

NYC WORKFORCE WEEKLY

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Our 20th Year

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2017 Opportunity Awards Winners Announced

Celebrate 13 Program Participants, Leaders, Employers and Programs at the Nov 16 Opportunity Awards Reception!

This year NYC's workforce community once again broke Coalition records, collectively submitting 44 incredibly powerful nominations for our 2017 Opportunity Awards. After four hours of deliberations, our Awards Selection Committee - comprised of winners of the 2016 Opportunity Awards and led by Christopher Bloodworth, NYCETC Board Member and Event Chair of [this year's ceremony](#) - has chosen 11 winners across 6 categories. In addition, the Coalition's Board of Directors has selected Joseph McDermott of the Consortium for Worker Education and Kevin Douglas of United Neighborhood Houses to receive the Kathy Schrier Voice of the People Award and Kathleen Masters Leadership Award, respectively.

"This year's group of Opportunity Award winners shows the remarkable breadth and excellence of the City's workforce development community," said Christopher Bloodworth. "Winners have built their careers and helped others do the same, overcoming barriers along the way including foster care, immigration and discrimination, incarceration, and economic disruption. They are examples for us to emulate, and partners with which to collaborate."

You can learn about each of the winners on the following two pages of this newsletter, and join us in celebrating their accomplishments at the upcoming [2017 Opportunity Awards Reception on November 16!](#)

Congratulations to all the winners!



2017 Opportunity Awards Honorees

Outstanding Employer Award

Barclays (Nominated by Per Scholas)

As a global leader in finance and business, Barclays is honored for its sustained and holistic commitment to talent development and hiring in overlooked communities. Barclays does this through investments and partnerships with Per Scholas in information technology training; Up & Go, a website connecting customers to worker-owned cleaning businesses website; and the social entrepreneurship program Unreasonable Impact.

Bronx-Lebanon Hospital Center (Nominated by 1199SEIU Training and Employment Funds)

Bronx-Lebanon Hospital Center is honored for its registered Community Health Worker apprenticeship in partnership with 1199SEIU United Healthcare Workers East (UHWE) and the 1199SEIU Training and Employment Funds (TEF), creating a model career pathway that leads to sustainable careers in public health by combining industry-driven on-the-job training directly on-site at the hospital with the opportunity for college credits and a middle-income wage with union benefits.

Workforce Innovation Award

Samaschool and its core partners (Henry Street Settlement, Chinese-American Planning Council, and Per Scholas)

The first collaboration in the country to focus on independent work as a workforce development strategy and tool, Samaschool and its core partners are honored for developing an effective method to help low-income, unemployed jobseekers earn income through online work marketplaces and harness skills and experience through the growing gig economy that can be used to gain full-time employment.

Serving Special Populations Award

The Cooper Union Retraining Program for Immigrant Engineers @ CAMBA

This public-private partnership is honored for developing a robust and effective program that removes barriers to enable immigrants with scientific backgrounds, careers and credentials to reach their full professional potential in engineering and information technology and solve New York City's biggest challenges while building a life of economic security.

Program Participant Award

Zaron Samasi, STRIVE

In the two years since re-entering the community from incarceration and while battling sickle cell anemia, Zaron's work ethic and positive attitude have enabled him to thrive and grow for himself and others around him. Zaron is honored for his developing career in social services, including working in a homeless shelter and now as a Youth Mentor for newly released young people at Friends of Island Academy, as well as his volunteer work with STRIVE, where he speaks to re-entry program participants about overcoming adversity.

Stephanie Torres, Goodwill Industries of Greater NY and Northern NJ

Despite facing multiple challenges in her youth, including growing up in the foster care system with her younger siblings and homelessness as a young mother, Stephanie is honored for her perseverance and the tenacity to obtain her high school equivalency diploma, work in healthcare and childcare, and become the first member in her family to attend college in the pursuit of becoming a pediatric nurse.

Asha Patterson, The Osborne Association

Embodying the transformative change that comes with determination and community support, Asha is honored for his enthusiastic commitment at Osborne's parenting and employment programs and excellence within his job at International Bonded Couriers. This is exemplified through his promotion to supervisor after only 3 months on the job, where he now supervises 20 workers and uses his position to hire other Osborne graduates and coach program participants facing barriers to employment.



