



FILIPCOIN

Business Made Easy!



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EXECUTIVE SUMMARY



S.E.A. Inc. with the development of **FILIPCOIN**, is committed to build a reliable transaction system under the blockchain technology of Ethereum. It utilizes a value of system protocol to achieve the transferring of payment on peer to peer basis supporting external and internal projects to build a decentralized platform supporting the service economy applications that is highly flexible in terms of adaptation, convenience, reliability, security and allows the development of partnerships. Innovative technology, comprehensive governance structure, and board applications leverages FILIP over existing cryptocurrencies.

The foundation will provide transparency for payment management, financial management, development management, as well as business practices for partners, while upholding high standards of integrity, credibility, ethical business conduct, and strict adherence to applicable laws, rules, and regulations for the users and the investors. The conception of FILIP and the possibilities it will offer, have been strongly supported by the founding members, the development team, industry experts, early backers and investors, lawyers, and professional consultants.

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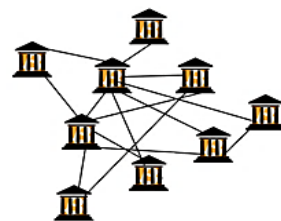


CENTRALIZED

EXCHANGE CONTROL FUNDS

NOT ANONYMOUS

HACK & SERVER DOWNTIME



DECENTRALIZED

USER CONTROLS FUNDS

ANONYMOUS

NO HACKS & DOWNTIME

INTRODUCTION

Decentralized cryptocurrencies have been around since the launch of Bitcoin in 2009, the first widely-adopted decentralized cryptocurrency. The cryptocurrency market has grown to previously unimagined heights. The growth has been rapid and widespread, with a slew of new digital currencies, related startups, and exchanges entering the field each week. There are numerous reasons of the said demand in cryptocurrency.

First, there are millions of globally who lack easy access to standard bank services as a result of infrastructure issues. Beyond that, cross-border payments are typically charged heavily, and a digital currency could help to alleviate transaction fees from a centralized exchanger. Furthermore, blockchain transactions are easily traceable, allowing immediate feedback and checks and balances that can be utilized across all types of transactions (*Investopedia, 2017*).

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OBJECTIVES



FILIPCOINs are functional utility tokens designed to operate in our ecosystem. Tokens are sold as digital assets, which allow owners access to our ecosystem, exchange it for rewards and utilize for the services we offer.

Objective 1	Provide smooth and secure transactions between apps, merchants and users.
Objective 2	To fund our projects which focuses on Innovation of Financial Technology, Labor Service Automation & Business Automation.
Objective 3	Strengthen the utility value of FILIPCOIN as digital asset across various industries.

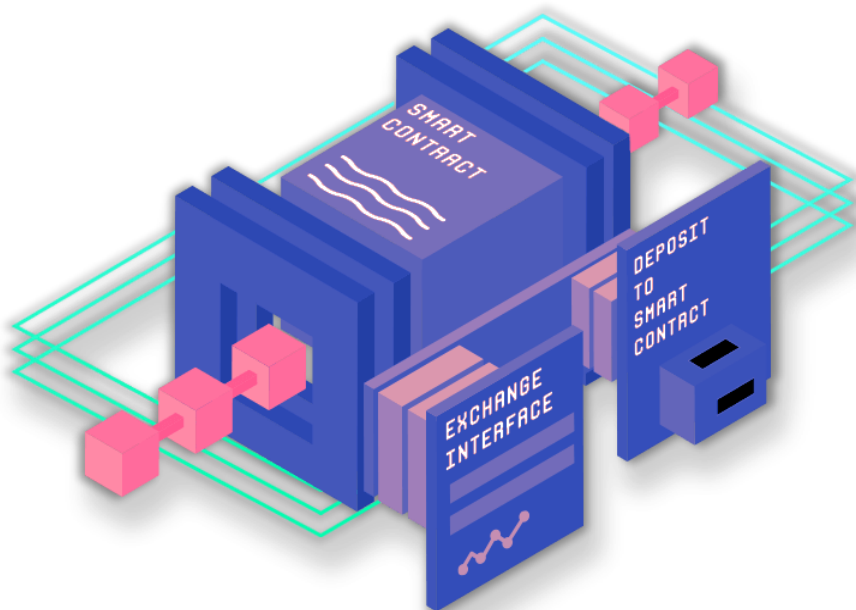
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ECOSYSTEM OVERVIEW

FILIPCOIN under Ethereum smart contract aims to provide services that are customer-driven and customer-centric and compliance friendly. Its value is very dependent on the social impact produced by External and Internal Projects quantifying the importance of blockchain community needs involving socio-economic growth.

It is designed to implement financial related status to implement the latest security features and advanced development on application projects while also adapting ethical practices in business services.



ETH/FILIP will demonstrate innovative approach on the technical development and management that is both profitable and sustainable. Other advantages of our ecosystem are:

Flexible – *independent approach that is customer-driven, providing freedom over transactions;*

Collaborative -- *This can either be in the form of expert advisory services, finding partners, or even assistance with securing additional external funding, such as with venture capitalists;*

Supportive -- *Blockchain community will have a fair distribution of coin supply bonus on every single participative development. Auditable financial transactions for all projects provides the foundation for a collaborative community capable of making important economic decisions;*

Exclusive – *Members, based on their contributions, can automatically gain benefits during ICO offerings;*

Prospective -- *Community members will enjoy benefits such as access to the community portal which consists of a wide range of modules to collaborate, rewards, and view the status of their accounts and projects;*

Safety -- *Our service-centric projects are the foundation for the sustainability and profitability of the ecosystem.*

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PROJECT DETAILS

EXTERNAL PROJECTS | PROTOTYPING



FILIPAY
Focuses on convenience and fast payment using QR Code Technology.



FILIPWORKS
Business Automation Tool that offers a flexible solution for small to large organization.



