RISE 2019 will build on a unique and well-attended 10-year professional development conference for educators and allies that started in New York City, moved to Washington, D.C. and is now expanding to Detroit.

Inspiring speakers, thought-provoking discussions, new classroom tools and resources – all designed for educators and their community allies.
What is RISE?

- Educators and political leaders from across the nation come together to discuss transforming the profession
- Teachers, administrators, district and state-wide school officials, university faculty, parents and more
- Make new connections, drive the future, celebrate the profession
- See new classroom innovations and tools and identify new resources to simply *be* better
Objectives of RISE

- To help shape the future of education by discussing what is new and innovative.
- To connect and encourage a unique forum for educators, administrators, advocates and policymakers around education issues, ideas and best practices.
- To elevate the education profession for the benefit of the students and the entire country.
RISE strands continue to develop, but will closely follow these major areas as the program takes shape:

- Education Equity
- Early Childhood Education
- STEM and the Workforce
- Teacher Pipeline
- Ambitious Instruction
- School Safety & Climate
- Community & School Partnerships
- Healthy Lifestyles
RISE is honored to have the support and partnership of Superintendent Nikolai Vitti and the Detroit Public Schools Community District.

October 22, 2018

Detroit Public Schools Community District is delighted to be a partner in bringing to Detroit the first-ever RISE Conference November 7-9, 2019. RISE: Reaching for Innovation, Strengthening Education is all about uniting thousands of hard-working, dedicated educators from across the country with other passionate supporters of our children to discuss ways to transform education to benefit all students.

RISE will provide teachers, school staff, administrators, education advocates and other attendees with a unique opportunity to share best practices, learn from one another and listen to inspirational speakers from inside and outside the education community. From issues of educational equity and STEM learning to discussions of how to bolster the teacher pipeline and ensure every school offers a safe and welcoming environment, RISE seeks to add new energy and ideas into efforts to strengthen the education profession and our entire education system locally, regionally and nationwide.

Join us and other RISE partners in exploring bold and innovative ways we can act to move us closer to the dream of a high-quality education for each and every student.

Sincerely,

Dr. Nikolai P. Vitti
Superintendent
January 24, 2019

Dear Friends,

The Office of the Mayor is delighted to be a partner in bringing to Detroit the first-ever RISE Conference November 7-9, 2019. RISE: Reaching for Innovation, Strengthening Education is all about uniting thousands of hard-working, dedicated educators from across the country with other passionate supporters of our children to discuss ways to transform education to benefit all students.

RISE will provide teachers, school staff, administrators, education advocates and other attendees with a unique opportunity to share best practices, learn from one another and listen to inspirational speakers from inside and outside the education community. From issues of educational equity and STEM learning to discussions of how to bolster the teacher pipeline and ensure every school offers a safe and welcoming environment, RISE seeks to add new energy and ideas into efforts to strengthen the education profession and our entire education system locally, regionally and nationwide.

Join us and other RISE partners including Detroit Public Schools and Detroit Children’s Fund in exploring bold and innovative ways we can act to move us closer to the dream of a high-quality education for each and every student.

Sincerely,

Mike Duggan,
Mayor
RISE Support

○ RISE looks forward to partnering with the American Federation of Teachers for the first-ever RISE Conference in Detroit.
Video Highlights

https://www.youtube.com/watch?v=05NVdGRsJww
Thursday, November 7th
11am-3pm: Pre-conference Museum Sessions
11am-4pm: Exhibitor Move-in
11am: Registration Opens
5pm: Opening Reception

Friday, November 8th
6:30am: Registration Opens
8am: Exhibit Hall Opens
8-9:15am: Breakfast in Exhibit Hall
9:30-10:45am: Sessions
11am-12:30pm: Plenary
12:45pm-1:45pm: Lunch
2-3:15pm: Sessions
3:30-4:45pm: Plenary

Saturday, November 9th
6:30am: Registration Opens
8am: Exhibit Hall Opens
8-9:15am: Breakfast in Exhibit Hall
9:30-10:45am: Sessions
11am-12:30pm: Plenary
12:45pm-1:45pm: Lunch
2-3:15pm: Sessions
3:30-4:45pm: Move Out
3:30pm: Closing Reception
Past Press Highlights

**POLITICO**
The higher ed moment you’ve been waiting for – Common Core ad blitz targets conservatives – Duncan to talk teacher voice

**The Washington Post**
Bill Gates calls on teachers to defend Common Core

**Education Week**
Teaching and Learning and Writing and Exhaustion

**Virginia Currents**
Students, Teachers Join Bobby McFerrin in Advocating for Music Education

**MSNBC**
How SAT changes will affect students
Social Media Impact

#TLConf2015 was a nationwide trend at 9:03 am on March 14.

#TLConf2015 trended for 9+ hours in Washington, DC March 13-14.
Interested in Exhibiting?

- Share your latest classroom innovations, tools and resources with thousands of RISE attendees
- Join over 150 exhibitors in our exhibit hall November 8-9, 2019
- What else will take place in our exhibit hall? Breakfast, lunch, receptions, registration, and more

Contact Mike Fiorentino
mike@revupconsults.com
917-567-8164
www.riseconferences.com
## Interested in Sponsorships?

### RISE 2019: Five Sponsorship Packages. 100% Value in Every One.

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<th>Bronze</th>
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<th>Gold</th>
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**Contact Allyn Michalek**

**allyn@revupconsults.com** | **917.335.3582**

*Sponsorships available.*
Hosted Buyer Program

- RISE will invite 4 Hosted Buyers, identified by your company, to attend RISE conference

- Hosted Buyers who choose to accept invitation will be provided with a free registration code to attend ($375 value/guest)

* Travel and accommodations will be responsibility of Hosted Buyer
Other Sponsorship Opportunities

- Advisory Board Luncheon
- Breakfast and Coffee Breaks
- Attendee Luncheon
- Charging Stations
- Lanyards
- App
- Sponsor a Teacher (Minimum of 20)

- Database E-mail Opportunities
- Livestream
- Internet
- Gift Bag
- Teacher Scholarships
- Innovation Center
- RISE Community Partner
  - Sponsor Two Detroit Teachers of your choosing or at the discretion of RISE: $900

*Custom Opportunities to be priced accordingly.

Contact Allyn Michalek
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917.335.3582
www.riseconferences.com