

6TH LATINAMERICAN AND EUROPEAN MEETING ON ORGANIZATION STUDIES

VIÑA DEL MAR - CHILE
6-9 APRIL 2016

CONFERENCE PROGRAM

WELCOME! ¡BIENVENID@S! BEM-VINDOS!

Minga is the collaborative experience between friends and neighbors in doing a common task. It's characterized by its solidarity and reciprocity, as long as all the members of a community offer their cooperation and, at the same time, get the benefits of someone else's collaboration. No matter which the specific task convened by the Minga is, reciprocity and solidarity are the resources exchanged and multiplied here.

Welcome to our Minga LAEMOS 2016! We appreciate you answered our call. During these three days we will share our job, exchange our experiences and reflections, finding the way to multiply reciprocity and solidarity in each one of our modes of organization.

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La minga es la experiencia de la colaboración entre amigos y vecinos en una tarea común. Se caracteriza por la solidaridad y la reciprocidad, en la medida que todos los integrantes de una comunidad brindan cooperación y se benefician de la colaboración de otros. Sin importar cual es la tarea concreta que convoca a una minga, es la reciprocidad y la solidaridad el recurso que aquí se intercambia y se multiplica.

¡Bienvenidos a nuestra minga LAEMOS 2016! Agradecemos que hayan respondido a nuestro llamado. En estos tres días compartiremos nuestro trabajo, intercambiaremos experiencias y reflexiones buscando el modo de multiplicar la reciprocidad y la solidaridad en cada una de nuestras formas de organización.

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A minga é uma experiência de colaboração envolvendo amigos e vizinhos em uma tarefa comum. Caracteriza-se pela solidariedade e reciprocidade, na medida em que todos os integrantes de uma comunidade promovem cooperação e se beneficiam da colaboração de outros. Sem importar qual é a tarefa concreta que convoca a uma minga, é a reciprocidade e a solidariedade o recurso que se troca e se multiplica.

Sejam bemvidos a nossa minga LAEMOS 2016. Agradecemos que tenham respondido ao nosso chamado. Nesses três dias compartilharemos nosso trabalho e trocaremos experiências e reflexões, buscando a multiplicação da reciprocidade e solidariedade em cada uma de nossas formas de organização.

The 6th LAEMOS scientific committee

A meeting such as LAEMOS, which spans continents and brings together different views and voices, needs a true minga. On behalf of the EGOS Board, I sincerely thank the LAEMOS 2016 organizing committee for the energy, effort, and enthusiasm they have given in shaping such a wonderful gathering. I also thank you all for bringing, from near or far, your work and ideas, knitting our Latin American and European community even closer together.

I wish you all stimulating discussions, inspiring encounters, and exciting discoveries.

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Una conferencia como LAEMOS, que conecta continentes y reúne diferentes voces y perspectivas, necesita de una verdadera minga. En nombre del Consejo de EGOS, quisiera expresar nuestro más sincero agradecimiento al comité organizativo de LAEMOS 2016 por la energía, el esfuerzo, y el entusiasmo en los preparativos de este espléndido evento y a todos Ustedes por traer, desde la proximidad o desde la distancia, su trabajo e ideas, permitiendo establecer vínculos más estrechos entre los miembros de nuestra comunidad Latinoamericana y Europea.

Estoy convencida de que será una conferencia llena de discusiones estimulantes, encuentros inspiradores y descubrimientos emocionantes.

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Uma conferência como LAEMOS, que conecta continentes e reúne diferentes vozes e perspectivas, necessita de uma verdadeira minga. Em nome do Conselho do EGOS, queria expressar meu mais sincero agradecimento ao comitê organizador do LAEMOS 2016 pela energia, esforço, e entusiasmo na preparação deste evento esplêndido e a todos vocês por trazerem, desde a proximidade ou a distância, seus trabalhos e ideias, permitindo vínculos mais estreitos entre os membros de nossa comunidade Latino-Americana e Européia.

Estou convencida de que será uma conferência plena de debates estimulantes, encontros inspiradores e descobertas emocionantes.

*Silviya Svejenova
Chair of EGOS, the European Group for Organizational Studies*

6TH LAEMOS ORGANIZING COMMITTEE

LOCAL SCIENTIFIC COMMITTEE

Marcela Mandiola
School of Economy and Business - Universidad Alberto Hurtado

Alvaro Espejo
School of Business - Universidad Adolfo Ibáñez

Gregorio Pérez
Department of Management - Universidad de Santiago de Chile

Juan Pablo Toro
Department of Psychology - Universidad Diego Portales

Paula Ascorra
School of Psychology - Pontificia Universidad Católica de Valparaíso

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Organization Studies
LAEMOS conference administrator

Nicolás Ríos
Local conference coordinator

Spyros Lianos
ERASMUS administrator

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Copenhagen Business School - Chair of EGOS

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Jenny K. Rodríguez
Alliance Manchester Business School

Diego Szlechter
CONICET - Universidad Nacional General Sarmiento

6TH LAEMOS SUB-THEMES

SUB-THEME #1

*ALTERNATIVE FORMS OF ORGANISING OR JUST CAPITALISM
EXPANDING ITSELF*

Convenors

Marcus Vinicius P. Gomes / FGV-EAESP - Brazil
Mário Aquino Alves / FGV-EAESP - Brazil
Heike Doering / Cardiff Business School - UK
Luciano Barin-Cruz / HEC Montréal - Canada

SUB-THEME #2

*DECOLONIZING ORGANIZATION STUDIES:
IN SEARCH OF A NEW BANDUNG*

Convenors

Alex Faria / FGV-EBAPE - Brazil
Nidhi Srinivas / The New School - USA / Hitotsubashi University - Japan
Pablo Isla / Universidad Técnica Federico Santa María - Chile
Sadhvi Dar / Queen Mary - UK

SUB-THEME #3

*FREEDOM VS. EQUALITY? DISORGANIZATION AND SUBVERSION
IN CAPITALIST DEMOCRACY*

Convenors

Juan Espinosa-Cristia / PUCV - Chile
Javier Hernández / Universidad Católica de Temuco - Chile
Alison Pullen / Macquarie University - Australia
Carl Rhodes / Macquarie University - Australia