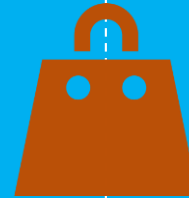
AZERV
Focuses on labor services automation.

INTERNAL PROJECTS | END PLATFORM



SEA CLOUD SERVER

APP STORE



BLOCKCHAIN THAT FOCUSES ON SERVICE ECONOMY MOBILE APPLICATIONS

LONG TERM DEVELOPMENT

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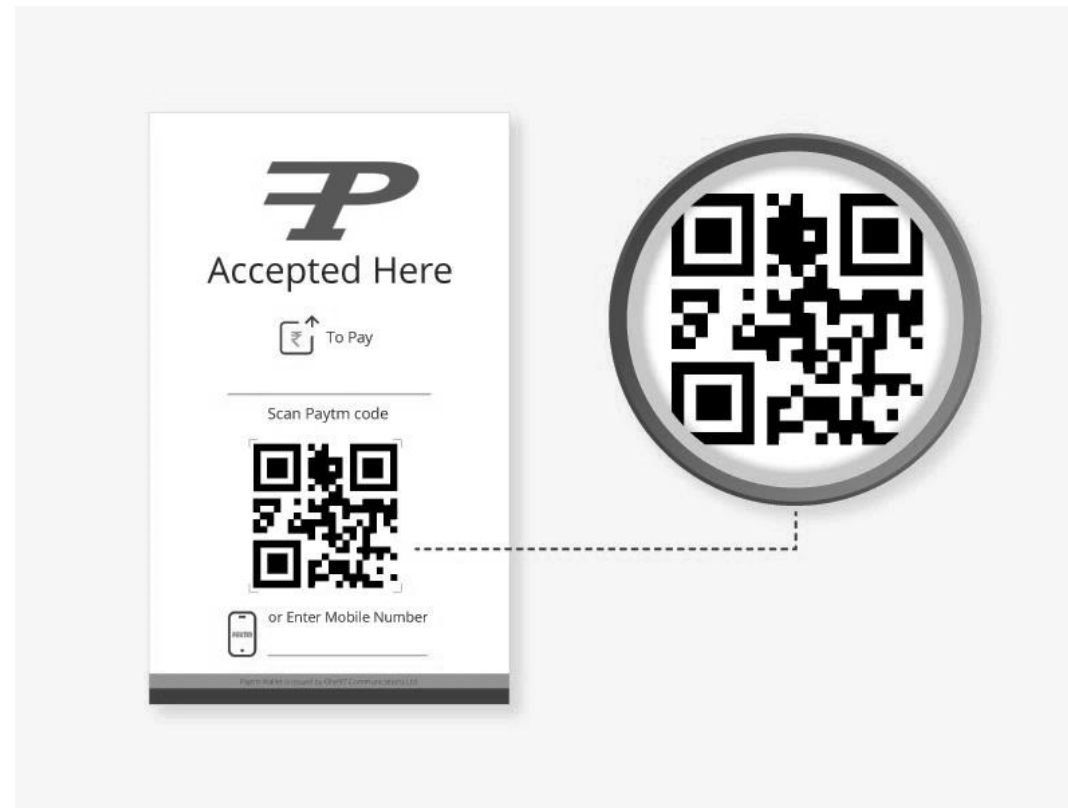
STATUS
Beta Testing Stage

FILIPAY OVERVIEW

FILIPAY facilitates adoption to digital currency trend, send and receive money anywhere in the world, get rebates from your favorite shopping sites or restaurants, pay ahead with your bills, foods, travels and many more

Features:

- Digital Currency Exchange to Fiat
- Highly Secured E-Wallet
- Send and Receive Digital Currency
- Pay Ahead that Maximizes Payment Mobility
- Collaborative Rebates for Exposure
- Loading Gateways



POS USING QR CODE TECHNOLOGY

Recent studies show that the use of QR codes by consumers to tap into establishment to pay for the bills has improved in terms of convenience and efficiency by 50% over the past year. More specifically for small businesses, those that have this technology reported an 84% increase in sales—resulting directly from smartphone use and action code scanning.

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FILIPAY AS SOLUTION

For Individual Users

Convenience

No need to fall in line to pay bills.

Security

Remove the need to carry cash in not so safe places.

Sync of data from multiple platforms. (banks, remittances, retail companies, government)

For Business

Payment on the go; accept payment in minutes.

Remittance fee is lower than ever.

For Government

Transparency & Cost Savings

Every transactions conducted in blockchain is recorded in an open ledger accessible globally in a more efficient way.

Strict Compliance

Since every transaction is electronically recorded, this allows for real-time, accurate analysis of transactions to prevent money laundering and other illicit activities.



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SEND MONEY ANYWHERE
ON THE BLOCKCHAIN



BLOCKCHAIN TECHNOLOGY

Blockchain will not replace current financial system, it works with it. In fact, it will enable to rapidly develop the transparency system over digital ledger that cannot be modified and tampered by human.

While some providers aim to avoid regulation, we believe it is important to offer a fully regulated platform, and therefore we are committed to working with regulators.

