TGH Small Business
Final Project Ideas

As a part of the Tech Goes Home training, we recommend that the trainer require each participant to create a final project. The final project should help the participants practice using the skills and tools they have learned throughout the training. Examples of the expectations a trainer might have for the final project include the following:

- researching information of interest to participant's business
- sharing new knowledge with the rest of the class
- citing sources

Here are some suggestions for final projects:

1. Research small business resources available through websites in the TGH curriculum. Find 2-3 resources that are relevant to your small business and share them with the class.
   - Ex: "Here is a map of my business's local competition that I made using SBA Learning Center's 'Analyze Your Business' tool" OR "Here is a list of steps from mass.gov that I need to take to prepare my business for tax season" OR "Here a loan from Dorchester Bay EDC that I am going to apply for"

2. Show the class your new social media page for your business.
   - Ex: "Here is my business's new Facebook page including the About section, photos, and a post" OR "Here is my business's Yelp page, including hours, location, and photos"

3. Using Google Calendar, create a business calendar that lists all important dates and events and share it with the class
   - Ex: "Here is my business's calendar of holidays, sales, and special events"