



NCCP PRESENTS CREATIVE PLACEMAKING LEADERSHIP WORKSHOPS

Want to learn special skills to improve your creative placemaking? NCCP's workshops can help.

We have workshops to help you with all aspects of creative placemaking. Learn how to take inventory of creative assets and map them. Explore how local zoning and regulation helps or hinders creative activity. Sharpen your pitch-making skills to gain funding from untapped sources. Harness your creativity to engage your community. We're offering half-day sessions monthly from September through May at the Tyler School of Art at Temple University in Philadelphia and at ArtPride New Jersey in Burlington.

	Early Bird Rate	Regular Pricing	Late Registration
Per Workshop (1 Workshop)	\$30 (ends 3 weeks prior)	\$40	\$50 (applied one week prior)
Half-Series (6 Workshops)	\$170 (ends 9/1)	\$230	
Full-Series (12 Workshops)	\$325 (ends 9/1)	\$430	

A nonrefundable \$3.95 fee will be applied to all first-time registrations.
Refund Policy: You may return your ticket for a full refund, less a 25% administration fee. Refunds not permitted within one week of the event.

Register now at
regonline.com/cplworkshop

For more information, contact

Thomas Young
Creative Project Manager
The National Consortium for Creative Placemaking
tyoung@artsbuildcommunities.com
973-763-6352 x2



1. Community Development for Artists, Designers, and Makers

Description: Arts are powerful vehicles for all goals in community development – from helping children succeed in school to addressing cultural tensions in communities. This session explores the ways that arts affect people in communities. Participants will identify key community development issues in their communities and develop strategies to address them through arts activities. Participants will get robust data-backed talking points to help them influence key audiences.

Instructor: Leonardo Vazquez, AICP/PP

Key Audiences: Artists, designers and makers with little or no formal training in community development

AP1 Wed, Sept 26
10:00am - 12:45pm

ArtPride NJ Foundation
432 High Street
Burlington, NJ 08017

VA1 Thur, Sept 27
10:00am - 12:45pm

ValleyArts
400 South Jefferson St.
Orange, NJ 07050

TU1 Fri, Mar 8
1:00pm - 4:00pm

Tyler School of Art, Temple University
2001 N 13th St
Philadelphia, PA 19122

NEW
DATE!

2. Economic Development for Artists, Designers, and Makers

Description: Arts are powerful vehicles for all goals in economic development – from creating jobs to attracting key industries.. This session explores the ways that arts affect people in communities. Participants will identify key economic development issues in their communities and develop strategies to address them through arts activities. Participants will get robust data-backed talking points to help them influence key audiences.

Instructor: Leonardo Vazquez, AICP/PP

Key Audiences: Artists, designers and makers with little or no formal training in economic development

AP2 Wed, Sept 26
1:30pm - 4:15pm

ArtPride NJ Foundation
432 High Street
Burlington, NJ 08017

VA2 Thur, Sept 27
1:30pm - 4:15pm

ValleyArts
400 South Jefferson St.
Orange, NJ 07050

TU2 Fri, Feb 15
1:00pm - 4:00pm

Tyler School of Art, Temple University
2001 N 13th St
Philadelphia, PA 19122

NEW
DATE!

3. Building Teams for Creative Placemaking

Description: As Geraldine R. Dodge President Chris Daggett has said, “The hardest part of collaboration is collaborating.” This workshop focuses on building sustainable and high-performing teams for creative placemaking. Participants will learn how teams go from starting off as a group of people with different agendas to a team with a shared mission and views on how to move forward. Participants will also learn the methods of Community Coaching, a team-building and planning tool that has been used in 15 communities in New Jersey and Louisiana.