2017 Opportunity Awards Honorees

Bonnie Potter Workforce Staff Award

Frontline

Tameka Reynolds, Career Advisor at Madison Strategies Group

Herself a participant of MSG's Career Directions Program, Tameka is honored for her bold, inventive and individualized work in helping individuals recently released from Rikers Island successfully grow confidence and skills toward long-term employment and self-sufficiency, helping 90% of her clients remaining out of prison over her first year of working with them.

Lawrence Dahu Harris, Program Operations Manager at Green City Force

Leading teams of young adults from NYC's public housing developments for over 8 years, Lawrence is honored for his fierce passion and commitment to transforming youth and their communities while leading GCF to constantly innovate its programming and partnerships through Cool Roofs, the Love Where You Live Challenge, and Illuminators, its latest graduate social enterprise.

Leadership

Andre Nelson, Retail Outreach and Training Supervisor at The Door

With 3 decades of dedicated service to youth within the areas of education, job readiness, and social services advocacy, Andre is honored for effectively growing The Door's This Way Ahead Program in partnership with Gap Inc. and the Gap Foundation, while never losing sight of youth development principles and advocating for the inclusion of job quality and growth opportunities as key factors of the opportunities offered to young people.

Monique Cole-Green, Director of NYC Business Solutions - Industrial and Transportation, Grant Associates

Responsible for launching and overseeing the entire Workforce1 Industrial and Transportation System, Monique is honored for her innovative leadership in advancing sector-based workforce development and creating a culture of collaboration that benefits staff, employers and thousands of New Yorkers that have been connected to jobs.

Kathy Schrier Voice of the People Award (selected by the NYCETC Board of Directors)

Joseph McDermott, Executive Director at The Consortium for Worker Education

Honored for his decades of service on behalf of the working people of New York. This is a new Opportunity Award category, created to honor the legacy of our co-founder and champion Kathy Schrier, and to recognize an individual in our field who has exemplified the combination of vision, honesty and courage necessary to be a true Voice of the People.

Kathleen Masters Leadership Award (selected by the NYCETC Board of Directors)

Kevin Douglas, Co-Director of Policy & Advocacy at United Neighborhood Houses

Honored for his leadership of the New York City Coalition for Adult Literacy (NYCCAL) and his past work advocating for Youth and Workforce Development under the banners of the Campaign for Summer Jobs (CSJ) and the Campaign for Tomorrow's Workforce (CTW).

Celebrate These Winners at the Opportunity Awards Reception on Nov 16!



Sponsorship Opportunities

As part of our ongoing 20th Anniversary Events, this year's Opportunity Awards feature **new Sponsorship Levels** as well as a **new Sponsor Discount for organizations that sponsored our 2017 Summit last month**.

The new Founder & Champion Sponsor Levels created this year covered tickets to both our Summit and our Opportunity Awards, so if you're one of the 15 organizations that already purchased a sponsorship at that level, your 10 tickets are already reserved for the [Opportunity Awards Reception on November 16!](#)

If your organization sponsored the Summit this year at a lower level, though, there's good news for you too: we've created a 50% off discounted sponsorship rate for Opportunity Awards packages just for you.

20th Anniversary Champion Sponsorship

- Distinct recognition in the event program, press release, during the event & on social media
- 10 tickets to Opportunity Awards Reception
- Full page advertisement in a prominent location in the event journal

Gold Sponsorship

- Distinct recognition in the event program, press release, during the event & on social media
 - 10 tickets to Opportunity Awards Reception
- OR
- 5 tickets to Opportunity Awards Reception
 - Full page advertisement in the event journal

Silver Sponsorship

- Acknowledgement in the press release & on social media
 - 6 tickets for the Opportunity Awards Reception
- OR
- 3 tickets to Opportunity Awards Reception
 - Half page advertisement in the event journal

Bronze Sponsorship

- Acknowledgement in the press release & on social media
 - 3 tickets for the Opportunity Awards Reception
- OR
- 1 ticket to Opportunity Awards Reception
 - Half page advertisement in the event journal

| Sponsorship Level | Champion | Gold | Silver | Bronze | Individual Ticket |
|-------------------------------------------|---------------|---------------|---------------|--------------|-------------------|
| Non-Member Rate | \$5000 | \$2400 | \$1500 | \$750 | \$225 |
| Member Discount (33%) | \$3300 | \$1600 | \$1000 | \$500 | \$150 |
| 2017 Summit Sponsor Discount (50%) | \$2500 | \$1200 | \$750 | N/A | N/A |

Purchase Tickets + Sponsorships Here

Registration information, including names and email addresses, must be submitted by Thursday, November 9th or tickets will be released to the waitlist.

