

FOUNDATION FOCUS

IN 2012
THE U.S. WAS HOME TO
86,192
FOUNDATIONS¹ WITH
\$715 BILLION
IN ASSETS AND
\$52 BILLION
IN GIVING

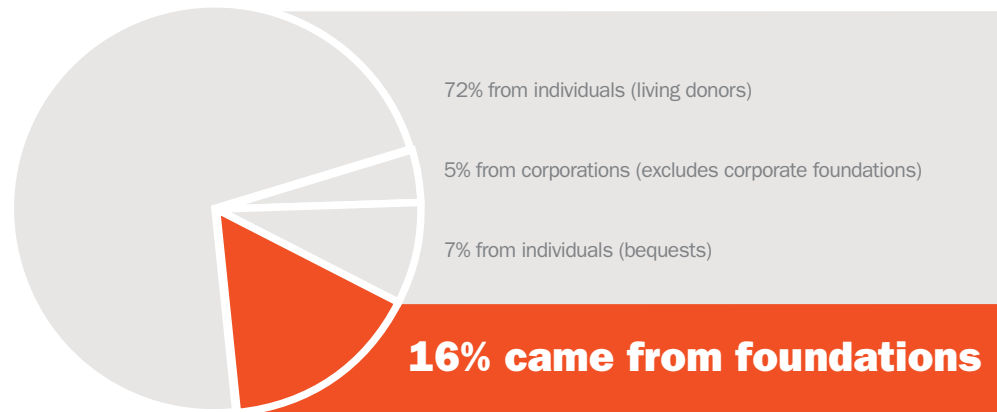
Growth. All signs point to continued ambiguity in the U.S. economy for at least another few years. Strong stock market performance has boosted the assets of many foundations and will undoubtedly encourage more individuals to create foundations. But some endowments are still recovering from the Great Recession, and not all foundations have achieved the rates of return suggested by market averages. Nonetheless, overall giving by the nation's private and community foundations reached \$54.7 billion in 2013, surpassing previous record levels even after adjusting for inflation.

Outlook. According to Foundation Center's annual "Foundation Giving Forecast Survey," overall foundation giving will continue to grow a few points ahead of inflation in 2014. Independent and family foundations will likely show an even higher rate of growth.

¹ Figures include all independent and family, corporate, community, and operating foundations that reported giving. Excluded from these figures are approximately 17,000 foundations that did not report giving in their latest fiscal years.

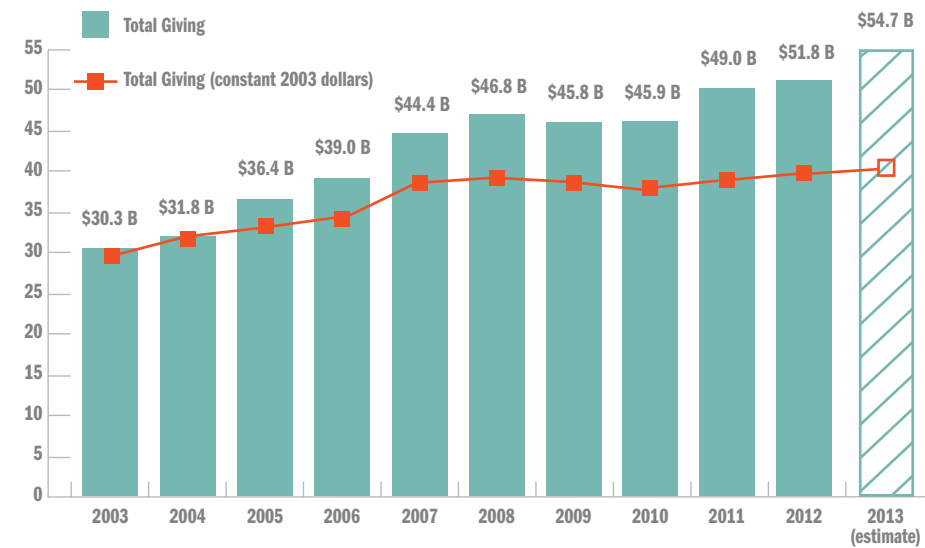
PRIVATE GIVING

OUT OF \$316.2 BILLION OF PRIVATE GIVING IN THE U.S.



