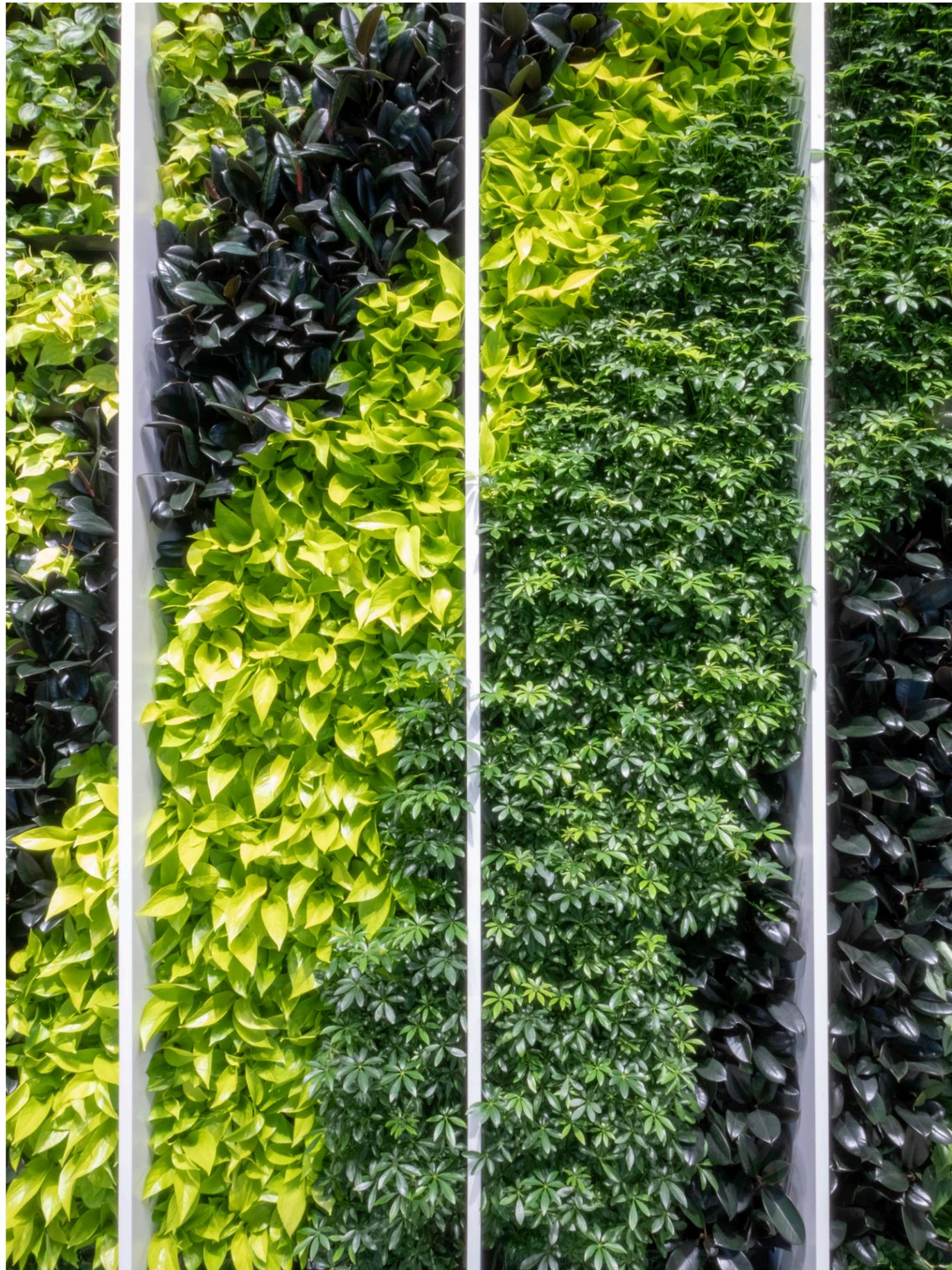


HOMERWORK

we make your home work



THE BACKGROUND

The office is changing. This shift in work culture has taken a unique toll on every business, from executive to employee. First, we'd like to extend our thoughts and support to all of our partners and contacts, as they navigate these uncertain times.

