Letter to Coalition Members from Joey Ortiz, NYCETC's New Executive Director

Dear Members,

It is an incredible honor to be speaking to you as the new Executive Director of the New York City Employment & Training Coalition. Over my many years as a nonprofit professional, I have held the Coalition and its impact in New York City’s workforce community in such high esteem. I’m excited to have the opportunity to work closely with you and your organization to affect change in our city.

A little background on myself. I am a lifetime New Yorker, raised along with my two brothers, by a single mother in The Bronx and East Harlem. Today, I live with my brilliant wife, five-year daughter and two-year old son in Downtown Brooklyn. Prior to joining NYCETC, I served as the Managing Director of External Affairs at Coalition for Queens (C4Q), a Long Island City based, technology focused workforce nonprofit that prepares underserved and underprivileged New Yorkers without college degrees for careers as software engineers at the world’s most innovative companies. In this capacity, I led fundraising and the development of partnerships with institutional funders, government, nonprofit and employer partners. Prior to C4Q, I spent more than a decade leading youth & family programs, leadership initiatives, and conferences at the 92nd Street Y (92Y), a world-class cultural and community center on the Upper East Side. While at 92Y, I was a founding member of the Belfer Center for Innovation and Social Impact, which co-produced the annual Social Good Summit and 7 Days of Genius, and created the global day of philanthropy called Giving Tuesday.

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As the leader of the Coalition, I have been entrusted by our Board of Directors, staff and nearly 200 members to drive our shared mission to ensure that every New Yorker has access to the skills, training, and education needed to thrive in the local economy and that every business is able to maintain a highly skilled workforce. At this pivotal moment in our amazing city’s future, we at the Coalition understand that our work is never done. In fact, it’s only just begun and could not be more urgent than it is today.

So, here’s what you can expect of me as the Executive Director of the Coalition. My values require that I always give 100%, and always act with the very best intentions for our members and field. The Coalition exists to serve the citizens of the nation’s greatest city. This is not a right, it is an honor. And we know that this honor does not come without sacrifice, carrying the tremendous burden of our leadership and staff being our very best selves 100% of the time. Our community, made up of the city’s very best leaders across the public and private sectors, demand that we deliver. Their commitment to us is entirely dependent on our outcomes. Our success is theirs, our failures are theirs too. It is why each and every action must be intentional.

I could not imagine working with a more outstanding community of leaders, professionals, and providers to achieve our shared goal of economic inclusion, regardless of socioeconomic status or cultural background, for every New Yorker.

Over the coming months, I look forward to spending time with you and the members of our community.

Very best regards,

Joey Ortiz
Executive Director
NYC Training & Employment Coalition

Your Opinion Counts!

Give Us Feedback through NYCETC’s 2017 Satisfaction Survey

As your strong voice and advocate for NYC’s workforce development community, we strive to best represent your expertise and serve your needs through a wide variety of advocacy, communications and in-person convenings. In order to best do so, we need your feedback on our work in 2017 and ideas for the year ahead.

Please let us know how important our work is to you in each of these categories - advocacy, communications, and in-person convenings - and how well we delivered on your expectations in 2017 by completing our 2017 Satisfaction Survey. The survey is composed of 6 questions and should take no more than 10 minutes to complete. We are also interested in any suggestions for improvement and topics you’d like us to focus on in the year ahead.

Give us your feedback at www.surveymonkey.com/r/NYCETC_2017_Satisfaction_Survey
Yesterday, February 6, NYCETC brought together 35 executives of member organizations to learn about the NYC Council discretionary funding process and strategies for successfully gaining support for workforce programs. The breakfast was hosted by Cozen O’Connor Public Strategies, and featured a variety of speakers from within the NYC Council (NYCC) and workforce development providers that have successfully received discretionary funding.

Cozen O’Connor’s Government Relations Principal Rose Christ (left) kicked the morning off with an in-depth presentation on the application and relationship building process that applicants must go through. This included the many types of discretionary funding available to organizations, the funding timeline, how organizations can build relationships with Councilmembers, and the technical aspects of submitting an application.

Following Ms. Christ’s presentation, NYCETC’s Executive Director Joey Ortiz moderated a discussion with Annie Levers (Director of Policy and Budget, Council Member Brad Lander), Sindri Manzanares (Managing Director, Green City Force), Tonya Gayle (Chief Development Officer, Green City Force), Jeremy Reiss (Deputy Officer for Public Policy and External Relations, Henry Street Settlement) and Rose Christ.

The group had a wealth of expertise and advice to share with audience members, including best practices for advocating to advance funding requests. With a new NYCC Speaker and 10 new Councilmembers on board, 2018 presents a strong opportunity for organizations have not received Council funding in the past to do so. Panelists shared tips for success, emphasizing that organizations should examine the NYCC budget and Councilmembers’ history in order to best align their proposals with their priority areas. Across the board, speakers noted that building long-term relationships with Councilmembers is imperative in order to develop Council members and their staff into long-term champions of an organization. Speakers encouraged applicants to reach out to Councilmembers’ offices prior to submitting an application in order to gauge their particular interest areas, as well as meeting with staff after submission in order to build support for the proposed project.

