



## **BEYOND BIG CITIES**

**CREATIVE PLACEMAKING IN SOUTHERN TOWNS AND RURAL COMMUNITIES**

**CHATTANOOGA, TN | MARCH 15&16, 2018**

– Summit Schedule and Session Information –



**ARTPLACE**

**SOUTH  
ARTS**



## SOUTHEASTERN REGION

Creative Placemaking in Small Towns and Rural Areas  
Community Wellness  
Diversity and Inclusion  
Tactical Urbanism  
Demonstration Projects  
Maintaining Affordable Places  
New and Creative Strategies for Areas of Consistent Poverty

March 15&16, 2018 | **Chattanooga, TN**

Registration and More Info

**[WWW.CPLSUMMIT.ORG/ATTENDSOUTHEAST](http://WWW.CPLSUMMIT.ORG/ATTENDSOUTHEAST)**

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## — AGENDA —



The Creative Placemaking Leadership Summits take place over the course of two days. Each day includes a number of session “Periods,” which are divided into multiple sessions that one can choose to attend. Below is an outlined schedule of the two days. See attached information to view session names, speakers, and more.

### Thursday March 15

8:30 AM Day One Check-in / Continental Breakfast

9:30 AM Welcome Plenary

#### **10:00 AM Period A**

11:15 AM Break

#### **11:45 AM Period B**

1:00 PM Lunch Plenary

#### **2:30 PM Period C**

3:45 PM Break

4:15 PM Closing Plenary

4:30 PM Travel to Social

#### **5:00 PM Social Event**

### Friday March 16

8:30 AM Day Two Check-in

9:00 AM Welcome Plenary / Community Breakfast

#### **10:00 AM Period D**

11:15 AM Break

#### **11:45 AM Period E**

1:00 PM Lunch

#### **2:00 PM Period F**

3:15 PM Break

#### **3:45 PM Period G**

5:00 PM Closing Session

5:15 PM Adjourn



## — TYPES OF SESSIONS —

Personalize your creative placemaking experience through four different idea sharing platforms

*Prefer hands-on learning? Gaining knowledge of different case studies? Venturing out to see real world examples?*

*How will you engage in a variety of topics with leaders in the field over the two-day summit?*

### **WORKSHOPS**

Gain knowledge to enhance your creative placemaking toolbox. These “how-to” oriented workshops will teach skills to address difficult challenges in your community.



### **KNOWLEDGE EXCHANGES**

Join a conversation with a small group of different organizations and individuals, who will share their experiences and ideas. Short presentations will precede a rich conversation.



### **ROUNDTABLES**

Experience the voices of different leaders in the field of creative placemaking with these diverse discussions on projects and initiatives in communities across the country.



### **MOBILE WORKSHOPS**

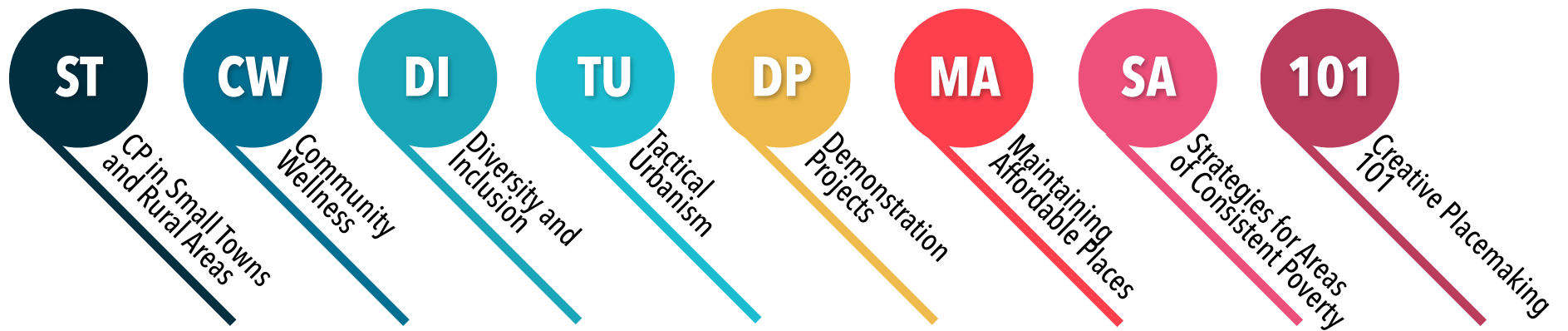
Put on your walking shoes and journey into the communities around the summit's venue to engage in real projects in real spaces. These workshops are limited and preregistration is required.





## — SESSION TOPICS —

Join a dialogue on topics that speak to you  
*Choose your path using the color-coded session schedule below.*



## – PERIOD A –

Thursday March 15, 10:00am–11:15am

### A1 Workshop Why is your town not "The World?" Rural America's Next Bold Idea

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#### Zach Mannheimer | McClure Engineering

Every rural community has the same two problems – workforce development and housing stock shortages. Even if we are successful in convincing someone to move to town, we don't have anywhere for them to live. We love to incentivize companies to move to town – but why are we not incentivizing people? Zachary Mannheimer–Principal Community Planner at McClure Engineering–speaks about his experience running theaters and restaurants in NYC to his 8-week, 22-city trek across the country in 2007 and settling in Des Moines, IA where he founded the Des Moines Social Club, to his current work in rural America. From the Mississippi Delta to northern Minnesota, utilizing creative placemaking, Mannheimer and his team work to revitalize small towns through cultural and entrepreneurial concepts to create innovative housing, cultural amenities and new jobs through their belief that new technologies like pilot-less cars and 3D printed buildings can leap over urban red-tape to impact rural America in meaningful and economic ways. Mannheimer, founder and former Director of the non-profit Des Moines Social Club, works with communities to define their unique and use the arts as a catalyst to create unprecedented community engagement.

### A2 Workshop Play Trails

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#### Kent Callison | GameTime

GameTime, a Playcore company, is a company focused on play. It provides a range of outdoor play equipment for schools and communities across the world. In Chattanooga, GameTime has a Play Trail on the riverwalk. It is a great option to share how integrating playful activities along a greenspace or trail can encourage more visitors to public spaces and help families connect with the outdoors and with one another. Riverpoint Play Trail teaches environmental stewardship, shares knowledge about animals and their habitats and promotes multigenerational play along fun, nature-themed pockets of play along a linear pathway. The session will include how a Play Trail helps communities increase usage of underutilized trails and pathways, supports a love of nature-based play and outdoor education in people of all ages, and how walkable/bikeable communities are part of a new urban livability model where children have friends close by adolescents do not have to rely on parents to drive them to "cool places" to hang out with their friends.

