

7th EcoMotion Main Event - Agenda

Workshop Hall	The Main Hall	Startup Stage
08:00 - Open Doors		
08:00-09:00 <u>Light Breakfast</u> - Exhibition & Networking		
<p>09:00 <u>Opening & Greetings</u></p> <p>Orlie Dahan, Executive Director, EcoMotion Dr. Anat Lea Bonshtien, Director, Fuel Choices and Smart Mobility Initiative Shay Rinsky, Director General, Ministry of Economy Meir Arnon, Chairman of EcoMotion Main Event, Board Member Israel Innovation Institute Open Stage 30 sec Introductions - Led by Boaz Mamo, Co-Founder, EcoMotion</p>		
<p>10:30-11:45 >> Transforming Rail << Partner: BEYOND1435</p>	<p>10:10-10:30</p> <p><u>Fireside Chat:</u> Bill Ford, Executive Chairman, Ford Motor Company <u>Moderator:</u> Dana Weiss, Chief Political Analyst, The Israeli News Company</p> <p><u>Presented By:</u> Meir Arnon, Chairman of EcoMotion Main Event, Israel Innovation Institute</p>	<p>10:30-12:30</p> <p>Sneak Peek from leading Mobility Accelerators: Get to know the current Batch:</p> <ul style="list-style-type: none"> Drive TLV The Dock Highroad CityZone HAC Capsula <p>Open Applications:</p> <ul style="list-style-type: none"> Ficosa Drive Technion Plug&Play
	<p>10:30-10:45 <u>Keynote</u> - Boris Shulkin, VP R&D, Magna <i>A Building-Block Approach to the Tipping Point</i></p>	
	<p>10:45-11:15</p> <p><u>Panel:</u> Vision Forward - What are the Gaps to Computerizing Eyes <u>Moderator:</u> Roger Lanctot, Director, Automotive Connected, Strategy Analytics Kobi Marenko, CEO, Arbe Benjamin Saltzman, Director Advanced Product Development, Magna Ian Podkamen, Director of Business Development, Vayyar Imaging</p>	
	<p>11:15-11:30 <u>Keynote</u> - Dr. Gunnar Armbrecht, Head of Automotive R&D, Rosenberger Martin Zebhauser, VP of Business Area Automotive, Rosenberger <i>Wiring the Future of Mobility</i></p>	
	<p>11:30-11:45- <u>Keynote</u> - Anton Slesarev, Head of Engineering, Yandex <i>Deploying Robotaxi Around the World</i></p>	
	<p>11:45-12:15</p> <p><u>Panel:</u> Advancing Mobility Innovation to Create Sustainable, Inclusive and Thriving Cities <u>Moderator:</u> Scott Corwin, Managing Director & Leader of Future of Mobility, Deloitte Michelle Avary, Head of Autonomous & Urban Mobility, World Economic Forum Dr. Ami Appelbaum, Chief Scientist and Chairman of the Board, Israel Innovation Authority Nir Erez, CEO & Co-Founder, Moovit</p>	

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<p>12:00-13:15 >> New Mobility at Scale Infrastructure 2.0 << Partner: BCG</p>	<p>12:15-12:30 - <u>Keynote</u> - Daniel Barel, CEO, Softwheel <i>Reinventing The Wheel</i></p>	
	<p>12:30-13:00 <u>Panel:</u> Connectivity & Data as a Basis for Mobility <u>Moderator:</u> Yaniv Aronowich, Partner, Tadmor Levy & Co. Dr. Dominique Freckmann, Manager Global Technology & Innovation, TE Connectivity Dror Jerushalmi, CEO, Valens Pierre Cotelle, Networks & Telecom Solution Director, Alstom Dr. Karoline Bader, Senior Manager Business Development & Strategy, Continental Andre Wehner, CDO - Corporate Development & Digitalization, SKODA AUTO a.s.</p>	<p>12:30 - 13:00 BP Challenge Competition finals New City Mobility Network 5 Startup Finalists: AiGENT-TECH, Anagog, Bringoz, Powhere, Teporto</p>
	<p>13:00-13:30 <u>Panel:</u> The Race to EV <u>Moderator:</u> Cipriano Beredo, Partner & Global Automotive Industry Group Leader, SPB Dominique Houde, Partner, Drake Partners Moran Price, CEO, IRP Systems Tal Brin, Executive Director, Head of Car Innovation Investments, Champion Motors Ute Winter, Product Manager EV Customer Experience, General Motors Israel Daniel Zucker, Head of Local Market Implementation, Fuel Choices & Smart Mobility Initiative</p>	<p>13:00-13:45 Market Strategy Panel for Startups: Germany, Bavaria, Michigan, China, Japan, Italy</p>
	<p>13:30-14:00 <u>Panel:</u> MaaS - Cracking the Triangle Muni - Industry - Startup <u>Moderator:</u> Ross Douglas, Founder, Autonomy Paris Miska Hakala, Director, Helsinki Business Hub Alexander Viras, CEO, e-voyageurs SNCF YJ Fischer, VP for Government Partnerships, Bird Thomas Curran, Co-founder, SkyTran Paola Pisano, Deputy Mayor for Innovation & Smart City, Turin</p>	<p>13:45-13:55 BP Challenge Winner Announcement <u>Moderator:</u> Dr Chakarov, Implementation Manager, EcoMotion</p>