Source: Figures for 2012 from Giving USA Foundation, *Giving USA*, 2013.

FOUNDATION GIVING THROUGH THE YEARS



DID YOU KNOW?

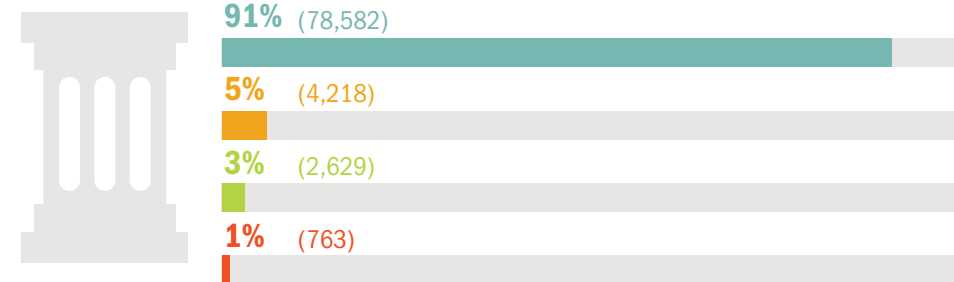
- The nation's largest community foundation by assets (\$3.7 B) is the Tulsa Community Foundation.
- More than one-quarter of U.S. foundations (23,155) are located in the South.
- New York State ranks first in the nation based on no. of foundations (9,880) and overall giving (\$8.7 B).
- More than half of independent foundations have measurable donor or donor-family involvement in their governance, and the actual share for family foundations² is likely far higher.
- Operating and corporate foundations established by pharmaceuticals now annually give close to \$6 billion with nearly all of this support in the form of donated medicines.

² "Family foundations" are not legally defined entities, so there is no way to determine a definitive total.

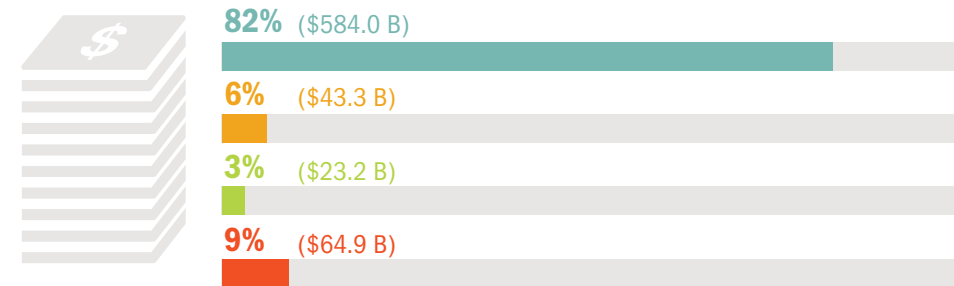
TYPES OF FOUNDATIONS

- INDEPENDENT** Includes most of the nation's largest foundations. Generally established by individual donors or donor families.
- OPERATING** Primarily run their own programs, but some also make grants. Generally established by individual donors or donor families.
- CORPORATE** Established by businesses ranging from major corporations to family-owned shops, although legally separate entities.
- COMMUNITY** Raise funds from the public. Engage in grantmaking primarily within a defined geographic area.

