

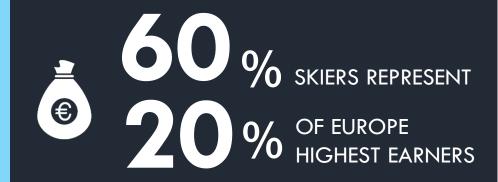
59% ARE AGED 25-54



58% 1 42%

UP TO 65
MILLION
PEOPLE REACHED
AT ONCE

URBAN EARLY ADOPTERS INFLUENCERS





SKIERS NATIONALITIES







