

# VANKLEEK HILL

## Business and Merchant Association

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March 27, 2019 at The Review

**PRESENT:** Louise Sproule (President co-chair), Pat Deacon (President co-chair), Miria Baliddawa (Treasurer), Adele Robert (Secretary), Deborah Jackson (Director).

**ABSENT:** Ben Martin (Vice-President), Laura Cross, Emily Gallagher and Les Hatz (Directors).

The meeting was called to order at 5:35 p.m.

### 1. Welcome

### 2. Quorum

This requirement has been met.

### 3. The Minutes of the January 17<sup>th</sup> meeting were approved by the committee.

### 4. Financials

\* Financial statement was presented by Miria and reviewed by the Board members.

\* Miria advises that she now has the form that needs to be completed to reflect the change of executive board members with the Township.

### 5. Membership

\* The list was not discussed due to Emily's absence.

\* It would be a good idea to send an email to all non profit organisations to assess their interest in becoming members.

\* The Board members discussed the request made at the last OGM to have a different membership fee for small organisations who are not "non profit". After a lengthy discussion, Board members came to the conclusion that it would be very difficult to implement such a strategy fairly. Therefore, a decision was taken to maintain the dues at their current level for all.

### 6. Newsletter, Facebook

\* The newsletter is published on a regular basis and Deborah is always looking for content. Members provide little or no feedback to the Board for insertion into the newsletter.

\* Deborah will remove admin access to the BMA site for members who have not as yet renewed. They can be reactivated once their dues have been paid.

### 7. Website

\* Domain expires in February 2019 and the current provider WICS is asking \$80 to renew. No update was available due to Ben's absence.

\* Digital Main street grant – presented by Louise. Deborah advises that she is reading through the documentation for Arbor Gallery and will update us at the next meeting.

### 8. Special events

\* Trash and Treasure is approaching on June 1<sup>st</sup>. Louise already addressed permits, etc. with the Township and spots are being booked.

### 9. Other business

\* Digital directory - Emily is working with the Amell sisters to provide the Township with a proposal.

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\* Trivia Night – The next event is scheduled for April 25<sup>th</sup> at The Windsor. Emily will ask The Windsor to sponsor the evening. Emily will be acting as the emcee in order to reduce costs and maximize profits.

\* Edible Gardens – Louise advises that this matter is now in the hands of Mary Higginson and will not involve the BMA going forward.

\* VKH bucks – Louise had submitted a report on costs to revamp this project and the Board voted to move forward with this project. Foodland has confirmed that they will be our new Buck Bank. Miria and Kelsey to discuss the financial specifics. We will launch our first sale at the Spring Fling.

\* We are set to go for our Swing into Spring on April 13<sup>th</sup>. Louise has visited the Main street merchants and many are now on board. The Windsor and the Trillium Tea Room will be open and offering food; face painting by Jill Crosby at Jade Gardens and we are working on a petting zoo.

**The next Board meeting – TBD**

**Next OGM – May 2<sup>nd</sup> @ Arbor Gallery**