



**3207 Lakeshore Avenue  
Oakland, CA 94610**

### HISTORICALLY UNDERSERVED

There are an estimated 25 LGBTQ+ community centers in California, but Oakland has been the only major city in the state without one – until now!

Oakland's first-ever non-profit, multi-cultural, multi-ethnic, multi-gender, and intergenerational [LGBTQ+ Community Center](#) opened on September 7, 2017, and we are busy serving our growing LGBTQ+ community. Our calendar is already filled with support groups, activities and events, serving youth, elders, families, people of color, and individuals seeking to connect to Oakland's vibrant and diverse LGBTQ+ community.

### ETHNICALLY DIVERSE

According to a 2017 national diversity report, Oakland is not only the most diverse city in the Bay Area, it is the single most racially & ethnically diverse city in America with varying levels of need. Although acceptance of LGBTQ+ people has increased over the years, demonstrated by the legalization of same-sex marriage in America, a recent [California Department Of Justice \(DOJ\) report](#) shows that California has experienced an 11% increase in hate crimes since 2015, and the top two targets of hate crimes, according to the report, were African-Americans, and the LGBTQ+ community.

### HISTORY & RANKING

Although Oakland has a long history of social justice activism and LGBTQ+ involvement, a [2016 report by the Human Rights Commission \(HRC\)](#), ranking municipalities

that demonstrate how they work to support the LGBTQ+ people who live and work in their cities, of the top 10 largest cities in California, Oakland ranked in the bottom 3 cities ahead of Santa Ana and Fresno, with a Municipal Equality Index (MEI) score of 77 out of a possible max score of 100. Los Angeles, San Diego, San Francisco, Sacramento, and Long beach all received a score of 100 and each of those cities have LGBTQ+ community centers. It is time to make things better for Oakland's LGBTQ+ community.

### SUPPORT OUR HOLIDAY FUNDRAISER!

We are offering three corporate sponsorship opportunities to support Oakland's first annual holiday fundraiser!

#### PLATINUM SPONSOR – 20K

Your company logo will be listed on our website as a Platinum Sponsor. Your company will receive 2 main floor tables and 20 VIP tickets. Each person will receive (2) drink tickets. You will be included in our final press release and your logo will be prominently placed on our official holiday event step repeat wall.

#### GOLD SPONSOR – 10k

Your company logo will be listed on our website as a Gold Sponsor. Your company will receive 1 main floor tables and 10 VIP tickets. Each person will receive (2) drink tickets. You will be included in our final press release and your logo will be prominently placed on our official holiday event step repeat wall.

#### SILVER SPONSOR – 5K

At this level, your company logo will be listed on our website as a Silver Sponsor. Your company will receive 5 VIP tickets. Each person will

receive two (2) drink tickets and your company will be featured in our final press release.



### Youth & Health Services

LGBTQ+ youth in Oakland are among the most underserved groups in the state. Over 40% of homeless youth identify as being LGBTQ+.



### Building & Uniting Our Community

Our LGBTQ+ community needs a physical central space in which to gather, share resources, access critical services and to support one another. Our community is desperately underserved in Oakland. The LGBTQ+ community is still marginalized — especially LGBTQ+ people of color, youth, seniors, and transgender individuals which make up a large part of Oakland's diverse community — it's really important for all of us to be united and we believe that your support of our new center is the missing link that will facilitate that.



# Winter Fairyland Holiday Fundraiser Sponsorship Invoice

ORGANIZATION:

CONTACT:

TITLE:

ADDRESS:

CITY, STATE, ZIP:

TELEPHONE

FAX

E-MAIL

*Please make your check payable to Oakland LGBTQ Community Center Inc.*

**TAX IDENTIFICATION NUMBER 82-2258008**

- \$20,000 - Platinum Sponsor
- \$10,000 - Gold Sponsor
- \$5,000 - Silver Sponsor

Credit Card Payment

American Express    Discover    MasterCard    Visa

Credit Card Number: \_\_\_\_\_ Exp. Date : \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Amount : \$ \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

The Oakland LGBTQ Community Center Inc. is a non-profit community center committed to supporting and enhancing the well-being of LGBTQ individuals, our families and allies.

Serving Oakland's Diverse and Vibrant LGBTQ+ Community • 3207 Lakeshore Ave. 2<sup>nd</sup> floor  
(Entrance on Rand Ave.) • Oakland, CA 94610 • 510-882-2286 • oaklandlgbtqcenter@gmail.com