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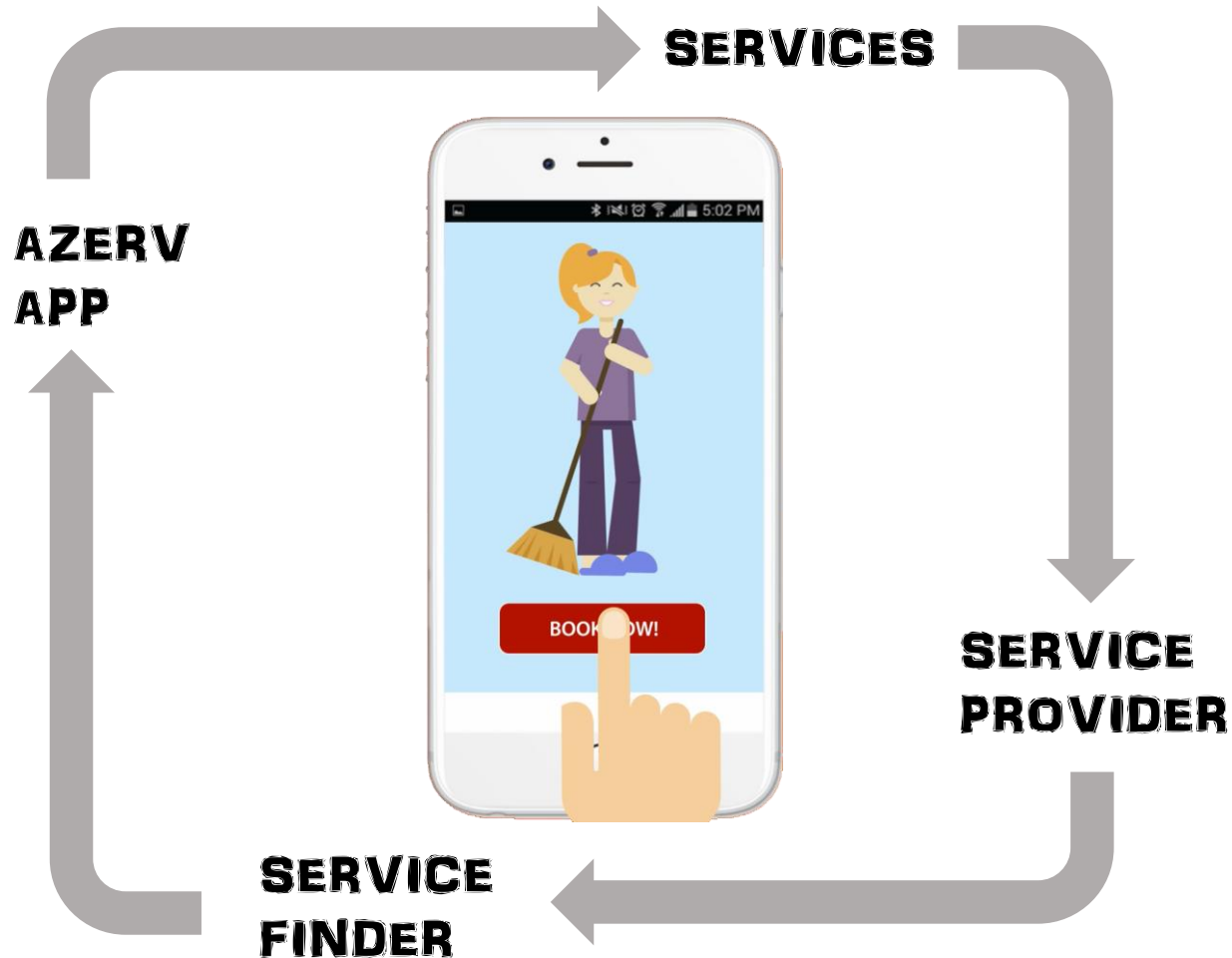
STATUS
On going Development

AZERV OVERVIEW

AZERV can boost local economies & improve the lives of skilled service providers by providing an efficient & reliable platform for connecting people who need services; with people who provide services. When services become more easily accessible, everybody benefits.

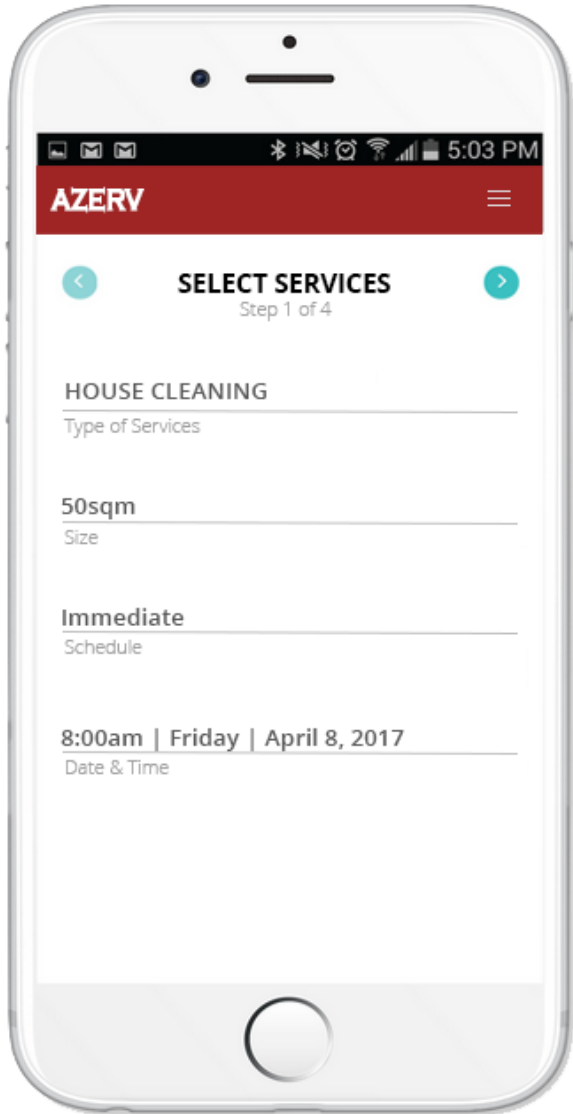
BENEFITS

- Boost Income Source for Skilled Professionals
- Create More Jobs
- Boost Economic Development
- Boost Professional Development
- Equal Rights to Find Jobs or Receiving Services
- Customer-Driven, Convenience-Centered App



