

CREATIVE PLACEMAKING



LEADERSHIP SUMMIT

**NORTHEASTERN
CORRIDOR**
DESIGN, SPORTS,
AND GENTRIFICATION

MADISON, NJ
MAY 3 & 4, 2018
DREW UNIVERSITY
#CPLSUMMIT



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A BETTER STATE OF HEALTH

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IMAGINE A BETTER NEW JERSEY



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APA New England



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APA New York

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THE 2018 CPLS-NORTHEASTERN CORRIDOR PRODUCTION TEAM

LEONARDO VAZQUEZ, AICP/PP | NCCP

ADAM ERICKSON | ArtPlace America

THOMAS YOUNG | NCCP

EMMAKYLEE RICE | Looking Glass Creative

STEPHANIE KAUFMAN | Looking Glass Creative

KADIE DEMPSEY | CORE Creative Placemaking

SARAH WESTLAKE | ArtPlace America

MARIROSA GARCIA | ArtPlace America

ANDREA ORLANDO | NCCP

KYRILLOS GIRGIS | NCCP

RANJIT WALIA | Civic Eye Collaborative

NICK PIETRONIRO | Civic Eye Collaborative

THE 2018 CPLS-NORTHEASTERN CORRIDOR PLANNING WORKGROUP

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MARY ANN NEWMAN | Farragut Fund

LISA JO EPSTEIN | JustAct

GREGORY HALEY | Grimshaw Architects

JULIE MILLER | Jen Lewin Studio

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ANTHONY SMITH | Lincoln Park Coast Cultural District

JIM CONSTANTINE | Looney Ricks Kiss

NATASHA DYER | Newark Trust

ANTHONY SCHUMAN | NJIT

ASEA THOMPSON

CASSANDRA GREEN

EMILY AHN LEVY | NATURALLYOCCURRINGCULTURALDISTRICTS

RACHEL ASARNOW

SAM SMOUHA

MICHAEL CAGNO | Noyes Museum

WINNIE FATTON | TCNJ

JOHN PIETROWSKI | Writers Theatre of New Jersey

RACHEL ASARNOW

ASEA THOMPSON

MIE MIE STRICKLER | Amer-Indo Organization, Inc

Welcome to the Creative Placemaking Leadership Summit!



Dear colleague,

Welcome to the fourth Northeast Corridor Creative Placemaking Leadership Summit. Thank you for joining us for two days in Madison, NJ. If you've been to a Leadership Summit before, I hope you'll find this even better than the last ones. If this is your first time, we hope it will exceed your expectations.

No matter what your title or affiliation is, by being in this Leadership Summit, you're now part of a regional community of creative placemakers from Maine through Washington DC. This community believes that arts and local cultural activities can be engaged to address social, economic and cultural issues. We value the insights of our colleagues, whether they are on stage or sitting next to us. We want to learn, and share what we know.

The National Consortium for Creative Placemaking developed the Creative Placemaking Leadership Summit program to teach creative placemaking and to bring together the people doing this work. From the beginning, we wanted it to be more than the typical 'sage on the stage' conference, where attendees simply listened to speakers and asked a few questions. Everybody in the room knows something someone else doesn't, and everybody brings their own insights from their unique experiences. We hope you will feel comfortable sharing what you know and believe, and have the courage to challenge your thinking. Ask questions as often as you give answers.

Ok, so that was the really serious part. Here's another request:

Relax and enjoy yourself.

You're spending time with fun, interesting, and friendly people. Enjoy the time you spend in the classrooms and outside. Madison and Morristown have a lot of interesting things to do. Get comfortable. (Maybe not pajamas and flip-flops comfortable, but, you know, relaxed.)

There are a lot of people and organizations to thank for making this event possible.

New Jersey Health Initiatives is our title sponsor. Other key supporters include the Northern New Jersey Community Foundation, Metris Arts Consulting, Mortimer and Mimi Levitt Foundation, New Jersey Community Capital, Cultural Planning Group, and CORE Creative Placemaking.

Everything The National Consortium for Creative Placemaking does in New Jersey is made possible in part by two supporters: the New Jersey State Council on the Arts and the

Geraldine R. Dodge Foundation. The National Endowment for the Arts provided the seed money to grow the Creative Placemaking Leadership Summit. (Please remember that, and the hundreds of communities they benefit, the next time someone talks about cutting the NEA's budget).

ArtPlace America provided another big boost, by making it possible to have a professional event planner and covering some other costs of this event. Thanks to Adam Erickson and his colleagues from ArtPlace America for being great collaborators.

Creative placemaking is about collaboration. We've been fortunate to work with many partners (see the list of partners on page 03). There are several other organizations we'd like to thank for their help: the New Jersey and New York Metro chapters and Small Town and Rural Planning division of the American Planning Association, ArtPride New Jersey, PlanSmart New Jersey, and the Urban Land Institute Northern New Jersey Chapter.

We hope you have a great experience.

Sincerely,

A stylized, handwritten signature in black ink, appearing to read 'Leonardo Vazquez'. The signature is fluid and expressive, with long, sweeping lines.

Leonardo Vazquez, AICP/PP
Executive Director
The National Consortium for Creative Placemaking





THE NATIONAL CONSORTIUM FOR CREATIVE PLACEMAKING

Building Connections, Capacity, & Community

ABOUT NCCP

Creative placemaking is a new way to make communities more livable, equitable and resilient through arts and culture. Hundreds of communities around the United States are pursuing creative placemaking; they are supported by more than a dozen foundations and federal and state government agencies. NCCP is dedicated to building the capacity of artists, public officials, citizen activists, planners, researchers and everyone seeking to do high-quality creative placemaking.



COMMUNITY COACHING

Helping neighborhoods of all kinds creatively strategize their future



STRATEGY LABS

Developing solutions for underused spaces through group design thinking



CERTIFICATE PROGRAM

A challenging program to help you build your career as a creative placemaker



WORKSHOP SERIES

Building the capacity and toolkit of local community leaders



STRATEGIC CONVERSATIONS

Sharing knowledge and ideas about the field of creative placemaking



LEADERSHIP SUMMITS

Convening and networking creative leaders around the United States

ARTSBUILDCOMMUNITIES.COM

CONTACT US!

info@artsbuildcommunities.com

973-763-6352 x2

1021 Stuyvesant Ave, Suite 3b

Union, NJ 07083



REFERENCE GUIDE



WHERE DO I GO?

Please reference the separately printed agenda with room assignments and schedule of the two-day summit.

AICP CERTIFICATION MAINTENANCE CREDITS

All workshops, mobile workshops, roundtables and knowledge exchanges have been submitted for AICP Certification Maintenance credits. Each hour of instruction (or share thereof) equals 1 CM credit.

CONFERENCE VENUE INFORMATION

Drew University, Baldwin Gym and Ehinger Center
36 Madison Ave
Madison, NJ 07940

CRAVING MORE CREATIVE PLACEMAKING?

Make sure to check CPLSUMMIT.ORG in the coming weeks for more resources following this regional summit.

WANT TO LEARN MORE ABOUT THE INSTRUCTORS?

Bios, headshots, and more can be found at CPLSUMMIT.ORG/NORTHEAST

QUESTIONS?

Content/Registration: Thomas Young

Program Coordinator | National Consortium for Creative Placemaking
tyoung@artsbuilcommunities.com
973-763-6352 x2

Logistics: EmmaKylee Rice

Senior Event Manager | Looking Glass Creative
emmakylee@lookingglasscreative.net
678.557.8808

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HOW CAN THE ARTS HELP YOUR COMMUNITY?

