

# VKH Business and Merchant Association

Agenda – August 12, 2020

Executive Board meeting

**6:30 p.m. – Vankleek Vineyard**

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1. Approval of Agenda
2. Approval of previous meeting minutes (June 29<sup>th</sup>)
3. Financial reports – Miria
  - i) Vankleek Hill bucks
  - ii) Membership
4. Summer student
  - \* Update on tasks accomplished so far – Louise
5. Fundraising
  - \* Trivia night update - Erin
  - \* Bingo night update - Miria
6. Re-branding of Vankleek Hill
  - \* Update - Nancy
7. Beautification of Main street
  - \* Updates - Erin
8. WEBSITE UPDATES:
  - \* Update our website before we send it to the township for linking from their website - Nancy
  - \* Listing of all businesses in Vankleek Hill, with an added value, such as a url for our members?
9. Other business
  - 1) Digital Main Street –
    - Our second application for Digital Main Street has been approved.
    - This means:
      - \$10K for the Vankleek Hill BMA.
      - \$1,000 of this is for a student assistant.
    - Some other funds are for promotional work (\$1,500), including mileage, gas expenses for the coordinator. This adds up to \$2,500, leaving \$7,500 to hire a facilitator to visit businesses, explain the grant procedure to them and get them to apply for \$2,500 for their business.
      - i) boundaries are to be more flexible, certain businesses missed on first round will be reconsidered (those beyond Main Street);
      - ii) successful applicants can apply again;
      - iii) training has been reduced to 2.5 hours for this second round.
  - 2) Info centre sign
  - 3) Business videos by Rose
  - 4) Outdoor book fair - Louise
  - 5) Membership dues – are we supporting our businesses