



## SweepSmart – What was that again?

SweepSmart is a social enterprise that wants to 'Turn waste into happiness! Our aim is to clean India's streets and empower waste pickers by setting up a Smart Inclusive Waste management system. We combine our European waste management and business knowledge with the local entrepreneurship of the informal recycling sector. We work together with Indian governments, waste pickers' organizations, waste management companies and India's waste picker IT platform "I Got Garbage" to make this mission reality.

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## Invitation Pilot Flagship Locations

In the past three months we have set up two flagship locations in Bangalore to showcase our idea. We celebrate the opening of the facilities on January 25<sup>th</sup> (ELCITA) and February 10<sup>th</sup> (Hasiru Dala)



### ELCITA Waste Management Facility

**Date:** January 25<sup>th</sup>

**Location:** Electronics City Industrial Township  
ELCITA has asked Waste Wise Management & Consulting Services to manage the waste for companies in Electronics City. With former waste pickers, they offer a waste collection service to companies and operate a waste management facility, where the waste is sorted and then sold or disposed.

#### What have we done?

SweepSmart has streamlined WWM&CS' collection and sorting process. The site is optimized including a conveyor belt for sorting, better organised storage areas and Safety, Health, Environment and Quality processes and equipment. Also, quality and efficiency are improving through implementation of a collection app (together with I Got Garbage), a KPI dashboard and process redesign. Service quality has increased with more than 100%, reject percentage will decrease and capacity will increase from 3 Ton to >10 Ton per day.



#### What's next?

These examples show that an infrastructure of waste management facilities operated with former informal workers offers a viable solution to handle waste in India in a professional and efficient manner. The system has door2door collection and more recycling, thus offering clean streets and less waste to landfills or W2E. We are open for opportunities to set up an infrastructure like this across India, customized to the local situation. Interested parties can get in touch and are welcome to visit our sites during or after our opening events.



### Hasiru Dala Dry Waste Collection Center

**Date:** January 10<sup>th</sup>

**Location:** Bangalore, Marappanapalya  
The BBMP has established around 180 Dry Waste Collection Centers around Bangalore to collect dry waste from municipal collection workers and individual companies and apartments. Hasirudala is running 29 of these centers, managed by Individual Entrepreneurs (former waste pickers or scrapdealers).

#### What have we done?

SweepSmart has rebuilt the center to a state-of-the-art Dry Waste Collection Center, including a sorting conveyor belt, a baler and an extra platform for storage and e-waste dismantling. SweepSmart has helped the entrepreneur to increase his efficiency with better processes and technology. This way, the facility will become more economically viable and its capacity is expected to increase from 1.5 to >5 Ton per day.

#### Our partners:

