

Your gateway to success in Asia-Pacific Success Stories



Who is UPSSELLGURU:

A blossoming startup with presence in Malaysia and Germany. Founded by seasoned hospitality and IT professionals from Germany and Italy, UPSSELLGURU provides hotels and their guests with a unique bidding system. It enables automatic room and package upgrade for a greater guests experience and better hotel revenue management.

What has been done:

Introduction to APAC context and cultural coaching
Market research to assess opportunity in APAC
Setup of their labuan company, continuous guidance on the visa and bank opening processes until completion.
Introduction to key players in the hospitality industry across APAC, accompanying the signature of their first deals and following up with both parties to ensure a smooth take-off.

What's next:

Contribute to their expansion in APAC:
Introduction and follow up on potential new business deals with key partners in various targeted countries
Support in recruiting the needed manpower in these countries to succeed on these new markets.

"N-Strategy Consulting Services has been tremendously helpful and professional in guiding us through the steps of entering Asian markets and setting up our company. Thanks to our collaboration, our inception process has been very smooth and quick. Two thumbs up!"

Hans S. Founder of UPSSELLGURU - <https://www.upsellguru.com/>