### A3 Workshop Participation and Organization: Contemporary Art Communities

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#### Calcagno H. Cullen & Geoffrey 'Skip' Cullen | Wave Pool: A Contemporary Art Fulfillment Center

Social practice and other community-based art forms are challenging the ways that arts institutions traditionally curate and program exhibitions. These new art forms, along with a broader change in how we live and operate in a participatory-based culture, has affected what we expect from an arts organization and its role in engaging with community. Wave Pool, a three year old contemporary art 'fulfillment' center in a post-industrial neighborhood of Cincinnati, Ohio, aims to create a cultural shift in which art becomes so ingrained in daily life that we're not sure if we're experiencing an art event, a social service, or a utopian vision. Either way, we're aiming to make the world a better place with art. We strive to make conceptual and contemporary art works accessible by having them serve our community in ways that our neighbors have requested. This session will explore the ways that we've been able to transform our community by making contemporary art a presence and a force for all.

## – PERIOD A Continued –

### A4 Workshop Creating Public Space While Making Some Money



#### Amy Donahue | River City Company

Miller Plaza, located in the core of Downtown Chattanooga, was developed in 1988 and serves a dual role: animating public space and revenue generating private event location. Miller Plaza, privately owned and operated by River City Company - a private nonprofit economic development organization focused on the revitalization of Downtown Chattanooga, both serves the community's need and desire for public space and is also an important revenue generation tool for the non-profit. This session will focus on how communities can create public space (whether owned by municipal entities or not), animate that space effectively through creating both day to day informal use and special events and create a thoughtful pricing model that both keeps the space usable but significantly contributes to the managing group's bottom line.

### A5 Workshop The Place is Already Made: Prototyping Tools for Active Community Engagement



#### Katie Hargrave | University of Tennessee Chattanooga & Brett Hunter | Alfred University

Like Riding a Bicycle (Brett Hunter and Katie Hargrave) is a socially engaged art collective that has been working together for three years to empower communities and individuals within their neighborhoods. They believe that the place is already made, but artists are poised to help neighbors see what is important and urgent within the places in which they live. Like Riding a Bicycle events are interactive and collective; people ride bikes, tell stories, and explore their neighborhoods together, creating a collective body of knowledge. Combining elements of well-known cultural forms such as a critical mass ride, a public art tour, and a parade occupying public space, Like Riding a Bicycle draws participation from disparate groups of people. Together they share knowledge and enact our collective power for building community. Our approach to community building prototypes an alternative methodology for working in public, one that is cross-disciplinary, draws on community organizing to develop relationships with local partners, focuses on process not product, and seeks to uncover and nourish the ways communities have power.

### A6 Knowledge Exchange Urban Placemaking



#### Preservation Easements as a Placemaking Tool: Todd Morgan | East Tennessee Preservation Alliance

Preservation easements are a powerful tool for protecting our architectural heritage as well as our natural landscapes. A preservation easement is a voluntary legal agreement that provides assurance to the owner of a historic structure or undeveloped land that the intrinsic values of the place will be preserved through subsequent ownership. Easements can prevent building demolition, require qualified review of major facade changes, and enforce proper maintenance. Preservation easements are a tool that can help great places stay that way for the long term.

#### How Creative Placemaking led to the Development of a Central Downtown Park: David Aft | Community Foundation of Northwest Georgia

The presentation will provide a case study related to efforts to re-understand downtown Dalton's historic downtown district and examine the ways in which a competitive grant strategy initiated by the Lyndhurst Foundation and a regional planning effort led to enthusiasm and a \$1 million charitable gift to build and endow a downtown performing arts park. The presentation will also examine the dynamics of the public/private partnership established to build the park and the role private philanthropy can play in moving dreams to reality.

#### Urbanism in Action: Sally Morrow | Chattanooga Design Center

Chattanooga Urbanists, or CURB, exists to increase activism by the individual in transforming the urban realm. They are a group who come together to tackle small projects that bring attention to bigger needs in our communities. During this short presentation Morrow will share the story of our creation, introduce a few of the projects CURB has undertaken in their first year, and provide a sneak peek into their plans for the future.

## – PERIOD A Continued –

### A7.1 Mobile Workshop\*

#### The Artists Next Door

\*This session is 3 hours. preregistration is required. Space is limited. More information TBA.



#### Ann Law, Ayana Clemmons, Jerry Robinson, Joseph McGuire, Cameron Williams | Barking Legs Theater / Full Circle TAP

Barking Legs Theater has supported the performing arts, film and the culinary arts—from talented locals to celebrated international touring artists—for 25 years. It remains a place in Chattanooga, Tennessee where artists can engage in creative exchanges and make new work that explores politically charged and controversial topics. Full Circle Teaching Artists Program (FCTAP) is the educational outreach arm of Barking Legs that brings families, schools, and communities together to create a unified learning environment to improve the whole student/family/school/community. FCTAP builds relationships through the arts to address the needs of the community. Warm-Up: FCTAP shares its movement-based ice-breaker that allows self-awareness to occur Exploration: Revealing the importance of place through its history so that communities can be accountable to themselves and others and eliminate negative judgment Development: Facilitating collaborative action in developing relationships built on empathy and respect Create: Cooking in collaboration to create a delicious meal to share and eat together in reflection

### A7.2 Mobile Workshop\*

#### The Main Terrain Art Park - Community Collaboration

\*This session is 3 hours. preregistration is required. Space is limited. More information TBA.



#### Rodney Van Valkenburg | ArtsBuild

The Main Terrain Art Park—a NEA funded, Our Town project, in Chattanooga, TN—developed as a result of a creative partnership effort between Public Art Chattanooga, the City of Chattanooga, the Lyndhurst Foundation and ArtsBuild. Developed on a neglected, blighted parcel of city property, the Main Terrain features art, physical fitness and a storm water run-off system. Since the Main Terrain was opened, a new multi-million dollar housing/business project is being built next to the park and the Chattanooga increased in value. The first part of the session will be a sharing from members of the project team about the private-public partnership that made the the Main Terrain a reality. The second part of the session will be a tour of the Main Terrain Art Park which is located directly across from the Chattanooga Hotel.



## – PERIOD B –

### Thursday March 15, 11:45am–1:00pm

#### B1 Workshop Good Citizens: How to Use Creative Placemaking Techniques to Foster Resident Leadership



**Sarah T Allan & Kate Greene | The Center for Great Neighborhoods**

It's not enough to just bring arts and culture to a community. Building resident leadership is key to making any of this work truly sustainable and not just a one-off "cool" project. This session will look at how creative placemaking practitioners can design programs that foster engaged citizens and intentionally address power differentials within a community. Case studies from Covington, KY will be used as a springboard for discussion. Participants will walk away with concrete ideas on how to implement place-based strategies that use arts and culture in their own communities to foster engaged citizens.