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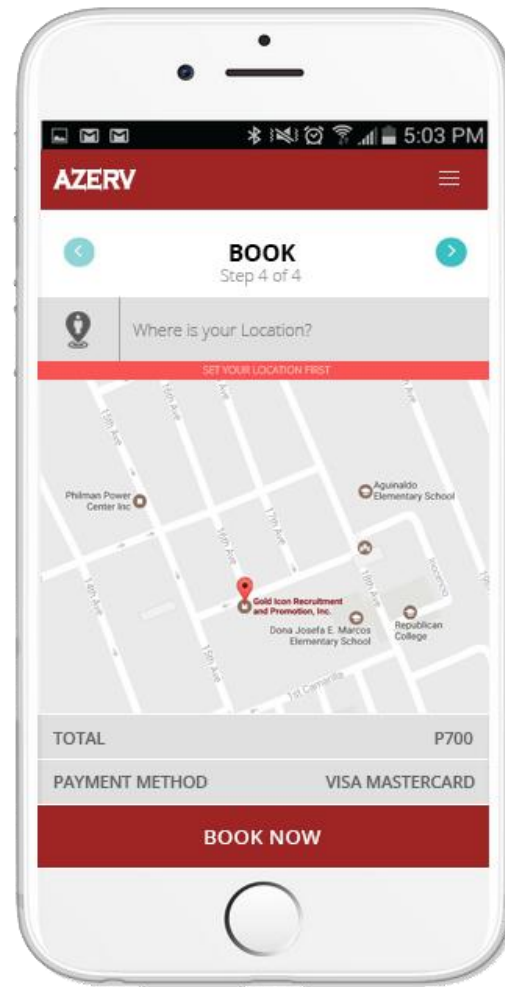
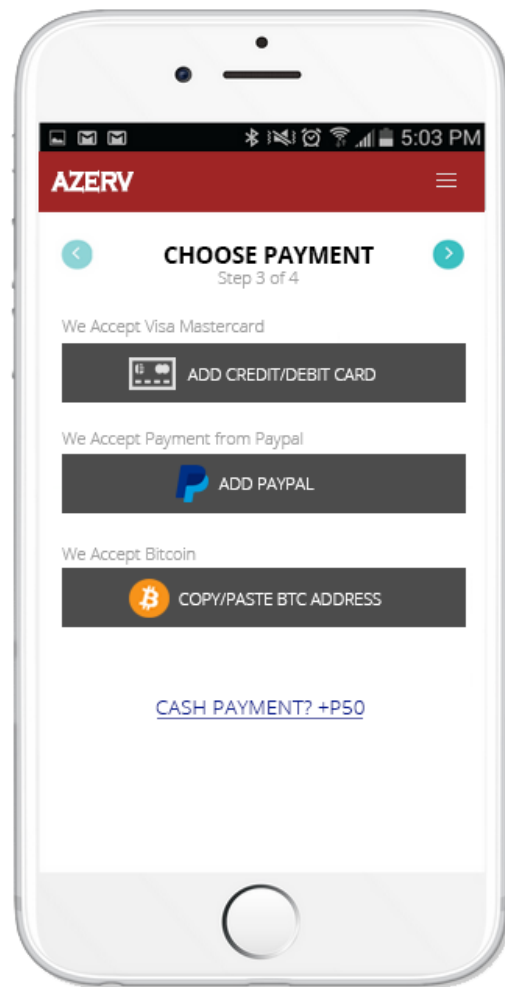
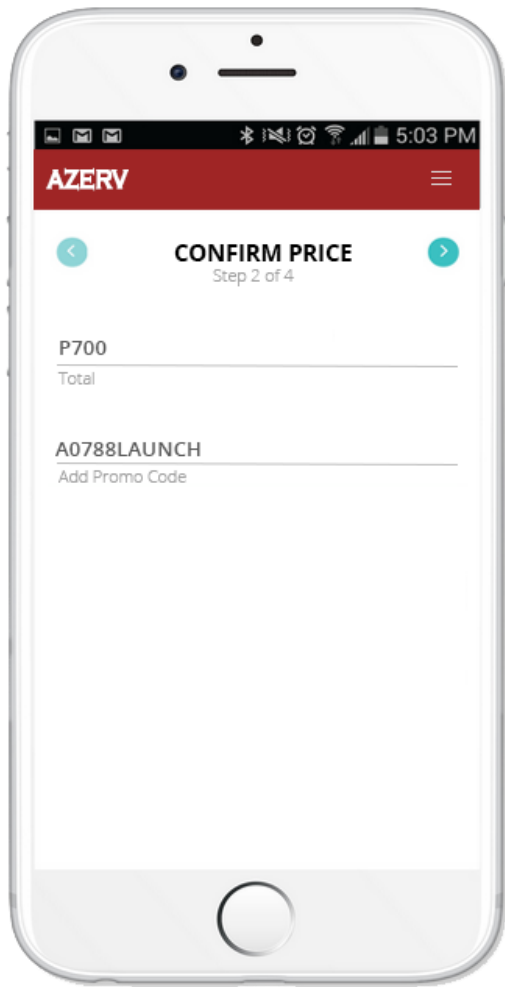
HOW AZERV WILL WORK

Our mobile and web apps provide a simple, fast and full-featured in just couple of minutes.

- 1 **Select Services**
Input Specification
- 2 **Confirm Price**
- 3 **Choose Payment**
- 4 **Book**