WORKFORCE WEEKLY

THE POLICY PAGE



Shifts in New York's Economy Have Policy Implications for City and State Leaders and Workforce System

Departing: Lord & Taylor Arriving: Amazon, perhaps?

New York has never been a city that stands still; and news from the last week underscores just how fast our economy, government and the workforce development sector will have to adapt to thrive in the future. One employer of iconic status is downsizing and selling its home, while a rising giant is shopping for a new home itself (with New York a contender).

Lord & Taylor, the department store chain, is selling its century-old flagship store on 5th Avenue, and will instead rent a much smaller space in the building. Purchasing the property is WeWork, an office-space company that is itself causing shifts in the industry through the development of coworking spaces as its main business model. This location is poised to become its headquarters and flagship location. As [observed by the New York Times](#), "in selling its Italian Renaissance-style building to a WeWork joint venture for \$850 million, Lord & Taylor and Hudson's Bay are acknowledging that even the grand physical shopping spaces of old are now worth more as office space catering to millennials."

Indeed, just as the demise of Lord & Taylor looms as an iconic marker in the national decline of retail, elected leaders of New York City and State are hoping to land a new iconic employer riding the wave of its own success. Last week, Mayor Bill de Blasio officially submitted NYC's bid to become home to Amazon's new Headquarters, dubbed "HQ2," and offered up four neighborhoods in the City that could be home to the tech giant. Hudson Yards, Lower Manhattan, Downtown Brooklyn, and (perhaps most realistically) Long Island City were all identified as having the requisite amount of existing office capacity, development lots, transit connections, and access to a highly skilled population of workers to fill up to 50,000 job openings at the future Amazon complex.

"We see this as a competition for 50,000 new job openings — jobs we want New Yorkers to land," Mayor de Blasio said last week. "We win it based on the talent of our workers and the incredible diversity of industries in this town. Those are the strengths you can't buy with tax breaks."

The City's bid highlighted the existence of the Tech Talent Pipeline, the existence of high-quality tech training organizations (like NYCETC members Per Scholas and NPower), and the fact that New York already has 300,000 people working in tech jobs.

What's less clear is what the City and State are willing to spend to lure Amazon. [According to the New York Times](#), "the state's top economic development official, Howard Zensky, has crafted an incentive or subsidy package for Amazon, although state officials declined to release details because of the competitive nature of the contest." And Mayor de Blasio emphasized that Amazon wouldn't get City subsidies "besides those available to any company."

Without some significant commitment of dollars, it is very unlikely that any of the New York City (or upstate) bids would be competitive and be selected by Amazon. Amazon is expected to narrow down its list of suitors from the 238 cities and towns across North America to just the finalists after Christmas; perhaps the City and State will spell out the details of their offers at that point.

In our view, if and when the time comes to make a financial commitment to Amazon, the City ought to double down on the strengths of its bid, and offer new investments in the Tech Talent Pipeline and in the sorts of bridge programs necessary to bring thousands more New Yorkers into the talent pool. New York will never compete, dollar-for-dollar, on tax breaks with places like Texas or Colorado (or even New Jersey, it seems, which is offering a staggering \$7 Billion in tax credits). But New York has always been a destination for the best and the brightest. Backing up its bid with investments in the next generation of workers would show Amazon (and all the other companies looking to move or expand) that moving to New York would guarantee them a cutting-edge and competitive workforce worth even more than low taxes, while helping fulfill the de Blasio administration's promise to tackle the economic inequity and disparities that exist in access to education and quality jobs.