#### B2 Workshop Placemaking in Innovation Districts: The Chattanooga Way



**Stephanie Hays | Lamp Post Properties/The Tomorrow Building, Meagan Shinn | River City Company, & Mary Stargel | The Edney Innovation Center**

This session by leaders in placemaking for Chattanooga's Innovation District will explore challenges, successes and lessons learned. Major themes include: The process of operating community spaces and intentionally animating existing spaces; the importance of strategically identifying and forming partnerships among existing organizations; and showcasing examples of implementing a diverse range of assets including ample arts and cultural programming while using "the Chattanooga way" of unique collaborations to ensure spaces are open and accessible. Hays explores how Chattanooga has exemplified that "working together works" while inspiring other communities to utilize similar tactics. The session will identify and brainstorm solutions for challenges. Challenges include how to make spaces/events approachable and inclusive, engage a wide variety of the community, and successfully activate often neglected or problematic spaces. The session will begin a presentation from three key players in Chattanooga's Innovation District. They will introduce the audience to key programming that has created a strong sense of place and community, framed by Project for Public Spaces '8 Placemaking Principles for Innovation Districts" and a "live/work/play" theme.

#### B3 Workshop Engaging African American Donors and Volunteers



**James McKissic | City of Chattanooga**

Many nonprofit arts organizations serve large numbers of African Americans but struggle to attract black donors, board members and volunteers. There is a long history of civic engagement in black communities and this workshop will give you some tips about truly engaging African Americans, moving beyond tokenism. Participants will leave with a plan of what practices they will start, stop, and continue in engaging African American communities.

## – PERIOD B Continued –

### B4 Roundtable Creative Placemaking Technical Assistance Program: Lessons from the field



#### Rebecca Chan | Local Initiative Support Corporation (Panelists TBD)

In 2016, the National Endowment for the Arts (NEA) and the Kresge Foundation partnered to expand support of creative placemaking through the launch of a pilot technical assistance program. In collaboration with Local Initiatives Support Corporation, National Creative Placemaking Program (LISC) and PolicyLink, the pilot program will provide the creative placemaking field a deeper understanding of how to do arts-based community development, cement cross sector partnerships, and accelerate arts- and culture-based solutions to community development challenges. Sixteen organizations across the country, in urban and rural areas, strong and weak markets, and at various points in the creative placemaking programs and projects were selected for the pilot technical assistance program through a competitive process. Participating organizations included a mix of community development corporations, community development financial institutions, local arts agencies, redevelopment authorities, housing authorities, and arts organizations. The technical assistance provided included leadership training for artists to become community leaders, resident-led community engagement techniques, and lessons in how to impact local policy and planning. The program also arranged mentorships, convened webinars, and created a learning network with the participating organizations. LISC and PolicyLink will use lessons learned over the course of program to develop and share material on appropriate technical assistance delivery and disseminate findings for the NEA and Kresge, participating organizations, as well as for the broader community development field. We are especially interested in sharing the recommendations and "best practices" for designing technical assistance programs. The Creative Placemaking Technical Assistance pilot program is the first of its kind for the National Endowment for the Arts and we are excited to share the results of several years of planning and hard work with the field.

### B5 Roundtable Using Cohesive Economic Development in Rural Communities



#### Justin Archer Burch & Bob Reeder | Local Initiatives Support Corporation

The session focuses on cohesive economic development in rural America and how placemaking can be used in persistent poverty communities to effect change. The session shows how rural and isolated communities can use creative placemaking as an economic development strategy to infuse dollars into communities that better uphold their historic and cultural identities while also adding to the local economy. Placemaking can also help bring a greater draw to rural communities who build their economic development strategies around recreation.

### B6 Knowledge Exchange Creative Placemaking Tactics and Tips



#### Civic Creativity: How placemaking can support new modes of civic participation: Matthew Slaats | University of Virginia

Democracy as a form of government is defined by the role that citizens play in making decisions. Research shows that gaps are growing both between citizens and their government, and also between those of different political affiliations. The Pew Research Center has shown a long term trend that distrust is growing between citizens their elected officials. Similarly, they have studied the ways in which Democrats and Republicans are growing more ideologically divided. How then do we find common ground and new modes of dialogue that responds to the polarization of society? In this panel, I wish to explore how creativity placemaking can be a means for filling the gaps that have arisen and find common ground.

#### The Power of the Prototype: Using Short-term Projects to Inspire Long-term Change: Nina Chase | Town of Arlington

Urban prototypes and tactical urbanism projects have emerged as cost-effective approaches to testing temporary, community-based ideas prior to investing in large-budget projects. In this session, learn how communities can apply the tenets of prototyping - quicker, lighter, cheaper - to build momentum toward long-term investments in public space, economic development, and arts and culture programs. Ideas presented will be supported by regional precedents including temporary public spaces, food and retail incubators, and eco-tourism hubs.

#### The Cultural Placekeeping Guide: Mollie Quinlan-Hayes | South Arts

We all understand the need for investing in creative placemaking. But, we also have an obligation to protect these places! The [Cultural Placekeeping Guide](#) is an online resource which helps you develop an emergency response network for your local arts and cultural community. With a network in place, you'll be more resilient and prepared to withstand crises, from natural disasters to human-caused tragedies. You'll also get information on grants to help with your network's development.

## – PERIOD C –

### Thursday March 15, 2:30pm–3:45pm

#### C1 Workshop Integrating Arts and Culture into Local Planning Initiatives

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##### Jennifer Raitt | Town of Arlington

This workshop will describe how the Town of Arlington, Massachusetts is integrating arts and culture into its local planning and community development initiatives. Arlington is a vibrant, walkable town in close proximity to Cambridge and Boston. Over the years housing needs and market demand has made the community more desirable and consequently real estate prices have soared since the 1990s. As Arlington changes, the Town remains committed to continuing to be diverse and welcoming. The arts and culture are an important component of maintaining economic diversity. This presentation will describe how community arts leaders and activists successfully worked with public and private partners to organize, create an Arts and Culture Action Plan, strategize and leverage funding for public arts, and gained a Cultural District designation from the state. The workshop will also describe the background politics and community market forces at play, including the various interests and issues competing for municipal attention and funding.

#### C2 Workshop How to Build Creative Placemaking Momentum, Excitement, and Engagement by Using Small Scale Experiments to Test Ideas

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##### Mary Kim, Jenny Whitener, Tamara Gatchell, & Tabitha Kopic | Bridge Innovate

In 2016, Thrive Regional Partnership introduced Thriving Communities, a unique community development program that helps cities and towns to create art and cultural asset-based strategies to spark vibrancy and growth. The session will showcase how Design Thinking methods can empower communities to broaden their perspective about what is possible and then rapidly test ideas to build momentum, excitement and engagement. The session consists of knowledge sharing and an exercise to equip the participants with a creative process for testing ideas in their community. We will examine how each community applied the Design Thinking approach and then practice one Design Thinking method for rapid prototyping and testing. Successful case studies from the 2016 Thriving Communities program will serve as inspiration for the participants. One community's small test to "turn a vacant lot into a pop-up performance space" was thrown together in a matter of days, drew 300 people, and built such excitement and momentum that it led to a one-million-dollar investment in a permanent park for outdoor performances. Through a quick Design Thinking exercise, participants will experience rapid experimentation techniques that allow for simple, efficient and affordable exploration of ideas that can be applied in their own creative placemaking work.

