

EMPLOYMENT HISTORY:

FEBRUARY 2014 – PRESENT: Owner and Director, Avalon Planning & Heritage

Now in its fourth year, I am extremely proud of what Avalon Planning & Heritage has become. I founded the company in 2014 with the aim of introducing a more hands-on, boutique style Planning Consultancy, with an approach of close and honest collaboration, to help create a more pragmatic and informed approach to development. Avalon now has a team of five planning and historic building consultants, working across the South West, London and the South East, and we're incredibly lucky to work with a wide range of clients in both the public and private sectors, as well as inspirational designers and environmental professionals.

As Planning Director, my day-to-day activities focus on acting as Lead Consultant on an array of planning applications, including defining planning and consultation strategies, and attending meetings to advocate schemes with Senior Council Officers, local communities, statutory consultees and the Planning Inspectorate. I also act as the client's planning manager throughout, with regular liaison with the design and consultant team, negotiating s.106 agreements and Conditions, and preparing the required Planning Forms and Planning Design & Access Statements.

Pre-Purchase Planning Appraisals and portfolio/estate evaluations are also a core part of my work, helping clients to understand the planning risks, constraints and opportunities of their property and unlock their potential. I also have a specialism for Prior Approval Applications and Certificate of Lawful Development Certificates.

As manager of a planning and historic building team, I am also well experienced at mentoring colleagues, sharing professional advice and overseeing workloads. My professional knowledge is kept current and Avalon maintain an active commentary on local policy matters through attendance at property industry CPD events, planning conferences and networking events. Planning news and policy updates are also disseminated by myself amongst our clients and contacts through quarterly newsletters and website updates.

Some of my recent and ongoing planning projects:

- **Oxton Mere, Teignbridge** – A challenging application for an architecturally innovative Para. 55 new dwellinghouse within a Grade II Registered Park & Garden and the setting of numerous listed buildings. In consultation with Officers and Historic England we devised a planning strategy to deliver cutting edge renewable and off-grid technologies as part of the house design, alongside restoring lost historic landscape features and opening up the site for local education and interpretation opportunities.
- **Parklife, Heavitree, Exeter** – Pro Bono planning project for a local charity, advocating and managing the planning application for an exciting new Community Centre and Café within a local Exeter park and designated Open Space. Working very closely with the community, the Council's Asset Manager and Planning Officers, we achieved planning consent at Committee in early 2018, with very strong political and public support.
- **Estate Planning for LB of Lambeth, London** – A large-scale strategic planning review of the Council's hostel portfolio. Resulting applications have included upgrades and extensions to care and hostel properties, as well as redevelopment of a major former care site to deliver a six storey scheme of 60 new affordable homes. My role has included acting as lead for all meetings with Senior Officers, co-ordination of two public consultation events and brokered the scheme via a Planning Performance Agreement (PPA) to meet critical client deadlines.
- **Kittisford Barton, Wellington, Somerset** – Ongoing advice on the conversion of several curtilage listed agricultural buildings and modernisation of a Grade II* farmhouse, combining my planning expertise with our heritage services.
- **Stoke Cannon, East Devon** – Development of five high quality new detached homes within the setting of a Grade I Listed church. Our role has comprised planning and heritage consultancy, including regular liaison with Historic England and Council Officers.

- Lead planner on a large number of medium to large-scale planning applications, working across London and the South East.
- Everyday activities typically focused on the co-ordination and management of planning applications.
- This included: direct one to one contact with the client; defining planning and consultation strategies at the outset; management of the architect and consultant team to deadlines throughout; regular quality checking of consultee documents and design material; and preparation and co-ordination of the required submission documents.

JANUARY 2012 – JUNE 2012: GVA, Central London Team, Planning Consultant

- Working on high profile, London-centric developments, including the largest social housing scheme in the UK; Blackwall Reach in Tower Hamlets. Preparation of Planning Statement, attendance at committee meetings and co-ordination of sub-consultant team through to determination.
- Preparing, submitting and monitoring a hybrid planning application for the reconfiguration and redevelopment within the grounds of the Grade I Listed Claremont Fan School, Surrey Green Belt.
- Monitoring LPA Development Frameworks and ensuring client's sites are allocated in policy documents.

JUNE 2010 – DECEMBER 2011: CgMs Consulting, London City office, Planning Assistant

- Strong focus on town centre retail development and new build residential schemes, in addition to broad experience across sectors such as leisure, strategic planning, student accommodation and local government estate management.
- Key projects included multiple sites for the UK's leading supermarket retailer, successful Appeal via informal hearing for advertisements in the Green Belt, and various listed building refurbishment schemes.

JULY 2007 – JULY 2008: WYG Planning & Design, Bristol office, Town Planning Assistant

- Experience of a wide range of development sectors, including out-of-town retail, private residential, healthcare and local government. Worked extensively on a high net worth residential scheme for the amalgamation of a Grade II listed terraced property with a rear mews property.

QUALIFICATIONS:

July 2018: Affiliate Membership with the Institute of Historic Building Conservation (IHBC) pending.

February 2013: Member of the Royal Town Planning Institute (MRTPI)

2009-2010: Cardiff University, Postgraduate School of City and Regional Planning

MSc Sustainability, Planning and Environmental Policy (achieved Merit).

Dissertation – The application of renewable technologies and sustainable development in supermarket development.

2005-2009: Cardiff University, School of City and Regional Planning

BSc Honours in City and Regional Planning (achieved 2:1)

2003 – 2005: Bridgwater College, Somerset

A' Levels: Geography (A), Archaeology (B), Sports Science (C), Business Studies (C)

1998 – 2003: Priory School, Weston super Mare

11 GCSE's at Grade A - C, including Mathematics, English, Science, Geography and ICT*

ACTIVITIES & INTERESTS:

- Interests: Keen cyclist and founder of the Exeter Bicycle Breakfast Club, trail runner and sky runner, surfer and open water swimmer. Recent charitable sporting challenges include completing a charity 300 mile cycle to Paris in three days, followed by completing the Paris Marathon, as well as organising and completing the 3 Peaks Challenge.