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<p>13:45-15:00 >>Making the Promise of Seamless Intermodal Mobility a Reality<< Partner: Deloitte</p>	<p>14:00-14:15 <u>Fireside Chat</u>: Mark Fields, Senior Adviser TPG Global & former CEO Ford Motor Company <u>Moderator</u>: Meir Arnon, Chairman of EcoMotion Main Event, Board Member Israel Innovation institute</p> <p>Introduced by: Shay Grinfeld: Managing Partner of Greenfield Partners/ TPG Growth</p>	<p>13:55-14:25 EIT Urban Mobility InnovaCity Challenge Finals Bee-Hive - Barcelona Localivery - Munich Wheelz - Tel Aviv</p>
	<p>14:15-14:30 <u>Keynote</u> - Kaichi Narasaki, CDO, SOMPO <i>Mobility Disruption - Traditional Insurance Company Turned Digital</i></p>	
	<p>14:30-15:00 <u>Panel</u>: Driving AI <u>Moderator</u>: Jonathan Moss, Partner, Head of Transport Sector, DWF Dor Skuler, CEO & Co-Founder, Intuition Robotics Matthieu Worm, Program lead autonomous driving and vehicle dynamics, Siemens Nir Elron, Chief Business Development Officer, OSR Enterprises AG Sophie Schmidtlin, Global Director for Advanced Engineering, Renault-Nissan-Mitsubishi Alliance</p>	<p>14:25-14:55 Nvidia Startup Competition - Moving Machine from A to B Orca.ai Ravin.ai Sightec VoyageB1 White Raven</p>
	<p>15:00-15:15 <u>Keynote</u> - Oren Betzaleli, SVP, Software Platforms PBU, Harman <i>Transforming Enterprises Through Experience - Driven Design</i></p>	<p>14:55-15:55 Startups Looking to Raise - 3min pitches of 16 startups <u>Moderator: Marissa Willk</u> Ascending Robotics Citiride Gorilla The SMARTIRE Abilisense Click-ins.ltd Huvr Trek Group Roadio Slyde TheWhollySee ZACAR Data Loop infiniDome NanoScent Save A Train Maradin</p>
	<p>15:15-15:30 <u>Keynote</u> - Takao Asami, Senior Vice President, Research & Advanced Engineering, RNM <i>The Alliance's Technology Development for the Future Mobility</i></p>	
	<p>15:30-16:00 <u>Panel</u>: Show Me the Money <u>Moderator</u>: Seun Phillips, Director, PlanetM, Michigan Economic Development Corporation Brandon Eldredge, CFO, Mobility & Services Group, APTIV Nacho Gimenez, Managing Director Europe & Middle East, BP Ventures Tal Cohen, Founding Partner, Drive & NextGear Malgarozata Wiklinska, Head of Biz Dev, R&D operations Autonomous Driving, Silicon Valley, ZF Group</p>	

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<p>15:15-16:30 >> Developing AV - Defining The Roles << Partner: Israel Innovation Authority World Economic Forum</p>	<p>16:00-16:30 <u>Panel:</u> Trusting the System - Creating Safety Bundles <u>Moderator:</u> Mike Hawes, Chief Executive, the Society of Motor Manufacturers and Traders (SMMT) Moshe Shlissel, CEO & Co-Founder, GuardKnox Zohar Fox, CEO & Co-Founder, Aurora Labs Andre Weimerskirch, Vice President, Cybersecurity, Lear Corporation Kevin Walker, Chief Security Officer, APTIV Hila Hoddad, Head of Projects and Smart Mobility Administration, Ministry of Transportation</p>	<p>15:55-16:00 Winner Announcement URBAN MOBILITY KIC <u>Moderated by:</u> Aaron Defort, Management Team, Centre for Digital Technology and Management (CDTM), Munich</p>
	<p>16:30-17:00 <u>Panel:</u> New Mobility Services <u>Moderator:</u> Derek Pankratz, Senior Research Manager, Deloitte Ohad Zeira, Vice President, Fleet Ventures, Avis Budget Group Guy Kaplinsky, CEO & Co-Founder, NFT Judith Zbili, R&D Director, Bambi Dynamics Mark Preston, Chief Strategy Officer & Founder, StreetDrone Giuseppe Cala', Partnerships & Innovation, Ford</p>	<p>16:00-16:15 Nvidia Winner Announcement Nvidia <u>Moderated by:</u> Rammy Bahalul, Business Development Autonomous Machines and Vehicles, Nvidia Liron Saadon, Director of Developer Relation, Nvidia</p>

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	<p>17:00-17:15</p> <p><u>Keynote</u> - Eldad Shacham, Head of Testing & Smart Mobility Implementation Dept., Ayalon Highways <i>When Reality Hits the Road..</i></p>	
	<p>17:15-17:30</p> <p><u>Keynote</u>: Massimo Cavazzini, Principal BD Manufacturing & Automotive EMEA Lead, AWS <i>Paving the Way for the Future of Automotive with AWS</i></p>	<p>16:15-17:00</p> <p>Reverse Pitch - Industry Needs - What are we looking for Moderator: Netta Kaduri, Community Manager, EcoMotion</p>
	<p>17:30-18:00</p> <p><u>Panel</u>: Deepening Multinational<->Startup Relations <u>Moderator</u>: Orlie Dahan, Executive Director, EcoMotion Stephanie Vox, Managing Director, Konnect Xavier Baillard, Startup & Technology Incubator Director, Valeo Nuri Galan, Managing Director, Lear Innovation Ventures, Silicon Valley Eyal Mayer, Head of Innovation, Mercedes-Benz Research and Development Tel Aviv</p>	
<p>18:00 Sunset Community Cocktail - Powered by Ruhr - Unveiling New EcoMotion Logo 20:30 EcoMotion Main Event After Party - Location: Port Del Sol</p>		