

**BTHS BENEFIT AUCTION**  
 @BERG N 899 bergen street brooklyn  
 thursday, may 10, 2018 · 6:30 - 10:30 pm  
 Full open bar & delicious food from Sporgasburg

Dear Friends of Brooklyn Tech,

We are writing to you as members of Brooklyn Technical High School’s Parent Association and Alumni Foundation. Brooklyn Tech is the largest specialized STEM high school in the country and, with more than 5,800 students, has the largest student population of any high school in the United States. Brooklyn Tech, the #1 school in Brooklyn, has the most college credit-bearing Advanced Placement exams annually taken in the world and is ranked #2 in the nation for schools serving economically disadvantaged populations.

Brooklyn Tech’s primary emphasis is on STEM education. A quick overview by the numbers:

|        |   |
|--------|---|
| #1     | Rated #1 High School in Brooklyn  |
| 98%    | of our students graduate within 4 years   |
| 62%    | of our students (more than 3,600) live at or below the poverty line                               |
| 91%    | of our faculty members have advanced degrees  |
| 19     | Majors including Software, Aerospace, and Electrical Engineering, Mechatronics & Robotics         |
| 176    | Clubs and Academic Teams incl. FIRST Robotics, Science Olympiad & Nat’l Assoc. of Black Engineers |
| 43     | Public School Athletic League Sports Teams  |
| \$144m | in need-based and merit college scholarships awarded to the Class of 2017                         |
| 5      | 2018 QuestBridge four-year College Scholarship Winners and 27 Finalists                           |
| 2      | 2017 New York Times College Scholarship Program Finalists and 7 Semifinalists                     |
| 18     | 2018 National Merit Semifinalists (scoring in the top 1% on their PSAT)                           |
| 68     | Gold Medal school #68 in U.S. News & World Report, which reviews 28,496 schools                   |
| 2      | Ranked the #2 Niche Stand Out School in America, 2018   |

As the Brooklyn Tech Triangle has become an iconic home of tech-related companies, the Brooklyn Tech H.S. community shares with these new neighbors their passion for science, technology, engineering and math. Consequently, we are asking for your help by sponsoring our 2nd Annual Benefit Auction. Brooklyn Tech relies on additional funds, beyond those provided by the NYC Department of

Education, to help build the launch pad and provide the top-notch education our students need to lift themselves out of poverty. Our annual benefit raises funds for a program called Faculty Grants, a shared project between the Parent Association and Alumni Foundation that enhances the Tech curriculum, extracurricular and athletic opportunities.

Our Benefit Auction will be held on Thursday evening, May 10, 2018 at Berg'n in Crown Heights. We expect up to 400 parents, alumni, administrators and teachers to enjoy the delicious food from the Brooklyn Smorgasburg, a full open bar, live and silent auctions and several other entertaining activities. Here is how your company can benefit by sponsoring the Brooklyn Tech benefit:

- Your company's name will be listed prominently in our benefit program, on a banner and poster at the event and on our benefit website, the Parent Association website and the Alumni Foundation website
- Your company's name will be seen by thousands of current families and more than 25,000 graduates on the Alumni Foundation's email list
- We would be honored if you would attend our benefit as a sponsor and mingle with our guests

On the following pages is some additional sponsorship information and a sponsorship form. The Parent Association and Alumni Foundation thank you for your generosity. Please email us at [BENEFIT@bths.edu](mailto:BENEFIT@bths.edu) with any questions or for our tax ID information or IRS Determination letter.

Sincerely,

The Alumni Foundation and Parent Association of Brooklyn Tech

## **Benefit Auction Sponsorship Levels**

### **Platinum Sponsor: \$10,000**

- Eight tickets to the event
- Full-page ad in the benefit program

### **Gold Sponsor: \$5000**

- Four tickets to the event
- Full-page ad in the benefit program

### **Silver Sponsor: \$2500**

- Two tickets to the event
- Half-page ad in the benefit program

### **Copper Sponsor: \$1000**

- Two tickets to the event
- Quarter-page ad in the benefit program

### **Iron Sponsor: \$500**

- Quarter-page ad in the benefit program

### **Zinc Sponsor: \$250**

- Quarter-page ad in the benefit program

# **BTHS BENEFIT AUCTION - MAY 10, 2018**

## **Benefit Auction Sponsorship Form**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

How would you like to be listed on material and signage?

\_\_\_\_\_

\_\_\_\_\_

### **Sponsorship Levels (please check one):**

Platinum Sponsor-\$10,000

Copper Sponsor-\$1000

Gold Sponsor-\$5000

Iron Sponsor-\$500

Silver Sponsor-\$2500

Zinc Sponsor-\$250

### **Payment Information**

Type (circle one):    Check                      Credit Card

Card Type:    Master Card                      AMEX                      Visa

Credit Card Number: \_\_\_\_\_

Total: \_\_\_\_\_                      Expiration Date: \_\_\_\_\_                      CVV: \_\_\_\_\_

Please make checks payable to the Brooklyn Tech Alumni Foundation

Please email your Sponsorship form to [BENEFIT@BTHS.EDU](mailto:BENEFIT@BTHS.EDU) or mail to:

**A.P. Kelly Nottingham, Room 1W2, Brooklyn Tech Benefit, 29 Fort Greene Place, Brooklyn, N.Y. 11217**