SUB-THEME #4

HISTORY IN EVERYDAY LIVES AND PRACTICES OF ORGANIZING

Convenors

Alexandre de Padua Carrieri / UFMG - Brazil
Amon Barros / FGV-EAESP - Brazil
Ana Silvia Rocha Ipiranga / UECE - Brazil
Bill Cooke / University of York - UK
Rory Miller / University of Liverpool - UK

6TH LAEMOS SUB-THEMES

SUB-THEME #5

IS THERE A COMMUNITY TIME WARP? CUSTOMS, MORALITY, AND SOCIAL CHANGE IN INDIGENOUS AND VIRTUAL COMMUNITIES

Convenors

María-del-Carmen Alarcón-del-Amo / UAB - Spain
 María José Fernández Aldecua / Universidad del Mar - México
 Georgiana-Catalina Nitulescu / UAB - Spain
 Tomislav Rimac / LUISS Guido Carli University - Italy

SUB-THEME #6

NETWORKED MOVEMENTS - RESISTING POWER WITHOUT FORMAL ORGANIZATION

Convenors

Armin Beverungen / Leuphana University Lüneburg - Germany
 Clemens Apprich / Leuphana University Lüneburg - Germany
 Maarit Laihonen / Aalto University - Finland
 Mikko Laamanen / Grenoble Ecole de Management - France
 Rodrigo Nunes / Pontifical Catholic University of Rio de Janeiro - Brazil

SUB-THEME #7

ORGANIZATIONAL RESPONSES TO PRECARIOUS INSTITUTIONAL ENVIRONMENTS: THE CASE OF LATIN AMERICA

Convenors

Markus A. Höllerer / WU Vienna University of Economics and Business - Austria / UNSW Australia Business School - Australia
 Ricardo Flores / UNSW Australia Business School - Australia
 Ruth V. Aguilera / Northeastern University - USA

SUB-THEME #8

ORGANIZATION AND THE ETHICS OF OFFICE

Convenors

Anne Roelsgaard Obling / Copenhagen Business School - Denmark
 Kirstine Zinck Pedersen / Copenhagen Business School - Denmark
 Paul du Gay / Copenhagen Business School - Denmark / University of London - UK
 Thomas Lopdrup-Hjorth / Copenhagen Business School - Denmark
 Vicente Sisto Campos / PUCV- Chile

SUB-THEME #9

PERFORMING OPENESS AND PRACTICING 'MINGA' IN GOVERNMENT, EDUCATION AND SOFTWARE DEVELOPMENT

Convenors

Juliane Jarke / University of Bremen - Germany
 Raoni Rajão / Universidade Federal de Minas Gerais - Brazil

SUB-THEME #10

SUBVERTING CORRUPTION

Convenors

David Arellano-Gault / CIDE - Mexico
 Lynne Baxter / University of York - UK
 Thomas Taro Lennerfors / Uppsala University - Sweden
 Toru Kiyomiya / Seinan Gakuin University - Japan

SUB-THEME #11

THE NEOLIBERAL STATE AND ITS SOCIO-ECOLOGICAL CRISES: ORGANIZING RESISTANCES, SUBVERSIONS & ALTERNATIVES

Convenors

Cristián Alarcón Ferrari / Swedish University of Agricultural Sciences -Sweden
 Francisco Valenzuela / Nottingham Trent University - UK
 Rajiv Maher / Universidad Católica de Chile - Chile
 Rogério Faé / Federal University of Rio Grande do Sul - Brazil
 Steffen Böhm / University of Exeter Business School - UK
 Yuna Fontoura / FGV-EBAPE - Brazil

SUB-THEME #12

THE ORGANIZATION OF MULTIPLE AND CONTESTED MODES OF VALUATION

Convenors

Christian Frankel / Copenhagen Business School - Denmark
 José Ossandón / Copenhagen Business School - Denmark
 Juan Espinosa-Cristia / PUCV - Chile
 Tomás Ariztía / Universidad Diego Portales - Chile
 Trine Pallesen / Copenhagen Business School - Denmark

SUB-THEME #13

THE ORGANIZATIONAL POLITICS OF ENTREPRENEURSHIP

Convenors

Daniel Hjorth / Copenhagen Business School - Denmark
 Pablo Fernandez / IAE Business School - Argentina
 Robin Holt / Copenhagen Business School - Denmark / University of Liverpool - UK

SUB-THEME #14

THE REGULATION OF WORK, EMPLOYMENT AND ORGANISATION

Convenors

Anabella Davila / Tecnológico de Monterrey - Mexico
 Gregorio Perez Arrau / University of Santiago de Chile - Chile
 Jacob Carlos Lima / Federal University of São Carlos - Brazil
 Jenny K Rodriguez / Alliance Manchester Business School - UK

SUB-THEME #15

OPEN SUBTHEME

Convenors

Camilo Pulido / Pontificia Universidad Javeriana - Colombia
 Erica Salvaj / Universidad del Desarrollo - Chile

PROGRAM OUTLINE

■ WEDNESDAY, APRIL 6

- 18:00 - 19:00 Early Registration
19:00 - 21:00 Welcome Reception & Folk Dance Performance
Mirador Restobar

■ THURSDAY, APRIL 7

- 09:30 - 11:00 Conference Open Ceremony
Keynote Address: Alessia Contu
11:00 - 11:30 Coffee Break
11:30 - 13:00 Sub-themes Session I
13:00 - 14:30 Lunch Break (lunch not provided)
14:30 - 15:50 Sub-themes Session II
15:50 - 16:20 Coffee Break
16:20 - 17:40 Sub-themes Session III
17:40 - 19:00 Organization Studies & EGOS Reception
University Cantina (Casino)

■ FRIDAY, APRIL 8

- 09:30 - 11:00 Keynote Address: Gabriel Salazar
11:00 - 11:30 Coffee Break
11:30 - 13:00 Sub-themes Session IV
13:00 - 14:30 Lunch Break (lunch not provided)
14:30 - 15:50 Sub-themes Session V
15:50 - 16:20 Coffee Break
16:20 - 17:40 Sub-themes Session VI
21:00 LAEMOS Gala Dinner
Chez Gerald Restaurant