In response to the unprecedented circumstances created by Covid-19, the team at Wolcott has been working to develop a set of procedures and services to address the new challenges and realities we're facing.

Based on quantitative and qualitative research, and taking into account all essential federal and state guidelines, we've taken our data and converted into insights we hope you will find valuable. Additionally, we've outlined what deeper options exist to turn these insights into unique solutions that cater to your specific needs.

We look forward to hearing your feedback and partnering with you, in any way we can.

Michael Powell

Michael Powell, PhD
Cultural Anthropologist

THREE PILLARS

01 RE-ENTRY

MISSION:

Adapt or redesign the traditional office to safely bring people back together once health agencies and local governments allow it.

Analyze and redesign space to maximize efficiency while integrating new healthy protocols. Arrange workspaces to allow for proper distancing protocols through de-densification.

User-friendly intuitive environment that helps employees navigate social space

Healthy spaces are as much perceptual as real. Make people feel safe and especially comfortable.

Prioritize safe social interactions, including creative collaboration and face-to-face conversations.

Facilitate partnerships where possible to achieve holistic goals, such as cleaning services or masks/personal protection.

Create connections to HomeWork WFH solutions.



02 WORK FROM HOME (WFH)

MISSION:

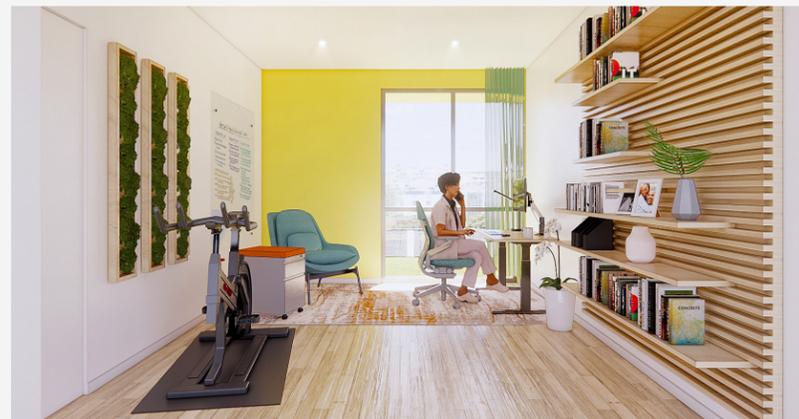
Bring the professional workplace into people's homes, allowing them to better focus, work productively, prioritize health & wellness, and collaborate remotely.

Holistic perspective on how work gets done at home; including functional, emotional, and social dimensions.

Easy-to-install products and flexible solutions that can be scaled for selected workforce audiences.

Human-centric environment enhancements to create the right atmosphere, prompting pro-social behaviors and wellness encouragement for WFH.

Curated product selection, best practices, and setup inspiration from Wolcott experts and our knowledgeable partners.



03 FUTURE WORK

MISSION:

Develop strategic clarity around and innovative design solutions for the future of work. Rethink the purpose of the office and how to integrate WFH solutions and office design in new ways.

Develop innovative solutions for shifting the purpose or usage of this space.

Develop long-term sustainable solutions for WFH, which can better integrate with the office and the organizational culture of our clients.

Develop ways to strategize for satellite offices, temporary offices, shared offices, flex spaces and other office space innovations that respond to the emerging trends of decentralization.

Imagine new ways of balancing living spaces, office spaces, and other work space forms, and develop strategic opportunities to add value to the company's assets.



