



# ITEM IDEAS

**Great items require you to be really creative and brainstorming and creating great items can also be the most fun and rewarding process of running your auction.**

When we survey our hundreds of thousands of bidders, they tell us that they love the unique experiences they find in BiddingForGood auctions. A lot of the ideas presented here are things you can't buy anywhere else. They are the fun, interesting, and one-of-a-kind experiences that will make your auction stand out.

# Here are some great item ideas we've heard from our clients to get you started:

## Food and dining always sell well.

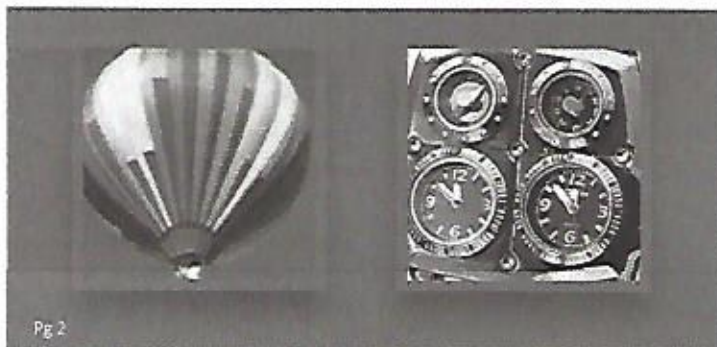
It's great to have gift certificates to local restaurants and hot spots, but these ideas have a little something extra that make them perennial top sellers.

1. A murder mystery dinner put on by your organization's staff and volunteers
2. A dinner made and served by the board of directors in someone's home or at some special location
3. A "mom is on strike package": fast food/pizza gift certificates grouped with some Netflix coupons and maybe a bottle of nice wine
4. A dinner and wine pairing hosted by: A board member of your organization
5. The CEO or President of your company
6. The chief of police or the fire department
7. The mayor
8. Fully packed picnic for four
9. A season's share from a local CSA
10. Apple Picking for 4 at a local orchard
11. VIP tour of a vineyard and winery
12. of a local, artisanal brewery
13. of a local cheese maker
14. A wine tasting at someone's house
15. A beer tasting at someone's house
16. A chef catered dinner for guests at a historic home
17. A chef catered dinner in the winner's home
18. A dinner at the fire station, cooked by the firemen
19. A month of soup
20. A month of cookies
21. A year of cakes
22. Complete dinner for X number of people delivered once a month for a year



## There's no business like show business – for helping raise money!

23. Walk-on part in a play (locally or on Broadway)
24. Walk-on part in a TV show
25. Studio audience tickets to a TV show taping
26. Front row seats to performances on opening night
27. A prime parking spot for a theatre performance or season
28. A news station tour (watching a local newscast from the control room)
29. A local TV station tour including meet and greets
30. A local radio station tour including meet and greets
31. Meet and greet with actors or directors of a show
32. Meet and greet with news broadcaster
33. On air with local radio celebrity



### Get creative with heartfelt and homemade items.

34. A handmade quilt
35. A handmade wooden bowl
36. A made-to-order ceramic bowl – perhaps with a monogram or special saying
37. A handmade garden bench
38. Children's portrait painting or photo sitting
39. Family portrait painting or photo sitting
40. Painting of your home or vacation home



### Schools make super items with high appeal for their communities.

41. Front row seats to a school function like graduation or a show
42. Principal or head of school for a day
43. Furniture made by the school's students
44. Collective art projects made by each grade
45. An opportunity to conduct the high school band at a concert
46. Naming rights to a classroom for a year
47. A prime parking spot at school for graduation, a school concert, or sports game
48. A prime spot on campus for a year
49. A picnic at the music teacher's house
50. A movie night hosted by parents for a certain number of students
51. A sleepover at school hosted by several teachers



### Parking is its own category. Here are a few ideas. What can you come up with?

52. A prime parking spot downtown
53. At the office
54. At the local supermarket
55. At the mall

### Everyone can use a little help sometimes.

56. Computer set up or maintenance
57. Home network set up
58. Home theatre set up
59. Fall yard cleanup
60. Spring yard cleanup
61. Complete home cleaning – one time or for some specified time period
62. A car detailing



### Food and dining always sell well.

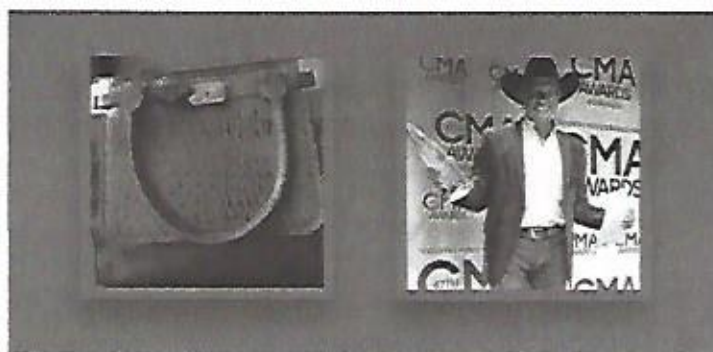
Tap into the power of your networks and get some meet and greets into your catalog.