■ SATURDAY, APRIL 9

- 09:30 - 11:00 Sub-themes Session VII
11:00 - 11:30 Coffee Break
11:30 - 12:30 Keynote Address: Eduardo Engel
12:30 - 13:30 Closing Ceremony
Eduardo Ibarra Colado Award

WEDNESDAY, APRIL 6

18:00-19:00 EARLY REGISTRATION
 19:00-21:00 WELCOME RECEPTION & FOLK DANCE PERFORMANCE
 MIRADOR RESTOBAR

THURSDAY, APRIL 7

09:30-11:00 CONFERENCE OPEN CEREMONY // AUDITORIUM
 KEYNOTE ADDRESS - ALESSIA CONTU
 "Let's up the Ante: For intellectual activism in the Business School"
 11:00-11:30 COFFEE BREAK
 11:30-13:00 SUB-THEME SESSIONS I

Sub-theme 1 / Auditorium

- LAM-163 **Leveraging Emotions and Lived Experiences to Initiate Institutional Change: Constructing a New Model of Water Governance**
 Grace H. Fan
- LAM-112 **Cattle ranching GHG emissions: between political and technical arguments**
 Marcus Vinicius P. Gomes,
 Fabio Grigoletto, Natalia Esper
- LAM-124 **Co-creating an ecosystem at the Bottom of the Pyramid, shaping a social business model? The case of EdM in Burkina Faso**
 Constance Dumalanede, Marielle Payaud
- LAM-140 **Bargaining with the Devil? A politicized view on cross-sector partnerships targeting the BoP**
 Caroline Hussler, Marielle Payaud

Sub-theme 4 / BZ-201

- LAM-015 **Geopolitics of knowledge and historic turn: in search of a translation**
 Amon Barros, Sergio Wanderley
- LAM-093 **Historiographical methods and administration: Narrative as a methodological possibility to Organizational Studies**
 Manuela Ramos da Silva,
 Fabiane Louise Bitencourt
- LAM-236 **Construction of meaning as paradigm of the theory of organization: international process of a university organization**
 Juan Emilio Torres

Sub-theme 14 / A-211

- LAM-235 **Precarious working life and the regulation of work**
 Hanne Dauer Keller, Kurt Dauer Keller
- LAM-202 **Capitalism, the flexible worker and the regulation of the self**
 Jenny Rodriguez, Angelo Martins Jr
- LAM-155 **'See, Anybody Can Criticize Me! I Have No Problem with That!' How to Work with a Rebellious and Norm-Defying Boss**
 Bent Meier Sorensen, Kaspar Villadsen
- LAM-219 **It isn't only the communism: how industrialisation history impacts on the organisational power balance in post-socialist countries**
 Ion Voicu Sucala

Sub-theme 2 / DESIGN LAB

- LAM-060 **Cruzando fronteras: the contribution of a decolonial feminism in organization studies**
 Mariana I. Paludi, Jean Helms Mills,
 Albert Mills
- LAM-289 **Beyond managerialism through a decolonial historiographic turn**
 Nidhi Srinivas, Alex Faria
- LAM-276 **Alternative Modes of Knowledge Generation. Decolonizing Pedagogy in a Business School Classroom**
 Alyssa Higgins, Barbara Stuart, Gabe Keeler
- LAM-290 **Querying the Business School**
 Sadhvi Dar

Sub-theme 11 / AZ-105

- LAM-172 **The hidden face of modernity: The case of Companhia Siderurgica Nacional in Brazil**
Anadia Oliveira da Silva,
Marcio Moutinho Abdalla
- LAM-042 **Brazil's New Developmentalism: Dependency Maintained into the Future?**
Rogerio Fae, Steffen Bohm
- LAM-046 **The Moral Crusaders of Neoliberal Development: The Role of Western Social Enterprising in the Construction of Development Aid in Developing Countries**
Wenderson de Lima
- LAM-055 **Resisting neoliberalism? Insights from social movements in Tunisia and India**
Bobby Banerjee, Hela Youssi

Subtheme 7 / A-302

- LAM-079 **Aspects and impacts of the institutional environment in fostering the internationalization process - case of APEX-Brasil**
Fabricio Stocker, Adriana Gresielly Fabrini
Diniz, Rodolfo Coelho Prates
- LAM-080 **Organizational responsibility: reporting on Brazilian oil sector**
Thereza R.S.de Aguiar, Fatima S. Freire,
Vicente L. Crissostomo
- LAM-241 **The Limits of Learning: Public-Private Institutions, FDI and the creation of learning capabilities for economic development**
Gerald A McDermott, Rafael Corredoira

THURSDAY, APRIL 7

13:00-14:30 **LUNCH BREAK (LUNCH NOT PROVIDED)**
14:30-15:50 **SUB-THEME SESSIONS II**

Sub-theme 1 / Auditorium

- LAM-051 **Temporary Organizations in the Beer Industry: A Sustainable Form of Organization?**
Renato L. P. Chaves, Marcos L. Rego
- LAM-122 **"A new one is cheaper". The Organization of Repair**
Johannes M. Lehner; Cacilia Inreiter-Moser
- LAM-174 **The discourse of evaluation in nonprofit organization**
Helena Kuerten de Salles, Eloise H.
Livramento Dellagnelo, Rebeca de Moraes
Ribeiro de Barcellos
- LAM-280 **Hybrid Organisations in Brazil: The Case of Sistema B**
Malu Villela

Sub-theme 4 / BZ-201

- LAM-041 **Senses and meanings assigned to the context where a samba school happens**
Ana Carolina Julio, Cesar Tureta
- LAM-071 **Agency and subjectivity: practice as the site of the social**
Eloy Eros Nogueira da Silva, Ricardo Pimentel

LAM-108

Arts of management: everyday practices and ambiguities in an artistic organization
Carla Bianchini, Ana Carolina Bortolini, Camila Scherdien, Angela Scheffer

LAM-214

Organizational Practices of a Traditional Square Dance Competitive
Elnivan Moreira de Souza, Karine Rodrigues Rufino,
Luma Louise Sousa Lopes, Rafaella Alves Medeiros
Alvarenga, Jose Jorge da Silva Junior

