

UNIVERSITY OF MARYLAND
SAFE CENTER
FOR HUMAN TRAFFICKING SURVIVORS
MPOWERING THE STATE

SUPPORT, ADVOCACY, FREEDOM, AND EMPOWERMENT CENTER

DONATION DRIVE TOOL KIT

The University of Maryland Support, Advocacy, Freedom, and Empowerment (SAFE) Center for Human Trafficking Survivors is the first university based- direct services, research, and advocacy center on human trafficking. It is an initiative of the University of Maryland, College Park, and the University of Maryland, Baltimore through their collaborative program for innovation – University of Maryland: MPowering the State. The SAFE Center draws on the wide range of disciplines of both campuses to address human trafficking. Through in-house services and collaborative partnerships, the SAFE Center provides direct services to U.S. and foreign-born adult and child survivors of sex and labor trafficking. The Center is initially focused on Prince George’s and Montgomery counties, with a longer-term focus on the Washington D.C. metropolitan area and the state of Maryland.

UMD SAFE Center

301-314-7233 (SAFE)

safecenter@umd.edu



Contents

Organizing a Successful Donation Drive.....	3
Running the Donation Drive.....	4
SAFE Center Donation Wish-List.....	5
Sample Outreach or Mission Speech.....	6
Sample Newsletter Articles.....	7
Donor Thank You Note.....	9
Sample Food Drive Flyer.....	10
Printable Food Drive Sign.....	11
Sample Toiletry Drive Flyer.....	12
Printable Toiletry Drive Sign.....	13



Organizing a Successful Donation Drive

Start with the Basics: When is your Donation Drive happening? What supplies do you need from the SAFE Center? What categories of donations will you collect – food, toiletries, clothing, or funds? Contact the SAFE Center’s volunteer coordinator with these details and any questions.

Set Your Goal: How many pounds of food, clothing, or toiletries do you want to collect? How many dollars in donations? Setting a concrete goal allows your supporters to be motivated in their personal fundraising efforts.

Promote Your Event: Distribute flyers, send emails, and share the link on your social media pages. Place an article in local newsletters, give a short presentation at a church, ask your friends and neighbors to join you! Tell people what donations you are collecting and who the donations will be helping.

Request a Donation Match: Reach out to your local businesses and ask if they will donate a set amount of money for every set amount of pounds of food, clothing, or toiletries you collect. All donations fund the purchase of more supplies. This matching donation could also help in promoting the food drive by putting it on your flyer and posters!



Running the Donation Drive

Collect:

- If possible, coordinate donation drive events and collections at multiple locations in your area: schools, stores, churches, restaurants, or grocery stores.
- Use the same branded collection bins at all locations to increase recognition and awareness.
- For the donation match, ask donors to make checks payable to “University of Maryland SAFE Center”
- Donation receipts are only provided by the SAFE Center staff for donations valued \$500 or more; however, the SAFE center can provide a hard-copy acknowledgement of the gift to the donor, listing the contribution and the date on which it was received.

Sort: As donations are received, take time to sort the donations into categories between the food, clothing, and toiletries. Also look for extra items that cannot be used once delivered to the SAFE Center. Consider taking photos of mounds of supplies before they are sorted.

Deliver: Arrange a drop-off date with the SAFE Center’s Volunteer Coordinator and appoint a fundraising team member to deliver the donated items to the Center’s location.

Thank: Provide the SAFE Center Volunteer Coordinator with a list of the companies, churches, schools, restaurants, grocery stores, and organizations that donated to the drive and help draft thank you notes recording the date and description of the contribution.



SAFE Center Donation Wish List

- NONPERISHABLE FOOD

- Peanut butter
- Jelly
- Brown rice
- Dry black beans
- Cereal
- Low-sodium chicken noodle/rice soups
- Cooking Oil
- Pasta
- Canned tuna in water
- Canned chicken
- Canned tomato sauce
- Canned peas & corn
- Canned fruit in water
- Crackers & granola bars
- Grocery bags with handles

- TOILETRIES / CRISIS INTERVENTION PROGRAM

- Cloth backpacks
- Shampoo & Conditioner
- Soap
- Chap stick
- Clothing detergent
- Toothpaste & Toothbrushes
- Deodorant
- Hairbrushes
- Hair ties
- Underwear
- Flip Flops
- Socks

- ELECTRONICS (FOR INTERN/STAFF USE & CLIENT ECONOMIC EMPOWERMENT PROGRAMS)

- Used laptop computers
- Used desktop computers

- GIFT CARDS FOR CLIENTS

- McDonalds
- Taco bell
- Denny's
- 7/11 or CVS
- Visa gift card

- DROP-IN CENTER FURNISHINGS

- Children's books
- Educational fiction books
- Magazines
- Board games
- Wall art

- DONATION CLOSET ORGANIZATION

- Hangers
- Clear bins for clothing
- Shoe racks
- Sturdy shelves



Sample Outreach or Mission Speech

Good morning/afternoon/evening. I am _____ (name), and I am _____ (a member of this community, one of your co-workers, etc.). I am here to talk to you about how you can make a difference in the lives of local survivors of human trafficking.

