



KICKS

SHOES FOR FITNESS FOR KIDS



Providing under-privileged children with brand new athletic shoes during the school year

GFFT
GENESIS FOUNDATION
FOR FITNESS & TENNIS

GFFTING' SHOES TO KIDS

Genesis Foundation for Fitness and Tennis (GFFT) is excited to announce our new program "Kicks for Kids." We'll donate 1,000 shoes each year to under-privileged youth locally.

YOU CAN MAKE A DIFFERENCE

Childhood is supposed to be a fun, non-stressful, carefree time. But kids can suffer excruciating stigma, bullying, and ridicule...all for lack of decent shoes.

We don't give old or previously owned shoes to our kids. All of our kids receive BRAND NEW shoes measured exactly to their feet.

When kids get new athletic shoes, schools report an increase in physical activity, school attendance, and self confidence!



1 IN 5 CHILDREN LIVES IN POVERTY

This is the current statistic in the United States of kids who are living in poverty and shoes are one of the first signs of poverty. The simple gift of new athletic shoes can be a new lease on life for a child in need.

CHANGE A LIFE... ONE PAIR OF SHOES AT A TIME

- **Individual Donation: \$35**
 - For one pair
- **Business Donation: \$3,500**
 - 100 pairs
 - Logo on kids' bags
 - Recognition on display banner
 - Special recognition at the GFFT Annual Gala

WHO WE ARE

Genesis Foundation for Fitness and Tennis (GFFT) was founded in 2006 by the owner of Genesis Health Clubs.

Our mission is to provide under-privileged youth with education and recreation opportunities that lead the way for a life-long commitment to physical fitness, thus improving health and wellness.



EASY PAYMENT METHODS:

- - Donate at the Front Desk of any Genesis Health Clubs location
- Donate online at genesisfoundationwichita.com
- Mail a check to: GFFT, 6100 E. Central Ste #3, Wichita, KS 67208

PLEASE MAKE YOUR DONATIONS BY SEPTEMBER 13TH

- For additional information, please contact: **DeAnn White**, Executive Director
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