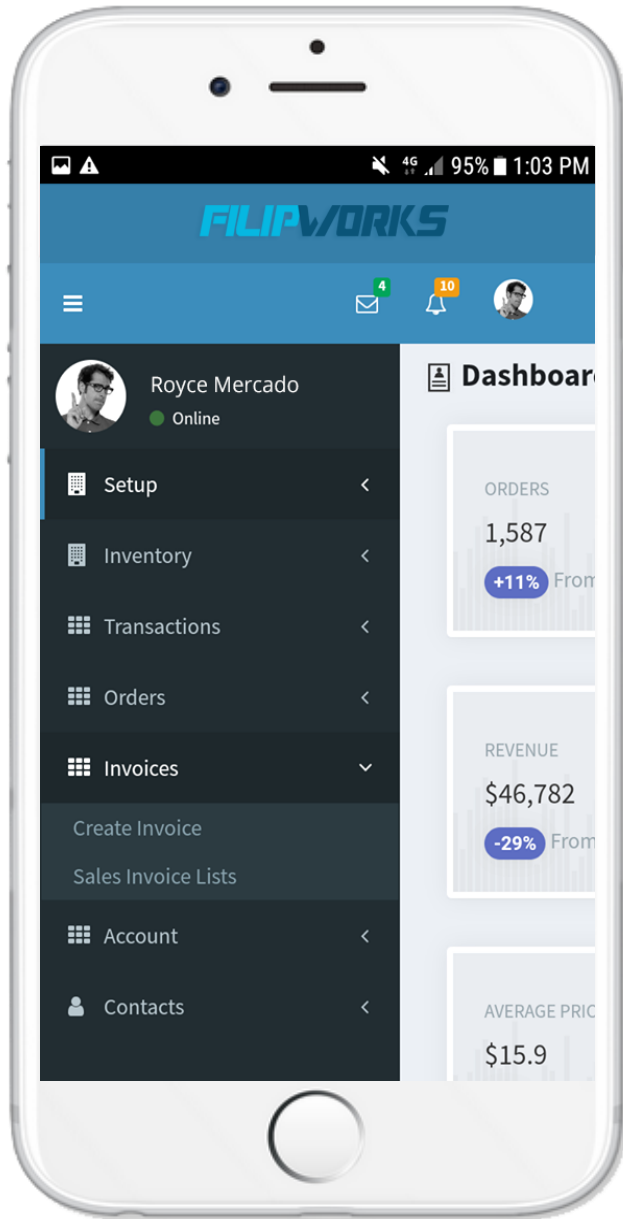
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STATUS
Debugging Stage – Alpha Testing

FILIPWORKS OVERVIEW

Filipworks is a self-service, all-in-one intelligence business platform simplifies the recording and processing of business data using a spectrum of tools to easily analyze, visualize, explore, report, and predict trends for sound business decisions. Filipworks offers a flexible solution for entrepreneurs, big or small, to maximize efficiency, utilization, and equity.

Automation of data recording and processing will reduce financial costs, and help to form the cost of services at the level unattainable for small businesses and entrepreneurs.

FEATURES:

- Data reports
- Operational Records
- Management Dashboards
- Self-service Analysis
- Data Pattern
- Application and
- Implementation

Automation of data recording and processing will reduce financial costs, and help to form the cost of services at the level unattainable for small businesses and entrepreneurs.

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END PLATFORM

- ❖ SEA CLOUD STORE
- ❖ SEA BLOCKCHAIN

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SEA CLOUD STORE BETA



Our technology focuses on the processes of cloud store solution for software applications. The services include design, database modelling, development, implementation, systems integration and centralizing the system in its mission critical cloud hosting environment.



S.E.A. Cloud Store

Our technology focuses on the processes of cloud store solution for software applications. The services include design, database modelling, development, implementation, systems integration and centralizing the system in its mission critical cloud hosting environment.

Major Functions:

- Developers and Established IT Companies can deploy their own softwares in our cloud environment.
- FILIPCOIN can be utilized within the Cloud Store's transaction protocol for reward points or buying purposes.

STATUS

Beta Testing Stage

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DEVELOP WITH US

Do you have a solution in mind? If you are a developer, we will connect you to a wider audience and raise equity finance required for a joint venture deals.

[VIEW MORE](#)

[CONTACT US](#)

MOSIBOS



Modernized School Information and Broadcast System revolutionize the student's identification procedure by the use of highly modern Radio Frequency Identification System (RFID) and levels up the way the school communicate to parents by incorporating Branded SMS and Push Notifications through mobile application.

EXCHANGE TOKEN

SSI



Security System Integration focuses on the enhancement of Security, Information and Communication to a centralized system for Residential and Business Properties.

EXCHANGE TOKEN

FILIPWORKS



By creating an account in FilipWorks, our data management system lets you create security settings and organize your data in one place that you can open in your pc, tablet or mobile phone anytime, anywhere.

EXCHANGE TOKEN

DIGITAL ASSET

TOKEN SALE

FILIPCOINS are functional utility tokens designed to operate in our ecosystem. Tokens are sold as digital assets which allow owners full access to our ecosystem and pay for the services we offer.