#### C3 Roundtable Partnering for Invested \$uccess!

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##### Bridgett Massengill & Kathleen Nolte | Thrive Regional Partnership

Is funding holding you back from starting an arts movement in your town? Are you a small community with limited resource? Learn about a collaborative approach between a regionally sized nonprofit and a philanthropic foundation that partnered together around common goals to fund the beginnings of an arts and culture movement in eight small-sized cities and towns across a 16-county region. Learn how seed funding was used to catalyze additional funders to step forward in rural towns.

## – PERIOD C Continued –

### C4 Roundtable ArtPlace Deep Dive: Agriculture and Food Empowerment



#### Panel Speakers TBD

How can agriculture strategies be employed to support local community sustainability and development? This panel explores how creative placemaking with agriculture can create access to healthier living in rural and urban settings.



### C5 Roundtable Connecting People and Places in Lexington, KY



#### Ethan Howard | Downtown Lexington Partnership & Lisa Adkins | Blue Grass Community Foundation

This session will share the approach Lexington implemented to evaluate and plan for existing and future public space downtown, the pilot projects undertaken, and the lessons learned throughout the process. In 2015, downtown Lexington partners worked with Gehl to do a public space public life study that looked in depth at how public space was being used in Lexington. It also identified several sites that were ideal for pilot projects. In the past several years they've completed four featured pilots, and the session themes will discuss how they chose the projects, how they were implemented, what was learned, and the next steps. Projects focused on include: SplashJAM!- a temporary spray ground at Northeastern Park; Phoenix Forward- re-imagining Phoenix Park, the adjacent Central Library, and their relationship to each other; Transit Center Projects- creative interventions helping to improve the downtown transit center and look at potential future uses of the parking lot across the street; Short St. Pilot- Tested enhancements along Short St. that included temporary bump outs, art, and other pedestrian focused improvements.



### C6 Knowledge Exchange Creative Examples in Chattanooga



#### Energy & Art: How smart grid data and film create value and sense of place: Elizabeth C. Hammitt | Electric Power Board of Chattanooga

EPB of Chattanooga worked with community partners to launch its pilot program, Home Energy Upgrade, in the Avondale neighborhood. Home Energy Upgrade is a free program available to low income customers. The utility not only worked to improve homes in Avondale, but also worked to create lasting, meaningful relationships in the area. After spending time in the neighborhood's Youth and Family Development Center, an idea to launch a film making course for Avondale youth was born. Several students took the course, and three short films were developed. The films centered on not only energy use and the HEU program, but also the history of the Avondale neighborhood. The films celebrate the Avondale community, serving to educate children about technical topics through art.

#### Levitt AMP Music Series: The Power of Live, Free Music: Mary Howard Ade | Chattanooga Convention and Visitors Bureau & Shane Morrow | Jazzanooga

In 2016, Chattanooga won \$25k to produce a free, ten-week concert series in an underutilized public space in the city. The music series was held on the lawn of the Bessie Smith Cultural Center as the location for this series. The Bessie Smith Cultural Center is located in the heart of downtown Chattanooga and is the physical and symbolic gateway between the mostly African American, though gentrifying, MLK neighborhood and the central business district. By offering a music series that is intentionally free with diverse types of music, this series helps to break down the barriers that prevent people from mixing in social settings and more deeply integrate the people of our city to promote mutual understanding and furthering relationships.

#### From Traffic Signals to Communities: Eris Asboe | Chattanooga Department of Transportation

This presentation will showcase the development and successful implementation of a creative placemaking project in Chattanooga that works toward a more livable, prosperous community. The Chattanooga Department of Transportation (CDOT) partnered with Public Art Chattanooga and Mark Making to facilitate the project in East Chattanooga, neighborhoods with high low-income and minority populations. Students in East Chattanooga schools created artwork that will wrap traffic signal cabinets at intersections near their schools.



## – PERIOD C Continued –

### C7.1 Mobile Workshop\*

#### Community Arts Experiences

\*preregistration is required. Space is limited. More information TBA.



#### Jeannie Hacker-Cerulean & Cortney Flowers | University of Tennessee at Chattanooga

This session will engage participants in a variety of leadership and team building exercises outdoors. Through these interactive games, participants will find it easier to engage groups and individuals through the use of creative meeting techniques to embody ideas with timing. Lessons include creative messaging for advocacy, using the art of the invitation to embody ideas, playing for warm-ups, playing for idea generation, not canceling ideas, consensus meeting technique, creative resolution and the creative process, beginning threads for their projects, brainstorming, idea mapping, presentations, and more!

### C7.2 Mobile Workshop\*

#### Chalk and Talk Demonstration

\*preregistration is required. Space is limited. More information TBA.



#### Shane Barton & Ryan Sandwick | University of Kentucky

The primary takeaway from this session will be the application and interpretation of tactical urbanism in small towns and rural communities. Attendees will leave with a sense that they too can construct a low cost temporary chalkboard installation in their home communities, and be empowered to provide meaningful feedback to community stakeholders and festival organizers after interpreting the comments shared on the chalkboards. In many communities, especially those in the greater Appalachian region, people are hesitant to speak out and share their ideas. This is especially relevant given that many of the stakeholders we've worked with in Appalachian Kentucky have either seen or heard about these types of events in larger cities, but never thought of adapting them to their own town. We hope we can assist communities to overcome limited capacity, knowledge or skills and empower them to execute a small scale temporary "Chalk and Talk" for the betterment of their community.

## – PERIOD D –

### Friday March 16, 10:00am–11:15am

#### D1 Workshop **Creating Place: The Art of Equitable Community Building in the South**



**Nicole Gurgel-Seefeldt | Alternate Roots, Bob Martin | Clear Creek Creative, Kim Pevia | KAP Inner Prizes**

What does creative placemaking look like in grassroots communities throughout the US South? Given the challenges to health and livability that our communities are facing – gentrification, deportation, mass incarceration, environmental destruction – what essential perspective do Alternate ROOTS artist/organizers bring to national conversations about creative placemaking? This creative showcase and discussion lifts up the work of contributors to ROOTS' collective, multimedia research project, *Creating Place: The Art of Equitable Community Building* that features articles, short films, and podcasts developed by ROOTS' member artists. Alternate ROOTS is a 41-year old Southern arts service organization that provides the connective tissue for a distinct segment of the arts and culture field: artists who have a commitment to making work in, with, by, for and about their communities, and those whose cultural work strives for social justice.

