**SOUTH WEST FAIRTRADE AWARDS – BEST SOUTH WEST FAIRTRADE PRODUCT**

This year we are introducing a category for Best Fairtrade Product, through which we aim to highlight and showcase exceptional products produced in the South West made from, or containing, Fairtrade products and ingredients.

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| Produced by |  |  |
| Name of the product |  | information only |
| What is it? |  | information only |
| Fairtrade products and ingredients used in manufacture |  | information only |
| Retail price |  | information only |
| In no more than 750 words, please describe why you think this product deserves to win Best Fairtrade Product**. Please read the criteria carefully before completing your application**, available at: <https://www.bristolfairtrade.org.uk/south-west-fairtrade-business-award>. | | |
| *Factors considered may include:*  *Fairtrade used*  *Innovative product*  *Innovative marketing*  *Availability*  *Product story* |  | |