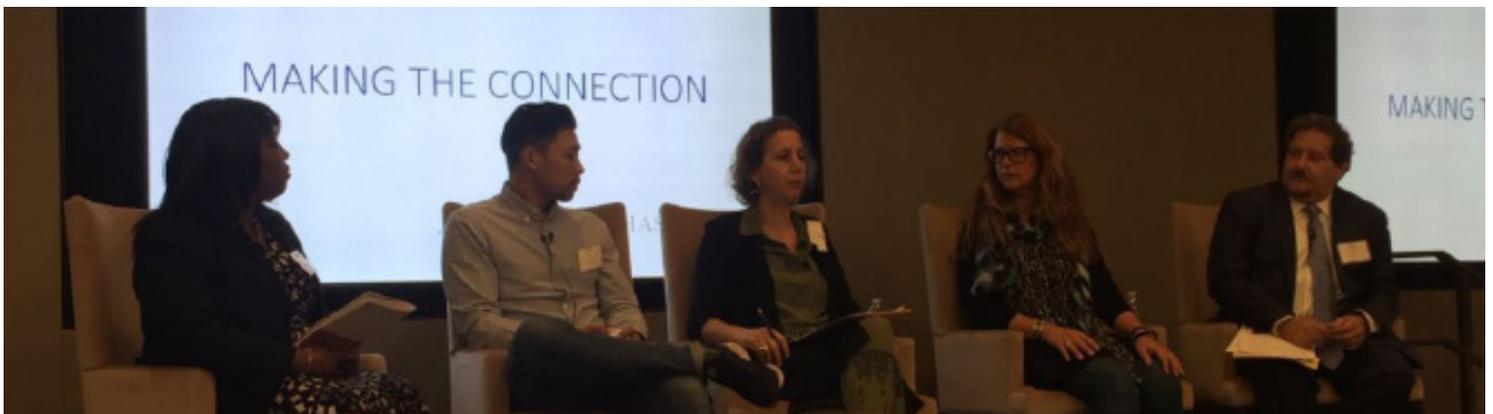
CUF Study Finds Too Few NYC Small Businesses Take Advantage of City's Job Training and Workforce Programs

This week The Center for an Urban Future released the report, "[Making the Connection: Aligning NYC's Small Businesses and the Workforce Development System](#)," finding that relatively few small businesses in New York City are benefiting from the city's job training workforce development programs. This misalignment comes despite the fact that small firms are found to be spurring much of the job growth across the five boroughs and often face challenges finding skilled workers. Over the past eight years alone, firms with fewer than 20 employees have added nearly three times as many jobs per year as companies with more than 500 employees: a net average of 17,521 jobs per year, compared to 6,504 jobs at firms with more than 500 employees. Yet, CUF's research found that both the publically funded Workforce1 Centers and most nonprofit workforce development providers predominantly place jobseekers with larger companies.

The report, which was funded by JPMorgan Chase and Co.'s (JPMC) Small Business Forward Initiative, calls on the de Blasio administration to make changes that enable more of New York's small firms to connect to the city's workforce development programs. The report recommends a number of ideas, including increasing the capacity of small business intermediaries to provide workforce development services; expanding small business representation on the city's Workforce Development Board and advisory boards for Industry Partnerships; growing the network model developed by the Lower East Side Employment Network and the East Harlem Talent Network in communities across the city; and investing in wage supports and paid internships.

To fuel this discussion, CUF and JPMC held a networking breakfast and panel discussion on small business growth and workforce development this Wednesday. The event featured a panel discussion between small business leaders and workforce development providers (see below), including NYCETC Board members Julie Shapiro and Aaron Shiffman.

During this event, [JPMC announced a new \\$500+ million investment](#) to two initiatives aimed at bridging the divide between small businesses and the workforce system. NYCETC member Brooklyn Workforce Innovations will receive \$250,000 over 2 years to launch a job training program targeting small businesses along Brooklyn's waterfront. Another \$330,000 will go to a collaboration of organizations (BOC Network, CommonWise Education and Blab with the Mayor's Office of Workforce Development) to pilot a market driven approach to small business quality job creation by providing technical assistance and financial incentives.



Moderator Jeanique Druses, Vice President of Global Philanthropy at JPMorgan Chase (far left), led a discussion about the findings of the report and how New York City and funders can best connect small businesses with the workforce development system. From left to right: Winston Chiu, Co-Founder and Executive Chef at bonbite; Julie Shapiro, Executive Director of The Door; Lea Archibald, Executive Director of Evergreen; and Aaron Shiffman, Executive Director of Brooklyn Workforce Innovations.