WFH HOLISTIC WORKPLACE

ENVIRONMENTAL

- LOCATION
- LIGHTING
- ACOUSTICS
- AMPLE SPACE
- VIRTUAL MEETING BACKDROP

HOW WE GATHER INFORMATION

PHOTOS OF EXISTING SPACE FROM EMPLOYEES



TECHNOLOGY

- WIFI
- MICROPHONE
- HEADSET
- MONITORS
- POWER LOCATIONS
- MEETING SOFTWARE

HOW WE GATHER INFORMATION

SURVEY OF EQUIPMENT & SOFTWARE



PSYCHOLOGICAL

- ABILITY TO FOCUS
- GENERAL MOOD
- COLORS
- IMPACT TO PERFORMANCE

HOW WE GATHER INFORMATION

SURVEY & ON-SCREEN ZOOM MEETING

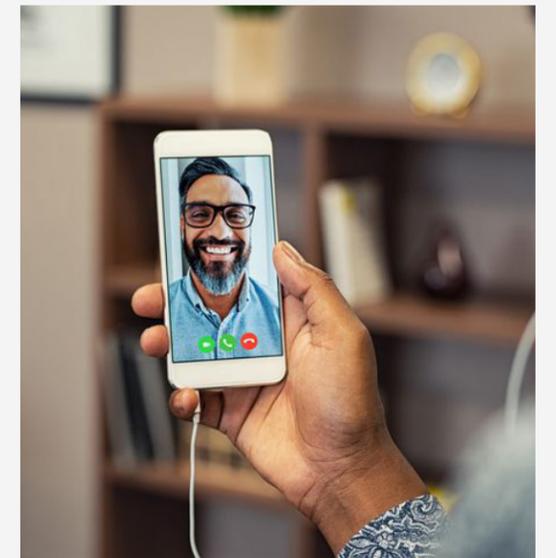


OTHER

- DISTRACTIONS
- ROOMMATES
- PETS
- CHILDREN AT HOME

HOW WE GATHER INFORMATION

SURVEY & ON-SCREEN ZOOM MEETING



CURRENT CONDITIONS

THE ISSUES

1

Inadequate lighting can lead to eye strain, difficulty focusing, and poor visibility in digital meetings.

2

Hard surface materials create a noticeable echo in the room and lack comfort.

3

Non-professional work environment is not ideal for digital meetings, also making it difficult to separate home mindset from work mindset.

