



Real Estate Photography 5 Tips

Photos & Video for Real Estate

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Using quality photos in real estate listings makes all the difference



Wide Angle Lens

Use A Wide Angle Lens (Not a Fisheye Lens) combined with HDR photography



Tripod

Use a tripod to shoot at a slower speed and take advantage of natural light



3 D Video

Use 3D virtual tours- to replicate a home walkthrough



Landscape

Use landscape orientation - our brains find the ratio 4:3 more pleasing to the eye



Full Frame Sensor

Use a full frame camera Sensors vs. megapixels - sensor size makes the most impact on image quality