Visit Site: www.filipcoin.com

LATEST EVENT



PAMPANGA ROAD SHOW

Meet and greet the apprentice of asia! Mr. Jonathan Yabut



DAVAO ENTREP MEETUP

See you on April 14, 2018 in Davao with Mr. Francis Kong

CONTACT

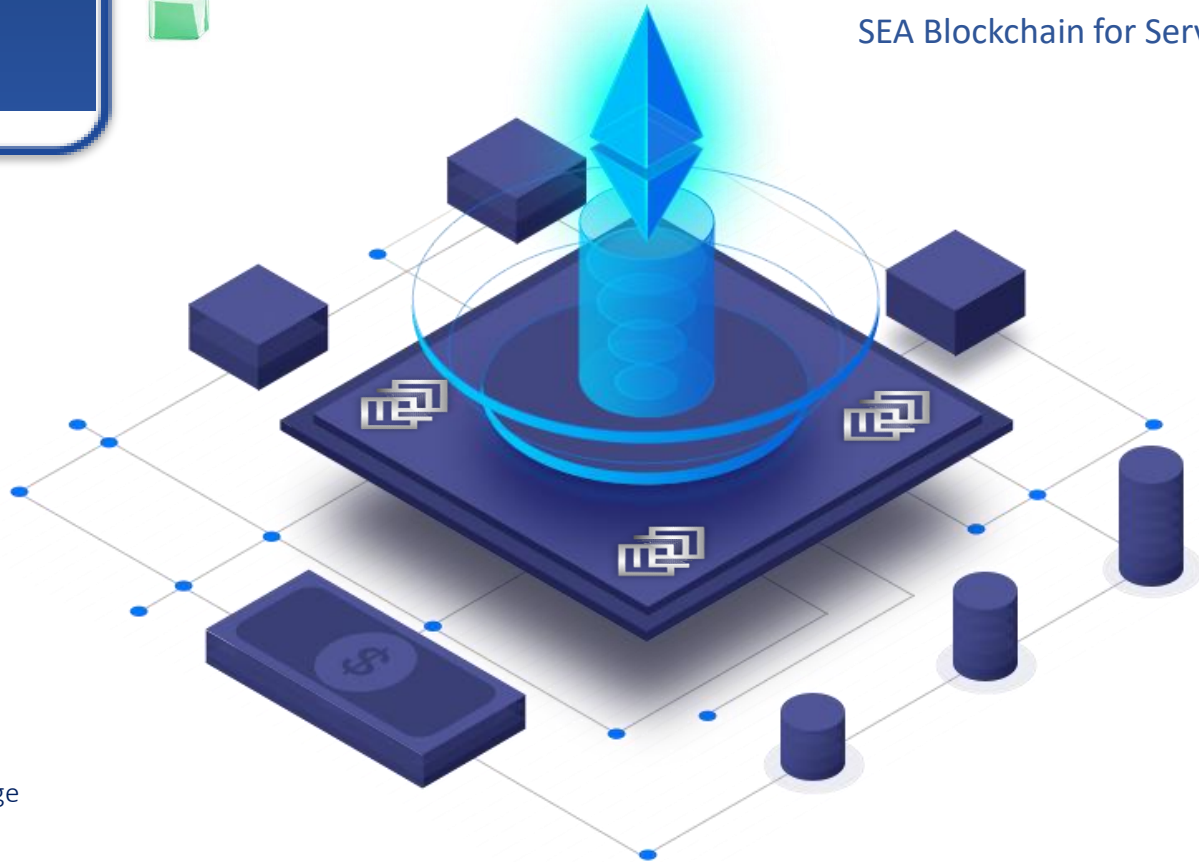
Office Address: ONE E-COM 4/F Unit -2C, One E-Com Building, Ocean Drive, Mall of Asia Complex, Pasay City, 1300, Philippines
Tel No: (02) 7379459





END PLATFORM

SEA Blockchain for Service Economy Apps



STATUS
Token Crowd Sale Stage

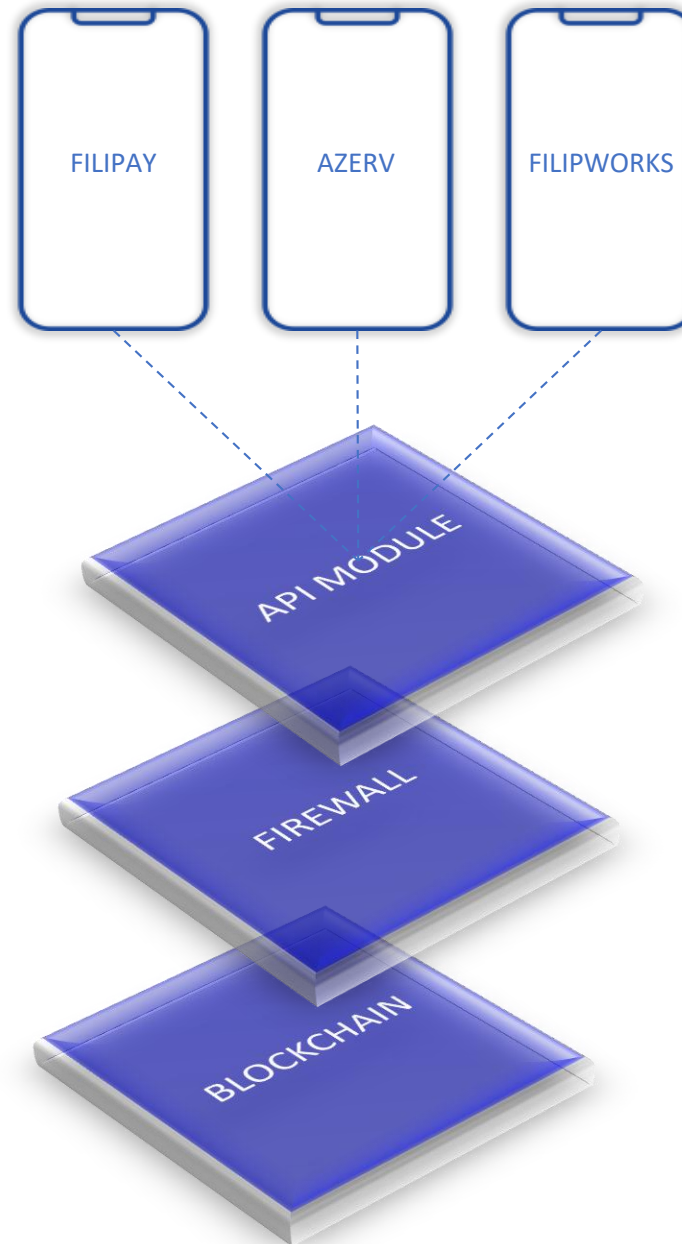
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BLOCKCHAIN ECOSYSTEM FOR MOBILE APPLICATION SERVICES

This will eliminate the trouble of going through code generation, and will provide ease to its users, hence the beauty of a decentralized and distributed system leveraged by having its own blockchain technology.

