



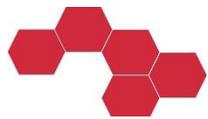
FRENCH TECH
HONG KONG



FinTech Outlook
AI & related domains

La French Tech Hong Kong – FinTech series

Fintech Outlook, Artificial Intelligence & related domains



Overview

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HONG KONG



FinTech Outlook
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Mathieu Jacolin
Societe Generale



Karen Farzam
WHub



Guillaume Huet
Societe Generale



Bianca Ho
Clare.AI



Sebastien Cerbourg
These Stones



Romain Rouquier
Maltem Asia
FrenchTech Conference Organiser



David Daoud
Maltem Asia & E-learn2grow
FrenchTech Conference Organiser



Fintech Outlook and Artificial Intelligence

Every two months, **La French Tech Hong Kong**, E-learn2grow and Maltem Asia bring you the latest trends and news of the Fintech scene in Hong Kong.

Last event, held in January, was dedicated to the Blockchain, main “real-live applications” and key challenges ([Fintech Outlook and Blockchain major trends](#)). For this coming breakfast-conference, after a presentation of [Karen Farzam](#) from [WHub](#) on Hong Kong Start Up trends and ecosystem, we will focus on the exciting opportunities created by Artificial Intelligence, Machine Learning, Robot and other related domains.



Agenda

Artificial Intelligence, the reality behind the words

Now, for this event, our speakers will take some time to go through Artificial Intelligence, Machine Learning and other key related domains: **What does Artificial Intelligence, Machine Learning, Deep Learning, Natural Language processing, RPA mean?** Is there a confusion in the words, more and more used today? What is the panorama of Machine Learning applications and Trends? What human can do but robot cannot do? There is lot of buzz around AI, Machine Learning, Robot, Chatbot...**What is that? Do we need It? What is the real added-value? What are the major risks, what are the limits in terms of ethics?**

Agenda of our breakfast-conference

8.30 AM Opening by Societe Generale, Chief Digital Officer in Asia, [Mathieu Jacolin](#)

8.35 AM Presentation of the last updates of the Startups ecosystem in Hong Kong by [Karen Farzam](#)

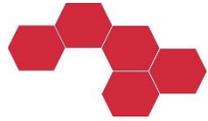
8.40 AM Demonstration of Clare.AI chatbot by the founders [Ken Yeung](#) and [Bianca Ho](#)

8.45 AM Discussion panel on Artificial Intelligence and related domains, with [Guillaume Huet](#), [Bianca Ho](#), [Sebastien Cerbourg](#) and [Romain Rouquier](#) (moderator)

Everybody talks about it but what is that? Our speakers will share with you their views on the key use cases and trends on Artificial Intelligence, Machine Learning and other related domains. You will be surprised by the way AI, Deep Learning, Natural Language Processing or RPA can be explained without (too much) technical considerations.

9.25 AM: Conference wrap up and quick presentation of the topics of the next conferences by [Maria Tsolaki](#)

9.30 AM: Networking breakfast and directions



About the speakers

[Guillaume Huet](#), Project Director at Societe Generale

Armed with a financial background from EDHEC business school, with 12 years+ of experience in the banking/insurance industry, either in commercial, business developments or organisation functions, Guillaume Huet participated to several efficiency enhancement projects in Europe, Asia and Africa.

As a self-learner, he developed skills in Machine learning / Data science programs from Stanford and John Hopkins University. He is a versed follower of the evolution of AI technologies and their applications for intra- and entre-preneurs.

[Bianca Ho](#), Co-founder and COO of Clare.AI

Bianca was formerly business development manager of Zendesk, responsible for their expansion into China market. She worked closely with Zendesk's executive team on developing and executing the strategy. She worked in OneSky as their first business development manager. Having closed USD 60 K deals in 6 months, she also laid the groundwork for building their sales process. OneSky is a cloud-based translation management platform that simplifies the translation workflow for websites, apps, softwares & documents. Their clients include Airbnb, Sixt and 500 px.

She started her career as an analyst in JP Morgan Private Banking servicing the ultra high net worth clients in Hong Kong. She previously co-founded Dotkids, a startup aiming to create a children friendly space online by applying for. kids domain name. She is also

an active youth advocate in Internet governance, and is selected as one of the youngest members of the Multistakeholder Advisory Group in the United Nations Internet Governance Forum ("UNIGF").

[Sebastien Cerbourg](#), Portfolio Manager at 磊 Three Stones

Sebastien is a Portfolio Manager at Three Stones Capital, a Hong Kong based hedge fund. Prior to that,

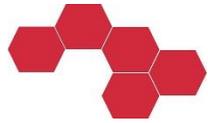
Sebastien was Head of Trading and Research at hedge fund 金富資產管理 from 2013 to 2015, and a quantitative trader at Societe Generale's Proprietary Trading desk in Asia from 2004 to 2012.

Sebastien holds a Master of Science in Financial Engineering from the University of Michigan, and is a graduate from Ecole Superieure d'Electricite in France, where he is regularly invited as a guest lecturer.

[Romain Rouquier](#), Data Management Practice Manager at Maltem Asia (Moderator)

Romain Rouquier worked for financial institutions as market analyst and risk manager before creating its own company.

Graduated from a master of Computer Engineering and a master of Financial Engineering, he is passionate about disruptive innovations linked to Computer Science - among them Data Science, Business Intelligence and Blockchain - and their applications to the industry.



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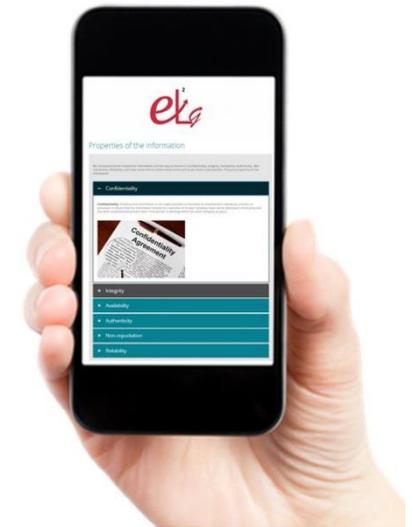
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About the French Tech Hong Kong

The French Tech Hong Kong is creating the bridge between Hong Kong and the French Tech Scene, in both ways. This bridge is helping you to expand your Business, meet the Community and our Ambassadors to discover the French Tech Ecosystem.

knowledge
sharing
is
a
natural
reflex



We're **E-learn2grow**. Individuals and companies must constantly upgrade their knowledge and skills to keep up with a changing environment.

We started building **E-learn2grow** to allow you, whoever you are, to access the knowledge that you need, to upgrade yourself. This is a precious thing that is frequently not shared widely.

E-learn2grow is creating the ecosystem and the content to allow learners to interact with an e-learning environment from anywhere, and at any time.

We support our clients, with eLearning creation (Instructional Design and Developments) or package content, and Trainings

Need more details? [Contact us](#)