

NOFA-NH WINTER CONFERENCE

The Winter Conference is the premier gathering of New Hampshire's organic and sustainable food and agriculture community: farmers, gardeners, localvores, educators, and consumers, 500 individuals or more, joining together all under one roof. The conference offers workshops, the Green Market Fair, renowned keynote speakers, and is followed by a fun farmer mixer off-site. The conference features a delicious organic and local lunch.

EXHIBIT

8' x 8' Space

ADVERTISE in the Conference Program Book (without sponsoring; see next page for sponsorship)

Full Page (4 1/2" wide x 7 1/2" tall)	\$500
Half Page (4 1/2" wide x 3 5/8" tall)	\$300
Quarter Page (4 1/2" wide x 1 7/8" tall)	\$200

All ads are color and must be submitted in proper size in JPEG format, minimum 300 DPI. Deadline is February 28, 2019.

SPONSORSHIP

You can register as a Sponsor online: www.nofanh.org/winterconference For questions or more information, please contact us at (603) 224-5022 or email winterconference@nofanh.org. Thank you for your consideration!

NOFA-NH is a non-profit 501(c)(3) organization; all donations are tax deductible to the fullest extent of the law.



For more information contact NOFA-NH at info@nofanh.org or (603) 224-5022

www.nofanh.org

NOFA-NH Winter Conference Sponsorship Levels

Premier	\$10,000	<ul style="list-style-type: none"> ▪ Speaking opportunity at conference during plenary session ▪ Name featured on cover page of conference program booklet ▪ Company-provided banner placed at conference entrance ▪ Full page ad (5.5" x 8.5") and listing in conference program booklet ▪ Quarter page ad (3.75"x5") in NOFA-NH monthly enews for one year ▪ Recognition as premier sponsor in individualized news release before conference ▪ Recognition in all news releases and marketing materials before conference ▪ First choice of exhibitor space locations ▪ 10 complimentary conference registration passes ▪ <i>Includes all applicable Supporter level features</i>
Platinum	\$5,000	<ul style="list-style-type: none"> ▪ First to submit payment designated as Farm to Table Lunch Sponsor ▪ Company-provided banner placed at conference entrance ▪ Full page ad (5.5" x 8.5") and listing in conference program booklet ▪ Quarter page ad (3.75"x5") in NOFA-NH monthly enews for six months ▪ Second, third and fourth choices of exhibitor space locations (when payment recd) ▪ Five complimentary conference registration passes ▪ <i>Includes all applicable Supporter level features</i>
Gold	\$2,500	<ul style="list-style-type: none"> ▪ First to submit payment designated as choice of Breakfast Sponsor or Beginner Farmer Scholarships Sponsor; second designed other ▪ Company-provided banner placed at conference entrance ▪ Full page ad (5.5" x 8.5") and listing in conference program booklet ▪ Business card (3.5"x2") in NOFA-NH monthly enews for two months ▪ Three complimentary conference registration passes ▪ <i>Includes all applicable Supporter level features</i>
Silver	\$1,000	<ul style="list-style-type: none"> ▪ First to submit payment designated as Coffee Break Sponsor ▪ Full page ad (5.5"x8.5") and listing in conference program booklet ▪ Business card (3.5"x2") in NOFA-NH monthly enews for one month ▪ Two complimentary conference registration passes ▪ <i>Includes all applicable Supporter level features</i>
Bronze	\$500	<ul style="list-style-type: none"> ▪ First to submit payment designated as Farmer Mixer Sponsor ▪ Half page ad (5.5"x4.25") and listing in conference program booklet ▪ Logo and link in NOFA-NH monthly enews for two months ▪ One complimentary conference registration pass ▪ <i>Includes all applicable Supporter level features</i>
Supporter	\$250	<ul style="list-style-type: none"> ▪ Quarter page ad (5.5"x2") and listing in conference program booklet ▪ Logo and link in NOFA-NH monthly enews for one month <p>Applicable to all Sponsorship Levels:</p> <ul style="list-style-type: none"> ▪ Hyperlinked logo placement on NOFA-NH website through end of 2018 ▪ Speaker acknowledgement at conference ▪ Exhibitor space (8'x8' space; 6' table & one chair provided) ▪ Individualized announcement about sponsorship on social media ▪ One year of NOFA-NH Membership

Please email your logo and ad to winterconference@nofanh.org

Graphic Format: Send JPEG of logo and ad in high resolution, 300 DPI, color format.

For more information contact NOFA-NH at info@nofanh.org or
(603) 224-5022

www.nofanh.org

EXHIBIT AT THE GREEN MARKET FAIR!

Benefits of exhibiting at the NOFA-NH Winter Conference include:

- Exposure to 500+ unique conference participants, and market open to the public all day
- Listing in conference program booklet.
- Hyperlinked listing on the NOFA-NH winter conference web page.
- Free access to workshops, presentations, and Keynote event.
- Free lunch and breakfast.
- Discounted rates for NOFA and MOFGA members.

DATE

March 16, 2019

VENDOR SPACE

Approximately 8' x 8' area, one (1) 6' table, one folding chair. Linens are NOT included – please plan to bring your own if you wish. **Exhibitors may purchase multiple booth spaces.** Volunteers will be onsite to help you set up and break down.

PRICE

\$100 NOFA & MOFGA members; \$150 not-yet-members

INCLEMENT WEATHER

This is an indoor event. If inclement weather is expected, and you do not feel comfortable traveling to the event, please contact winterconference@nofanh.org. Refunds will not be given if you choose not to attend due to inclement weather.

VENDOR STAFF

Your vending fee and benefits is for one person. Additional booth staff must pay the full winter conference registration cost to attend.

ATTENDING WORKSHOPS

Workshop registration is included in your vendor fee. Feel free to attend any workshops or presentations.

VENDOR INSURANCE

Liability insurance is optional but recommended. NOFA-NH shall not be held liable to any claim for damages to or by the exhibitor from this agreement unless it is directly caused by the fault or negligence of NOFA-NH.

ATTENDANCE & CANCELLATION POLICY

The Green Market is open from 7:30 a.m. – 5:00 p.m. and we strongly encourage you to attend for the entire duration of the event. You must give notification of your cancellation two weeks prior to the event to receive a full refund.

REGISTRATION DEADLINE

Please submit your registration form and payment no later than **February 28, 2019** to guarantee your spot. **Vendor spots are limited, fill up quickly and sell out each year.** Register as a vendor online here: www.nofanh.org/winter-conference

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