Sub-theme 14 / A-211

LAM-237

HRM Systems that Shape Organizations as Social Institutions
Anabella Davila, Marta M. Elvira

LAM-114

Post-Bureaucratic Organizations and Technology-in-Practice: a proposal for analysis of the individual-organization relationship
Edvalter Becker Holz

LAM-133

The 'intelligence analysis' as a regulatory regime in the national police: Reconciling conflicting societal concerns in organizational practices and professional role identities
Susanne Boch Waldorff

LAM-262

Work and employment in subcontract modality: experience from a Chilean state university
Gloria Zavala-Villalon, Paula Vidal

Sub-theme 2 / DESIGN LAB

LAM-074 **Unequal Sovereignties: The Cultural Roots of Inequality**
Bobby Banerjee, Goldie Osuri

LAM-242 **Strategy, decoloniality and social organizations**
Marcela do Espirito Santo

LAM-078 **Toward Latin American & African decolonized practices of organization studies: a marvelous utopia or a real possibility?**
J. Miguel Imas, Alia Weston

LAM-158 **Turning absences into presences: reframing public administration through interculturality?**
Valerio Carvalho Filho, Ana Silvia Rocha Ipiranga, Alexandre de Almeida Faria

Sub-theme 11 / AZ-105

LAM-056 **Power and Mega-Projects -Corporate Social Responsibility (CSR) and consultation-consent principles**
Jacobco Ramirez

LAM-135

Mineral water exploitation in Brazil and organizing resistances: a decolonial investigation

Christiane Batista de Paulo Lobato, Flavia Naves, Yuna Fontoura

LAM-220

The challenges for communities and corporations in a new scenario of dialogue: the illegitimacy of CSR

Yanina Kowszyk, Esteban Valenzuela

Subtheme 7 / A-302

LAM-038

CSR choices as cognitive representations of institutional events in Latin America: A construal level theory perspective

Emmanouela Mandalaki

LAM-053

Social Enterprise, Cuban style

Richard Hull

LAM-063

Social Innovation in Interstitial Spaces: The Case and the Unintended Consequences of Civic Crowd Funding

Danielle Logue

LAM-097

Political CSR as deja vu: A case of the sedimented nature of CSR in Colombia
Pilar Acosta, Mar Perezts**THURSDAY, APRIL 7**

15:50-16:20

COFFEE BREAK

16:20-17:40

SUB-THEME SESSIONS III

Sub-theme 1 / AUDITORIUM

LAM-271 **The Governance of Transnational Regulatory Integration and Development**
Gerald A McDermott, Laszlo Bruszt

LAM-203 **The matter of time when a Multinational Company meets a local community - A temporal perspective on interactions between a Nordic Multinational Company and the hosting local community of Fray Bentos, Uruguay**
Ansgar Odegard, Cecilia Salinas

LAM-157 **The politics of political CSR - Global Supply Chain CSR programs as a process of disembedding business from society in developing countries**
Pilar Acosta, Aurelien Acquier

LAM-278 **Power, policy and politics - in the search of responsible mining**
Johanna Jarvela

Sub-theme 4 / BZ-201

LAM-200

Memorable Space Practices of Galleria Pedro Jorge

Luma Louise Sousa Lopes, Ana Silvia Rocha Ipiranga, Antonio Wagner Chagas Magalhaes, Carlos Dias Chaym, Felipe Gerhard Paula Sousa

LAM-023

History in the everyday lives of leaders: Studying the Uribe/Santos dyad

Miguel Pina e Cunha, Armenio Rego

LAM-239

Microhistory of Psychology in Uruguay. An organizational narrative of the School of Psychology at the Universidad de la Republica

Luis Leopold, Noelia Correa, Carolina Lens

LAM-229

Organisations and Elite recruitment

Javier Hernandez

Sub-theme 2 / DESIGN LAB

- LAM-043 **Ageism Toward Older Workers in Africa: An Empirical Study**
Armenio Rego, Andreia Vitoria, Tania Ribeiro, Leonor Ribeiro, Rui Lourenço, Susana Leal, Miguel Pina e Cunha
- LAM-091 **2016 Olympic Games and the Gentrification of Rio de Janeiro Downtown Area from Multiple Perspectives**
Helio Arthur Reis Irigaray, Raul Roberto Alle Bezerra, Lara Zambao
- LAM-283 **Subjectivity, Psychologization, and work: on the constitution of workers subjectivity in a University hospital in Bogota, Colombia.**
Hernan Camilo Pulido Martinez

Sub-theme 12 / AZ-105

- LAM-028 **The Taste of Valuation**
Fabian Heinrich Mueller
- LAM-087 **Financial personality and discomfited private governance**
Erik Caparros Hojbjerg
- LAM-104 **Valuation assemblages within informal markets in the global south: The case of urban piracy in Recife, Brazil, Brazil**
Rui Roberto Ramos, Niall Hayes, Monideepa Tarafdar
- LAM-123 **Intuition and judgment in selecting a new architectural icon - Value and choices in the Guggenheim Helsinki Project**
Henrika Franck, Nina Granqvist, Tiina Ritvala

Subtheme 13 / A-211

- LAM-077 **The politics of the slippery: Entrepreneurial action as an engagement with the vague**
Eva Pallesen
- LAM-142 **Entrepreneurship and the "front stage": An examination of personal front and physical setting in the case of Alexander Mc Queen**
Jean Clarke, Paul Savage
- LAM-175 **Pleasuring Entrepreneurship: Community, Carnival and Conflict in the Budapest Pride Parade**
Annika Skoglund, David Redmalm, Karin Berglund
- LAM-288 **A woman entrepreneur IS NOT a male entrepreneur with a skirt**
Vidal Vanesa

Sub-theme 7 / A-302

- LAM-090 **Stories of Chilean Workers: Experiences of Precariousness**
Juan Pablo Subiabre, Eduardo Acuna
- LAM-144 **Socialization in hybrid organizations: A double paradox**
Silvia Dorado, Trish Ruebottom, Virginia Simon Moya
- LAM-166 **Constructing Networks with Recessive Institutions: How a Firm and an Industry Overcome Institutional Challenges in Argentina**
Daniel Friel

