# Sarah FEBRISSY

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BAA. DESS, MSc.

**DIGITAL CONSULTANT** 

SENIOR BUSINESS ADVISOR

# **FDUCATION**

**Certification in Web Marketing Management** WebMarketing Agency, Paris, 2015

Specialized Master's Degree in Management and Organizational Engineering Field: Chatnge Management IIM-CNAM, Paris, 2008

Second Degree Diploma in Corporate Finance - DESS Corporate strategy UQAM-HEC Montreal, 2003

Bachelor Degree in Business Administration Operations and Quality Management UQAM, Montreal, 1999

## QUALIFICATIONS

PNL Technician, Communications skills Cerf consultant, Guadeloupe, 2016

Professional Certificate, English as a Second Language, UWI-Barbados, 2012

Team management, Business processes, Performance management, CEGOS & AFNOR, Paris, 2001

#### CKILLO

Pack Office Adobe Suite Informatique de gestion

Internet Medias sociaux Outils Open Source

French English B Class Driver's License

# **COMPETENCES**

14 years of national and international experiences in:

- Process optimization design, Operations improvement, Quality management
- Project coordination, Change management, Client/Supplier relationship
- Communication strategy, Web marketing, Business development opportunities

Capacity to elaborate effective advisory business strategies and implementations of projects, in order to capitalize on business transformations in a digital context.

# **EXPERIENCES**

# Founder and Business Advisory Consultant, since 2013, French West Indies

- Web communication, Digital project implementations www.LuxeCaraibe.fr
- Cloud Computing Study, trends and business opportunities www.CloudAntilles.fr
- Business transformation, change management www.ManagementModerne.com

## References:

- Edwige Avocat, Coppet Avocats, Cerf Consultant Institut
- Crédit Agricole Bank, Oling Technologies, Groupement Pharmaceutique
- Axians and Getelec of Vinci Group, Imaffaires Real Estate

# Senior Advisory Consultant 3 & 4, Ernst & Young, 2008-2010, Luxembourg i.e. Advisory Services, Millicom International Tigo mobile operator, National Luxemburgish Motion for Quality Management

- Change Management, Business developments reports and service offers
- Performance and Quality Management, Promotion of best practices
- Intranet collaborative platform for risk & compliance controls and reportings

#### Founder and Business Support Development Consultant, 2005-2007

French West Indies, Caribbean i.e. Orange Telecommunications, French Alliance of Puerto Rico, Eurofactor of Credit Agricole Bank

- Knowledge management systems and intranet collaborative platforms
- Market studies, benchmarking, press reviews
- Business support to organizational restructuring and project coordination

## Internal Controls, Project Manager and Quality Coordinator, 1999-2004

Orange Caraïbe Mobile Telecommunications, i.e. French West Indies, Dominica, Saint-Pierre & Miquelon, mission in Germany

- Internal control, Organizational audits, Process improvement, job creation
- Quality, Knowledge and Performance management systems, team supervision
- Business support and transfer of competences for new branches

#### Trainee

1999, Metcalfe's Kelmscott Foundation, Maine, USA 1998, Numericable, Guadeloupe, France

- Operations management design
- Customer satisfaction evaluation