tiny lions
LOUNGE & ADOPTION CENTER
marketing opportunities

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LOUNGE & ADOPTION CENTER

No kitten around! Tiny Lions lounge and adoption Center (TLC) offers a unique, effective way to market your business.

Event Sponsorships

$500 Golden Mane

Sponsor one month of our popular events, including Yoga with Cats, Trivia Nights, Coloring with Cats, and Family Mew-vie Nights

Visibility

- Shout out on HSHV's & Tiny Lions' Facebook pages (>70K followers)
- Your logo included on the event registration page with link to your website
- One mention during promotion on HSHV's Thursday radio circuit
- Time to speak in front of event guests
- Promo table at all events

$2,500 Hear Me Roar

Sponsor six months of our popular events at a discounted rate. Includes Yoga with Cats, Trivia Nights, Coloring with Cats, and Family Mew-vie Nights

Visibility

- Six shout outs on HSHV's & Tiny Lions' Facebook pages (>70K followers)
- Your logo on all promotional materials and event registration page with link to your website
- Six mentions during promotion on HSHV's Thursday radio circuit
- Time to speak and promo table at all scheduled event nights
- Inclusion in Tiny Lions' weekly e-Mewsletter
- Marketing material included in TLC adoption packets

$5,000 King of the Jungle

Sponsor twelve months of our popular events at a discounted rate. Includes Yoga with Cats, Trivia Nights, Coloring with Cats, and Family Mew-vie Nights

Visibility

- 12 shout outs on HSHV's & Tiny Lions' Facebook pages (>70K followers)
- Your logo on all promotional materials and event registration page with link to your website
- Twelve mentions during promotion on HSHV's Thursday radio circuit
- Time to speak and promo table at all scheduled event nights
- Inclusion in Tiny Lions' weekly e-Mewsletter
- Marketing material included in TLC adoption packets

Other Opportunities

"Cage-free" sponsorships

Care for our TLC kitties while they wait for a new home.

- Cage free sponsors featured on the TLC digital poster for all visitors to see (>17,000 visitors per year)
- Receive updates about the tiny lions you've supported
- $600/year or $300/6 months (recurring monthly payment available)

In-kind sponsorships

Have a cat-friendly product you'd like to donate such as collars, bowls, fur-niture or the like? We're happy to discuss in-kind sponsorships and other ways to partner with our café.

TLC is Ann Arbor's first cat café. Opened in 2016, TLC averages 1,500 visitors per month and growing. TLC is part of the Humane Society of Huron Valley, a 501c3 nonprofit.

TLC's popular scheduled events sell out quickly and offer a prime audience to hear your marketing message. One month, half year, and annual sponsorships are available.

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COMMITMENT FORM

COMPLETE CONTACT INFORMATION

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

I/we wish to be listed as _____

(please print how you would like to be referred to when mentioned — e.g., company name)

SELECT LEVEL

$500 **Golden Mane** ☐

$2,500 **Hear Me Roar** ☐

$5,000 **King of the Jungle** ☐

$600/yr or $300/6 months **Cage Free Sponsorship** ☐

In-kind sponsorship ☐

PAYMENT INFORMATION

☐ Check payable to Humane Society of Huron Valley enclosed

☐ I'll pay online at www.tinylions.org/sponsor

☐ Charge my* ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card Number _____

Expiration _____ /_____ Security Code _____

Print Name on Card _____

**Payments can also be made in installments. Please contact us for more information.*

PLEASE RETURN THIS FORM TO:

Haley Hamel
Tiny Lions Lounge and Adoption Center | 5245 Jackson Rd | Ann Arbor | 48103
E: haleyh@hshv.org | **P:** (734) 661-3548

We will be in touch to get your logo and marketing materials. Thank you for your support!