

Downtown Hartland



Sponsorship Opportunities:

1. **COOP MARKETING SPONSOR** (3 spaces) *Investment: \$300:*
 - a. Logo on all banners, print marketing material
 - b. Listed on Lake Country Bed Barn website as sponsor
 - c. Social Media post about you
 - d. Sponsor called out on Radio Ad

2. **FEATURED BID BUSINESS** (4 spaces) *Investment: \$100:*
 - a. *Required- Business must be located within the Business Improvement District in Downtown Hartland
 - b. Logo on all banners and print material
 - c. Social Media post about business specials
 - i. Copy and image provided by business
 - d. Listed on Lake Country Bed Barn website as featured business
 - e. Event Specials are listed on event map and location starred
 - i. 10" x 10" Vendor space is optional on Pawling Ave
 - f. *Business storefront is required that you are open for business during the event if you are not taking a vendor space

3. **FEATURED VENDOR** (10 spaces) *Investment: \$50:*
 - a. Featured social media post about business
 - i. Copy and image provided by vendor
 - b. Listed on Lake Country Bed Barn website as featured vendor with brief description
 - c. Vendor is provided a 10" x 10" space of CHOICE for event
 - i. Double spaces available as well for extra \$25 charge

4. **BATHROOM SPONSOR** (3 spaces) *Investment: \$100:*
 - a. Logo and brief description/promo placed on poster outside bathrooms

5. **ROAD CLOSURE SPONSOR** (4 spaces) *Investment: \$75:*
 - a. Logo place on poster at barricaded closures

****Commitment is due July 12th to be on all print materials**