



arctic development expo  
northern realities • northern solutions

# sponsorship package

june 10–12  
inuvik, nt, canada




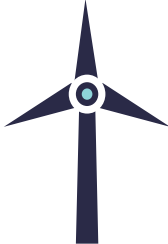
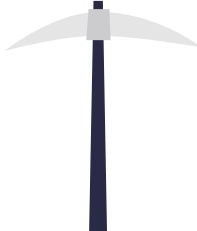

# the expo

Building on the success of previous shows held in Inuvik such as the Inuvik Petroleum Show and the Arctic Energy & Emerging Technologies Conference and Tradeshow, we recognize that now more than ever, we are faced with new realities and are compelled to innovate and apply new solutions that are relevant, timely, and effective in our Arctic context.

This new and exciting event aptly rebranded as the Arctic Development Expo: Northern Realities. Northern Solutions is well positioned to draw representatives from government, industry, & those who live, work, and invest in our Northern communities including local Indigenous leadership and businesses.

The Arctic Development Expo is influenced by an active Steering Committee made up of our Municipal Mayor, Council, Administration, & Staff but also includes strong participation from local businesses, organizations, and Indigenous governments.

This committee works hard to identify speakers, panelists, and presentations that are particularly pertinent to our northern livelihoods. This being said, the Committee has identified the following cross cutting themes that will provide the foundation for rich dialogue and demonstrations for attendees.

Knowledge Economy	Energy & Climate Innovations	Natural Resource Development	Indigenous Leadership & Circumpolar Governance
			



## your opportunities

As a sponsor of the Arctic Development Expo your organization is able to reach the important influencers currently working, living, and doing business in the Arctic. A range and variety of opportunities intend to enhance your vision and your corporate identity as a partner in Northern communities and developments.

Please find the following list of existing opportunities to participate as a contributor to our event. Should you not see something that speaks to you immediately, please feel free to contact us. Our Staff is available and willing to explore alternative options for your organization or business.

We are grateful for each of our sponsors as this event would not be possible without their generous support.

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# conference partner

## \$20,000 (4)

- Company logo recognition as a Conference Partner sponsor on all print and electronic promotional media before and during the event
- Verbal recognition during the opening remarks and evening event finale
- Opportunity to address attendees at evening event
- Opportunity to have company logo on screen backdrops and digital projections during the conference
- Opportunity to provide a three minute address by a company representative during the opening remarks
- One (1) complimentary ARENA DISPLAY – FULL PACKAGE UPGRADE which includes (1) 10 x 10 booth, (2) chairs, power & wifi access, & (2) EXPO PASSES – FULL ENTRY which include entry to both the conference and arena, (2) jackets, all meals, and access to all evening events & entertainment. (value \$2250)
- Four (4) complimentary EXPO PASSES – FULL ENTRY (value \$2900)
- One full-page ad to be displayed in conference program
- Opportunity to have company promotional material available to attendees upon registration
- Company banner in a prominent location for the Expo
- Promotion on conference website as Conference Partner with logo
- Four (4) exclusive invitations to the Mayor's Breakfast
- Attractive Conference Partner certificate to be displayed in sponsor's place of business
- Preferred booth location in Expo Arena

# official airline

## \$15,000

- Company logo recognition as the Official Airline sponsor on all print and electronic promotional media before and during the event
- Opportunity to have company logo on screen backdrops and digital projections during the conference
- One (1) complimentary ARENA DISPLAY – FULL PACKAGE UPGRADE which includes (1) 10 x 10 booth, (2) chairs, power & wifi access, & (2) EXPO PASSES – FULL ENTRY which include entry to both the conference and arena, (2) jackets, all meals, and access to all evening events & entertainment. (value \$2250)
- Four (4) complimentary EXPO PASSES – FULL ENTRY (value \$2900)
- One half-page ad to be displayed in the conference program
- Opportunity to have company promotional material available to attendees upon registration
- Company banner in a prominent location for the Expo
- Promotion on conference website as Official Airline sponsor with logo
- Four (4) exclusive invitations to the Mayor's Breakfast
- Attractive Official Airline sponsor certificate to be displayed in sponsor's place of business
- Preferred booth location in Expo Arena

# evening events

## \$10,000 (2)

- Company logo recognition as the Evening Event sponsor on all print and electronic promotional material before and during the event
- Opening address by a company representative at the beginning of the evening event
- Company logo on tent cards placed at each table in evening meal area
- Company banners/signage in evening meal/stage/event area
- Opportunity to have company promotional material available to attendees upon registration
- Priority seating at the evening event
- Three (3) complimentary EXPO PASSES – FULL ENTRY (\$2175 value)
- One (1) complimentary ARENA DISPLAY – FULL PACKAGE UPGRADE which includes (1) 10 x 10 booth, (2) chairs, power & wifi access, & (2) EXPO PASSES – FULL ENTRY which include entry to both the conference and arena, (2) jackets, all meals, and access to all evening events & entertainment. (value \$2250)
- One half-page ad to be displayed in the conference program
- Opportunity to provide a memento at each place setting and/or small company display in event area
- Three (3) exclusive invitations to the Mayor's breakfast
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business
- Preferred booth location in Expo Arena

# opening keynote

## \$10,000

- Company logo recognition as the Opening Keynote sponsor on all print and electronic promotional material before and during the event
- Company logo/banners/signage on and around podium and stage areas
- Opportunity to have company promotional material available to attendees upon registration
- Verbal recognition of your sponsorship from the conference moderator
- Three (3) complimentary EXPO PASSES – FULL ENTRY (\$2175 value)
- One (1) complimentary ARENA DISPLAY – FULL PACKAGE UPGRADE which includes (1) 10 x 10 booth, (2) chairs, power & wifi access, & (2) EXPO PASSES – FULL ENTRY which include entry to both the conference and arena, (2) jackets, all meals, and access to all evening events & entertainment. (value \$2250)
- Three (3) exclusive invitations to the Mayor's Breakfast
- One half-page ad to be displayed in the conference program
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business
- Preferred booth in Expo Arena



