

## Yeshiva University Donor Survey

- 1) Yeshiva University effectively communicates its need for donations.  
Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree
- 2) The frequency of requests for donations is appropriate based on needs communicated by the University.  
Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree
- 3) I am thanked for my gift(s) appropriately and in a timely manner.  
Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree
- 4) Yeshiva University cares about my needs as a donor.  
Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree
- 5) Yeshiva University effectively informs me about the impact of my gift(s).  
Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree
- 6) I trust Yeshiva University to utilize my gift(s) according to my wishes.  
Strongly Agree      Agree      Neutral      Disagree      Strongly Disagree
- 7) How do you prefer to be recognized for your gift(s)?  
a. this needs to be structured into a ranking system...  
\_\_\_\_ thank you cards or these are two separate things e-mails  
\_\_\_\_ phone calls from student  
\_\_\_\_ gift items  
\_\_\_\_ donor wall/display on campus  
\_\_\_\_ recognition events on campus  
\_\_\_\_ membership in giving clubs/societies  
\_\_\_\_ other \_\_\_\_\_
- 8) How would you like the Yeshiva University story to be told to you?  
\_\_\_\_ annual reports  
\_\_\_\_ donor magazine/newsletters  
\_\_\_\_ website reports/updates  
\_\_\_\_ video testimonials  
\_\_\_\_ other  
\_\_\_\_\_  
\_\_\_\_\_

9) In what ways do you prefer to receive communications from the University?

- \_\_\_\_ personal visits
- \_\_\_\_ phone calls
- \_\_\_\_ mailed correspondence
- \_\_\_\_ e-mails
- \_\_\_\_ social media

10) What type of event would you most likely attend? make them rank these

- \_\_\_\_ student scholarship dinner on campus
- \_\_\_\_ donor reception held in your area
- \_\_\_\_ event held on campus in conjunction with homecoming
- \_\_\_\_ other event

What event? \_\_\_\_\_

11) What inspires you to give to Yeshiva University?

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13) How can Yeshiva University better serve you?

Give them the option to remain anonymous

Name: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_