



## Eligibility Guide – Should You Apply?

If you, like so many other artists we revere, work/ed — in any role, department or channel, in the past or present, fulltime or freelance — at any type of advertising agency OR in commercial art in any capacity OR you've worked on brand projects in an artistic capacity, OR your work is influenced by advertising, then YOU ARE ELIGIBLE TO ANSWER THE AD ART SHOW CALL FOR ARTISTS.

*But let's get specific, just in case there's still a question...*

### **These Are Required:**

- You live somewhere on Earth.
- You create your own artwork on your own time in painting, sculpture, photography, works on paper, mixed-media, video art, etc. (*You will submit your own artwork when applying, no advertising artworks*)
- You do not have “exclusive” gallery representation.

### **Checkmark What Applies To You:**

- You have worked in Advertising and/or Commercial Art — in ANY Role or Department, in the Past or Present, as a Fulltime or Freelance employee.

### **TO CLARIFY FURTHER:**

- You work/ed in a Full Service Agency, Digital Agency, Experiential Agency, Branding Agency, In-House Agency... and/or in any Ad Agency niche we might have missed here.
- Basically, it doesn't matter what role or what department you might have worked in, as long as you've spent time making a living in Advertising and/or in Commercial Art, while also creating your own personal artwork on your own time.
  - NOTE: You do not have to be a “creative” in the Creative Department; You could be a receptionist, work in accounting or account mgmt OR actually work in the creative department.
- You have worked in any Media Channels at any company, i.e. Print/Magazines, TV/broadcast, Billboards/display (online or offline) — in ANY Role/Department, in the Past/Present, Fulltime/Freelance.
- Your work is influenced by Advertising (notably or otherwise) and/or by Artists who have been influenced by Advertising, i.e. Andy Warhol, James Rosenquist, Roy Lichtenstein, etc.
- You have worked in Commercial Art which can include: Illustration, Graphic Design, Packaging Design, Motion Graphic Design, Photography, Television Commercials, Commercial Character Design, Music Videos, Animation, Computer Art, Fashion Design & Interior Design. (*This is not a complete list*).
- You have worked for a Brand (company/organization) on a creative project.

***If you “checkmarked” at least ONE of the boxes above, then:  
YOU ARE ELIGIBLE TO APPLY!***



***If you are not eligible***, please Join our “Artists Only” email list for MvVO ART updates regarding new exhibition opportunities, as well as creative projects with advertising agencies & brands – Sign Up Here:

<http://eepurl.com/c9RKQT>