

AMANDA PLY



For Amanda, it all started with Beethoven's *Für Elise*. Her discovery of a snow globe in a gift shop at the age of six turned the world upside down for her. Going back home, she began to teach herself to pick out songs by ear on an old piano. It was the beginning.

For over ten years, she studied as a classical pianist, honing her musical talent and skills. Through studies at the University of Southern California and beyond—she is an honors graduate of the Annenberg School for Communication and Journalism—Amanda has developed her craft as both a performer and songwriter.

With inspiration from Carole King, Diane Warren and Sia, as a singer-songwriter, Amanda has an edge and ability—both on- and off-stage—to appeal to a wide range of fans. It is her contemporary approach to crafting songs, and her easy vocal style and elastic voice that appeals to her audiences.

As an independent artist, Amanda has recorded and toured two EPs, playing over 150 performances in one summer alone. Her “I Secretly” video has nearly a quarter-million views on YouTube.

In addition to writing and performing, Amanda has even ventured to score a short film, *Creative Financing* (CC Chainey, dir.), and burst into Television with her song “Coming Home to You,” co-written with Didier Cohen and performed by her, as part of the highly successful rollout of the popular Television series *Reign* (CW). Amanda’s “Waiting” is featured in the motion picture, *The Radicalization of Jeff Boyd* (Uwe Schwarzwald, dir.), for which she, and composer Michael Klubertanz, were awarded the Red Square Award for Best Music at the 2018 Moscow Indie Film Festival, and the Platinum Award for Best Music, Mindfield Film Festival LA.

“While I love performing my songs and connecting with an audience, writing songs for other artists has become yet another direction in my music career.”

Amanda is a resident of Los Angeles, California.