I am participating in a donation drive to help collect _____ (food/clothing/toiletries/funds) for survivors of trafficking living in neighboring communities. I am working with the University of Maryland SAFE Center, a direct services, research, and advocacy center on human trafficking. They provide social, legal, economic empowerment, and mental health services to domestic and foreign national survivors of sex and labor trafficking regardless of nationality, gender, or age. The Center is initially focused on Prince George's and Montgomery counties, with a longer-term focus on the Washington D.C. metropolitan area and the state of Maryland.

You can help the SAFE Center support local survivors of trafficking by bringing in (select from the following examples):

- New or gently used clothing for men and women of all sizes.
- Non-perishable food items for the SAFE Center's food pantry.
- Toiletries for survivors in the SAFE Center's crisis intervention program.
- Monetary gifts for daily operations and client support at the SAFE Center.

We are collecting these items now through _____ (date). Your contributions will directly and positively impact people in need. You can drop off your donations at the collection barrel located at _____ (location).

Thank you for your attention and for your concern for this important issue in our community.



Sample Newsletter Articles

TOILETRY ITEMS NEEDED

You can support local survivors of human trafficking! Now through _____ (date), we are collecting donations of toiletry products for the University of Maryland SAFE Center, a direct services, research, and advocacy center on human trafficking. The SAFE Center provides social, legal, economic empowerment, and mental health services to domestic and foreign national survivors of sex and labor trafficking regardless of nationality, gender, or age. The Center is initially focused on Prince George's and Montgomery counties, with a longer-term focus on the Washington D.C. metropolitan area and the state of Maryland.

Your donations will help local survivors of trafficking during their transition from crisis situations. We are collecting donations of:

- Shampoo and conditioner
- Soap
- Chap stick
- Toothpaste and toothbrushes
- Deodorant
- Clothing Detergent
- Hairbrushes
- Hair ties
- Underwear
- Flip Flops
- Socks

Please bring your donations to our collection barrels located at: _____.

Our donation drive coordinator is _____ and can be reached at _____.

For more information on the University of Maryland SAFE Center, please visit their website at www.umdsafecenter.org or call 301-314-7233 (SAFE).

NONPERISHABLE FOOD AND CLOTHING ITEMS NEEDED

You can support local survivors of human trafficking! Now through _____ (date), we are collecting donations of hygiene products for the University of Maryland SAFE Center, a direct services, research, and advocacy center on human trafficking. The SAFE Center provides social, legal, economic empowerment, and mental health services to domestic and foreign national survivors of sex and labor trafficking, regardless of nationality, gender, or age. The Center is initially focused on Prince George's and Montgomery Counties, with a long-term focus on the Washington D.C. metropolitan area and the state of Maryland.

Your donations will help survivors of human trafficking as they adjust to their newly empowered lives. We are collecting donations of new or gently used clothing for men and women and nonperishable food items, including:

- Peanut butter
- Jelly
- Dry Brown rice
- Black beans
- Cereal
- Low-sodium chicken noodle/rice soups
- Pasta
- Canned fruit in water
- Canned tuna in water
- Canned chicken
- Canned tomato sauce
- Cooking oil
- Crackers
- Granola bars

Please bring your donations to our collection barrels located at: _____.

Our donation drive coordinator is _____ and can be reached

_____.

For more information on the University of Maryland SAFE Center, please visit their website at www.umdsafecenter.org or call 301-314-7233 (SAFE).

DATE:

DONOR NAME:



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Dear Donor,

On behalf of the University of Maryland SAFE Center, I would like to thank you for your generous donation of _____ which we received on ___/___/____. No goods or services were provided in exchange for this gift. Your donation will further the work of the SAFE Center, for we rely on the generosity of donors such as yourself as we serve local survivors of human trafficking. WE are truly grateful for your contribution.

Thank you again for your support,

Sincerely,

_____.

(Type Name and Title)

Authorized by Laura Ardito,
UMD SAFE Center Deputy Director.



Is it time to clean out your pantry?

Donate your non-perishable food items to the University of Maryland SAFE Center and support local survivors of human trafficking.

Needed items include rice, cereal, pasta, black beans, canned fruit, canned tomato sauce, canned soup, crackers, peanut butter, and jelly.

Drop your items off at our food drive, located at

_____.



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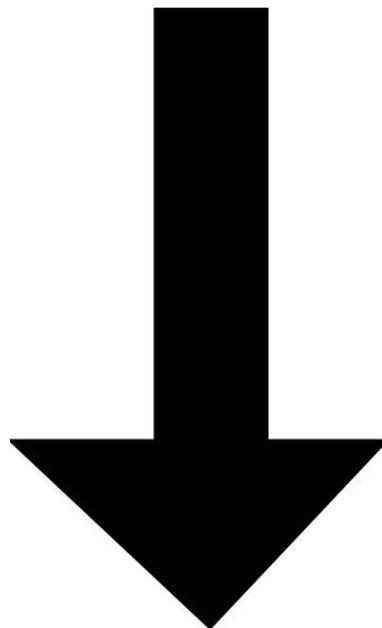
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For more information, contact:

FOOD DRIVE!



**Drop non-perishable
food items here!**



Support local survivors of Human Trafficking!



Donate new and unused toiletry items to the University of Maryland SAFE Center and support a local survivor of human trafficking in crisis.

Needed items include shampoo and conditioner, soap, lip balm, clothing detergent, toothpaste and toothbrushes, deodorant, hairbrushes, hair ties, underwear, and socks.

Drop your items off at our food drive, located at

_____.



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TOILETRY DRIVE!



**Drop non-perishable
food items here!**