Applications for NYCC Discretionary Funding are due February 20. Useful resources include the Discretionary Funding Policies and Procedures and the FY2018 Schedule C summary, which lists discretionary funding designations from last year and are helpful in determining priorities and interest areas.

This breakfast launched our 2018 Executive Breakfast series, which will bring together senior leaders within the workforce community to discuss timely topics and network with each other and experts outside the field. The series is sponsored by Bridgehampton National Bank and the Altman Foundation.
On February 1, NYCETC hosted a Coalition Café, featuring research from the Monitoring the Minimum Wage brief series produced as a collaboration between the Workforce Professionals Training Institute’s (WPTI) Field Building Hub and the New School’s Center for New York City Affairs. The Hub’s Director, Stacy Woodruff, and consultant Sandy DeShong, provided an overview of the minimum wage increase that began in NYC in 2016 and will result in a citywide minimum of $15 per hour by the end of 2019.

Following the overview, Stacy facilitated a conversation among the nearly 30 attendees, representing an array of workforce providers and representatives from city agencies. The discussion focused on what types of conversations are workforce providers having with business partners about the minimum wage increase; what tools and resources would better prepare providers to inform and work with both business partners and clients; and what data or research questions about the minimum wage increase could help providers better navigate this and other macroeconomic changes taking place.

Workforce providers attributed some recent trends to the minimum wage increase, including reductions in the number of hours offered to job seekers and increased requirements for entry-level jobs. They also reported that business partners range significantly in their knowledge of and compliance with new regulations, including minimum wage rates and the Paid Sick Leave law – opening an opportunity for workforce providers to serve as a valuable information resource to their partners. There was a desire among those present to learn more about the regulations impacting workers and programs such as tax subsidies available to businesses and applicable to some client populations (e.g., young adults).

The Hub will continue to release briefs as part of the Monitoring the Minimum Wage series; the first three briefs are available on the Hub’s series website. The final brief in the series, to be released in the spring, will draw upon the valuable insights and questions surfaced during the Coalition Café, pointing toward existing tools and resources related to the minimum wage increase that workforce providers can draw upon as they work with both business partners and clients.

The Hub will be continuing this conversation by examining how businesses and their workforce are adapting to minimum wage changes on February 14 during a co-hosted event with the New School. Learn more about the event below.

**Monitoring the Minimum Wage: How are Businesses and their Workforce Adapting?**

Wednesday, February 14 / 9 - 11 am
Theresa Lang Student Center
55 West 13th Street, 2nd Floor
RSVP: bit.ly/Feb_14_Min_Wage

Presenter: James Parrott - Director of Economic and Fiscal Policy, Center for NYC Affairs
Moderator: Andrew Rasiej - Founder and CEO, Civic Hall
Panelists: Katy Gaul-Stigge - President & CEO, Goodwill Industries of NYNJ
Adria Powell - President, Cooperative Home Care Associates

NYC Employment & Training Coalition www.nycetc.org February 7 | 2018
Bipartisan BUILD$ Act Introduced in US House of Representatives

On February 6th, Representatives Paul Mitchell (R-MI) and Tim Ryan (D-OH), introduced the Building U.S. Infrastructure by Leveraging Demands for Skills (BUILD$) Act (HR4942), that would support grants to industry partnerships in transportation, construction, energy, and other infrastructure industries. The Senate version of BUILD$ was introduced by Senators Tim Kaine (D-VA) and Rob Portman (R-OH) in 2017.

The grants, administered by the U.S. Department of Labor in consultation with the Departments of Transportation, Energy, and other federal agencies, would allow local partnerships to develop work-based learning programming to develop a diverse pipeline of skilled workers.

To learn more about the BUILD$ Act, read the National Skills Coalition blog.

Online Application for Submitting Attachment 5 from WIOA Title II / Adult Education RFP to NYC Workforce Development Board Now Available

The NYC Workforce Development Board launched an online application on the morning of February 6 for applicants seeking to submit their Attachment 5 as part of the WIOA Title II / Adult Education RFP. Applicants can visit www.nyc.gov/wdb to access the online application as well as other materials meant to be helpful for the process. The NYC Workforce Development Board will post any information relevant to prospective WIOA Title II applicants in this space.

In order to submit applications to the Board, organizations will need to create a login and profile, then they can submit one or more applications (limited to Attachment 5) to the local board. Note: the site hosting the application is owned by SurveyMonkey. If organizations have an existing SurveyMonkey account and use the same email address to log into this site, they will need to provide their SurveyMonkey password (or reset it).

