

INNOVATION STATION

IT ALL STARTS WITH AN IDEA

LEUVEN — MAY 5TH, 2018



Are you curious what will happen during an Innovation Station? Below you will find the complete program and some more explanation. During the day you will work in small teams. These teams are composed based on your personality profile and study background. So, you will probably sit together with people you do not know yet. But it can only become more educational ...

The program is as follows:

8h00 Registration and breakfast with coffee

8h30 Kick-off with explanation of the Challenges

During the kick-off we explain the planning of the day and explain what is expected of you, who you can call for help, what materials you can use ... During the day we work with several challenges. These are briefly explained. After this, you are divided into teams and you start your first mission.

9h30 Spaghetti Challenge & Debrief

You will already be given a first assignment to finish as a team, in a fun way getting to know each other.

10h15 Break

10h45 Assignment 1: The idea

During this first part you will search for as many ideas for the challenge as possible. No idea is crazy enough. Then you start to give a number of ideas concrete shape and in the end, you pick one to continue working on for the remainder.

12h15 Lunch



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13h00 Assignment 2: The plan

Now that you have the basic idea, we work it out based on the Business Model Canvas. We think about all the pieces of the puzzle that are needed to shape your plan. And you will also notice where there may be holes in your plan.

15h00 Break

15h10 Assignment 3: The pitch

How do you get your plan across to the judges? You know that you get 5 minutes to make clear what your idea is and how you want to work it out. Get ready to amaze the jury with your creativity.

16h30 No Stick, No Pitch & Break

17h00 Start Jury Pitching

The moment of truth: pitching for the jury. Each team receives exactly 5 minutes to present its presentation. After that, the jury will get another 5 minutes to ask questions. Be quick, be bright, be gone.

18h30 Jury consultation & Announcement Winner

Tension everywhere, who will make it? While the jury consults, you can already start biting your fingers nails, until the moment is there. Who has the best idea, the best pitch, who has found the goose with the golden eggs?

19h00 Reception

20h00 End