#### D2 Roundtable **Share Sistrunk & The Megaphone: Stories of Citizen Empowerment**



**Sherryl Muriente | LeJobart, Other Panelists TBA**

This workshop reflects on the activation of a community hub called the "Megaphone: Amplifying the Voice of the People" for an underserved predominantly black neighborhood in Sistrunk, Fort Lauderdale, FL. The City of Fort Lauderdale and the Northwest-Progresso-Flagler Heights Community Redevelopment Agency (CRA) established a partnership with Florida Atlantic University's (FAU) School of Urban and Regional Planning (SURP) to identify ways to encourage street life and civic engagement along the Sistrunk Boulevard Corridor through the implementation of two (2) "urban interventions." An urban intervention is a temporal project, measured in real-time, and designed to test out ideas from stakeholders that address community needs and the activation of public space. The website commemorates and celebrates the results of both the Share Sistrunk and Megaphone interventions, and the impact these projects had on engaging the local community to connect to their cultural and social identities, the built environment, as well as both public and private spaces.

#### D3 Roundtable **Redefining Rural: Utilizing Arts and Innovation In The Quest To Revitalize Small Southern Towns**



**Graycen Colbert Bigger | City of Cherokee Village, Arkansas**

Every community starts the creative placemaking journey differently, but all need a champion. The session provides insight into research from the newly compiled DRA-funded Eastern Ozark Rural Artisan Feasibility Study, which analyzed opportunity for innovation hubs in six low-income, rural counties in Northeast Arkansas and Southeast Missouri in the wake of a devastating flood in 2017. This material includes research about the needs of artisans and entrepreneurs in rural areas as well as how these efforts can be used to battle disaster relief. The session also outlines ongoing placemaking efforts in Cherokee Village, Arkansas, which is opening the most rural innovation hub in the state of Arkansas. Cherokee Village, the original Cooper Communities project, was the first planned recreation community in the state and has a long history of creative placemaking initiatives. This session includes an open discussion on confronting challenges associated with creative placemaking in small towns.

## – PERIOD D Continued–

### D4 Workshop Sparking Young People's Civic Imagination!



**Lise Kloeppel | University of North Carolina Asheville**

Civic imagination is our collective capacity to imagine alternatives to the current social, political or economic conditions. To spark the civic imaginations of young people, we must utilize creative methods that will actively engage them in seeing themselves as vital and important voices in their communities. How can we engage young people in creative placemaking ventures that ignite their civic imagination and allows us to collectively envision more inclusive and emergent communities? What considerations should be made when engaging young people as co-creators of civic learning projects? What are some of the common barriers we encounter when we encourage people from different ages and abilities to imagine together? Working in small groups, participants will explore the possibilities of using artistic strategies to involve young people of various abilities in addressing an urgent civic issue. They will discover how projects developed at the intersection of civic imagination can not only result in powerful, creative products, but also reach well beyond one individual project or performance, to promote true change and strengthen all our communities. The session will model the use of arts-based methods to simulate a real-life creative placemaking project. Afterwards, participants will reflect on our guiding questions and share resources for further study and practice.

### D5 Roundtable ArtPlace Spotlight: Creative Placemaking in the American South



**Panelists TBD**

Many communities in the American South have food access issues, among other community development challenges. With aging populations and changing demographics, how can these places – rich in history and culture – leverage creative placemaking to honor their pasts, and welcome futures that are sustainable, healthy, and equitable?

### D6 Roundtable Building Creative Community in North Carolina - Artists as Leaders, Entrepreneurs and Community Innovators



**Lynda Lotich | Thomas S. Kenan Institute for the Arts, Margaret Collins | Center for Creative Economy, Amatallah Saleem | Mami Wata Artists Collective, Tonya Sheffield | The Dream School, Cheryl Harry | Old Salem Museums & Gardens**

In the post-industrial southern city of Winston Salem, North Carolina a social and economic transformation led by diverse artist leaders is taking place. Fueled by a dynamic partnership between The Kenan Institute for the Arts, Center for Creative Economy and UNC School of the Arts, more than 75 local artists have developed their break-out ideas into innovative and sustainable arts enterprises through intensive laboratory programs such as the Arts Enterprise Lab, Community Innovation Lab and Creative Start Up Accelerator. This session features three of artists who have taken part in our programs and are leading remarkable place-based creative enterprises in Winston-Salem. Conversations focus on how other communities can build successful partnerships and motivate artists through self-engaged learning communities.

## – PERIOD D Continued–

### D7.1 Mobile Workshop\*

#### Building a Creative Hive

\*This session is 3 hours. preregistration is required. Space is limited. More information TBA.



#### Charlotte Caldwell, Mike Calway-Fagen, Caroline Gikas | Stove Works

This is a hard-hat tour of the future site of Chattanooga's multi-faceted contemporary art center, Stove Works. Stove Works programing consists of three core components: an artist residency, exhibition space, and educational and community outreach. Charlotte Caldwell, Director + Founder, and Michael Calway-Fagen, Curator + Director of Exhibitions, will lead a group through a pre-war factory building in the process of being transformed. The tour will take the form of an open discussion exploring the reciprocal impact of space, place, and community on artists, participants, and passerby. Stove works aims to enrich the Chattanooga community by using different modes of display and production to educate the public about current practices in art and ways to communicate through visual language. Stove Works seeks to foster an environment of exchange and reflection, to provide opportunities to learn from the experiences of others, and to give voice using contemporary art as a megaphone.

### D7.1 Mobile Workshop\*

#### Lessons We're Learning on Glass Street in East Chattanooga

\*This session is 3 hours. preregistration is required. Space is limited. More information TBA.



#### Rondell Crier | Studio Everything & Tara Poole | Glass House Collective

Glass House Collective (GHC) was founded to "bring life back to Glass Street and Glass Street back to life". Using a strategic, artist-led and community-involved grassroots engagement process, GHC's work plan is defined by East Chattanooga residents. The residents work hand-in-hand with GHC on these community betterment strategies. The specific, defined steps have yielded tangible and measurable results. We use the arts as our vehicle with the goal of making our streets cleaner, safer and more inviting. In a nutshell, we are the risk takers working in an under-resourced community. One of our greatest strengths is collaboration. We pair creative professionals with residents to get things done. Whether through their talents in architecture, urban planning, urban design, performing arts, or visual arts, artists are represented in the work that we do. Our most notable partnership is with an artist with a Studio on Glass Street. His name is Rondell Crier and operates Studio Everything, is a creative resource, training, and empowerment studio, which was started in 2014. Residents of East Chattanooga can access space tools and equipment to realize their ideas or implement creative projects that strengthen and support issues that challenge our community.



