



B U R G E S & B U R G E S S T R A T E G I S T S



{ ANNIE MORINO }

RESEARCH & SOCIAL MEDIA CONSULTANT

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Annie has immersed herself in the complex issues of education, poverty, and domestic violence throughout her career. Her work in cultural studies, qualitative research, website analysis, and social media management bring valuable skills to our team. Her areas of focus include:

- Producing various client communications, such as newsletters, and social media and video content
- Analyzing district communications and earned media to help expand the reach of client messages
- Developing and managing client social media channels
- Conducting stakeholder interviews and listening sessions to help ground client outreach strategy
- Assisting with communication and fieldwork on candidate and issue campaigns

EXPERIENCE

Prior to joining Burgess & Burgess, Annie served as the Director of Resource Development on Cleveland City Councilman Joe Cimperman's campaign. She has also worked for a US Senator and has done contract work for a variety of nonprofit organizations. She currently serves as the Young Alumnae Liaison for the Kappa Alpha Theta Cleveland Alumnae Chapter and recently completed the Neighborhood Leadership Cleveland program, focused on community advocacy.

EDUCATION

Annie graduated Summa cum Laude from Allegheny College in Meadville, PA with a bachelor's degree in Communication Arts and Political Science.