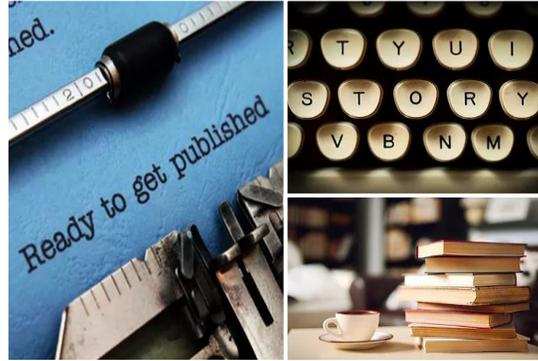




Benefits *of* Hybrid Publishing

From the tiny  **ACORN**
Grows the mighty oak...



Why choose Acorn Publishing?

Acorn Publishing is the best of both worlds. By choosing to self-publish, you are able to maintain control of every aspect of the process, but by doing it with us, your work assumes another level of legitimacy.

Even though behind the scenes you will technically be self-publishing, to the rest of the world your work will appear "traditionally published" with a branded logo and "published by Acorn Publishing" on all retailer websites.

You get the control and profits, yet still have the cover appeal and expertise that comes with an established publisher.

Acorn Publishing

AcornPublishingLLC@gmail.com
www.AcornPublishingLLC.com

What is hybrid publishing?

Hybrid Publishing is a new approach to publishing that combines the benefits of traditional publishing with the freedoms of self-publishing.

With Acorn Publishing, a hybrid publishing company, you:

- Keep the rights to your book
- Keep 100% of your profits
- Keep the control
- (Cover Design, Look & Feel, Pricing, Sales)
- Keep your integrity

Publish your book alongside best-selling authors. Brand your novel with a traditional publishing logo, and get guidance from a team of industry professionals.



How does it work?

As with traditional publishing, you can start by submitting a query and the first three chapters of your work. However, with Acorn Publishing, you do NOT need an agent. Authors are welcome to submit to us directly, saving them that 15% cut every agent takes from their authors' profits. Once you've been accepted into our imprint, here's what you can expect:



Traditional Publishing Benefits

Vetting Process

Our books are vetted, meaning we don't accept every author who submits to us. By being selective about the books we include under our imprint, we ensure that our catalogue is of good quality. Our books are set apart from the vast amounts of self-published work flooding the market.

Guidance

You get the support of a team of professionals to help you along the way. We promote your book, represent your work at numerous book festivals, and answer any questions you may have about the process.

Branding

Even though behind the scenes you will technically be self-publishing, to the rest of the world your work will appear "traditionally published" with a branded logo and "published by Acorn Publishing" on all retailer websites.

Self-Publishing Benefits

Fees

Traditional publishers are paid through the sales of your book. They take a cut of each sale, the retailer (Barnes & Noble) takes a cut of each sale, the literary agent takes 15% off the top, and the author is left with pennies. With Acorn Publishing, you pay us a flat fee in the beginning and that's it. If you make 100,000 sales, you keep whatever profit you make. We do NOT take a cut of your money.

Artistic Control

Since you will be self-publishing under our label, you get to make all the decisions.

Your cover, the interior look and feel, the price of your book, the formats available (audio book, ebook, print, etc.)...It's all up to you.

Book Rights

With traditional publishers, you sign away the rights to your work. You're bound to a contract and you have no control over any aspect of your book.

With Acorn Publishing, you keep 100% of your rights.

Payments

One of the benefits of self-publishing we've carried over into our company is the direct payment from book retailers. Your royalties will be directly deposited from Barnes & Noble, Amazon, etc. into your bank account every month. You will also be able to check sales, royalties earned, and any other information at any time.