

Rick Anderson

<https://smartchoicemri.com/about-us/>

A strong advocate of value-based medicine and improving patient care and choice, Rick has 23 years of experience in consumer-focused healthcare solutions.

Prior to joining Smart Choice MRI in 2014, Rick served as senior vice president of the social engagement platform Sharecare. Since its founding in 2009 by Dr. Mehmet Oz, Jeff Arnold and Harpo Studios, Rick led the company's hospital markets and provider solutions team. Prior to his tenure at Sharecare, Rick served as a startup and executive team member for several healthcare businesses, including WebMD, QDS and Endeavor Technologies.

Rick is co-founder and board member of Alithias, a healthcare business intelligence platform providing cost transparency for self-insured employers, third-party administrators and health plans.

An avid cyclist, Rick also serves on the board of directors of the Nova Cycle Sport Foundation, committed to developing junior and women cyclists through a leadership program. Rick also serves on several high-growth company boards.

He earned his BA in history from Bethel University.

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