THURSDAY, APRIL 7

17:40-19:00 ORGANIZATION STUDIES & EGOS RECEPTION: UNIVERSITY CANTINA (CASINO)

FRIDAY, APRIL 8

09:30-11:00 KEYNOTE ADDRESS - GABRIEL SALAZAR // AUDITORIUM

"Grassroot and civic expressions of freedom of association. Chile, a historical perspective"

11:00-11:30 COFFEE BREAK

11:30-13:00 SUB-THEME SESSIONS IV

Sub-theme 1 / Auditorium

- LAM-186 **Alternative social economy models in the global south: Exploring indigenous community-based organisations in Colombia and Ecuador**
Andres Morales Pachon
- LAM-191 **A critical approach of moral and democratic assumptions about CSR: The case of China**
Anne Barraquier
- LAM-194 **The Collaborative Economy: a New Renaissance or Just a Fad?**
Olga Novikova
- LAM-218 **The Organizational Ecology of Popular Cooperatives Incubators in Brazil**
Mario Aquino Alves

Sub-theme 4 / A-200

LAM-007 **Organizing Cooperation: The Human Towers of Catalonia**
J. Ignacio Canales

LAM-151 **Critically re-etymologizing management, soldiering and the engineer. A historiographical revision of three basic terms**
Bill Cooke, Ana Silvia Rocha Ipiranga

LAM-211 **Challenging traditional conceptions in organizational studies. A case study**
Juan Emilio Torres, Paula Quinones, Romina Echeverria

LAM-164 **Discussing the concept of organizing and its contribution to the understanding of the organizational trajectory**
Manuela Ramos da Silva, Taiz Vieira Alfaya Pinheiro

Sub-theme 13 / A-204

LAM-016 **“What consumes me is not creating a makerspace, but to revive the Made in France”: entrepreneurship a political process**
Anthony Hussenot

LAM-068 **The Practices and Power of Legitimizing Entrepreneurship in a MNC? Subverting and Reinforcing ‘Business as Usual’**
Mathias Karlsson

LAM-228 **Transgressing the newsroom through intrapreneurship: Institutional resistance and the ambivalence of cross-over creativity**
Aina Landsverk Hagen, Arne Lindseth Bygdas, Gudrun Rudningen

FRIDAY, APRIL 8

13:00-14:30 LUNCH BREAK (LUNCH NOT PROVIDED)
14:30-15:50 SUB-THEME SESSIONS V

Sub-theme 1 / Auditorium

LAM-072 **Towards an alternative business school: a school of organizing**
Martin Parker, Simon Lilley

LAM-168 **Exploring ‘differance’ in alternative organizations the case study of a folk high school**
Sophie Del Fa, Consuelo Vasquez

LAM-273 **The impact of civic organizations in public problems: the Advocacy Campaign of Native Corn in Tlaxcala, Mexico**
Dianell Pacheco Gordillo

LAM-272 **Innovation, Entrepreneurship, and Institutional Transformation...or Not**
Robert M. Mason

Sub-theme 6 / AZ-105

LAM-010 **The art of doing organization without becoming an organization. The case of the World Social Forum**
Christian Schroeder

LAM-217 **Temporary Autonomous Zones and Rhizome: resisting in the voids of power**
Lucas Casagrande, Guillermo Cruz

LAM-252 **Beyond the Horizontal: Networks and the Question of Organisation Today**
Rodrigo Nunes

Sub-theme 8 / D-206

LAM-263 **Who is going to turn the lights off? The meaning of work in a factory closure**
Carla Bianchini, Elaine Di Diego Antunes

LAM-019 **Gender, Charisma and Ethics in Global Leadership: A Leadership Analysis of Female CEO's in the Global 500**
James S Welch Jr

LAM-052 **The Influence of Helping Women on Female Solos' Preference for Female Candidates**
Michelle Duguid

LAM-297 **Safety as a disposition: On the value of experience, habits and bodily techniques in patient safety**
Kirstine Zinck Pedersen

LAM-216 **Maintaining an Organizational Alternative to Capitalism: The Case of Programa Facultad Abierta for Workers' Recovered Enterprises in Argentina**
Esper Susana, Barin Cruz Luciano, Cabantous Laure, Gond Jean-Pascal

Sub-theme 4 / A-200

LAM-081 **The culture and the city: an historic overview on the cultural production as an extension of economic power**
Wescley Xavier

- LAM-130 **Building civicism: Memorializing the city through social media**
Diego M Coraiola, Fernanda Romagnoli, Renata Fragoso, Samir Adamoglu de Oliveira
- LAM-018 **A post-colonial analysis of travel reports: 1960's Brazil for American 'missionaries'**
Adele Carneiro, Amon Barros, Rafael Alcadipani
- LAM-096 **Women and Corporate Power: A Historical and Comparative Study in Argentina and Chile, 1901-2010**
Erica Salvaj, Andrea Lluch
- Sub-theme 12 / DESIGN LAB**
- LAM-027 **Framing the Deal for Hinkley Point C - Trials of Strength in Valuation Frames of Nuclear Energy in the UK**
Henrik Bach Mortensen, Peter Karnoe
- LAM-230 **Engineering Electricity Markets for a Decarbonized Energy System**
Rasmus Ploug Jenle, Trine Pallesen
- LAM-285 **Yield and the City. How the yield metric changed Swedish Public Housing companies**
Stig Westerdahl
- Sub-theme 13 / A-204**
- LAM-058 **Social entrepreneurship in Brazil: Redefining social action beyond the enterprise**
Cecile Petitgand
- LAM-059 **New age entrepreneurship education: practices and critique**
Nada Endrissat, Claus Noppene
- LAM-210 **Co-working spaces and new practices of entrepreneurship: A non-representational approach**
Boukje Cnossen, Eliel Markman
- LAM-282 **Doing social repairing: Playing rugby in a prison in Buenos Aires**
Ignasi Marti, David Courpasson
- Sub-theme 6 / AZ-105**
- LAM-012 **For In-difference**
Ruud Kaulingfreks, Femke Kaulingfreks
- LAM-127 **Acclamation and Political Eschatology The Case of Occupy Wall St. and the Tea Party**
Kaspar Villadsen
- LAM-212 **Organizing to threatening situations by Ephemeral Organizations**
Juan Emilio Torres, Alejandra Moreno Lopez
- Sub-theme 3 / A-307**
- LAM-275 **The effect of shareholder wealth maximization vs. stakeholder theory perspectives on inequality**
Agle Bradley Roy
- LAM-092 **Neoliberal Economy and Competing Agendas in the Equality and Diversity Field**
Natasha Slutskaya
- LAM-095 **Orderly Neoliberalism in the UK and Some Disorderly Recommendations on Universal Stakeholders**
Markus Kallifatides, Anna Larsson
- LAM-291 **Democratic Business Ethics in Action: The Case of the Volkswagen Emissions Scandal**
Carl Rhodes
- Sub-theme 8 / A-210**
- LAM-223 **Market based reform and public sector broadcasting: the case of the BBC**
Martin Harris
- LAM-037 **Governance within Government: (Re)thinking leadership in the City of Malmo?**
Daniel Ericsson, Sissi Ingman, Peter Parker, Helena Stavreski
- LAM-184 **Is Something Rotten in Denmark?**
Thomas Lopdrup-Hjort, Anne Roelsgaard Obling
- LAM-295 **Academic Work in Times of Accountability and Academic Capitalism. Some experience from Chile**
Vicente Sisto, Carla Fardella
- Sub-theme 10 / A-301**
- LAM-026 **Changing the Rules vs. Breaking the Rules: Corruption in Rich and Poor Countries**
Collin Constantine
- LAM-047 **Constructing an alternative approach to corruption: the Practice Theory**
Silvio Cesar Zakhia Marani
- LAM-190 **Knowledge societies and of corrupt behaviors: do the characteristics of those societies make corruption processes unsustainable?**
Artur Parreira, Raquel Rego, Ana Lorga da Silva