4

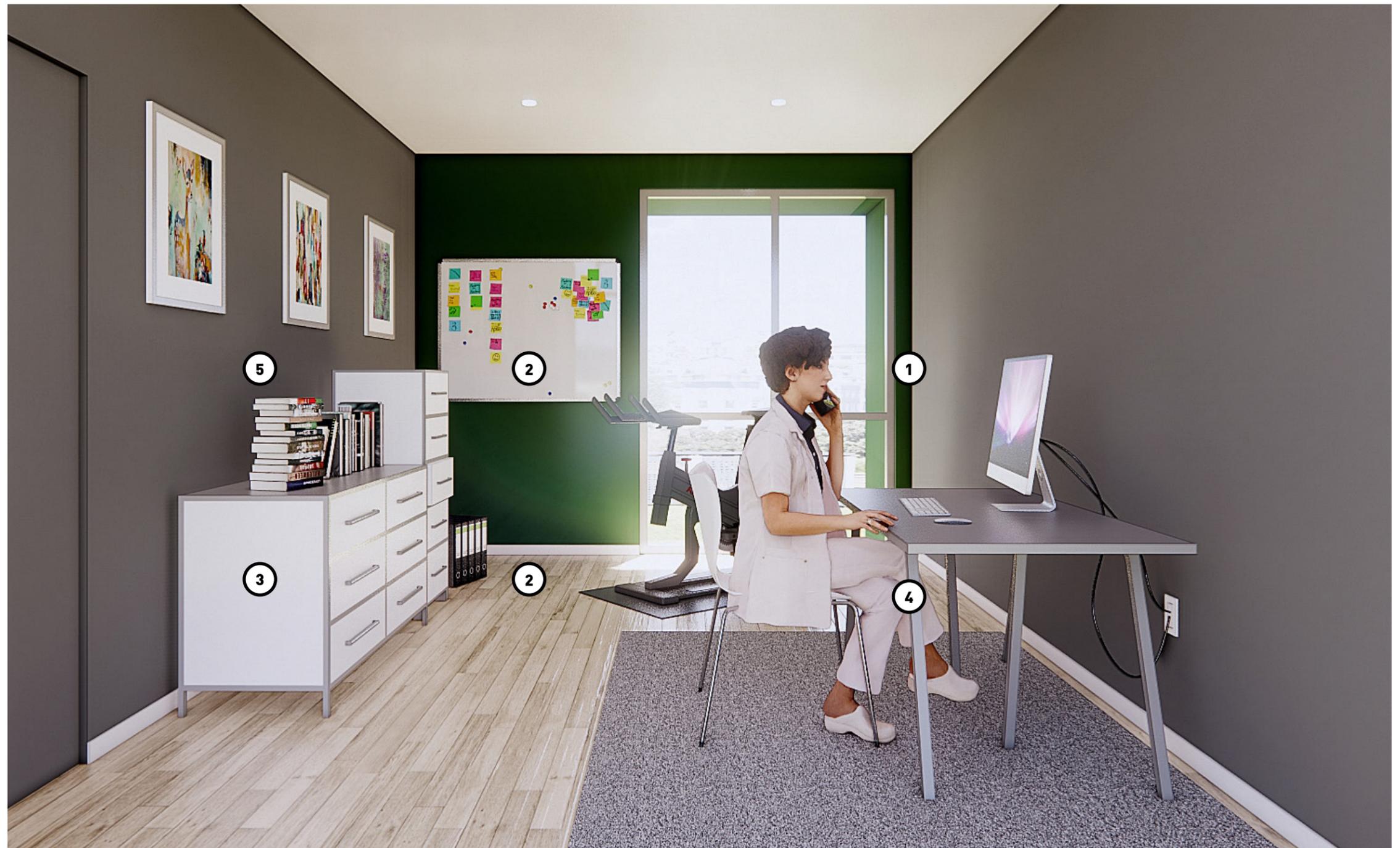
Furniture is not ergonomic which can lead to long-term pain or injuries.

5

The space lacks thoughtful design elements that enhance the space from the perspective of productivity and/or wellness.



PLAN VIEW



WFH OPTIMIZED

THE SOLUTIONS

1

Task lighting reduces eye strain, improves focus, and highlights the user during digital meetings.

2

Soft surface additions like rugs and drapery improve the acoustics of the room and adds comfort.

3

The work environment echoes the professionalism of a corporate office space, providing mental clarity of purpose.

4

Proper equipment and furniture provides tailored ergonomic solutions.

5

Design elements are carefully curated to enhance the users experience and promote both wellness and productivity.



PLAN VIEW



WFH KIT OF PARTS



SIT-TO-STAND DESK



TASK LIGHTING



ERGONOMIC SEATING



CABLE MANAGEMENT



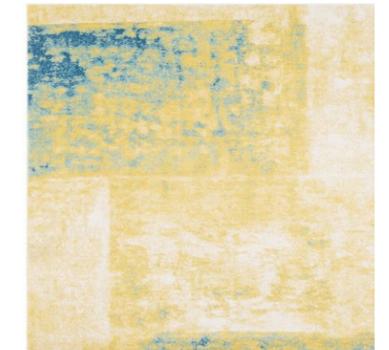
AIR PURIFYING PLANTS



ACCENT PAINT



WIFI BOOSTER



RUG



FOCUS SEATING



MOVABLE STORAGE



ACOUSTIC DRAPERY



MARKER BOARD



WOLCOTT
ARCHITECTURE