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Green City Solutions Appoints Al Leisengang as Chief Executive Officer

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NEW YORK--(BUSINESS WIRE)--Green City Solutions, the exclusive media partner of Bigbelly, Inc. announced today that Al Leisengang has been named Chief Executive Officer, effective immediately.

In his new role, Leisengang will oversee the company's marketing strategies, operations, sales and growth initiatives.

"We are extremely pleased that Al has joined Green City as its CEO," said Geoffrey Kanter, Co-Founder of Green City. "His extensive out-of-home sales experience, broad network and tremendous insights into the advertising community will help us lead the company's growth strategy. We are excited to collaborate with Al for years to come as we continue to expand into new markets while focusing on new revenue streams."

Leisengang brings significant experience to Green City. He has spent more than 15 years in the media industry, working in a variety of senior sales, partnership and leadership roles and has been a valued and trusted source within the media community. Formerly Vice President of Business Development at Vector Media, he has a proven track record of delivering value for leading national brands in both out-of- home and non-traditional programs that drive results.

"I am excited to lead Green City into areas of growth and expansion and provide untapped sustainability solutions to marketers through our unique out-of-home street furniture."

About Green City Solutions

Green City partners with municipalities, public authorities, business improvement districts, and the private sector to provide environmentally responsible waste management and recycling solutions which are funded through advertising and sponsorships. Green City currently offers advertising opportunities on solar recycling kiosks throughout Brooklyn, New York, Philadelphia and Atlanta. These environmentally friendly, street level fixtures are

located on the most high-profile streets and sought-after downtown neighborhoods where there are few out-of-home alternatives. The wrap-around branding stands out on crowded streets and is visible to both pedestrian and vehicular traffic. The high density of the kiosks enables advertisers to dominate a neighborhood.

Visit www.greencitysolutions.com/ for more company information.

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