Learn more in ArtPlace America's series of cross-sector research reports.

Creative Placemaking Field Scan #4: ENVIRONMENT AND ENERGY FEBRUARY 2019

FARTHER, FASTER, TOGETHER

How Arts and Culture Can Accelerate Environmental Progress



BY HELICON COLLABORATIVE COMMISSIONED BY ARTPLACE

Transportation for America



ARTS, CULTURE AND TRANSPORTATION

A Creative Placemaking Field Scan

Commissioned by ArtPlace America



JUSTICE



A CREATIVE PLACEMAKING FIELD SCAN

Exploring the Ways Arts and Culture Intersect with Public Safety

Identifying Current Practice and Opportunities for Further Inquiry

Caroline Ross

April 2016

URBAN INSTITUTE ELEVATE THE DEBATE ARTPLACE

A CREATIVE PLACEMAKING FIELD SCAN

Exploring the Ways Arts and Culture Intersects with Housing

Emerging Practices and Implications for Further Action

Danya Sherman

April 2016

Commissioned by ArtPlace America

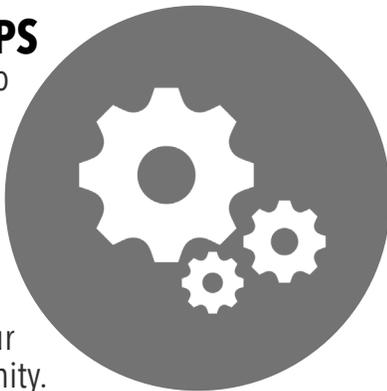
TYPES OF SESSIONS

PERSONALIZE YOUR CREATIVE PLACEMAKING EXPERIENCE THROUGH FOUR DIFFERENT IDEA SHARING PLATFORMS

Prefer hands-on learning? Gaining knowledge of different case studies? Venturing out to see real world examples? How will you engage in a variety of topics with leaders in the field over the two-day summit?

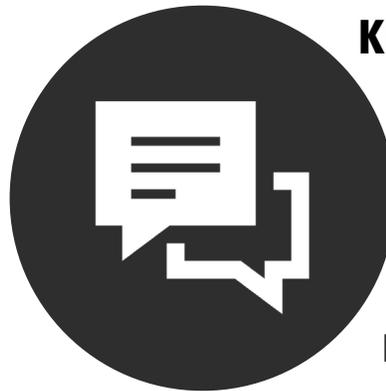
WORKSHOPS

Gain knowledge to enhance your creative placemaking toolbox. These "how-to" oriented workshops will teach skills to address difficult challenges in your community.



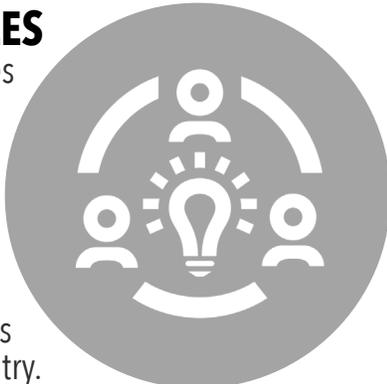
KNOWLEDGE EXCHANGES

Join a conversation with a small group of different organizations and individuals, who will share their experiences and ideas. Short presentations will precede a rich conversation.



ROUNDTABLES

Experience the voices of different leaders in the field of creative placemaking with these diverse discussions on projects and initiatives in communities across the country.



MOBILE WORKSHOPS

Put on your walking shoes and journey into the communities around the summit's venue to engage in real projects in real spaces. These workshops are limited and preregistration is required.





SUMMIT THEMES

JOIN A DIALOGUE ON TOPICS THAT SPEAK TO YOU

Choose your path using the abbreviated session schedule below.

GE

GENTRIFICATION

IN

**INTRODUCING CP TO
COMMUNITIES**

MS

**MAKING SPACE FOR
CREATIVITY / DESIGN**

FN

FUNDING

SA

**SPORTS AND
ARTS**

101

**CREATIVE PLACEMAKING
101**



PERIOD A

THURSDAY MAY 3
10:00AM - 11:15AM



A1



IN

SA

ARTPLACE DEEP DIVE: A NEW PARADIGM FOR COMMUNITY SAFETY

The Alameda County Sheriff's Office (ACSO) and Deputy Sheriff's Activities League (DSAL) are non-traditional recipients of arts funding, yet their redefined approach to policing that incorporates arts and cultural practices has completely transformed their relationship with the communities they serve -- unincorporated neighborhoods outside of Oakland, CA with high rates of poverty, chronic illness, reentry impact, and crime. Strong partnerships with community developers, artists, and cultural organizations have contributed to shifts in agency mission and priorities, choices about officer deployment and special projects, and norms for engaging with youth, justice-involved people, and other community members. Public safety strategies are typically rooted in systems of control. This dynamic dialogue will instead highlight Alameda County's multi-year, multi-sector creative placemaking and public safety initiative that is rooted in care for community, stewardship of the built environment, shift in community narrative that elevates residents, and broad economic development efforts. Join representatives from ACSO, DSAL, ArtPlace America, and Urban Institute's Justice Policy Center to learn why this creative, systems-based approach to community safety is setting a new national standard for community-oriented policing.



JAMIE HAND (MODERATOR)
ARTPLACE AMERICA



HILARY BASS
DEPUTY SHERIFF'S
ACTIVITIES LEAGUE



DEPUTY CHARLES JOE
ALAMEDA COUNTY
SHERIFF'S OFFICE



CAPTAIN MARTY NEIDEFFER
ALAMEDA COUNTY
SHERIFF'S OFFICE



CAMERON OKEKE
URBAN INSTITUTE

A2



IN

101

IMAGE THEATER: COMMUNITY ENGAGEMENT FOR CREATIVE PLACEMAKING

This interactive and experiential workshop uses Image Theater, a Brazilian theatrical technique as an engagement strategy to brainstorm and foster dialogue with local community members on their local future. Participants in this workshop will work in small groups to discuss various questions such as: *What is creative placemaking? When did you use creative placemaking to advance social justice and equity? When did you use creative placemaking to activate grassroots audiences for community change?* Participants will then create image theater presentations as a means of introducing creative placemaking in their communities. Participants will consider theatrical engagement strategies as a means to work with rather than for and introduce creative placemaking in local communities. They will be encouraged to use these strategies to foster community building.



EVA LOPEZ, ED.D.
LISC NYC

A3



IN

MS

SA

THE INVISIBLE WOMEN, A MULTIMEDIA ART INSTALLATION

"The Invisible Women" is a multimedia installation inspired by hashtag movements such as MeToo, and is based on my interest in the lives of professional women who interweave the threads of their professional urban life with those of their private and often invisible life. Its voice component is the stories told by women, the visual is their personal images, and the written part one of my poems on the miracle of being a woman. This multimedia installation reflects on, interacts with, and projects on these invisible lives under the skin of our city, behind the faces we see every day but don't look at, beneath voices we hear everywhere, but don't listen to. I want for the participants, as well as the spectators to experience the artistic creation at a personal level, to experience this art making phenomenon through a direct artistic engagement in a public space that does not traditionally house an art project. Nothing takes place beyond the performances of everyday life, either in the world within the installation, or for the spectator/members of the public who traverse the space of the installation. This renders the experience at once social and personal. Therefore, this installation aims to claim a place for making arts based on a subject that is otherwise invisible.



PROSHOT KALAMI
BUNKER HILL
COMMUNITY COLLEGE



KEVIN WERY
BUNKER HILL
COMMUNITY COLLEGE

A4



IN

MS

101

WHY IS YOUR TOWN NOT "THE WORLD?" RURAL AMERICA'S NEXT BOLD IDEA

Every rural community has the same two problems - workforce development and housing stock shortages. Even if we are successful in convincing someone to move to town, we don't have anywhere for them to live. We love to incentivize companies to move to town - but why are we not incentivizing people? Zachary Mannheimer-Principal Community Planner at McClure Engineering-speaks about his experience running theaters and restaurants in NYC to his 8-week, 22-city trek across the country in 2007 and settling in Des Moines, IA where he founded the Des Moines Social Club, to his current work in rural America. From the Mississippi Delta to northern Minnesota, utilizing creative placemaking, Mannheimer and his team work to revitalize small towns through cultural and entrepreneurial concepts to create innovative housing, cultural amenities and new jobs through their belief that new technologies like pilot-less cars and 3D printed buildings can leap over urban red-tape to impact rural America in meaningful and economic ways. Mannheimer, founder and former Director of the non-profit Des Moines Social Club, works with communities to define their unique and use the arts as a catalyst to create unprecedented community engagement.



ZACHARY MANNHEIMER
MCCLURE ENGINEERING



PERIOD A

THURSDAY MAY 3
10:00AM - 11:15AM



A5



GE



MS



“LOOK THERE’S A BEAUTIFUL NEW MURAL. THERE GOES THE NEIGHBORHOOD!” A REFLECTION ON CREATIVE PLACEMAKING, GENTRIFICATION, AND DISPLACEMENT

Brownsville, Brooklyn is a neighborhood often portrayed by the media as a place with much public housing, crime, poverty, and chronic disease. New York City has since invested more than \$185 million in infrastructural improvement projects in the neighborhood. In March of 2017, Governor Andrew M. Cuomo announced a \$1.4 billion dollar investment as a part of his Vital Brooklyn initiative for Central Brooklyn striking fear of gentrification in the hearts of residents. The Mayor’s CreateNYC cultural plan prompted artists and activists to create “The People’s Cultural Plan” to respond to its failure to address displacement. This session invites residents, creatives, neighborhood stakeholders in a facilitated discussion about placemaking models and best practices that empower communities and preserve neighborhoods.



JOANNA CRISPE (MODERATOR)
MUNICIPAL ART SOCIETY



LAYMAN LEE
COMMUNITY SOLUTIONS



QUARDEAN LEWIS-ALLEN
MADE IN BROWNSVILLE



ERICA MATEO
BROWNSVILLE COMMUNITY JUSTICE CENTER



FARRAH LAFONTANT
BROOKLYN ARTS COUNCIL



NUPUR CHAUDHURY
NYSHEALTH

THANK YOU, NEA!



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National Endowment for the Arts

arts.gov

THE CREATIVE PLACEMAKING LEADERSHIP SUMMITS
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THROUGH THE SUPPORT OF THE
NATIONAL ENDOWMENT FOR THE ARTS

A6



IN

MS

SA

101

UNEARTHING NEGRO LEAGUE HISTORY IN EAST ORANGE, NJ*

**This off-site workshop is 180 minutes and is limited to 20 preregistered attendees*

Today, Oval Park in East Orange, New Jersey is a small neighborhood open space in an under-resourced area of the city. But in the 20th century, it was the part-time home of the New York Cubans. This was a unique Negro League team – the only one to feature Latino, African-American players. In this workshop, explore how creative placemaking techniques can help surface Oval Park’s distinct history while also helping it better serve the surrounding community. In this design workshop, you can:

- *Learn about the history of Oval Park and its past and current relationship to the surrounding community
- *Practice strategic conversations that can help you develop strategies to connect the past, present, and preferred futures for a place.
- *Help develop strategies for recognizing the history of the place in ways that make it accessible and interesting to current residents.
- *Learn how to incorporate arts into design strategies to improve public open spaces.



COMMISSIONER MITCHELL SILVER
NEW YORK CITY PARKS

A7



MS

101

NCCP STRATEGY LAB: CULTURE IN THE COURTYARD AT THE PATERSON ART FACTORY*

**This off-site workshop is 180 minutes and is limited to 20 preregistered attendees*

Join this interactive workshop at the post-industrial ART Factory with Creative Project Manager and theatrical designer, Thomas Young. This Strategy Lab will engage attendees in open discussions, short charrettes, and productive activities to help develop the potential of the Paterson ART Factory for the purposes of community enrichment through the arts. Solutions can include, but are not limited to tactical urbanism, programmed performances, visual art installations, and cultural festivals. Throughout the three-hour lab, participants will help produce a tangible deliverable of brainstormed notes, sets of sketches, and diagrammed maps of the site. The ideas fostered in this lab will go on to become built, programmed, or scheduled in real time for the benefit of the ART Factory and the community around it.



THOMAS YOUNG
THE NATIONAL CONSORTIUM
FOR CREATIVE PLACEMAKING

PERIOD B

THURSDAY MAY 3
11:45AM - 1:00PM



B1



IN

BREAKING BREAD: CREATIVE MEALS AS PLACEMAKING & FOR COMMUNITY CHANGE

There are wicked, complex problems that face our communities, and we need to develop relationships and convene community brain trusts to address them. This session will present the designed meal as a community engagement experience that builds trust and generates new ideas. We'll also look at how designed meals can serve as creative placemaking efforts that change the meaning of the space they're in—reframing negative perceptions, and giving communities facing displacement a means to lay claim to the spaces in their community. This session will cover how to develop a meal as a participatory design experience through a basic model in which each course has a role: one that builds trust, one that generate ideas and learning, and one that generates commitments to change and future action. We will discuss how goals such as coalition building and asset mapping can be woven into the meal structure, why the designed details matter for generating the surprise and delight that promotes buy in, how to leverage the meal to support local culture bearers and businesses, and how to integrate an equity mindset in the invitation phase. We'll also discuss how to leverage the meal as an opportunity for attracting attention and support for your efforts.



MIA SCHARPIE
CREATIVE AGENCY

B2



MS

101

IMAGINE THE PAST AND REMEMBER THE FUTURE: CREATIVE MINDFULNESS FOR PLACEMAKERS

Join us in a fun and informative interactive circle of learning and doing placemaking for peacemaking, where alongside a local artist, you will find and use your creative skills to bring collective wisdom to your community. This co-creative process uses the application of the MIT Presencing Institute's Theory U to enable you to develop community-led, creative placemaking projects that bring together diverse constituencies facing issues such as gentrification, homelessness, and immigration. The session will include a guided group mindfulness exercise where participants will experience creative contemplation in a placemaking exercise that addresses an actual urban issue in the summit region.



MOREY BEAN
PURSUITS COACHING



MEG WALKER
PROJECT FOR PUBLIC SPACES

WHAT CAN WE DO TOGETHER THAT WE CAN'T DO ALONE?

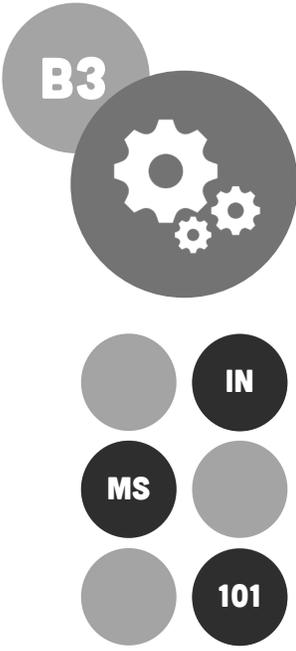


THE NORTHERN NJ COMMUNITY FOUNDATION'S
ARTSBERGEN INITIATIVE

**Advocating for the Arts.
Practicing Creative Placemaking.
Building Community. Boosting Local Economies.**

Northern NJ Community Foundation
201-568-5608 | nnjcf.org | nnjcf@nnjcf.org

Please visit our new website:
www.nnjcf.org



HOW TO ACTIVATE A PARK, THE CAMDEN EXPERIMENTS

Creating equity, inclusion and a sense of ownership in underserved communities through iterative placemaking techniques. Case study at Roosevelt Plaza Park in Camden, New Jersey, shows three years of experimentation, data collection, and progress.



JOE SIKORA
SIKORA WELLS APPEL



SARAH BRYANT
COOPERS FERRY
PARTNERSHIP



PERIOD B

THURSDAY MAY 3
11:45AM - 1:00PM



B4



ON THE FIELD: CREATIVE APPROACHES TO EVALUATING CREATIVE PLACEMAKING

Join ArtPlace America for conversation with researchers and evaluators who have tackled the thorny challenge of measuring creative placemaking impacts. This conversation will explore the latest thinking on evaluation at the intersection of community based artistic practice, community development, and equitable placemaking – identifying the challenges and opportunities that arise when both evaluators and artists are asked to step outside their traditional expertise and contribute to new and creative ways of measuring community-based change.

IN

FN

101



JAMIE HAND (MODERATOR)
ARTPLACE AMERICA



MARIA ROSARIO JACKSON
ARIZONA STATE UNIVERSITY



RACHEL ENGH
METRIS ARTS CONSULTING



SUSANNAH LARAMEE KIDD
LA COUNTY ARTS
COMMISSION

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VISIT
NEWJERSEYCOMMUNITYCAPITAL.ORG

B5



IN

MS



101

KNOWLEDGE EXCHANGE: FESTIVALS AND FAIRS

ART FAIRS & MUSIC FESTIVALS: USING CULTURAL PLATFORMS FOR CREATIVE PLACEMAKING

An art fair, biennial, or festival can shape the identity of the city and brand it as a cultural capital. Drawing international attention, these events can bring with them tourist dollars that stimulate the local economy. But, these massive undertakings can also stress a city's infrastructure, present unforeseen costs and create tensions between organizers and local communities. This session will explore the roles that platform events, such as recurring international art exhibitions, music festivals and convenings play in creating the image of a city and examine the ways in which these types of programs can elevate local talent in service of delivering global impact. This session will also examine the design of successful "satellite" events that leverage platform events to elevate local and regional cultural activity.



NICK POZEK
LEAGUE OF AMERICAN
ORCHESTRAS

PUMPING PASSION INTO PLACEMAKING!

Sure, every little NJ hoot and holler has some kind of Art Festival at some point in the year, but this presentation will give some clues about adding a special spice to that event.



LINDA VONDERSCHMIDT-LASTELLA
EARTHSONGS
CERAMIC STUDIO

BOOGIE ON THE BOULEVARD

Boogie on the Boulevard is a program of NYC DOT Weekend Walks that promotes healthy, safe recreation as well as local businesses, and creates high-quality public space where community members can come together. At this day-long event in the Bronx, 10 blocks are closed to cars and open to a variety of outdoor activities such as free music, art and fitness programs, and active transportation.



RACHEL INGRAM
BRONX HEALTH REACH



KIMBERLY WONG
BRONXWORKS

THANK YOU TO OUR SPONSOR

CORE CREATIVE PLACEMAKING

VISIT CORECREATIVEPLACEMAKING.COM



PERIOD C

THURSDAY MAY 3
2:30PM - 3:45PM



C1



IN

MS

BRANDED ENVIRONMENTS: MOVING BEYOND LOGO TO CREATE COMMUNITY AND MEANING

Arts and cultural organizations play a key role in neighborhood revitalization efforts, and those that operate out of fixed spaces often serve as vital community hubs. These organizations pour intense thought and care into the art and programming they create for and with communities; yet that same care is often not extended to the physical places they occupy in those communities. They mark their presence with a logo or a “look,” but rarely do they view their buildings as an extension of their mission, with as much a part to play in its delivery as an actor on a stage, an exhibit in a gallery, or a teacher in a classroom. In this session, participants will learn how international design firm Perkins+Will tackles this problem through its unique ‘branded environments’ approach. This collaborative process is designed to yield environments that tell a story, support a common vision and mission, spark emotional human connections, trigger pride and motivation, and create a sense of excitement, engagement and ownership. The session will open with a case study of the branded environments process as applied to Moving in the Spirit, a creative youth development organization in Atlanta, Georgia.



HEATHER INFANTRY
MOVING THE SPIRIT



STEPHEN TRIMBLE
PERKINS+WILL



YANCY WILKINSON
PERKINS+WILL

C2



GE

IN

MS

101

CODESIGN AND COLLABORATION IN CREATIVE COMMUNITY-LED PRACTICE

Ethical and effective engagement practices are at the heart of successful, community-led design practices. The Neighborhood Design Center has spent 50 years building relationships and testing a variety of public participation methods. Authentic community engagement is a craft that takes time and practice to gain proficiency at, and a lifetime to master. The end result of a strong and successful participatory design process can bring surprise, transformation, healing, and joy to the work as well as produce design outcomes that truly reflect community values. NDC seeks to share our passion for codesign, to infuse the demonstration of practice with discussion of theory, and to temper it with well-tested, best practices in order to provide a well-contextualized and ethical framework participants can build upon.



ALLIE O'NEILL
NEIGHBORHOOD DESIGN
CENTER



BRIONY HYNSON
NEIGHBORHOOD DESIGN
CENTER



We empower communities to transform public spaces into welcoming destinations through the power of free, live music. **In 2018, 475+ free Levitt concerts will take place in 26 towns and cities!**

Levitt AMP [Your City] Grant Awards

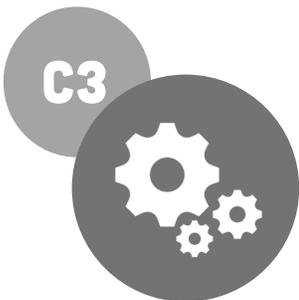
Annual \$25K matching grants bringing free concerts to small- to mid-sized communities (applications open in June!)

levittamp.org

Permanent Levitt Venues

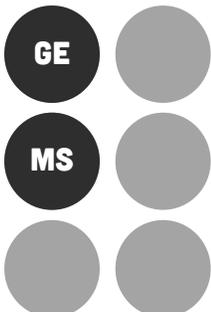
50+ free concerts annually at permanent, state-of-the-art outdoor music venues in cities with more than 400K residents

levitt.org



BOUNCING BACK: CASE STUDIES ON THE REGROWTH OF COMMUNITIES

This session will look at up to four distinct cities from the Northeast and Southeast regions of the US and explore how the arts and culture have been a catalyst for economic regrowth in areas that have been hit by financial turmoil in the past few decades. The selected projects will be based on cities that have bounced back from economic challenges utilizing arts, culture and creative placemaking. Potential case study projects are Toledo, OH; Lowell, MA; Charleston, SC; and St. Augustine, FL. This session can accommodate up to four case studies.



CRISTYN JOHNSON
AMERICANS FOR THE ARTS

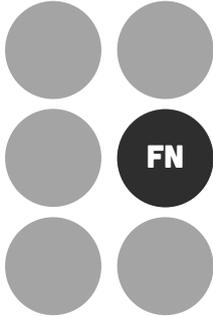
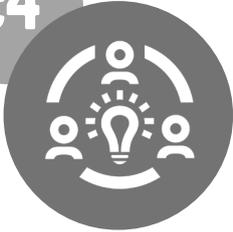


PERIOD C

THURSDAY MAY 3
2:30PM - 3:45PM



C4



ON THE FIELD: FINDING FUNDING AND SUPPORT

ArtPlace America hosts a conversation with experts at the front lines of funding, government, and practice who are working to influence key players for the long term success of the creative placemaking field. Where do they find funding? What works well for a strong field? How do you talk about what you do to get support?



MARGY WALLER (MODERATOR)
TOPOS PARTNERSHIP



F. JAVIER TORRES
SURDNA FOUNDATION



HOPE KNIGHT
GREATER JAMAICA
DEVELOPMENT
CORPORATION

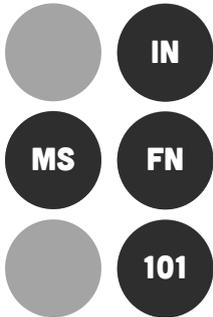


SEAN STAROWITZ
BLOOMINGTON, IN



LEILA TAMARI
ARTPLACE AMERICA

C5



THE SECRET TO BUILDING SUCCESSFUL COMMUNITIES

Using storytelling, audience engagement, PowerPoint presentation and video we will focus on key skills that will help you lead effectively and identify current leaders in your community. Participants will learn how to use the skills below in all phases of community engagement. The workshop will be interactive and will use real-life examples and stories. Participants come away with skills they can use to build successful partnerships that create successful communities: 1. Listen; 2. Be compassionate and empathetic; 3. Show that you are interested; 4. Don't Judge; 5. Research the history and story of the community. Each of the above-named skills will be covered using story, visual, PowerPoint presentations, and examples.



KADIE DEMPSEY
CORE CREATIVE PLACEMAKING &
MAYO PERFORMING ARTS CENTER



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Artride
NEW JERSEY



PERIOD D

FRIDAY MAY 4
10:00AM - 11:45AM



D1



MS

CORRIDOR PLACEMAKING WITH GREEN STORMWATER INFRASTRUCTURE

In Detroit, as in many other, older industrial cities, the water department is under pressure to reduce the amount of combined sewer overflows into our waterways and is looking toward green stormwater infrastructure (GSI) as the solution. Property owners have the opportunity to reduce increasingly expensive drainage charges by installing GSI on their properties. At the same time, neighborhood commercial properties do not always have space for GSI and would benefit from an overarching corridor strategy resulting in multiple benefits for all property owners and businesses. This session will share how neighborhood groups in Detroit are working toward GSI solutions that are shared between multiple property owners and contribute to creative placemaking along Detroit's commercial corridors. These strategies link the environmental benefits of GSI and bioretention gardens with creative placemaking benefits of art installations, complete street strategies and small business support. The project also investigates other benefits of GSI for placemaking along Detroit's neighborhood corridors, including mental health and wellness, improvements tied to GSI, financial benefits to property owners such as increased occupancy and value, and other quality-of-life benefits. Finally, the session will share how this neighborhood effort to identify and implement alternative GSI strategies shared between property owners at the corridor scale is working with Detroit's water department to ensure the policy changes that enable this work to happen. The session will conclude with a discussion about similar efforts implemented by attendees and related lessons shared.



CEARA O'LEARY, AIA
UNIVERSITY OF DETROIT
MERCY



ERMA LEAPHART
SIERRA CLUB MICHIGAN

D2



GE

FN

ARTPLACE DEEP DIVE: EMERGING LESSONS FROM AFFORDABLE HOUSING INTERMEDIARIES

The nation's three affordable housing and community development intermediaries (NeighborWorks America, Enterprise Community Partners, and LISC) are all going through processes to incorporate arts and culture into their work in meaningful and holistic ways. From funding to technical assistance to government partnerships, embedding arts and culture throughout these organizations stands to change the way community development works. Join those leading this work for a conversation with ArtPlace America's research strategies team to learn more, discuss points of convergence and divergence, and brainstorm ideas for future action.



DANYA SHERMAN
ARTPLACE AMERICA



NELLA YOUNG
ENTERPRISE COMMUNITY
PARTNERS

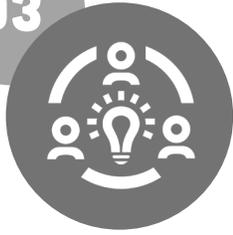


PAUL SINGH
NEIGHBORWORKS AMERICA



LYNNE MCCORMACK
LISC

D3



GE

IN

MS

HOW CREATIVE COMMUNITY ENGAGEMENT AND PLACEMAKING ARE TRANSFORMING TRANSPORTATION IN NASHVILLE

Through a strong case study, this session will explore how artists can be mobilized to more effectively engage community, create change and influence policy decisions. A private/public partnership called Envision Nolensville Pike (ENP), made up of private businesses, nonprofits, local/state government officials and transportation planners, has cultivated conditions that are affecting transportation planning at the local and state level. The ENP project focuses on a corridor called Nolensville Pike, which runs from downtown Nashville through the most racially and ethnically diverse area of the city. The area is home to a large number of Latino, Somali, Kurdish and Ethiopian residents and their businesses. The ENP project started with engaging artists to have conversations in the community about transportation conditions that affect daily quality of life issues such as pedestrian safety, access and affordable housing. Subsequent placemaking projects have envisioned how to make this vital corridor safer and accessible to people walking, bicycling and using public transportation. The project is a finalist for an ArtPlace America project grant this year. The project has also resulted in a \$1 million funding commitment from the city to redesign five intersections along the corridor.



ROCHELLE CARPENTER
GREATER NASHVILLE REGIONAL COUNCIL



ALEX MACIAS
CONEXIÓN AMÉRICAS



KRISTEN CHAPMAN GIBBONS
ARTIST

D4



IN

MS

PLACE-SPECIFIC THEATER AND STORYTELLING

Join a hands-on workshop with the co-founders of ReThink Theatrical, a local community theater company set on producing free and accessible theater to, for, and by communities around New Jersey. Discover how professional quality theater can be produced with little-to-no money, while still impacting a community in a positive way. Using ReThink's story as a jumping-off point, attendees will participate in an experiential workshop to better understand the many ways you can provide site-specific events to your community. Learn how to implement underused or under-appreciated assets to create an event that is accessible, entertaining, and meaningful to your community.



STEPHANIE BOND
RETHINK THEATRICAL



THOMAS YOUNG
RETHINK THEATRICAL

PERIOD D

FRIDAY MAY 4
10:00AM - 11:45AM



D5



GE

IN

FN

101

CREATIVE PLACEMAKING FROM THE NEIGHBORHOOD UP

The session explores work in arts and culture that is grounded in values of equity, inclusion, racial justice, and mutual accountability that deepens belonging and strengthens civic engagement. Case studies from Corona, Queens and East Williamsburg and East New York, Brooklyn will illustrate creative forms of participatory planning and community engagement. The diverse group of presenters brings multiple perspectives including cultural organizing and programming, artistic practice, community public space, and participatory planning. We will share lessons learned through our local work and by discussing how arts and culture can be integral to anti-displacement strategies, health equity, racial justice, housing, economic development and access to public space. We will discuss what we have learned about building effective partnerships and sustained cross-sector collaborations, how to build on and strengthen the cultural assets that already exist in communities, and how to fully engage artists in planning. The session will leave the audience with resources to inform their own work including case studies, cultural asset mapping tools, creative methodologies for community engagement, questions to ask at the beginning of a planning process about integrating arts and culture, and indicators to assess impact.



MARLON WILLIAMS
LIVING CITIES



RISA SHOUP
SPACEWORKS NYC



ALEXIS MENA
ARTS EAST NEW YORK

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From *How Creative Spaces Foster Civic Engagement* (Metris and Mukanga-Majachani, 2015). Photo by Fungai Tichawangana.

D6



MS

SA

101

HOW CAN ARTS HELP REVITALIZE HISTORIC HINCHLIFFE STADIUM?*

**This off-site workshop is 180 minutes and is limited to 20 preregistered attendees*

Built in Paterson during the Great Depression, the 10,000-seat Hinchliffe Stadium was the home of the New York Black Yankees and is one of only three remaining ballparks from the Jim Crow era of segregated professional baseball. Situated on an escarpment above the Great Falls, the stadium closed in 1997 and fell into a state of decline. Added to the National Landmark Historic District in 2014, the stadium is undergoing the first phase of restoration with a \$500,000 grant from the National Park Service. This mobile workshop will explore creative placemaking strategies, ranging from murals to markets, that can leverage the current facade restoration project to help synergize revitalization of the adjacent neighborhood.



JIM CONSTANTINE
LOONEY RICKS KISS



JUAN AYALA
RUTGERS UNIVERSITY

D7



MS

101

THE "CATHEDRAL AND THE BAZAAR" THEORIES OF CREATING AN URBAN ARTS COMMUNITY*

**This off-site workshop is 180 minutes and is limited to 20 preregistered attendees*

In "recovering" cities in the Northeast, developers are using "art washing" to support real estate prices. Institutions, not artists or communities are designating blocks of cities and defining "arts districts." Every urban area has a population of artists. They typically live and work in affordable neighborhoods. Large local institutions (corporate or educational) can offer artists whom they deem "appropriate or deserving," space and promotional support. It is not an investment in the arts, it's merely an investment in their property.

Building on Eric Raymond's 1999 essay, small groups of artists are coming together to do projects that are a combination of Community Development and building grassroots art communities. Artfront Galleries is a New Jersey 501(c)3. Its business plan includes intentional non sustainability, blatant disregard for the possibility of failure, and a good measure of existential urgency.



Photo by Susan O'Rourke

TIMOTHY DINGMAN
ARTFRONT GALLERIES

PERIOD E

FRIDAY MAY 4
11:30AM - 12:45PM



E1



GE

IN

MS

FN

101

CREATIVE GLASSBORO'S COMMUNITREE PROJECT

Creative Glassboro together with members of Rowan's Department of Theatre and Dance and Department of Facilities and Planning presented CommuniTree, an interactive art installation composed of upcycled materials from the Glassboro community. CommuniTree was the centerpiece of the Art Garden during Summer Fest 2017 where community members collaborated with local artists to create an evolving sculpture. For each of eight consecutive Thursdays that Summerfest took place participants brought found materials to be re-created, manipulated and added to the tree. As CommuniTree grew participants were educated about the use and re-use of materials by the artists and the hazards of toxic materials in the environment. Supporting Pinterest Boards and other Social Media postings kept the project vibrant and alive in the town, all devoted to the idea of art making and environmental education. Once the tree was completed, the final phase was the recycling of all of the upcycled materials. This was the final educational phase of the project. Creative Glassboro's CommuniTree is now available to tour to other communities for their own creative tree building, making the project a premier example of sustainable art-making.



MELANIE STEWART
ROWAN UNIVERSITY AND
CREATIVE GLASSBORO



ROBERT WHYTE
ROWAN UNIVERSITY AND
CREATIVE GLASSBORO



TOM FUSCO
ROWAN UNIVERSITY



JAMIE GRACE-DUFF
ROWAN UNIVERSITY

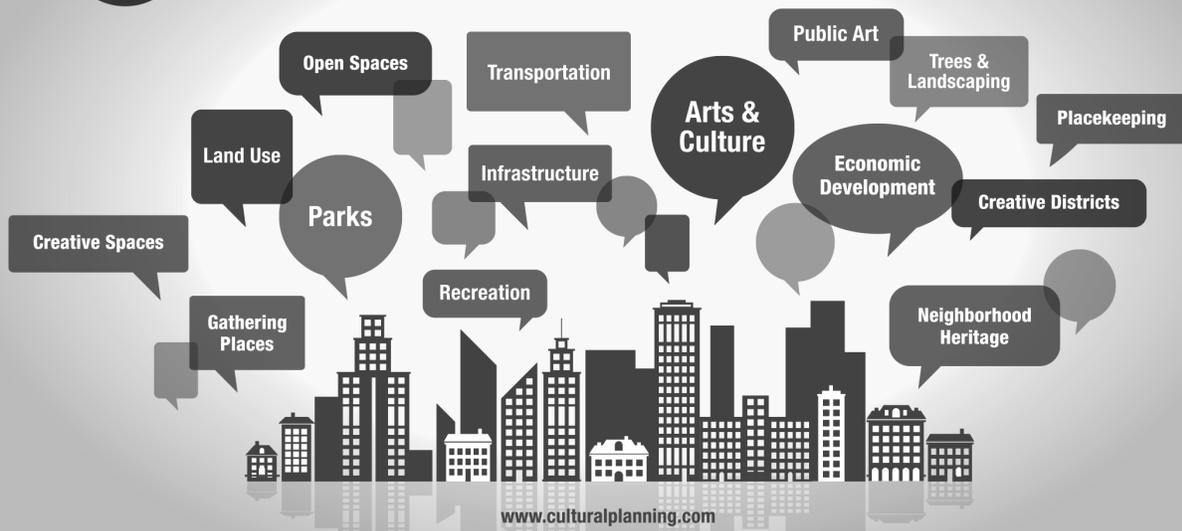


JOSEPH NAPOLITANO
ROWAN UNIVERSITY



The Cultural Planning Group

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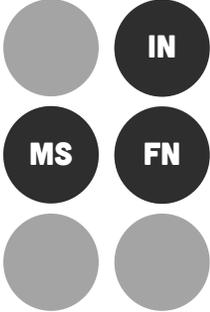


E2



MAKING ARTS SPACES HAPPEN: ASSEMBLE FINANCIAL RESOURCES AND SEE COMMUNITY IMPACTS

We'll start with a discussion of outcomes of arts spaces as surfaced through our recent report, Arts, Culture and Community Outcomes: What Four Local Initiatives Support Corporation (LISC) Projects Accomplished, which includes themes surfaced from four case studies featuring arts spaces in Richmond, Indianapolis, Pittsburgh, and Duluth that were financially supported by LISC. Then, we'll lead an interactive workshop on how to piece together the deals to make arts spaces happen, drawing on concrete examples from the report.



ANNE GADWA NICODEMUS
METRIS ARTS CONSULTING



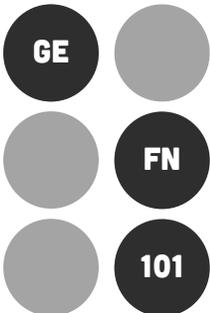
LYNNE MCCORMACK
LISC

E3



ARTPLACE SPOTLIGHT: CHANGE FROM THE INSIDE-OUT

Artists in city government - Residents? Imposters? Innovators? Developers? With a focus on New York City government, exploring how artists in residence can support arts and culture strategies in the public arena.



SARAH CALDERON
ARTPLACE AMERICA



ELIZABETH HAMBY
META LOCAL
COLLABORATIVE



JULES ROCHIELLE SIEVERT
NORTHEASTERN UNIVERSITY



ONYEDIKA CHUKE
ARTIST

PERIOD E

FRIDAY MAY 4
11:30AM - 12:45PM



E4



GE

IN

FN

INNOVATIVE COMMERCIAL CORRIDOR PLACEMAKING

This facilitated discussion will bring together the key partners leading the Local Initiatives Support Corporation (LISC) Commercial #CorridorChallenge, an innovative placemaking program led by the LISC New York City in partnership with Citi Community Development and the New York City Department of Small Business Services (SBS). It supplements SBS's Neighborhood 360 program which strengthens and revitalizes the streets, small businesses, and community-based organizations that anchor New York City neighborhoods. The program combines data-driven corridor improvement strategies, including storefront improvements, aimed at supporting small businesses in communities where neighborhood change is occurring at a rapid pace. The #CorridorChallenge also includes a robust set of wrap-around support and technical assistance for each of the three selected communities, all in an effort to build capacity and organizational credibility for each of the participating community organizations working on corridor improvements. The #CorridorChallenge program provides community organizations with an innovative set of tools aimed at ensuring they have the resources, know how, and communications support to ensure that their efforts are recognized and yield measurable results. In addition to the program partners, one of the local community development corporation partners charged with program execution will also be on hand to discuss lessons learned and share the impact of the improvements on the corridor and participating businesses.



EVA ALLIGOOD
LISC-NYC



**MICHAEL
BLAISE BACKER**
NEIGHBORHOOD
DEVELOPMENT
DIVISION



**RAQUEL
OLIVARES**
CYPRESS HILLS LOCAL
DEVELOPMENT
CORPORATION



LARISA ORTIZ
LARISA ORTIZ
ASSOCIATES



**GREGORY
SCHIEFELBEIN**
CITI COMMUNITY
DEVELOPMENT

E5



IN

FN

101

NEA OUR TOWN GRANT WORKSHOP

Since 2011, the National Endowment for the Arts has made nearly 500 Our Town grants, investing more than \$37 million in creative placemaking projects that take place in communities of all sizes across the United States and its territories. This workshop provides an overview of the program and the application process, examines case studies of successful past Our Town projects, and analyzes the components of an excellent Our Town grant application.



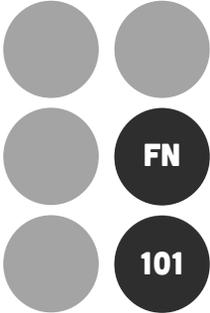
KATHERINE BRAY-SIMONS
NATIONAL ENDOWMENT FOR
THE ARTS

PERIOD F

FRIDAY MAY 4
1:45PM - 3:00PM



F1



CREATIVE PLACEMAKING 101

Traditional community planning and development has not always created equitable, healthy and sustainable communities. Arts and culture bring new tools and strategies to place-based community development. The emerging field of creative placemaking utilizes arts and culture to approach community planning and development. This course will focus on arts and culture in community planning and development across the United States – in both rural and urban communities. It will explore questions around the what, why, how, when and who of creative placemaking practice.

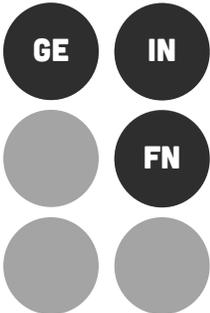


MARIA ROSARIO JACKSON
THE KRESGE FOUNDATION



SARAH CALDERON
ARTPLACE AMERICA

F2



AFFIRMATIVE ART ASSET MAPPING

The Affirmative Art Asset Mapping session is a demonstration workshop demonstrating how to use Affirmative Art to “map” the dreams of a community. Affirmative Art is a simple tool to identify your individual dream, or the collective dream of a group or community. Developed in Kenya and Uganda as part of founder Eirik Jarl Trondsen’s desire to enable people to identify and communicate their dreams for their lives, Affirmative Art has crossed the US twice in a van we called the Dream Machine. We facilitated workshops in dozens of cities where participants shared their dreams. The conversations were touching, humbling, and full of hope for a better future for all people, and for our shared planet. For the session, participants will create an Affirmative Art Asset Map showcasing the future dreams of community members (participants) as the real assets of the neighborhood that can be referenced for collective visioning and decision making in the neighborhood. For instance, if individual members have complementary dreams imagining ways to improve the environment then the community can identify stewardship as a collective value for policy decisions.



CLAUDIA C. PARASCHIV
STUDIOFUL ARCHITECTURE

PERIOD F

FRIDAY MAY 4
1:45PM - 3:00PM



F3



IN

MS

FN

INPLACE: INNOVATIVE PLAN FOR LEVERAGING ARTS THROUGH COMMUNITY ENGAGEMENT

In 2015, the NEA, an independent federal agency that funds, promotes, and strengthens the creative capacity of our communities by providing all Americans with diverse opportunities for arts participation awarded the Department of Art in the College of Creative Arts & Communication at Youngstown State University with a \$100,000 Our Town grant to fund arts engagement, cultural planning and design projects. Their programs support creative place-making projects that help to transform communities into lively, beautiful, and resilient places with the arts at their core. The grant authors, RJ Thompson, Asst. Professor of Graphic Design, Leslie Brothers, Executive Director of the McDonough Museum of Art, and Dominic Marchionda, City-University Planner with Youngstown State University successfully proposed the "INPLACE" project, otherwise known as "Innovative Plan for Leveraging Arts through Community Engagement." INPLACE came together over the course of three years through a unique blend of artists, designers, community stakeholders and civic leadership. It focuses planning initiatives and resources in targeted locations within city-in-revival Youngstown, Ohio to draw on the compounding effect of well-coordinated action and creative output. It is directed toward community driven public art projects that combine storytelling with art and design to create memorable, permanent place-making experiences throughout the city. The NEA chose only 64 of nearly 250 applications from across the nation for funding. INPLACE offers unique opportunities for members of Youngstown's creative community to play an integral role in this prestigious NEA Our Town grant. This session seeks to present the process of discovery, working with various constituencies within the Youngstown community, mentoring teams into cultivating meaningful, high-quality projects, share project proposals, and provide updates on the INPLACE project, which ended in July 2017.



RJ THOMPSON
YOUNGSTOWN STATE
UNIVERSITY



DOMINIC MARCHIONDA
YOUNGSTOWN STATE
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F4



IN

MS

CROSSING THE STREET: BUILDING DC'S INCLUSIVE FUTURE THROUGH CREATIVE PLACEMAKING

Crossing the Street is the DC Office of Planning's biggest and most innovative creative placemaking program to-date. This art- and culture-forward approach has provided a platform to reimagine how planners engage with community and artists, inspire action and celebrate the unique aspects of neighborhoods. Launched in early 2016 with a focus on creating fun and inclusive experiences in neighborhoods across the city, the projects were designed to build community in areas that are experiencing rapid change, using arts and culture to activate space, foster conversation and collaboration and highlight and support existing neighborhood assets. The diversity of communities, curators and planning contexts yielded a range of approaches. Each project showcased the use of different types of community infrastructure (ranging from a small park to a wide sidewalk to an entire corridor), community culture and heritage (i.e., Latino, Ethiopian and African American), and design and programming (ranging from hammocks to tea ceremonies to storytelling).



JOSHUA SILVER
STRATEGIC INITIATIVES AND
PERSHIPS



PHILIPPA P.B. HUGHES
THE PINK LINE PROJECT



SAKINA KHAN
CITYWIDE STRATEGY AND
ANALYSIS DIVISION



C. BRIAN WILLIAMS
STEP AFRIKA!

F5



IN

MS

101

CREATIVE PLACEMAKING AND DISASTER RECOVERY

The Prattville Art Center has just received an NEA Our Town grant to work with renowned artists from New Orleans Airlift to bring their extraordinary Musical Architecture project to Prattville. We will present their work in New Orleans and discuss their plans to create a major new public art project turning the Art Center's still-damaged barn and studio spaces into a "Music Box on Main Street." The Airlift artists, began their extraordinary project after Hurricane Katrina, and will bring their own journey with flood recovery to the Northern Catskills.

Architects Sandra Arndt and Fernando Schrupp will be joining us on our panel, where they will speak about their experience with flood recovery and community revival. They will work with us to create an interactive preview of their game-based community envisioning project - The Great Divide. The game will engage the summit audience in a collective exercise of reimagining a future for a rural hamlet struggling with the residue of a major disaster flood recovery, as well as the problems of economic disparity, aging demographics, social isolation and drug abuse which face many rural communities. Going forward, The Great Divide will eventually become a traveling exhibition to be displayed in galleries in rural and urban locations, as well as game to be played by audiences from planners, and politicians, to Main Street shopowners and volunteer firemen - each with their own insights and ideas to contribute. This presentation for an audience of creative placemakers will bring the exceptional talents collected at the Summit to bear on the future of rural America.



NANCY BARTON
PRATTSVILLE ART CENTER &
RESIDENCY



PHOEBE POTTER
PRATTSVILLE ART CENTER &
RESIDENCY



FERNANDO SCHRUPP
ARCHITECT



SANDRA ARNDT
STUDIO AKTE

PERIOD G

FRIDAY MAY 4
3:15PM - 4:30PM



G1



GE

IN

MS

THE ART OF CONNECTION: BUILDING THE POWER OF "WE"

Session Participants in the "Art of Connection: Building the Power of We" will experience the use of field-tested, theater and arts-based methods to support a collaborative resident-driven creative placemaking process for assessing community needs/assets and targeting community change. Just Act activates a local community's assets and hopes by working with diverse groups and creatively facilitating communication amongst them to collectively generate placemaking solutions for sustainable change. Our arts-based process for introducing residents to creative placemaking is a form of art/placemaking unto itself which results in the creation of public spaces that promote people's health, well-being, and supporting leadership capacity that aligns with their core values. It is a public, art-powered process for bridge-building between the way residents emotionally experience where they live, and how developers and city stakeholders reflect on a neighborhood's status.



LISA JO EPSTEIN
JUSTACT



STASIA MONTEIRO
HACE CDC



MARK HARRELL
SWCDC

G2



GE

IN

MS

FN

SA

101

HEALING SPACES/HEALING PLACES: A HEALING ARTS PROGRAM WITHIN A MEDICAL SYSTEM

Every space has the ability to heal! This presentation will outline how simple hallways, corridors, lobbies can be transformed into healing environments through the use of the arts. A medical system is a community, a microcosm with many opportunities for creative place-making through pop-up exhibitions, planned events, drop-in open studios & interactive arts groups including drama, movement, literature, music, and the visual arts. All of these elements have the power to heal (the mind, body, and spirit), creating a community of hope through creativity, enabling healing on many levels by tapping into humankind's natural, innate nature to create.



MARIA LUPO
ARTIST

G3



GE



MS



101



G4



MS



SA



IMPLEMENTING CREATIVE PLACEMAKING IN REAL ESTATE

Placemaking is fundamental to real estate development. This presentation explores creative placemaking as an innovation in placemaking and as catalyst in building healthy, equitable places to live, work and play. Creative placemaking is positioned both as a feature of a healthy community and as a strategy to help create it. Best Practices in creative placemaking and key implementation steps for success are highlighted and amplified through case studies.



JUANITA HARDY
URBAN LAND INSTITUTE

PEER EXCHANGE: TEAMING UP TO SUPPORT SPORTS AND ARTS IN LOCAL BUDGETS

Architect Jim Constantine and Urban Planner Leo Vazquez will get the conversation going as they share case studies of communities that combined sports and arts to help better communities. This exchange will grapple with the question of how local budgets can support both.



LEONARDO VAZQUEZ, AICP/PP
THE NATIONAL CONSORTIUM FOR
CREATIVE PLACEMAKING



JIM CONSTANTINE
LOONEY RICKS KISS

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IMAGINE A BETTER NEW JERSEY

PERIOD G

FRIDAY MAY 4
3:15PM - 4:30PM



G5



IN

MS

101

KNOWLEDGE EXCHANGE: CREATIVE PLACEMAKING 101

MORE THAN STOREFRONTS: INSIGHTS INTO CREATIVE PLACEMAKING AND COMMUNITY ECONOMIC DEVELOPMENT

Drawing on findings from six recent case studies, we'll highlight arts and cultural contributions to economic development in lower-income and rural areas and describe how communities can promote arts- and culture-led economic development in low-income neighborhoods and rural areas.



RACHEL ENGH
METRIS ARTS CONSULTING

URBAN SYSTEMS: FROM CONCEPT TO REALITY

SHIFTSPACE creates product systems, environments, and experiences for public space, retail, landscape, and residential typologies. The studio approaches architecture projects as products; considering fabrication methods, environmental impact, mobility, modularity, activation, and customization. As a craft-focused practice, the studio utilizes both emerging and established manufacturing processes. The presentation will focus on showing past and present examples of the studio's innovative design solutions for creative placemaking.



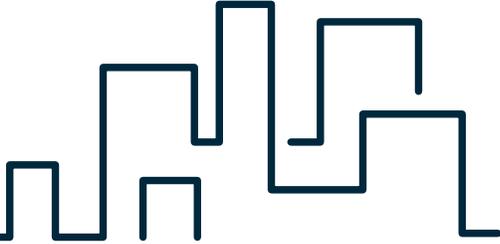
MARIO GENTILE
SHIFTSPACE

AGE OF THE CREATIVE: THE AGE OF CREATIVITY

Ian Davis likes to think of creativity as alternative thinking, approaches, and solutions that challenge normalcy and spark change. This short presentation will cover the current Age of Creativity in relation to culture and society as a whole and how we can collectively elevate the creative ecosystem to solve challenges by leveraging the artistic community.



IAN DAVIS
AGE OF THE CREATIVE



CREATIVE PLACEMAKING




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DENVER, CO
APRIL 6&7

Northeast Corridor
MADISON, NJ
MAY 3&4

Appalachia Region
CHARLESTON, WV
JUNE 21&22

National Summit
COLLEGE PARK, MD
OCTOBER 5-7

SMALL TOWNS

RURAL AREAS

COMMUNITY WELLNESS

TACTICAL URBANISM

ENTREPRENEURSHIP & EQUITY

CREATIVE PLACEMAKING IN BORDERLANDS

CP IN MOUNTAIN TOWNS

CP IN LATINO COMMUNITIES

SPORTS AND ARTS

MAKING SPACE FOR CREATIVITY / DESIGN

INTRODUCING COMMUNITIES TO CP

GENTRIFICATION

ECONOMIC DEVELOPMENT

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ARTPLACE

SOUTH ARTS



TAMARACK FOUNDATION
ARTS

UNIVERSITY OF MARYLAND



NJHI is proud to support the Creative Placemaking Leadership Summit Northeastern Corridor Conference.



Through creative placemaking, communities across New Jersey are working to afford everyone the opportunity to live the healthiest life possible.



New Jersey
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