANTHEON:

- A fast growing European Startup (first one with this model) which offers a disruptive model for e-sports streaming and viewing/consumption via gamification through a unique live betting platform. Pantheon has partnerships with ESSEC Ventures, Microsoft Ventures, Paris Business Angels, World Gaming Federation and NCS.

### What has NSCS done for and with PANTHEON:

- Collaboration and guidance on the development and growth execution for the first quarters.
- Notable contribution to the fundraising from Asia-Pacific through our dense network of VCs and other decisions-makers.
- Introduction to South-East-Asian and Asia-Pacific context for further growth stages.
- In-depth market research to assess opportunities in APAC for PANTHEON.

### Our next steps:

- Contribute further to PANTHEON launch and growth:
- Continuous fundraising efforts leveraging on our network in APAC
- Joined initiatives and execution of the growth plan in APAC in the quarters/year to come

*“Nathanael and his team have been extremely helpful throughout our partnership, as they assisted us in designing our strategy, conducting market analysis and review of APAC. NSCS’s great knowledge of the ecosystem and strong business sense makes them a great partner as well as a prime contact point in the area. Thanks a lot for your help, I sincerely hope we will strengthen our collaboration and bring Pantheon to a new level together!”*

*Camille Bouyer - Founder and CEO of PANTHEON - <https://pantheon.gg>*