Manhattan DA's Office Awards \$7.1 Million to Employment and Training Social Enterprises for Youth and Justice Involved Individuals

Coalition member The HOPE Program is one of three NYC social enterprises receiving investments from the Manhattan District Attorney's Office Criminal Justice Investment Initiative (CJII). In total, the initiative will fund [\\$7.1 million in grants to HOPE, Drive Change and Sweet Generation Bakery to create employment opportunities and career training for at-risk youth and formerly incarcerated New Yorkers](#). CJII was created using criminal forfeiture funds obtained through the Office's settlements with international banks for violating U.S. sanctions. Social enterprises are organizations that blend the social welfare mission of a non-profit with the market-driven approach of a business.

HOPE will receive \$1.87 million to support at-risk young adults and formerly incarcerated individuals through its Intervene program, providing soft and hard-skills training and transitional paid job opportunities to participants focused on horticultural, green infrastructure installation and maintenance, and solar photovoltaic installation services. Jennifer Mitchell, HOPE's Executive Director, said: "HOPE has a 34-year track record of empowering New Yorkers, including many with criminal justice histories, to transform their lives through training, jobs and career advancement. CJII Social Enterprise funding will expand our impact, enable our trainees to earn a paycheck, and with a focus on the green jobs sector, build a more sustainable city. We applaud District Attorney Vance for investing in cutting-edge strategies and we are honored to partner with CJII on this initiative."

Drive Change, which exclusively focuses on formerly incarcerated young adults, will use its \$3 million grant to create a mobile food vendor commissary where formerly incarcerated individuals will be trained in culinary arts and business skills related to the needs of mobile vendors. Sweet Generation Bakery, which targets at-risk and justice involved youth and young adults, will use the \$2.1 million grant to grow its Sweet Generation RISE internship program. This program trains youth and young adults in artisanal baking and handcrafted pastries, while also teaching job-readiness, entrepreneurship skills, and fostering social-emotional development. For more, read the Manhattan DA's [press release](#).



EPA Releases RFP for \$3 Million in Environmental Workforce Development and Job Training Grants

The Environmental Protection Agency (EPA) has announced a Request for Proposals for [FY18 Environmental Workforce Development and Job Training \(EWDJT\) Grants](#). The EPA plans to award a total of \$3 million to 16 programs, each receiving up to \$200,000. Applications are due December 15, 2017.

The purpose of the program is to "recruit, train, and place local, unemployed and under-employed residents with the skills needed to secure full-time employment in the environmental field." This grant requires training in brownfield assessment and/or cleanup, as well as Hazardous Waste Operations and Emergency Response (HAZWOPER) training. EPA encourages applicants to develop their curricula based on local labor market assessments and employers' hiring needs, while also delivering comprehensive training that results in graduates securing multiple certifications.

According to the RFP, "A critical part of the EPA's EWDJT program is to further environmental justice by ensuring that residents living in communities historically affected by economic disinvestment, health disparities, and environmental contamination, including low-income, minority, and tribal communities, have an opportunity to reap the benefits of revitalization and environmental cleanup. Through the link to on-the-ground assessment and cleanup activities, EWDJT Grants train unemployed and under-employed residents of communities impacted by a variety of waste facilities, blighted properties, contaminated sites, and other environmental issues, for environmental jobs that contractors may otherwise fill from outside the affected community. EWDJT Grants help residents take advantage of the jobs created by the management, assessment, cleanup, and revitalization of solid and hazardous waste sites, as well as other environmental projects in their communities. Applicants must target dislocated workers, or those laid off as a result of recent manufacturing plant closures, severely under-employed individuals, or unemployed individuals, including low-income and minority residents of waste-impacted communities, veterans, and those with little to no advanced education." For more information, view grant [EPA-OLEM-OBLR-17-10](#) on the grants.gov website or the [RFP here](#).



Workforce Marketplace is the gathering place for act-on news such as job postings, training program recruitment, and event announcements. For other job announcements, visit www.nycetc.org. For information on submitting items to Workforce Marketplace, contact Annie Garneva at agarneva@nycetc.org or 212-925-6675 x508.

PROGRAM & EVENT ANNOUNCEMENTS

For more information, visit the [NYCETC Community Calendar](#) and [NYCETC Programs Bulletin Board](#).