FRIDAY, APRIL 8

15:50-16:20

COFFEE BREAK

16:20-17:40

SUB-THEME SESSIONS VI

Sub-theme 1 / Auditorium

LAM-141 **Alternative forms of innovating? exploring creative processes in consumer-cooperative firms**
Sonia Capelli, Alice Falchi, Caroline Hussler, William Sabadie

LAM-149 **The social technology as a mechanism for social emancipation? An analysis from the perspective of para-economy in Guerreiro Ramos**
Julio Cesar Andrade de Abreu

LAM-177 **By a thread: regarding the flimsy stability of values and practices at a service company rated as innovative**
Alessandra Colla Soletti Tussi, Silvia Marcia Russi De Domenico

LAM-255 **Self-management and autonomy: contradictions of associations**
Eloisa Paula de Oliveira, Carlos Jaelso Albanese Chaves

Sub-theme 4 / A-200

LAM-287 **Recognition of subjectivities as the main path towards well-being in the organization: the case of gender effects on work-life balance policies use**
Sabrina Tanquerel

LAM-225 **Bodily visions: an organizational analysis of the history of obstetric ultrasound**
Manuela Perrotta

Sub-theme 12 / DESIGN LAB

LAM-102 **Disentangling value in a co-creating Organisation: exploring the tensions between paid professionals and users, Scientist and citizen scientists**
Anita Greenhill, Jamie Woodcock, Gary Graham, Kate Holmes, Joe Cox, Eun Young Oh, Brooke Simmons, Chris Lintott, Karen Masters

LAM-125 **Exploring Valuation through Controversy - When Lean Management Disrupts Clinical Practices**
Amalie Martinus Hauge

LAM-258

Financial Performance Rankings as Trading Organizing Devices: The Case of Chilean Pension Funds
Juan Felipe Espinosa-Cristia

Sub-theme 13 / A-204

LAM-032 **Crowdfunding and social identity in Northern and Latin America**
Endrit Kromidha

LAM-109 **Public Policy is Municipal Support Entrepreneurship: Case Francisco Beltrao (Parana / Brazil)**
Kellerman Augusto Lemes Godarth, Edison Luiz Leismann

LAM-113 **Actor state in innovative ecosystems: a comparison between Brazil and Germany**
Ansgar Buschmann, Bernardo Meyer, Gerhard Schewe

LAM-160 **The creation of preservative entrepreneurship: -multifaceted demands on rural entrepreneurs**
Jessica Lindbergh, Birgitta Schwartz

Subtheme 15A / A-211

LAM-088 **Sustainability as strategy capable of integrate organizations, the community and the environment**
Marcelo Pereira Marujo, Artur Marecos Parreira, Marcel Lima Marujo

LAM-178 **Dystopia and Demoralization: Reflections on the pre-carious and destructive effects of the colonization of the Lebenswelt of British academia**
Mike Geppert, Graham Hollinshead

LAM-069 **Integrating public resources, public policies and strategies: the case of the urban mobility system of Bogota, Colombia**
Bernardo Meyer, Victor Meyer Jr.

LAM-221 **Nobody in charge? Notes from the front line of UK social and healthcare providers**
Martin Harris

Sub-theme 15B / A-202

- LAM-050 **ALMP's in India - A Study of Beliefs, Practices, and Outcomes**
Koushik Dutta
- LAM-134 **The organizational side of outsourcing**
Luca Giustiniano
- LAM-209 **Current Hybrid Organizations: How relevant is the relationship between the value system of the entrepreneur, the organizational mission and context, to maintain its consistency with a sustainable business, in the future?**
Oswaldo Baque, Soledad Parra, Elias Hurtado, Carlos Rostion
- LAM-189: **The Issues of Self-Organization and Empowerment as a Remedy to the Problems of the Contemporary Organization**
Bronislaw Bombala

Sub-theme 6 / AZ-105

- LAM-045 **Choosing the Battle: Issue Adaptation and Adoption by Occupy Activists**
Tracy N. Long
- LAM-082 **Agenda setting and activist narratives in a higher education protest movement: The Free University in Finland**
Mikko Laamanen, Maarit Laihonen
- LAM-086 **Tunisian revolution : Narratives of UGTT- Tunisian General Labour union**
Hela Yousfi