## – PERIOD E –

Friday March 16, 11:45am–1:00pm

### E1 Workshop Presence Changes Perception: The Impact of the University on the Revitalization of the Downtown Square.



**Wendy Puffer | Indiana Wesleyan University / Marion Design Co.**

What role can a local university play in the revitalization of a blighted, rural community through creative placemaking? Puffer shares the story of design faculty and student interns' presence in a downtown vacant bank building and their use of design thinking methods. Design thinking sessions between the university president's executive council and the mayor's office changed misperceptions and renewed a spirit of comradeship. As a result, efforts to revitalize Marion, Indiana's downtown square with new concepts of creative placemaking are being pursued by city officials and university leaders.

### E2 Workshop Integrating Creative Placemaking into City Government



**Eric Asboe & Brandon Sutton | Chattanooga Department of Transportation & Katelyn Kirnie | Public Art Chattanooga**

The benefits of creative placemaking are multiplied and ripple beyond individual locations as creative placemaking is scaled. The time, funding, and resources required to implement creative placemaking at that scale, however, can be prohibitive. The City of Chattanooga is reducing the barriers to that scaling by integrating the community engagement, planning, design, construction, and maintenance of creative placemaking projects throughout Chattanooga into city processes. This workshop is framed by a discussion of the City of Chattanooga's efforts to integrate creative placemaking into city processes and specific examples of collaborative creative placemaking projects.

### E3 Workshops Creative Placemaking Demonstrations



**Barn Quilts and Big South Forks: Youth-driven Placemaking in Rural Appalachia: Katy Morgan, Melody Gibson, & Fuller Hanan | Civic Design Center**

As Appalachian communities evolve, citizen engagement and understanding of the built environment will be crucial to the quality of our growth. To address this need, the Nashville Civic Design Center has developed Citizenship in Action (CIA), which is an innovative, web-based curriculum of activities that engage youth with the planning and design of their communities. CIA teaches students design as a way of thinking and problem solving while building awareness and exposure to the world around them. The curriculum challenges them to apply their knowledge to solutions for their neighborhoods, thus empowering students and promoting a "youth voice." This presentations describes the scope, goals, and target outcomes of CIA. Special attention will be paid to the implementation of CIA in rural communities, with the recent Scott County, Tennessee Design Your Neighborhood weekend as a case study for the impact that CIA can have in empowering youth to understand and address community needs.

**Using Creativity to Reinvent Small Towns: Greg Wright | CREATE Portage County**

CREATE Portage County has developed a three-investment strategy that is making small-town Stevens Point, WI into a thriving 21st Century community. This is one of the fastest growing tech sectors and young professional populations not just for communities our size but in the state of Wisconsin. Investments in placemaking--both through public art and arts experiences--are laying the groundwork by building community identity around creativity. This is fostering creative ventures in the arts, business, community impact, and personal development--expanding who has access to entrepreneurship and using shared resources to grow this community of innovators. This session shares the model and give other small towns the opportunity to map the assets in their own communities to leave with a strategic plan to join this movement.

## – PERIOD E Continued –

### E4 Roundtable Bouncing Back: Case Studies on the Regrowth of Communities



#### Patricia Walsh & Ruby Harper | Americans for the Arts

This session will look at up to four distinct cities from the Northeast and Southeast regions of the US and explore how the arts and culture have been a catalyst for economic regrowth in areas that have been hit in past decades with financial turmoil. The selected projects will be based on cities that have bounced back from economic challenges utilizing arts, culture and creative placemaking. Potential case study projects are Toledo, OH; Lowell, MA; Charleston, SC; and St. Augustine, FL.

### E5 Roundtable Bingo's Market: Potluck and Panel



#### Chelsea Conrad | Causeway, Geoff Millener | Innovation District, Tara Williams | Bingo's Market, & Nichole Carter | Pattern Towns

Causeway and The Enterprise Center will host a roundtable discussing how the inception of Chattanooga's Innovation District inspired several organizations to use innovation for good, opening a healthy, affordable grocery store in a public housing unit within the district. The story includes: cross-sector collaboration, human-centered design, grassroots marketing / crowdfunding, storefront animation in a previously abandoned/avoided space, urban design, public art, and bringing together two diverse groups who did not interact. In 2015, a quarter mile radius of downtown Chattanooga was declared the Innovation District. The Edney building, on the corner of Market and 11th Street was chosen as the hub of that district. With all of the excitement that was building in the emerging district, a lot of questions were raised about the building sitting right across the street: Patten Towers.

### E6 Knowledge Exchange Dealing with Change



#### Historic Preservation is Present Tense: Ann Gray | Cornerstones

Cornerstones, Inc. is Chattanooga's historic preservation organization. The organization has helped save various buildings throughout the downtown area. A speaker representing Cornerstones can speak to the importance of preserving our heritage and how to actually do that by using a recently saved structure as the example. They'll be able to walk attendees through the historic renovation process.

#### The Slum We Call Home: Tiera Ndlovu | Emory University

The session will focus on ongoing research and investigation into slum rehabilitation across the world. Slum homes are poor in environmental health yet they possess the qualities of a vibrant community. The creativity that fuels the way slum houses are developed (the process of bringing together many elements to create an object of functionality) is the cause for the feeling of community within slums. How do we identify the aspects of architectural design that fosters the same type of creativity while improving one's quality of life? A key component of this investigation is also ensuring that any plans created are environmentally friendly and sustainable. In addition, my research taps into the fields of humanitarian design and design for social justice.



#### Empowering Youth to Transform Communities: Neil Klemme | Iron County University of Wisconsin Extension & Todd W. Johnson | University of Wisconsin River Falls

Changes in technology, economics, and demographics have caused many communities to experience population decline. Retaining and attracting young professionals has become a priority for economic and community development. Engaging and empowering youth is one approach being tested by the University of Wisconsin-Extension. University of Wisconsin-Extension 4-H Youth Development Educator Neil Klemme, Community Resource Educator Amy Nosal, and Land Use + Community Development Specialist Todd Johnson share their story of collaboration and youth-driven community development. Presenters will focus on one community's effort to engage and empower youth to create a multi-state regional trail connecting Michigan to Wisconsin. Attendees will learn how youth collaborated with planning and design professionals to develop and implement plans that transform the physical and social landscape. This presentation will illustrate the significance that youth engagement and empowerment can have on the community, its leaders, and the youth themselves.

