



Breakwater Chicago - floating entertainment complex on lake michigan

Beau D'Arcy

To:

Hi _____,

I hope you're doing well today! I wanted to share some info with you on *Breakwater*, as promised. Below is a quick paragraph that describes the project and attached is a nice two-pager that highlights our business plan. Please feel free to share these as you see fit.

Breakwater Chicago is a floating entertainment destination that will be anchored off-shore on Lake Michigan, providing boaters with their first major boating destination in the Chicago Harbor, and non-boaters with access to the boating community via water-taxis. This 50,000 square foot floating venue will offer a portfolio of entertainment options, including: multiple restaurants, health & wellness spa, nightclub, event space, private club, shoppes, and even swimming pools! During winter months the vessel will be anchored to shore and encapsulated with a clear ETFE dome, providing a local escape during harsh Chicago winters. This cover allows UV light to pass through, which means that you can work on your suntan on a sunny but cold day in January. Breakwater Chicago LLC announced this project in June 2014 after two years of diligence and conceptual design, with the target of opening in early 2016. The public announcement was made alongside a Kickstarter campaign, being used to show public support for the project, and media coverage has been tremendous. Here are just a few examples from print, television, and radio. Breakwater Chicago was the most-viewed story in *Crain's Chicago Business* and *RedEye* during the week of its announcement and the media continues to provide a steady stream of updates as the project develops, while the Kickstarter campaign reached its 30-day goal in 36-hours. For more information, go to www.BreakwaterChicago.com and please feel free to reach out with feedback, ideas, and introductions; we greatly appreciate them all!

Talk to you soon!

Respectfully,

Beau D'Arcy

President & Co-Founder
Breakwater Chicago LLC

We're now located at 1871!

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 **Breakwater Chicago LLC - Project Summary.pdf**
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