Sub-theme 3 / A-307

- LAM-034 **Corporations, Politics and Democracy: Corporate Political Activities as Processes of Corruption**
Daniel Nyberg
- LAM-083 **Kuadi in Beijing: Bike courier service as a configuration of freedom and inequality**
Wim Vandekerckhove
- LAM-084 **Capitalism of crumbs: redefining favelas' space from contemporary capitalism**
Nayara Noronha, J.M. Imas

Sub-theme 8 / A-210

- LAM-296 **Organization and the ethics of office**
Alvaro Soto, Antonio Stecher
- LAM-013 **The Ethics of Office as a resource for organization studies: the case of military personnel**
Paul du Gay
- LAM-110 **Sustainethics I**
Kellerman Augusto Lemes Godarth

Sub-theme 10 / A-301

- LAM-103 **Preserving personal resources through workplace corruption**
Benyamin Kakavand
- LAM-154 **Overt Corruption in the Day-to-Day Management of Contemporary Organisations**
L.F. Baxter, S.X. Bytyci, D. Ekowati, S.U. Osia, G.A.I. Ratnasari
- LAM-269 **Dirtier than dirt: Stigmatizing police and policing**
Lorena Perez Floriano

Sub-theme 5 / AZ-102

- LAM-057 **The co-creation as innovation strategy for companies. Why the consumers are interested in participate?**
Maria-del-Carmen Alarcon-del-Amo, Carlota Lorenzo-Romero
- LAM-129 **Social entrepreneurs as a community working towards social change: Linking individual profiles with regulatory needs and priorities?**
Kerem Gurses, Tomislav Rimac
- LAM-169 **Social innovation capital and distributed governance model: Community-based entrepreneurship ecosystems as a model of transition toward sustainable agriculture**
Tomislav Rimac

SATURDAY, APRIL 9
09:30-11:00 SUB-THEME SESSIONS VII

Sub-theme 1: AUDITORIUM

- LAM-115 **Optimising virtuous microfinancing through altruistic habitus: The Case of Baitul Tamwil Muhammadiyah**
Roszaini Haniffa, Wuri Handayani, Mohammad Hudaib
- LAM-198 **The filters of investing impact funds in Latin America: a win-win game?**
Tania Pereira Christopoulos, Adriana Wilner
- LAM-232 **Bringing investors back in political corporate social responsibility: a new perspective on investor politicization**
Afshin Mehrpouya, Jean-Pascal Gond
- LAM-268 **Contesting Neoliberal Finance: A Critical Analysis of 'Logics and Nodes' in Alternative Banking**
Jason Glynos, Robin Klimecki, Simon Parker, Hugh Willmott

Sub-theme 4: AZ-101

- LAM-192 **Memories of Heliopolis: history and everyday of organization-favela**
Nayara Noronha
- LAM-008 **Ambiguity in the identity transformation of public health institutions**
Eduardo Acuña, Matias Sanfuentes
- LAM-188 **The Field Of Brazilian Film Society in the period of re-articulation of the film society movement (2003-2004)**
Eduardo Lima Silva, Mariana Baldi

Sub-theme 2: AZ-102

- LAM-165 **A personal and political exploration into the role of participatory action research in the study of alternative organisations**
Alice Willatt
- LAM-206 **Andean Buen Vivir: Resistance and/or Alternative to the Hegemonic Model of Development?**
Klaus Pereira, Ana Lucia Guedes
- LAM-259 **Towards decoloniality and diversality in the social economy: constructing an 'alternative' model in Ecuador**
Sara Calvo

- LAM-106 **Entrepreneurship in Africa: A Postcolonial Interrogation**
P. Sambajee, Alia Weston

Sub-theme 14: A-210

- LAM-182 **In France, the regulation relative to Care Facilities for Dependent Elderly People * is currently facing important evolutions. Which multi-level governance should be applied today in these facilities? And what are the managerial consequences?**
Francoise Le Deist, Nour Alrabie
- LAM-199 **Regulating through Culture? Cultures of Culture in the UK Retail Banking Industry**
Simon Parker, Jean-Pascal Gond, Andre Spicer
- LAM-180 **And...Who Cares about Volunteers? Understanding uneasiness, turn-over, burn-out of the volunteers' expatriates that work in NGOs to re-create loyalty of these employees**
Camille de Bovis Vlahovic, Charly Devaud
- LAM-029 **Governmentality and employment policies: The discursive construction of the youth as worker**
Guillermo Rivera

Sub-theme 12: A-102

- LAM-036 **Negotiation and Boundary Objects: Patterns found for Orchestrating Dissonance in Innovation-driven Teams of Engineering Design**
Constanza Miranda, Isabel Hilliger
- LAM-049 **What is 'value'? Distinguishing three regimes of representation in the economic sphere**
Hugh Willmott
- LAM-234 **Markets for Collective Concerns**
Christian Frankel, Jose Ossandon, Trine Pallesen
- LAM-274 **Beyond financial and shared value: A relational stakeholder framework for value creation and valuation in organizations**
Harry J. Van Buren III, Michelle Greenwood, R. Edward Freeman, Ronald K. Mitchell

Sub-theme 15A: A-208

- LAM-143 **Analysis of firm/s innovative output in the presence of governmental aids: the perspective of resource based view**
Martha Liliana Torres Barreto
- LAM-208 **Restrictive institucional forces to the import of cannabidiol in Brazil**
Eloisa Paula de Oliveira, Carlos Jaelso Albanese Chaves, Rodolfo Coelho Prates
- LAM-111 **Utilization of Mobile Application in Education and Increase of Social Inequalities**
Samaneh Kakavand, Florence Rodhain, Bernard Fallery

Sub-theme 15B: A-207

- LAM-254 **Psychoanalytical cartel as a transmission device and the limits of its logical scale**
Patricia do Prado Ferreira Lemos.
- LAM-279 **Shaping Anti Unionism in the Future Business Class. Structural Bases of the Resistance to Participation in the Chilean Firms**
Francisca Gutierrez Crocco
- LAM-067 **Art as a means of undermining economic reasoning**
Daniela Manger

Sub-theme 6: AZ-104

- LAM-205 **The battle for the spectrum: decolonial communication and radio as resistance**
Paulo Lara, Adriano Belisario, Thiago Novaes
- LAM-195 **“Joanna is me - but the house is ours”:
the emergence of a feminist collaborative media locus.**
Debora Azevedo, Joanna Burigo, Stefanie Cirne
- LAM-070 **Onionland**
Renee Ridgway

Sub-theme 3: AZ-103

- LAM-238 **The economic benefits of online harassment: Free speech vs. gender inequality in the media industry**
Aina Landsverk Hagen

LAM-040

Indigenous Women Worldviews of/for Organization

J. M. Imas, J. Manning, P. Donnelly

LAM-277

Lessons on inequality from a large-scale bioenergy project in Madagascar

Christine Bosch

LAM-126

Looking through the lens of everyday practices and feminism: unveiling agency in a case study Colombian campesinas

Laura Rodriguez Castro

Sub-theme 10: A-103

LAM-054

How the strategies to fight corruption adopted by Brazilian's State Audit courts are influenced by per capita income?