## – PERIOD F –

### Friday March 16, 2:00pm-3:15pm

#### F1 Roundtable Arts and the Village: A Practical Guide to Developing the Local Arts



**Duke Raulston, Leonard P. Raulston, Jr, Dale Woodfin, & Paul Frank | Marion County Arts Council**

Creative placemaking in a small town is difficult. There are some triumphs and some setbacks. Every setback is a learning opportunity. You really have to have an organization that is dedicated to the arts, that inclusiveness is always the best route to take, that education is vital for the arts and that economic growth comes from the arts and arts education. With those lessons in hand, The Marion County Arts Council set about creating an organization that will foster the arts in our county with goals that are to provide opportunities for artists, raise money to support the arts and foster art awareness, and help educate the public and foster the economic growth that the arts have provided for other communities.

#### F2 Workshop Empowering Communities through Storytelling



**Diamond James | Center for Social Design at MICA**

This workshop helps activists, planners, social impact designers, nonprofits and public agency professionals connect with communities through engaging in storytelling practices. The ability to tell a story and document our realities is a fundamental part of being human, and should not be limited to pen and sticky notes, formal townhalls and stilted group discussions. Storytelling through arts and design is a catalyst for authentic narratives, meaningful dialogue, placemaking and community-empowerment. Participants will learn to elevate visual narratives as methods for engaging with residents. While storytelling through visual media have the power to strengthen community values within a place, provide authentic and insightful documentation, they also bolster agency among residents that are often absent from civic participation. Visual Storytelling is a critical key to placemaking for inclusive and equitable social change.

#### F3 Workshop NEA Our Town Grant Workshop



**Katherine Bray-Simons | National Endowment for the Arts**

Since 2011, the National Endowment for the Arts has made nearly 500 Our Town grants, investing more than \$37 million in creative placemaking projects that take place in communities of all size across the United States and its territories. This workshop provides an overview of the program and the application process, examine case studies of successful past Our Town projects, and analyzes the components of an excellent Our Town grant application.

## – PERIOD F Continued –

### F4 Roundtable "Temporary Public Art: Starting Conversation and Driving Change"



**Katelyn Kirnie | Public Art Chattanooga, Dawn Helseth | Development for green|spaces, & Katherine Currin | Glass House Collective**

This roundtable highlights the powerful impact temporary public art can have in driving change in a community. Socially engaged art is a growing trend and artists are using temporary public art as a tool to start conversations and engage communities around social issues - empowering people to start the process of making change in their neighborhood, city and potentially the world. The panel will be moderated by Chattanooga's Director of Public Art, Katelyn Kirnie and will feature three panelists and three projects that have all taken place in Chattanooga as well as other cities and communities around the world. Teal Thibaud, Executive Director of Glass House Collective will speak on her experience with "Rise Up Chattanooga" by Charlie Brouwer, an artwork aimed at uplifting the spirit and developing a belief among the whole community that change is possible. Dawn Hjelseth, Director of Development for Green Spaces Chattanooga will speak about bringing Jen Lewin's interactive light artwork, "The Pool" to three under served Chattanooga neighborhoods to provide education on energy and energy savings. The artist, Konstantin Dimopoulos will speak about his public artwork "The Blue Trees" that he has taken to cities around the world to prompt conversation and awareness around the global issue of deforestation. Participants will explore what conversations need to take place to drive change in their own communities.

### F5 Roundtable Making it in rural--NEXT Gen voices share their stories



**Susan DuPlessis | SC Arts Commission, Ashley Jordan | Denmark Technical College, Ment Nelson | Independent artist, Coordinator-CREATE SC, Bob Reeder | Rural LISC**

In a narrative stage format, The Art of Community: Rural SC, a new initiative of the SC Arts Commission in a rural Promise Zone region of the state, will present a closer look at what "making it" in rural means. Two "NEXT Gen" professionals will share their stories about their connection to this project including: how a trip to Kentucky enlarged their thinking about where they live, how telling their authentic stories about rural South Carolina creates connection how they have found their voices and are engaging with other young professionals who call rural 'home' and how engagement in this creative placemaking initiative has empowered them to develop new approaches and systems using arts and culture.

### F6 Knowledge Exchange Local Public Art



**The Value of Community Built Processes and Places: Katherine Melcher | University of Georgia**

In 1971, architect Robert Leathers worked with a community in Ithaca, New York to design and build a playground for their children. Since then, he developed a network of artists and designers who involve community volunteers in the design and construction of shared places, now called the Community-Built Association. This presentation shares a collective description of these community-built practices and their perceived impacts, developed through research on commonalities within writings about contemporary, professional community-built projects.

**"The Missing Link" - Making Public Art a permanent vision for your community: Stephen M. Gyurisn | Advance Planning Associates, LC & Catherine A. Peek | Collage Unleashed**

A lively, informative session with two presenters, who work professionally in the realm of Architecture, Community Planning & Development, Public Art and Site Selection fields, that provides a specific approach and solution to assure citizens, art organizations and public officials of including Public Art in their neighborhood, community, town, city or county. Our presentation, entitled "The Missing Link", gives clear direction for those that want Public Art in their community. It's a positive, enlightening message about the process.

**Using Learning to Cultivate Community: Jennifer Holder & Shawanda Mason-Moore | The Chatterry**

How can learning build community connections? For the past three years, The Chatterry in Chattanooga, Tenn. has used fun, affordable, and accessible education experiences to connect adults with one another, the arts, and the community at large. The Chatterry's mission is to cultivate a community of learners by making education engaging, interactive, and most of all, enjoyable. Since The Chatterry was founded in 2014, it has partnered with over 60 small businesses, nonprofits, and individuals to conduct over 200 classes and workshops in 29 spaces throughout Chattanooga. More than 2,500 people have signed up for The Chatterry's classes, workshops, and events since its inception.

## – PERIOD F Continued –

### F7.1 Mobile Workshop\*

#### Carving a Path for Placemaking: A Creative Approach to Revitalization

\*This session is 3 hours. preregistration is required. Space is limited. More information TBA.



#### Elizabeth Wells & Sally Morrow | Redev Workshop

How do you rebuild community identity in the face of pervasive blight, a disconnected public, and limited financial resources in small town America? This session is hosted by Redev Workshop, a volunteer-based, grassroots organization focused on community development in Rossville, GA. Its founders share critical information on transforming the challenges of working in a small town to advantages for unique and vibrant revitalization. Despite Rossville's geographic proximity to Chattanooga, only a 10-minute drive to its booming Southside neighborhood, it has not shared in Chattanooga's recent prosperity. Since its inception two years ago, the organization has brought over \$45,000 in grant funding and over \$73,000 of in-kind donations to Rossville's 4,000 residents by focusing on small projects with deep impact. Over 500 citizen engagements have laid the foundation for a groundswell of rebirth. The workshop in downtown Rossville will be split into three portions: A presentation introducing Redev Workshop, our assets-based approach, work completed to date, and abundant time for questions A walking tour of key 'opportunity' sites in our city Small-group ideation of placemaking solutions for these key sites, followed by presentation to fellow session attendees and discussion

### F7.1 Mobile Workshop\*

#### The Map for tender choreographies

\*This session is 3 hours. preregistration is required. Space is limited. More information TBA.