Forum: ILR School at Cornell University

Technology Changes Everything: Innovating to Include People of All Abilities in a More Diverse Workforce

October 26 and 27

RSVP: <http://bit.ly/2xOfaCs>

Workshops: Literacy Assistance Center

Engaging Your Students Using the Mobile App "Cell-Ed"

October 25 / 1 - 4 pm

RSVP: <http://bit.ly/2yqbHK2>

Webinar: National Skills Coalition

Advocating for Adult Education: When Learners Take the Lead

November 1 / 2pm

Info and registration: bit.ly/2xyd61c

Program Recruitment: Security Guard Training

NMIC is recruiting for its free Security Guard training program. The 3 week program for job seekers includes: 8 & 16 hr. certificates; NYS Security License; Fireguard Certificate; CPR/AED Certificates; Customer Service Certificate; Cultural Awareness Certificate; Employment readiness training.

For more information, see this [flyer](#).

Training: Workforce Professionals Training Institute

Leading with Confidence 101

November 9 / 9:30 am

RSVP: <http://bit.ly/2z9PxMi>

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NYCETC is an association of more than 180 workforce development providers - small and large community-based organizations, community colleges, and union training programs - who provide employment services to approximately 800,000 New Yorkers each year in concert with our city's business community.

*Annie Garneva, Communications and Member Services Director [Editor-in-Chief]
Jesse Laymon, Policy and Advocacy Director*



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To view all job listings posted on the NYCETC website go to [NYCETC Job Listings](#)

JOB POSTINGS

For more information and to apply to any position, visit the [NYCETC Job Listings](#) page.

Opportunities for a Better Tomorrow is seeking to fill the following positions:

- Youth Coordinator
- YAIP Program Associate
- Senior Director

NADAP is seeking to fill the following positions:

- Career Readiness Instructor (bilingual Spanish)
- Vocational Case Manager
- Manager of Employment Services
- HR Manager
- Internship and Placement Coordinator
- Data Reporting Analyst
- Outreach Coordinator (Bilingual English/Spanish)
- Vocational Case Manager (Bilingual English-Russian)
- Assistant Director
- Supervisor of Vocational Case Managers

Bronx Community College (BCC) is seeking to fill the following position:

- Workforce and Economic Development Program Manager (Continuing Education Manager)

University Settlement is seeking to fill the following position:

- Evening Coordinator
- Social Worker
- Grants and Claims Manager
- Social Worker

Hostos Community College is seeking to fill the following positions:

- Case Manager Job Description
- Employment Specialist

Silberman School of Social Work is seeking to fill the following positions:

- Coach
- Senior Program Manager

Phipps Neighborhoods is seeking to fill the following position:

- Program Director of Career Network: Healthcare
- Workforce Development Program Coordinator

The Door is seeking to fill the following positions:

- Career Advancement Coach
- Senior Accountant
- Coordinator of Foster Care Youth – Bronx Youth Center
- HIV Services Coordinator

Red Hook Initiative is seeking to fill the following position:

- Employment Coordinator

Queens Library is seeking to fill the following position:

- Jamaica FEASTS Manager

LaGuardia Community College is seeking to fill the following position:

- Employment Specialist

Southwest Brooklyn Industrial Development Corporation (SBIDC) is seeking to fill the following position:

- Business Services and IBZ Manager

Stanley M Isaacs Neighborhood Center is seeking to fill the following positions:

- Site Director
- Assistant Site Director
- Senior Center Cook
- Coordinator of Academic Services
- Development Associate
- Donor Data & Grants Coordinator
- Engagement Specialist
- Maintenance Associate
- Senior Director of Youth Services

St Nicks Alliance is seeking to fill the following position:

- Workplace Readiness Trainer/ Career Coach

Institute For Career Development is seeking to fill the following position:

- Childcare Training Instructor

Nontraditional Employment for Women is seeking to fill the following position:

- Math and Test Prep Instructor

Urban Upbound is seeking to fill the following position:

- Career Pathways Manager
- Employment Coordinator

Henry Street Settlement is seeking to fill the following positions:

- Activity Specialist
- Enrichment Specialist
- Evening Program Tutor
- Painter/Handyperson
- Social Worker, East 3rd Street Supportive Housing
- Outreach & Engagement Coordinator
- Assistant Director of After-School and Camp Services