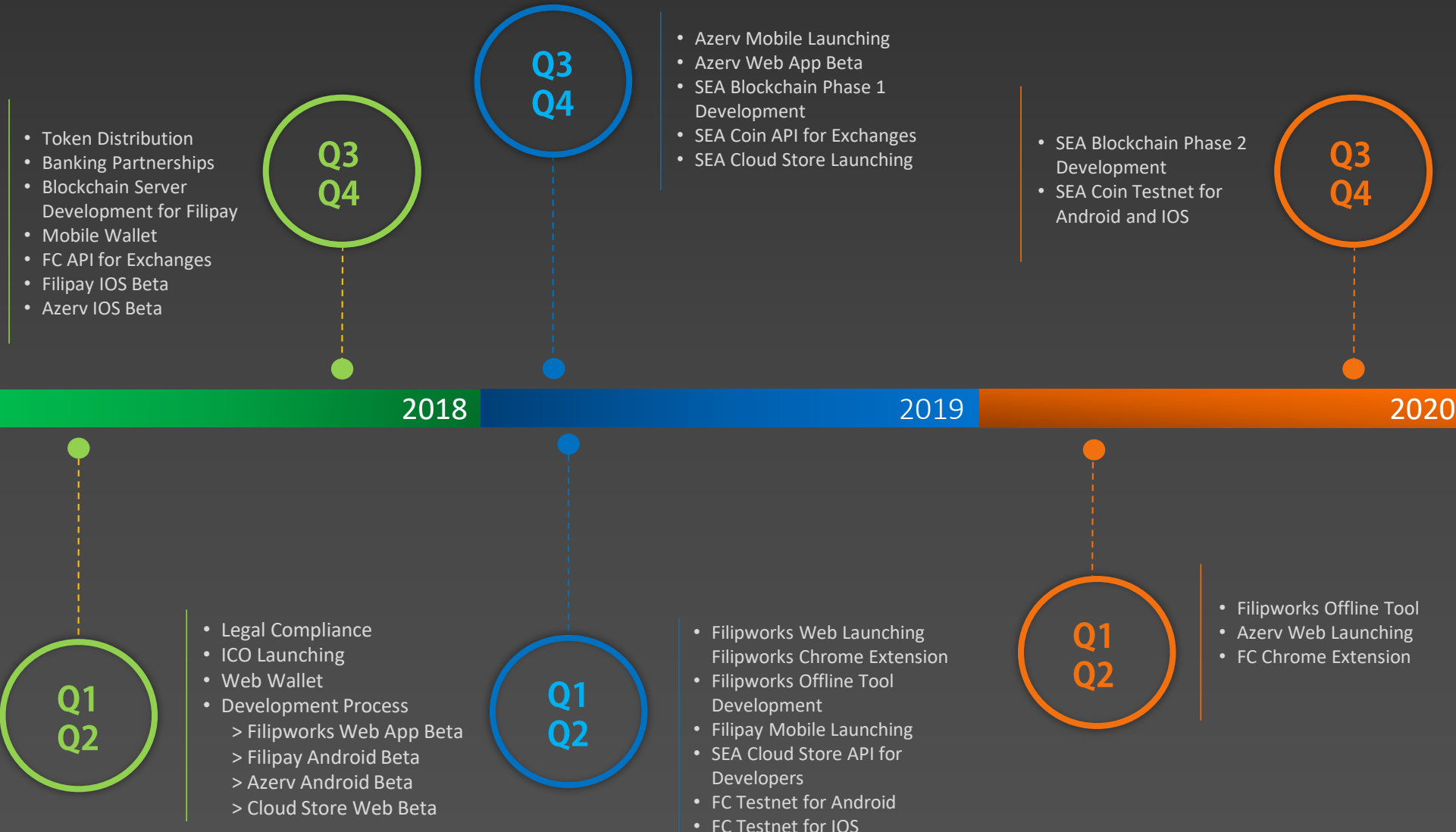
All transactions across developed mobile applications paid only with FILIPCOINS. It will facilitate the FILIPCOIN circulation. With its usefulness and multiple applications, long-term FILIPCOIN 'holders' will soon be owning a legacy coin which can be used from one generation to another as FILIPCOIN continues to provide a more accessible technology while advocating a better quality of life.



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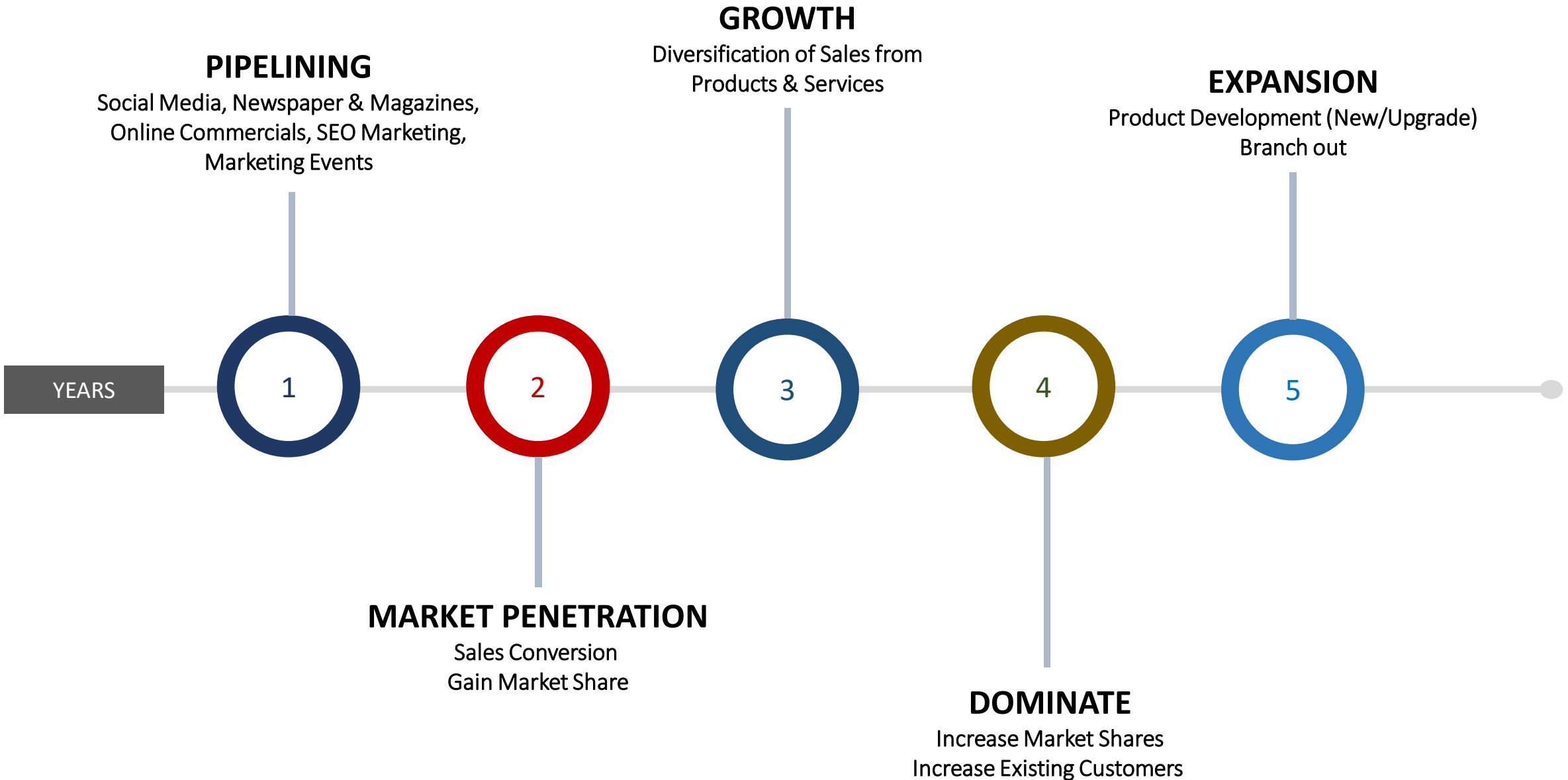