# closing keynote

## \$10,000

- Company logo recognition as the Closing Keynote sponsor on all print and electronic promotional material before and during the event
- Company logo/banners/signage on and around podium and stage areas
- Opportunity to have company promotional material available to attendees upon registration
- Verbal recognition of your sponsorship from the conference moderator
- Three (3) complimentary EXPO PASSES – FULL ENTRY (\$2175 value)
- One (1) complimentary ARENA DISPLAY – FULL PACKAGE UPGRADE which includes (1) 10 x 10 booth, (2) chairs, power & wifi access, & (2) EXPO PASSES – FULL ENTRY which include entry to both the conference and arena, (2) jackets, all meals, and access to all evening events & entertainment. (value \$2250)
- Three (3) exclusive invitations to the Mayor's Breakfast
- One half-page ad to be displayed in the conference program
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business
- Preferred booth in Expo Arena

# opening bbq

## \$10,000

- Company logo recognition as the Opening BBQ sponsor on all print and electronic promotional material before and during the event
- Opening address by a company representative at the beginning of the Opening BBQ
- Company logo on tent cards placed on each table in meal area
- Company banners/signage in event area
- Opportunity to have company promotional material available to attendees upon registration
- Three (3) complimentary EXPO PASSES – FULL ENTRY (\$2175 value)
- One (1) complimentary ARENA DISPLAY – FULL PACKAGE UPGRADE which includes (1) 10 x 10 booth, (2) chairs, power & wifi access, & (2) EXPO PASSES – FULL ENTRY which include entry to both the conference and arena, (2) jackets, all meals, and access to all evening events & entertainment. (value \$2250)
- One half-page ad to be displayed in the conference program
- Three (3) exclusive invitations to the Mayor's Breakfast
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business
- Preferred booth in the Expo Arena

# jackets

## \$8,500

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo on each jacket
- Opportunity to have company promotional material available to attendees upon registration
- One (1) EXPO PASS – FULL ENTRY (Value \$725)
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

# conference badges

## \$7,000

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo on every badge/lanyard
- Opportunity to have company promotional material available to attendees upon registration
- One (1) EXPO PASS – FULL ENTRY (Value \$725)
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

# water bottle

## \$5,000

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo on one side of each water bottle
- One (1) EXPO PASS – FULL ENTRY (Value \$725)
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business
- Preferred booth in the Expo Arena

# lunch

## \$5,000 (2)

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo/banners/signage in the meal area
- Company logo on tent cards placed at each table in meal area
- One (1) EXPO PASS – FULL ENTRY (Value \$725)
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business
- Preferred booth in the Expo Arena

# mayor's breakfast

## \$5,000

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Recognition of sponsor by Mayor during opening comments at the Mayor's Breakfast
- Company logo on exclusive invitations sent to invitees
- Opportunity to provide a memento at each place setting at the Mayor's Breakfast
- One (1) EXPO PASS – FULL ENTRY (Value \$725)
- Two (2) exclusive invitations to the Mayor's breakfast
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

# registration

## \$5,000

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo on electronic registration page and confirmation message sent to all registrants
- Company logo/banners/signage in the registration area
- Opportunity to have company promotional material available to attendees upon registration
- One (1) EXPO PASS – FULL ENTRY (Value \$725)
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

# youth engagement

## \$5,000

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo/banners/signage in youth engagement event venue
- Company logo on all youth engagement event promotional collateral
- Company logo on all youth name badges (where applicable)
- One (1) EXPO PASS – FULL ENTRY (Value \$725)
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business



## volunteer sponsor \$5,000

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo/banners/signage in the volunteer room
- Company logo on volunteer clothing
- One (1) EXPO PASS – FULL ENTRY (Value \$725)
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

## breakfast

### \$5,000 (2)

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo/banners/signage in the meal area
- Company logo on tent cards placed on each table in meal area
- One (1) EXPO PASS – FULL ENTRY (Value \$725)
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

## artist area

### \$5,000

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo/banners/signage in the artist area
- One (1) EXPO PASS – FULL ENTRY (Value \$725)
- Company logo on flyers/business card-sized invitations to visit artist area
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

## conference bag

### \$2,500

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo on one side of each conference bag
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

## interactive expo displays

### \$2,500

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo and/or banner in designated Expo Arena display areas
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

## conference session

### \$2,500 (8)

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo at entrance to sessions and/or stage and podium area
- Session will be introduced with verbal recognition of sponsoring company
- Access to sponsored conference session for two (2) people
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

## public admission

### \$2,500

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo/banners/signage displayed at the entrance to the Expo Arena
- Company logo on all public admission badges
- Recognition of sponsorship on all community promotions for public admission
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

## networking break

### \$2,500 (4)

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo/banners/signage in the Networking Break area
- Company logo on tent cards placed on each table in Networking Break area
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

## pen sponsor

### \$2,500

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo on one side of each pen
- (50) Complimentary Pens for your own distribution
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

## community connections area

### \$2,500

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo/banners/signage in designated expo area
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

## conference program

### \$2,500

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- One half-page ad to be displayed in conference program and logo on the cover of each printed program
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

## inuvik energy & innovation tour

### \$2,500

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Company logo on all distributed flat-sheets and tour promotions and collateral
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business

## community supporter \$500 – \$1,000

- Company logo recognition of sponsorship on all print and electronic promotional material before and during the event
- Attractive conference sponsorship certificate to be displayed in sponsor's place of business



# contact

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