The deadline to submit Attachment 5 to the Board is 11:59pm on February 12.
Workforce Marketplace is the gathering place for act-on news such as job postings, training program recruitment, and event announcements. For other job announcements, visit www.nycetc.org. For information on submitting items to Workforce Marketplace, contact Annie Garneva at agarneva@nycetc.org or 212-925-6675 x508.

PROGRAM & EVENT ANNOUNCEMENTS

For more information, visit the NYCETC Community Calendar and NYCETC Programs Bulletin Board.

Event

2018 FPI State Budget Briefing in Albany

Tuesday, February 13 / 8:30 - 10:15 am
Empire State Plaza Convention Center

Event

Monitoring the Minimum Wage: How are Businesses and their Workforce Adapting?

Wednesday, February 14 / 9 - 11 am
Theresa Lang Student Center
55 West 13th Street, 2nd Floor
RSVP: bit.ly/Feb_14_Min_Wage

Event

Dealing with Disruption: Framing Leadership Strategies for the Future

Tuesday, February 27 / 8 am - 12pm
Baruch College
RSVP: http://go.bbb.org/2FTPML0

YAIP Recruitment

Chinese American Council is recruiting for its spring Young Adult Internship Program. For more information: http://bit.ly/2FU3l7E

Union Settlement Winter and Spring ESOL Classes

Offering the following classes:

- HSE/ABE Prep in Spanish: 6pm-9pm Mon-Wed, Sats 9-2pm
- HSE/ABE Prep in English: 9am-12pm, 6-9pm M-Th
- ESL levels 1-5: 9am-12pm, 1-3pm, 6-9pm and Sats 9-3pm

For information:
- Contact Oilda Martinez at 212-828-6298 or omartinez@unionsettlement.org
  and http://bit.ly/2gOxG0m
  Spanish: http://bit.ly/2gIDuZ2

Cooper Union @ CAMBA Retraining Program for Immigrant Engineers

Currently accepting applications for the Spring 2018 semester.

Program includes training and job placement assistance for recent immigrants with professional background in Engineering or IT.

To see course offerings, eligibility and application instructions visit www.cooper.edu/immigrant-retraining

NYC Workforce Weekly is published weekly by the NYC Employment and Training Coalition, 121 Avenue of the Americas, 6th Floor, New York, NY 10013. © Entire contents copyright 2017 by NYCETC, Inc. All rights reserved. For questions or ideas, contact Annie Garneva: 212.925.6675 or agarneva@nycetc.org.

NYCETC is an association of more than 180 workforce development providers - small and large community-based organizations, community colleges, and union training programs - who provide employment services to approximately 800,000 New Yorkers each year in concert with our city’s business community.

Joey Ortiz, Jr, Executive Director
Annie Garneva, Communications and Member Services Director [Editor-in-Chief]
Jesse Laymon, Policy and Advocacy Director
Workforce Marketplace is the gathering place for act-on news such as job postings, training program recruitment, and event announcements. For other job announcements, visit www.nycetc.org. For information on submitting items to Workforce Marketplace, contact Annie Garneva at agarneva@nycetc.org or 212-925-6675 x508.

To view all job listings posted on the NYCETC website go to NYCETC Job Listings.

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**JOB POSTINGS**

For more information and to apply to any position, visit the NYCETC Job Listings page.

**Project Renewal** is seeking to fill the following position:
- Assistant Director

**NPower** is seeking to fill the following position:
- Internship Placement Manager

**Genesys Works** is seeking to fill the following position:
- Executive Director, New York

**University Settlement** is seeking to fill the following position:
- Classroom/Special Needs Coordinator

**LaGuardia Community College** is seeking to fill the following position:
- P/T pre-HSE Spanish instructor

**Henry Street Settlement** is seeking to fill the following positions:
- Workforce Development Center Training Coordinator
- Academic Tutor
- ABE/Pre-HSE Instructor

**St. Nicks Alliance** is seeking to fill the following positions:
- Basic Education/High School Equivalency Teacher
- Family/Child Specialist
- Social Worker

**St. Nicks Alliance** is seeking to fill the following position:
- Job Developer/Skills Training Account Manager

**The HOPE Program** is seeking to fill the following position:
- Brooklyn Program Director

**Seedco** is seeking to fill the following position:
- Director of NYC Programs

**National Disability Institute** is seeking to fill the following position:
- Project Director, Financial Inclusion

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**The City University of New York** is seeking to fill the following positions:
- Sector Innovation Specialist: Healthcare
- Sector Innovation Specialist: Business Operations and Marketing
- Sector Innovation Specialist: Finance and Insurance
- Sector Innovation Specialist: Technology and Life Sciences

**Building Skills NY** is seeking to fill the following positions:
- Workforce Coordinator/Data Administrator
- Recruiter/Operations Coordinator

**Madison Strategies Group** is seeking to fill the following position:
- Director of Development

**Northern Manhattan Improvement Corporation** is seeking to fill the following position:
- Director of Development