63. Famous or "local hero" athletes or Olympians
64. Mayor
65. Police Chief
66. Fire Chief
67. Local Author
68. Pundit on finance or investing

## People love to get out and enjoy themselves.

Every auction needs tickets to something. In addition to the things listed here, we've often seen tickets to the Superbowl or big baseball playoff games.

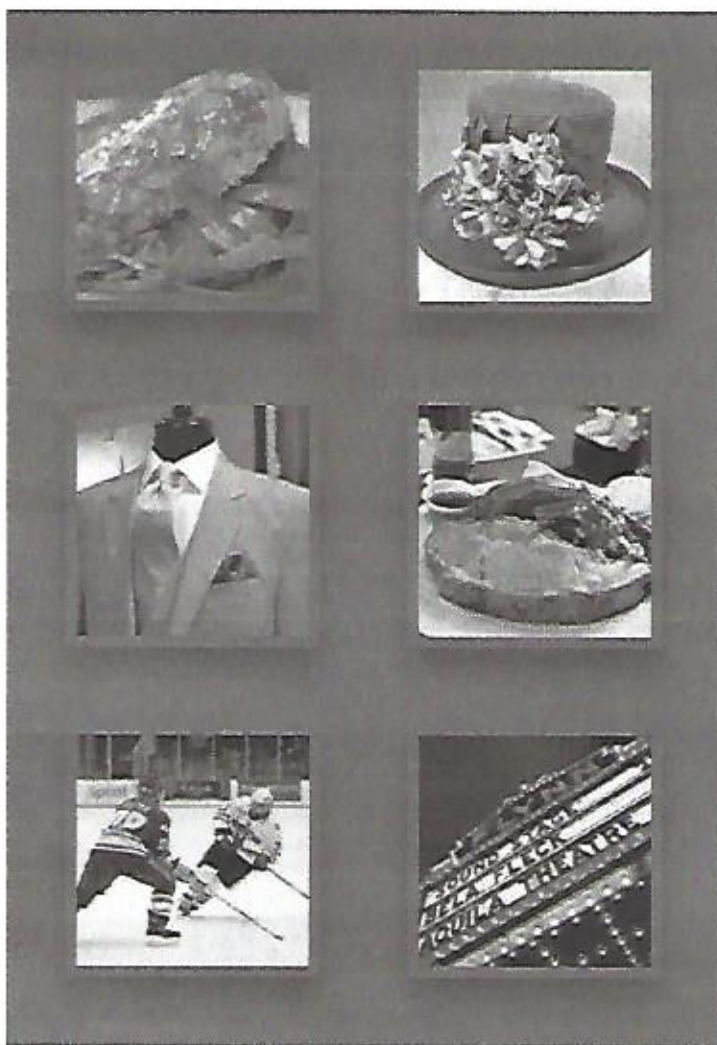
69. A concert by a famous musician
70. A local theatre company show
71. Tickets to a Broadway show
72. A major league baseball game
73. A minor league baseball game
74. An NFL football game
75. An NBA basketball game
76. Luxury box use for any of the above



## Add some unique experiences to round out your catalog.

Here are just a few that could help you brainstorm more. Think about unique experiences that your sponsors or board members might help with.

77. Themed party in a box – Halloween, Birthday, Anniversary, Bon Voyage
78. Holiday or seasonal wreath
79. Gift certificate to cut-your-own Christmas Tree Farm
80. A week at a beach house
81. A week at a ski house
82. Pack up and sketch with sketch pad, pens, pencils, eraser, ruler, etc.
83. Pack up and paint with paints, brushes, canvas, or watercolor paper
84. Painting lessons
85. Singing lessons
86. Drawing lessons
87. Quilting lessons
88. Piano lessons
89. Cooking lessons
90. Dancing lessons
91. Gardening lessons
92. A glider lesson at the local airfield
93. Scuba diving lessons
94. Sailing lessons
95. A spa package for couples
96. A helicopter scenic tour
97. A police car ride-along
98. A speed artist that creates pieces of art at the event
99. An airplane ride in a special plane like a bi-plane or a jet
100. A hot air balloon ride
101. A guided horseback trail ride for 2 or 4



**We hope you find this list helpful. These are all items that have sold in BiddingForGood auctions over the years. We're sure you can think of more. Happy Fundraising!**

Click [here](#) to schedule a call, or contact a salesperson directly at 866-621-0330.