

Let's Make The New York Times Great Again

International Edition | Wednesday, October 3, 2018

The New York Times is a famed global brand and institution. There is hope that *The Times* can be saved from its sad, self-destructive trajectory.

Opinion J. Jericho

The tragic trajectory of *The New York Times* inches full throttle towards the fate of the *Pravda* when the communist Soviet Union fell in 1991. Cracks in the iron curtain splashed a disinfecting dose of sunlight on mother Russia. The propaganda agenda of the *Pravda* entered the mainstream consciousness of this nation's populace. The partial collapse of this bogus broadsheet's readership ensued.

In recent years, the adjective 'fake news' has entered the English language lexicon. It is difficult to pin-point precisely when the global mass media transformed from its heyday function as a disseminator of current affairs and facts into a totalitarian machine staffed by partisan 'presstitute' puppets.

There is safety in numbers. *The Times* spearheads a brutal brigade of hound dog harlots. Corruption of mainstream Western media is endemic. This wickedness pervades the oligopoly mockingbird media throughout America's television, radio, print and digital outlets.

Hope

This op-ed is not just another noxious narrative. It is the inverse. I argue that *The Times* is uniquely placed to restore its noble reputation of yesteryear as a fearless truth teller. Like a phoenix rising from the ashes, it may lead the way forward and recapture its immaculate prestige.

The contemporary political climate offers hope that this post-truth news era is an interim aberration that may disintegrate expeditiously. For the first time in living memory, America has a *bona fide* leader. An audacious bawler who shamelessly calls out mainstream media for what it is: 'fake news'.

There is sound reason to feel sanguine that media reform is achievable beyond America's shores. In recent months, the European Commission threatened to prosecute Internet social media giants such as Twitter if they wittingly spread falsehoods that violate the laws of their social formation.

The willingness of Facebook and Alphabet-Google to cooperate with the European Commission reminds humanity that no corporate colossus is above the law of the land and the sea. No media baron is immortal. The demise of the seemingly untouchable Hollinger press empire bears testament to this claim. The will of We The People trumps the political and economic influence of corrupt entities that trade in public and private domains.

On September 5th this year, *The Times* entered the twilight zone when it published an anonymous open-ed that it claims was authored by a disgruntled senior White House staffer. Nameless, high-stakes political editorials lack credibility. Period. Such treachery reeks of last-gasp desperation. This unprofessionalism is counterproductive to the long-term interests of *The Times* and their likeminded porkey allies. They awaken the masses to routine misinformation and disinformation scheming that betray *The Times's* glorious past.



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History has judged the legacy of *The Times* favorably. Its victory in *The Sullivan Case (1964)* bestows freedom of the press for America's journalists as enshrined by caselaw from this nation's superior court. Its daring role in leaking the Pentagon Papers in 1971 was congruent with the national interest.

The deeply entrenched, elevated cultural status of *The Times* has enabled it to survive numerous allegations of bias in the past. The Jayson Blair affair (2003) and the Duke University Lacrosse case reporting (2006) are examples of widespread claims that *The Times* willfully replicates negative racial stereotypes and socially engineer identity politics to divide and conquer. Such acts defy the natural momentum towards human harmony.

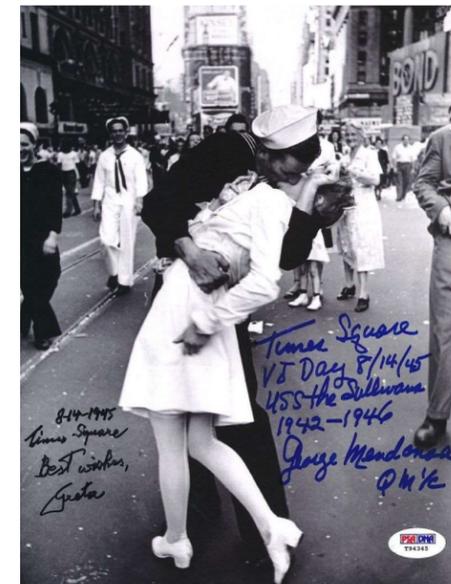
In recent decades, the number of ink newspapers continues to decline at a rapid pace in America and beyond. The readership of the surviving papers is likewise nosediving as the number of open-source, alternative online new media outlets rises proportionately. Retail sales and advertising revenues of ink media are in freefall as they lose market share to digital competitors.

Media audiences are becoming savvier and more selective. They are less tolerant of establishment media that produce subpar content and aim to suppress the human potential of the citizenry. There is a consensus among seasoned media commentators that a handful of national and global American print media formats will survive this online alt-media onslaught over the long-term.

I foresee that *The Times* is not doomed to die a painful, humiliating public execution by 1,000 lashes. The market for ink journalism is unlikely to evaporate in the foreseeable future. Online media can never satisfy traditional and nostalgic consumers who enjoy the sensual experience of touching, seeing and smelling quality ink publications from the palms of their fleshy paws. There are limits to the high success of binary code broadcasters. Humans have not quite yet transformed into soulless docile cyborgs.

The Times is suitably placed to survive the online revolution. This institution is more than a relic of print press preeminence from a bygone era. Iconic images of *The Times* chronicle America's past in a manner like no other.

Alfred Eisenstaedt's photograph of the sailor and nurse war victory kiss at Times Square in 1945 is an example of many that epitomize this sentimentality of *The Times's* immortality.



The Times is the mirror of America's complex, tentacled place in the world. No individual or family is superior to pride-of-place enjoyed by this national treasure. *Caveat venditor.*

Stop the Press!

For many, *The Times* captures the zeitgeist of the Land of the Free from the collective intellectual vantage points of its citizens from all walks of life. Its destiny is the barometer and symbolic metaphor of the state-of-the-union. If *The New York Times* ceases to publish, our nation's soul may perish.

IELTS white supremacist crimes against humanity: Human Trafficking, Modern Slavery, Racketeering, Fraud and Extortion.

www.ielts.agency www.sguardian.org/linguistic-imperialism-and-the-old-world-order/ jay@journalistethics.com

The image is a screenshot of the Sri Lanka Guardian website. At the top left is the logo for 'SRI LANKA Guardian' with a large red 'G'. To the right of the logo is a red box with the text 'TRENDING NOW' and below it, 'Dictatorship by Democracy'. Further right is a small image of a person standing in a doorway. Below the logo and trending section is a horizontal navigation menu with the following categories: BUSINESS, CULTURE, DEFENCE, EDITORIAL, EDUCATION, ESSAYS, INSIDE STORY, SOCIAL, and WORLD VIEW. The main content area features a large photograph of a young woman with dark hair, wearing a headset and smiling, sitting at a desk in what appears to be a call center or office environment. Other people and computer monitors are visible in the background.

Linguistic Imperialism and the Old World Order

by J. Jericho

The majority of IELTS's human trafficking and fraud crimes are citizens of India and China. It is time for China and India to show leadership. These powerful nations have a moral obligation to prosecute Australia, Britain and Canada before the International Court of Justice.