



## CANNABIS CURATOR

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### JOB DESCRIPTION

#### **Job Summary**

AHLOT is a curation company, seeking to inspire the thinker in each of us and offering the most thoughtful choices in the cannabis industry. The Cannabis Curation Committee (CCC) is comprised of expert-level connoisseurs who have lived with cannabis long enough to understand and express the nuances that distinguish one strain from another.

A seat on the Cannabis Curation Committee is a paid opportunity to directly impact AHLOT's ongoing Cannabis Collections™ series. As Canada's first multi-Licensed Producer sample pack provider, AHLOT relies upon the educated opinion of a select group of self-identified cannabis enthusiasts, to meet various strains from cultivators across the country and report upon their characteristics. These evaluations are used by AHLOT to determine future sample pack inclusions and themes.

AHLOT is based in Toronto, Ontario, in the heart of Queen Street West, voted one of the coolest neighbourhoods in the world. As a CCC member you are always welcome to drop by, but this role requires neither a physical presence in the office nor residence in Toronto. Candidates are welcome to apply from across Canada, and can perform their duties from their current location.

#### **Responsibilities + Duties**

This is one of up to 6 contracted positions. Chosen candidates will be required to provide feedback on cannabis strains on a regular basis, and report their findings via an online form. In addition to this core responsibility, CCC members may be asked to participate in other activities, such as writing social media posts, appearing in video segments pertaining to the curation role (solo and with other CCC members), and personal appearances at AHLOT events.

The CCC member role is a part-time endeavour and does not require leaving one's current

employment. A typical time commitment will be between 1 and 3 hours per week, not exceeding 12 hours per month. From time to time, there may be an opportunity to travel [to attend an event or a physical meeting of the CCC] or to participate in a video segment planned by AHLOT. In these cases, you'll be given ample advance notice and participation is at your discretion.

The CCC serves a vital function within AHLOT, helping Canadians navigate the complex system of cannabis brands and strains. A diverse group of experts with varied backgrounds and experiences ensures we have a strong collective set of values upon which our ultimate product choices are founded. We believe a group system is superior to any single individual assuming this key business role.

### **Qualifications + Skills**

A self-avowed interest in cannabis together with the ability to distinguish the often nuanced characteristics of different strains is desirable. Evaluation and reporting will include visual, factory and tactile examination of samples, and as such a deep familiarity with the plant is important.



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### FREQUENTLY ASKED QUESTIONS

#### **Is this a real job?**

Yes. Our company is built on the premise of helping people choose products with intelligence. The Cannabis Collections series require in-depth evaluations of strains from the many Licensed Producers operating in Canada, so that we may provide curated sample packs across numerous themes. A group of qualified cannabis connoisseurs achieves this business goal.

#### **What is the application deadline?**

Applications for Cannabis Curation Committee members is open from September 17, 2018 to October 17, 2018.

#### **What happens after I apply?**

Once you submit your application, it will be reviewed by Team AHLOT. Candidates with the right qualifications will advance to the second recruitment round, consisting of a face-to-face interview, either in person or via video conference depending on location. From this process, a short list of candidates will be compiled.

#### **What is my start date if I get the job?**

If you are chosen as a CCC member, your start date will be on or about November 17, 2018.

#### **How long is the contract?**

Each CCC member will be on a one-year contract, renewable at AHLOT's discretion.

#### **Does it matter where I live?**

If you are a Canadian citizen over the age of 19, you are eligible to apply for the job.

#### **How are strains chosen for evaluation and how do I get them?**

Each strain will be designated for evaluation in cooperation with a partner Licensed Producer. You will be responsible for obtaining a sample of the strain through online or retail channels as defined by legislation within your Province of residence. The cost of obtaining each sample can be submitted as an expense against your account.

### **Can I recommend strains for evaluation?**

Certainly. As a member of the CCC, your opinion will be highly valued.

### **Is there a leader?**

Yes, the CCC will have a designated Chairperson. You will be asked to nominate and vote for this position. You may end up being the Chairperson yourself.

### **How do I interact with other CCC members?**

The CCC is inherently collaborative. Given members may live in different locations across the country, the process of evaluation will consist of several steps. First, each member submits an independent report using a standardized form. Second, members connect at a predetermined time to compare notes. The intent of this is more to clarify opinions rather than achieving consensus. The Chairperson will create a summary of this discussion. Together, these sessions will inform Team AHLOT's final choices.

### **What if I get the job and end up not liking it?**

Your contract will have clear terms about withdrawing your services, as well as AHLOT's right to cancel under specific circumstances. We take these roles very seriously as a key aspect of delivering our promise to customers, and you should regard the role with the same pride and self-determination as any other job you undertake.

### **Who do I report to?**

You will report jointly to the CEO and the EVP CCO.

### **Could this turn into a full-time position?**

At the current time, this is a part-time job with parameters as defined in the contract. We cannot guarantee this job turning into a full-time position.

### **My boss at my full-time job doesn't know I'm into cannabis. Can I keep this job a secret?**

Not a chance. If you have any issues with public disclosure of your cannabis use, this is not the role for you. AHLOT will not be held responsible for any repercussions arising from your application, acceptance, or performance of this role. This is a job with one of the emerging cannabis brands in Canada, and should only be undertaken by individuals who are committed to shaping the ascendance of a new culture.

### **Can I recommend people I know for these roles?**

Absolutely, as long as everyone follows the official recruitment process by applying through our Careers page. This is not a contest, so we do not offer any incentive for referrals, but your friends

will appreciate being told about a job they might consider to be the coolest thing ever.

**Have future Cannabis Collections themes been chosen?**

We have a working list of future Collections that have been generated by our team and community members. The CCC will be instrumental in creating the strain recommendations to make each AHLOT Cannabis Collection come to life.