



## MARS EXPLORER BARBIE®

### Girls of Today Can Be the Mars Explorers of Tomorrow.

The Barbie® brand has empowered girls to dream big and explore a world without limits. This year, Barbie® is embarking on a mission that is out of this world with the Career of the Year Mars Explorer Barbie® doll.

In collaboration with NASA, Mars Explorer Barbie® doll launches the first "one-doll" mission to Mars. Ready to add her signature pink splash to the "red planet," Barbie® doll is outfitted in a stylish space suit with pink reflective accents, helmet, space pack and signature pink space boots.

The 2013 "Career of the Year," Mars Explorer Barbie® doll enters the stratosphere just in time to celebrate the one-year anniversary of the Mars Rover Curiosity landing on August 6, 2013. Adding to her resume of more than 130 careers, Mars Explorer Barbie® doll inspires girls to be adventurous and to always reach for the stars!

SRP: \$12.99 | Age: 3+ | Available Now

