

## **Friends of Northwest School of the Arts 2019-2020 T-Shirt Design Contest**

### **Official Contest Rules**

I have read the OFFICIAL CONTEST RULES for the Northwest School of the Arts T-Shirt Design contest and I agree to all the rules and regulations of the contest as outlined below:

1. The contest is open to all currently enrolled NWSA students.
2. All entries must be original creations of the contestant that incorporates the school's brand (i.e. colors, trademarks, or logos) into the design, has never been published, and does not contain profanity, trademarks, logos, or copyrighted works of any other person or business.
3. The prize is a \$100.00 gift certificate.
4. The winning design will remain the property of Friends of Northwest School of the Arts PTO, and will not be returned to you. Friends may use the winning design at any time after the contest. The winner may display their winning design in a portfolio or personal collection, but may not sell or reproduce the design for any other purpose once submitted to the contest.
5. A panel of judges representing the Friends will choose the top submissions. The top submissions will be put to a public vote on June 6.
6. The contest begins on May 20, 2019.
7. The entries must be received online or submitted via email at [nwsapto@gmail.com](mailto:nwsapto@gmail.com) by 4:30 p.m. on May 31, 2019.
8. FORM OF ENTRIES:
  - a. The entry should be accompanied by your name and contact information.
  - b. Please submit entry electronically by Google Form or to [nwsapto@gmail.com](mailto:nwsapto@gmail.com) in one of the following art file formats: .AI, .JPG, .PDF, .PNG or .PSD. (Dimensions: 12" x 12")
  - c. The schools brand colors should be incorporated in the design with the design intended for use on either a white or black t-shirt.
9. We reserve the right to pick one entry, more than one entry, or no entries as the winning entry.
10. Two winners will be selected: one NWSA middle school student and one NWSA high school student. Only one design will be printed in bulk as part of NWSA Spirit Wear.
11. If your entry is selected as the winning entry, you will receive a \$100.00 gift certificate and a free t-shirt with your design.
12. Friends of Northwest School of the Arts reserves the right to terminate this contest at any time, effective on the date of issuing the termination notice, and we are under no obligation to give notice prior to the date of termination.
13. You agree that if you submit an entry, you will sign an assignment and release form prepared by us acknowledging your acceptance and understanding of the complete contest rules including that the winning design is the property of Friends of Northwest School of the Arts PTO.

### **Acknowledgement and Assignment**

I am submitting a contest entry with this form, and I hereby assign any and all rights in the intellectual property of this entry to Friends of Northwest School of the Arts. I agree that the entry I submit becomes your property and that the entry will not be returned to me.

I state that this entry is my own original creation and that I did not copy anyone else's work in creating this contest entry. I agree that if I have copied anyone else's work in preparing this entry, and if I win this contest, I will pay back the award to you and will defend, indemnify and hold harmless Friends, Northwest School of the Arts, Charlotte Mecklenburg Schools and their respective officers, directors, employees, suppliers, licensors, contractors and agents

against and from any loss, debt, liability, damage, obligation, claim, demand, judgment or settlement of any nature or kind, known or unknown, liquidated or unliquidated, including without limitation, all reasonable costs and expenses incurred including all reasonable litigation costs and attorneys' fees arising out of or relating to claims, complaint, action, proceeding or suit of a third party, that arise or relate in whole or part to the contestant's entry.

I agree that if I win the contest, I authorize the use by you, without additional compensation, of my name and likeness or photograph for promotional purposes in any manner and in any medium (including without limitation the Internet, written or email communications, brochures, videos, slides, radio, television, film) that you deem appropriate.

Only ONE entry per middle school student, and only ONE entry per high school student.

I agree that if I win this contest, the \$100.00 gift card and free t-shirt is fair and adequate compensation for my contest entry.

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Student Signature

## NWSA COLOR PALETTE

Color formats: RGB, Pantone, and CMYK



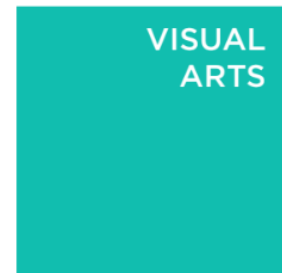
RGB	240	84	24
PANTONE	Warm Red		
CMYK	1	82	100 0



RGB	252	148	1
PANTONE	1375		
CMYK	0	38	76 0



RGB	119	188	31
PANTONE	368		
CMYK	65	0	100 0



RGB	17	190	175
PANTONE	3272		
CMYK	100	0	47 0



RGB	100	101	105
PANTONE	Cool Gray 10		
CMYK	61	53	48 19