ROADMAP



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TIMELINE – 5 YEARS

TOKEN SALE DETAILS



TOKEN SUPPLY: 168,000,000

ICO DISTRIBUTION: 21,000,000



Team *FILIP*

*Strengthen
Decentralized
Transactions*

Supporting Service Economy Applications

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MANPOWER: 40% MARKETING: 20%
DEVELOPMENT: 30% OPERATION: 10%

As can be observed, a big portion of the budget is allocated for manpower and development respectively, as endeavors as big as SEA, would require a strong foundation of experts across various fields of expertise particularly in the development of FILIPCOIN.

Being one of the early movers in terms of cryptocurrency related initiatives, accomplishment and compliance to legal standards and protocols are of prime significance so as to provide security and protection not just to SEA founders, but most importantly, to SEA investors and the rest of the stakeholders.

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BUSINESS ASPECT

REVENUE – TRANSACTION FEE

SEA has identified revenue from external projects: Filipay, Filipworks and Azerv. The revenue sources will help SEA to strengthen its foundation and to sustain medium to long term goals.

APP STORE

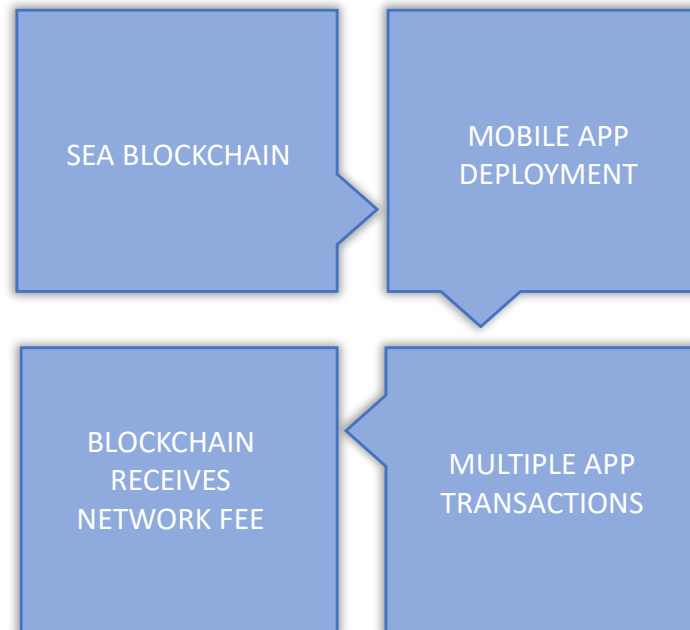
Cloud app store which focuses on stand-alone softwares has 2 revenue terms:

- Licensing
- Subscription

Licensing software allows the company to monetize innovations in 3 to 5 years term. Software is sold in one of two ways; either the code is sold outright or it is under Subscription. There are a few companies in the business of selling straight code, but their numbers are declining each year.

Most software companies believe there is more value in Subscription rather than straight sales. Due to the prevalence of licensing agreements within the industry, customer need to understand the appropriate software license revenue recognition rules.

SECONDARY REVENUE



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Through decentralized and distributed system, increased accessibility of available technology developed through SEA Blockchain will be able to cater significant groups of users and target markets covering:

DEVELOPERS

Having the upper knowledge in terms of blockchain and its relevance, developers can easily develop mobile applications which they can in turn sell to their clients, using the developed blockchain by SEA with the use of transaction protocol of FILIPCOIN.

CORPORATIONS

With the developed blockchain for mobile services, companies, private or public, will have easier access to generating their own customized app.

Since mobile phones are the most preferred gadget over laptops and tablets due to its convenience and portability, a specific app designed from a company's preference will allow these corporations to offer a personal touch and service to their clients, and all these will be possible with the SEA Blockchain.

SMEs

For businesses who aim to go big and introduce their products and offers to the bigger global community, the SEA blockchain, with its business package model will move our SMEs closer to the international market.

SMEs will have the opportunity to own a mobile application designed for their business products and services allowing international exposure and facilitating global business transactions.

END USER

Accessibility to all mobile apps needed and preferred by individual end users, developed by the SEA blockchain, allowing various transactions using FILIPCOINS.

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