Robson Fernandes Soares, Rodolfo Coelho Prates

LAM-204

Is the bureaucratic environment captive to corruption practices? The case of IPEM-MG in Minas Gerais State Government

Fernando Antonio Franca Sette Pinheiro Junior, Andre Almeida Reggiani, Max Rodrigo Falcao

LAM-270

Identifying sensitive areas of corruption in a higher education organization

Rocio Huerta Cuervo

Sub-theme 5: A-104

LAM-117

Mapuche-Warriache: Identity Configuration and Organizational Structure in Santiago de Chile

Dana Brablec Sklenar

LAM-161

An economic anthropological approach to study of institutionalization of traditional community governance practices within three indigenous community based tourism enterprises in Oaxaca, Mexico

Maria Jose Fernandez-Aldecua, Tomislav Rimac

Sub-theme 11: A-101

LAM-119

New Public Management, Management based on indicators and Performativity in Latin America: the Chilean primary health and higher education case

Maite Jimenez, Carlos Zamora

LAM-148

The neoliberal state and its socio-ecological crises: Organizing resistances, subversions & alternatives

Andre Ferreira, Anadia Oliveira da Silva, Raphael Jonathas da Costa Lima

LAM-284 **Resistors and heritage, "Emcali is Cali".**
Diego Varon Rojas

LAM-021

Resource Mobilization Across Institutional Configurations: Social Movement Organizations in the Open Data Movement
Maximilian Heimstadt

Sub-theme 9: A-211

LAM-298 **The materiality of data transparency: (Re)configurations of policy-making in the Brazilian Amazon**
Raoni Rajão, Juliane Jarke

LAM-215

Credible commitment and trust in an open government initiative: A signalling perspective
Fernando Nieto Morales, Pedro Gerson

SATURDAY, APRIL 9

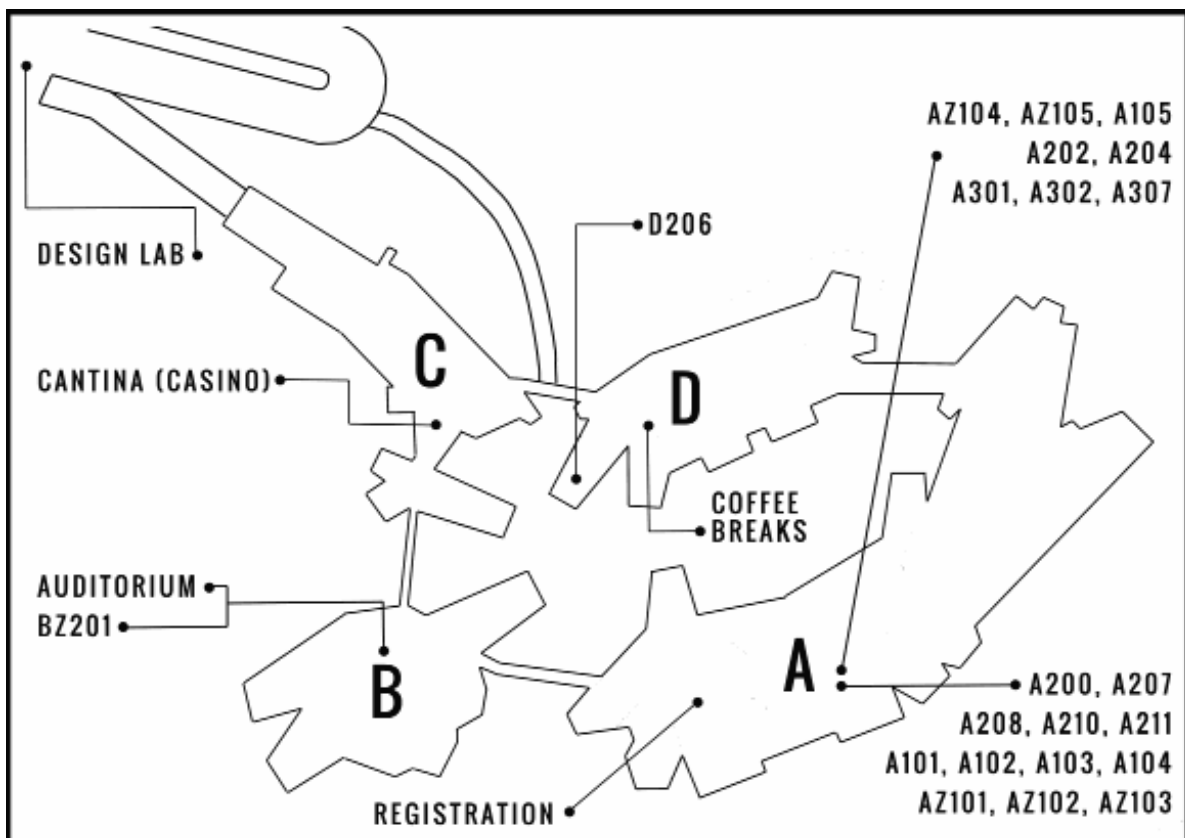
11:00-11:30 **COFFEE BREAK**

11:30-12:30 **KEYNOTE ADDRESS - EDUARDO ENGEL // AUDITORIUM**

"From Corruption Scandals to a Reform Agenda: The Case of Chile"

12:30-13:00 **CLOSING CEREMONY - EDUARDO IBARRA COLADO AWARD // AUDITORIUM**

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