

# Beta Change



Be empowered. Be inspired. Be the change.

## Our Vision

To create a connected world where diabetes is not a barrier to living a full life.

## Our Mission

To create a global network and foster collaboration between all stakeholders within the diabetes community & together provide adequate and sustainable access to diabetes medication, equipment, education and support to all people living with diabetes by 2025.

## Our Values

We create opportunities.

We bring people together.

We strive for equal access.

We empower people with diabetes.

# Our Aim

To develop future leaders within the diabetes community by providing the knowledge and skills required to remove barriers in influencing positive change. We aim to do this by:

- Fostering regional growth through identifying and resolving diabetes-related issues within each WHO region.
- Advocating for people living with diabetes worldwide by being a united global voice.
- Championing diabetes efforts within governments to improve access to diabetes medication, equipment, education and support.
- Providing a network for collaboration opportunities between future leaders and local and global stakeholders within the diabetes community.

## How do we do this?

# We focus on 4 strategic pillars crucial to diabetes management

## Medication

Our goals are to:

Improve access and affordability of insulin by collaborating with policymakers and industry partners.

Support innovation and research by collaborating with industry and academic partners.

## Equipment

Our goals are to:

Improve access and affordability of diabetes equipment by collaborating with policymakers and industry partners.

Support innovation and research by collaborating with industry and academic partners.

## Education

Our goal is to:

Improve access to ongoing diabetes education & appropriate resources by collaborating with academic partners and diabetes organisations.

## Support

Our goals are to:

Provide mentorship to leaders who want to make a difference within the diabetes community through our mentorship program.

Provide peer support for leaders.

# Why Do We Need Beta Change?

We need to empower and support individuals who are passionate towards creating positive change within the diabetes community.

We recognise the need to take a multi-pronged approach to tackling diabetes-related issues within local communities, across regions and globally.

We aim to create change by fostering working partnerships and connecting people with diabetes, local diabetes organisations, governments and industry stakeholders.

# Beta Change also addresses these United Nations sustainability goals:

(3.4) By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being.

(3.8) Achieve universal health coverage, including financial risk protection, access to quality essential health care services and access to safe, effective, quality and affordable essential medicines and vaccines for all.

(3.d) Strengthen the capacity of all countries, in particular developing countries, for early warning, risk reduction and management of national and global health risks.

# How will our outcomes be measured?

We've developing a Scorecard by end of 2017 to measure our outcomes annually at a global, regional and local level.

The Scorecard will translate your project outcomes into a summary of how they affected the diabetes community at a local, regional and global level.

Our outcomes will be presented through our annual report and made publicly available when ready.

# How Can You Help?

To achieve our goals, we need to bring *all stakeholders* involved in the diabetes community together.

The best part - you don't even need to have diabetes to help!





# What being part of the Beta Change Network could look like for you...

## Leaders

Entry into mentorship program with a project proposal & mentor

Mentor can be from Beta Change Network or a strategic partner

Attendance at Global Roundtable



## Mentors

Mentor a Leader through their project

Continue working on own project under optional mentorship

Attendance at Global Roundtable



## Advisors

Invited member on an advisory board for future collaborations and projects on a across local, regional and global levels

Potential invited speaker at Regional or Global Roundtables

Members of the Beta Change Network may also receive opportunities from Partners and Sponsors for speaking or consulting engagements.

# What our strategic partnership tiers include...

## Growth Partners

Role:  
To help Beta Change in early stages to get up and running

Includes:  
Bermuda Diabetes Association

## Medication Partners

Role:  
To assist in creating equal and affordable access to insulin & engage in research and development projects.

Example:  
Novo Nordisk

## Equipment Partners

Role:  
To assist in creating equal and affordable access to BG testers, test strips, CGM etc. & engage in research and development projects.

Example:  
Abbott Diabetes Care

## Education Partners

Role:  
To assist in creating access to ongoing diabetes education and appropriate resources and engage in research and development projects.

Example:  
Harvard University

## Support Partners

Role:  
To help expand mentorship program and share the work of Beta Change.

Example:  
Diabetes Organisations

To find out more about how your organisation can be a Strategic Partner, contact us!

# What our sponsorship tiers include...

## Gold

Advisory board seat  
(non-voting)

Speaker spot at global  
roundtable

Access to Beta Change  
Network

Acknowledgement in  
Annual Report

## Silver

Speaker spot at regional  
roundtable

Access to Beta Change  
Network

Acknowledgement in  
Annual Report

## Bronze

Access to Beta Change  
Network

Acknowledgement in  
Annual Report

## Individual

Acknowledgement in  
Annual Report

**Beta Change will also host an annual fundraising campaign using crowdfunding.**

# Beta Change Today



Finalising incorporation through application of charitable trust status in Bermuda

Established leadership team, and finalising advisory board and framework for membership base.

Fully functional website, deeply rooted social media presence, and thought leadership platform with leaders from around the world.

Held regular Virtual Roundtables and Minisodes with experts and leaders in the global and regional communities focused on our core pillars.

# What to expect in late 2017 & 2018...

Holding inaugural face  
to face Global  
Roundtable

Launching initial  
mentorship Program  
with first cohort of  
Leaders in 2017

Continuing to build  
relationships with  
Partners and  
Sponsors

Developing a  
multi-channel fundraising  
campaign to raise  
USD\$10,000 towards  
advocacy projects

# B BETA CHANGE

[www.betachange.org](http://www.betachange.org)



facebook.com/BetaChangeNetwork



@Beta\_Change