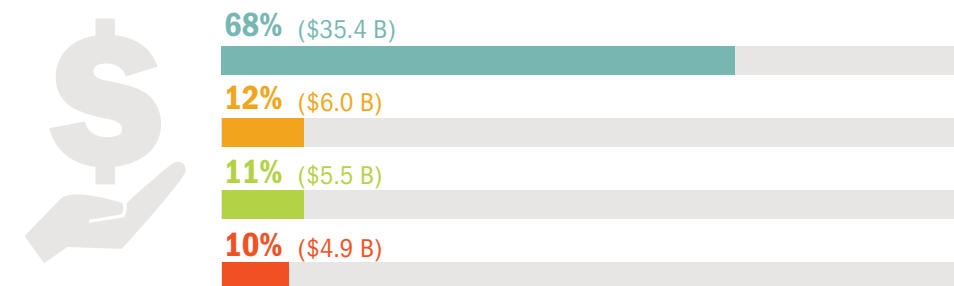
TOTAL NO. OF FOUNDATIONS: 86,192



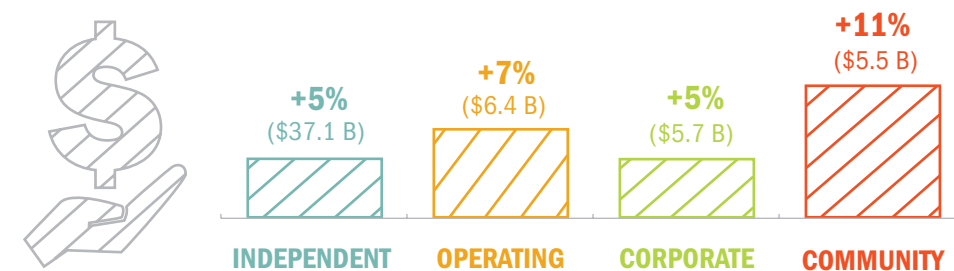
TOTAL ASSETS: \$715 BILLION



TOTAL GIVING: \$52 BILLION



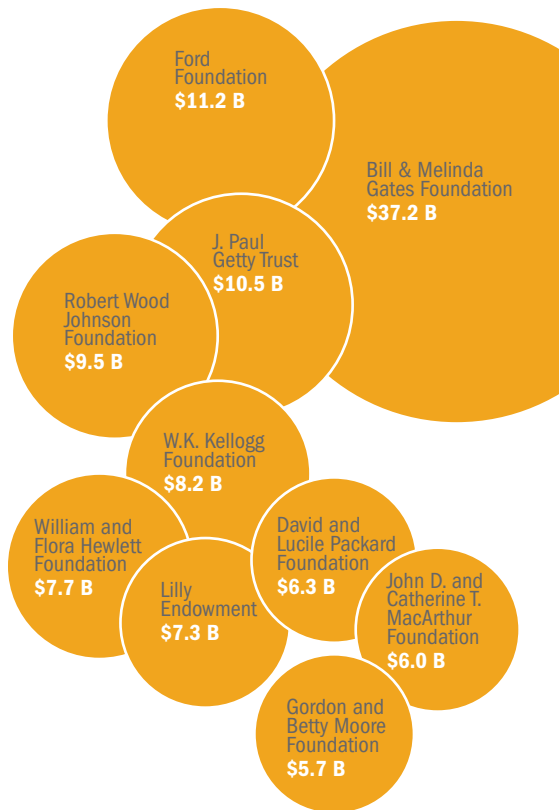
2013 GIVING ESTIMATE: \$54.7 BILLION³



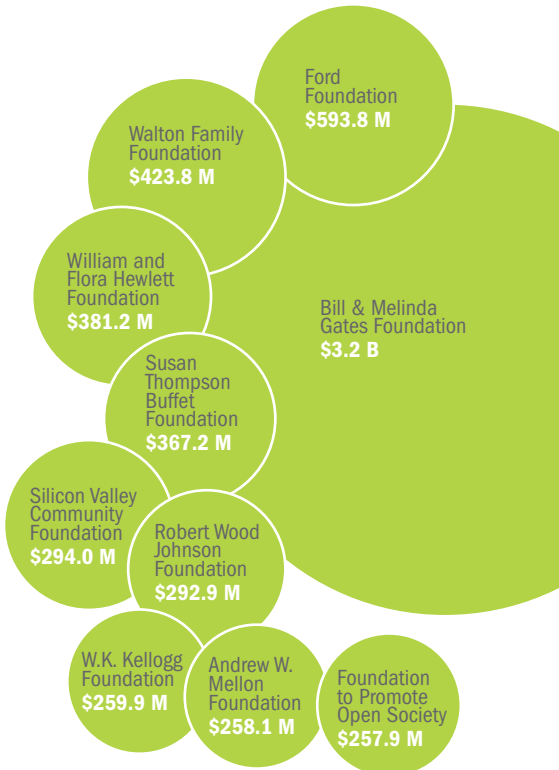
³ Based on projections prepared by Foundation Center.

TOP FOUNDATIONS

BY TOTAL ASSETS



BY TOTAL GIVING⁴



⁴ Excludes foundations created by pharmaceutical corporations primarily to distribute medicine to individuals.