#### Lauri Stallings | glo

glo female moving artists will occupy Chattanooga sidewalks and street corners with relational, choir and tableaux movements. glo has been building relations among communities and sites with complicated histories for numerous years and this session has grown organically from their deep work with Walker County and Rossville, Georgia, just 3 miles south of Chattanooga, across the State border. The concepts of geography and cartography inspire us to explore issues of socioeconomic inequality, border immigration, and ancestry. Who can lay claim to the South? Who gets to dance? Embodying the stories of the Chattanooga community through movement and sustainment alongside the diverse participants of the Conference allows us not only to contend with the past but also grapple with our contemporary moment--how far we've come, how far we have to go--the language of movement helps us do just that. We are passionate about movement as a form of demonstration, a slogan devoid of any demands or words, suggesting a potential dialogue that may or may not occur. The Map for Tender Choreographies is a site-based meditation at the intersection of what is social, political, timely and sincere, that brings together a constellation of people, civic needs, and experimentation alongside a Creative Placemaking Leadership Summit in a small southern town.

## – PERIOD G –

Friday March 16, 2:00pm-3:15pm

### G1 Workshop Creating Community Visions That Inspire Change



#### Todd W. Johnson | University of Wisconsin River Falls

Many communities dread change. Even the few that don't may still dread the change process. All too often, the endless meetings, postings, hearings, and presentations fill 3-ring binders with ideas (even really good ones) that may never see the light of day. As community development professionals, we need to provide public participation processes that not only generate meaningful discussion, but lead to meaningful action. Public, private, and non-profit groups have successfully used charrettes to help communities make complex decisions about their future. Based on the Minnesota Design Team's process, the Design Wisconsin program works with small rural communities, who normally would not have access to planning and design professionals, discover their shared vision of the future. The Design Wisconsin program leverages the resources of the University of Wisconsin along with its supporting campuses and research centers to facilitate community-wide and site-specific visioning programs. Starting with the Design Wisconsin Workbook, local University of Wisconsin-Extension Educators work with communities 3-6 months in advance to build the capacity needed to host the charrette and to implement change afterwards. Extension's Community Vitality + Placemaking research team brings a group of 20 planning and design professionals who donate their services for a 3-day weekend (Thursday-Saturday). Volunteers are embedded with the community via host families while they facilitate a battery of public participation activities that inform the creation of 20-30 hand-drawn renderings of the community's vision.

### G2 Roundtable How Small Towns Can Use Art to Attract Millennials



#### Nicole Gurgel-Seefeldt | Alternate Roots, Bob Martin | Clear Creek Creative, Kim Pevia | KAP Inner Prizes

What does creative placemaking look like in grassroots communities throughout the US South? Given the challenges to health and livability that our communities are facing – gentrification, deportation, mass incarceration, environmental destruction – what essential perspective do Alternate ROOTS artist/organizers bring to national conversations about creative placemaking? This creative showcase and discussion lifts up the work of contributors to ROOTS' collective, multimedia research project, Creating Place: The Art of Equitable Community Building that features articles, short films, and podcasts developed by ROOTS' member artists. Alternate ROOTS is a 41-year old Southern arts service organization, providing the connective tissue for a distinct segment of the arts and culture field: artists who have a commitment to making work in, with, by, for and about their communities, and those whose cultural work strives for social justice.

### G3 Workshop Creative Spacemaking: Integrating Art into Collaborative Planning Processes



#### Meghan Venable-Thomas | Enterprise Community Partners

With its work rebuilding communities after natural disasters and strengthening them in preparation for future extreme weather and climate change, Enterprise has learned that for a community to be truly resilient, it must also focus on human networks and be sensitive to its unique culture. Relationship building is imperative to strengthening human networks. This not only applies to project implementation but also to the project planning process. A great project is most effective with an equally great process. This workshop explores how we are doing that process. Through the Climate and Cultural Resilience Grant Program, which aims to connect climate resilience and cultural resilience through creative placemaking Enterprise is exploring how to build an effective process that incorporates art based team building.

## – PERIOD G –

### G4 Roundtable Revitalizing Culturally Significant Communities



#### Jim Williamson | River City Company (Panel TBA)

Dilapidated buildings and vacant parcels coming to life; a deep rooted community identity and rich cultural significance; and decades long business owners converging with an on-slot of new commercial activity - this narrative is relevant in many cities across the U.S. and is something that is very apparent in the MLK commercial corridor and neighborhood in Downtown Chattanooga. This panel discussion brings together many different leaders in Chattanooga working to revitalize the MLK area and working in concerted and strategic efforts to maintain the area's rich cultural history and identity of The Big 9. The home to the Bessie Smith Cultural Center and the heyday of Chattanooga's jazz scene, the MLK Boulevard witnessed, like many urban areas, a large scale disinvestment over the last several decades. In the last four years, this area has experienced over \$200 million dollars of private investment which represents 20% of the current investment happening in Downtown Chattanooga. But with this level of investment and interest, how do we preserve the area's culture? How can a city add to the physical landscape while preserving what's already there? How do we display an area's history to new community members? How does a city thoughtfully invest in new commerce but protect what's already there?

### G5 Roundtable How Creative Community Engagement and Placemaking are Transforming Transportation in Nashville



#### Caroline Vincent | Metro Arts, Rochelle Carpenter | Nashville Area Metropolitan Planning Org, Alex Macias | Conexión Américas, Michael Briggs | Metro Nashville Planning

Through a strong case study, this session will explore how artists can be mobilized to more effectively engage community, create change and influence policy decisions. A private/public partnership called Envision Nolensville Pike (ENP), made up of private businesses, nonprofits, local/state government officials and transportation planners, has cultivated conditions that are affecting transportation planning at the local and state level. The ENP project focuses on a corridor called Nolensville Pike, which runs from downtown Nashville through the most racially and ethnically diverse area of the city. The area is home to a large number of Latino, Somali, Kurdish and Ethiopian residents and their businesses. The ENP project started with engaging artists to have conversations in the community about transportation conditions that affect daily quality of life issues such as pedestrian safety, access and affordable housing. Subsequent placemaking projects have envisioned how to make this vital corridor safer and accessible to people walking, bicycling and using public transportation. The project is a finalist for an ArtPlace America project grant this year. The project has also resulted in a \$1 million funding commitment from the city to redesign five intersections along the corridor.

### G6 Roundtable ArtPlace Deep Dive: Politics, Immigration, and Community



#### Panel TBA

How can arts and cultural strategies support the various needs of immigrant communities in this constantly changing political environment? Panelists will showcase their innovative work.