Instructor: Leonardo Vazquez, AICP/PP

Key Audiences: Anyone seeking to build or revitalize a team for creative placemaking

AP3 Wed, Oct 24
10:00am - 12:45pm

ArtPride NJ Foundation
432 High Street
Burlington, NJ 08017

VA3 Thur, Oct 25
10:00am - 12:45pm

ValleyArts
400 South Jefferson St.
Orange, NJ 07050

TU3 Fri, Oct 26
9:00am - 12:00pm

Tyler School of Art, Temple University
2001 N 13th St
Philadelphia, PA 19122

4. Building Public Support

Description: Tired of traditional community meetings? A lot of people in the community are too. This workshop explores artistic and fun ways to engage community members. Participants will learn about easy ways to create community models, photo-voice, visual note-taking, role-playing and other methods of engaging audiences. Participants will learn how to use these methods to get critical knowledge about communities, build consensus, or generate enthusiasm.

Instructor: Leonardo Vazquez, AICP/PP

Key Audiences: Anyone involved in community, cultural or economic development

AP4 Wed, Oct 24
1:30pm - 4:15pm

ArtPride NJ Foundation
432 High Street
Burlington, NJ 08017

VA4 Thur, Oct 25
1:00pm - 4:15pm

ValleyArts
400 South Jefferson St.
Orange, NJ 07050

TU4 Fri, Oct 26
1:00pm - 4:00pm

Tyler School of Art, Temple University
2001 N 13th St
Philadelphia, PA 19122

5. Designing Sites for Creativity | **NEW!**

Description: Yes, arts can happen anywhere, but artists have certain preferences for where they want to practice. This workshop explores how to design interior spaces in residential, commercial and industrial buildings to support creative production and entrepreneurship. Participants will learn about the needs for space and amenities of different types of artists, designers and makers, as well as cost-effective strategies used by developers, architects and landscape architects.

Instructor: Leonardo Vazquez, AICP/PP and Thomas Young

Key Audiences: Developers, urban planners, civil engineers, housing advocates, leaders of cultural institutions, architects, landscape architects, and public officials involved in building code design and regulation

AP5 Wed, Nov 28
10:00am - 12:45pm

ArtPride NJ Foundation
432 High Street
Burlington, NJ 08017

VA5 Thur, Nov 29
10:00am - 12:45pm

ValleyArts
400 South Jefferson St.
Orange, NJ 07050

TU5 Fri, Nov 30
9:00am - 12:00pm

Tyler School of Art, Temple University
2001 N 13th St
Philadelphia, PA 19122

6. Zoning and Permitting for the Creative Economy | **NEW!**

Description: Do your community's land use regulations and permitting practices support a diversity of activities in the creative economy? Or do they encourage these beneficial activities to other towns? This workshop explores various uses in the creative economy, and their land use and permitting preferences. Participants will also learn how to review their land use codes to assess how 'creative' friendly are their regulations. Note: Participants should be able to access (online, or in print), their community's land use and permitting regulations.

Instructor: Leonardo Vazquez, AICP/PP

Key Audiences: Urban planners, architects, code enforcement and zoning officers, developers, elected and appointed officials, decision-makers in cultural institutions, and community and economic development professionals

AP6 Wed, Nov 28
1:30pm - 4:15pm

ArtPride NJ Foundation
432 High Street
Burlington, NJ 08017

VA6 Thur, Nov 29
1:30pm - 4:15pm

ValleyArts
400 South Jefferson St.
Orange, NJ 07050

TU6 Fri, Nov 30
1:00pm - 4:00pm

Tyler School of Art, Temple University
2001 N 13th St
Philadelphia, PA 19122

7. Financing for Creative Placemaking

Description: There is a wide range of ways to fund creative placemaking, including grants, sponsorships and tax credits. Participants in this workshop will learn how to craft a proposal to appeal to funders of creative placemaking, and how to strengthen their arts or community and economic development programs to become creative placemaking programs. Participants will also receive an inventory of funders that support creative placemaking, and get a better understanding of what funders in this field seek from applicants. Learners will get the opportunity to review and critique mock proposals.

Instructor: Leonardo Vazquez, AICP/PP

Key Audiences: Organizational leaders, fundraisers, budget directors

AP7 Wed, Feb 13
10:00am - 12:45pm

ArtPride NJ Foundation
432 High Street
Burlington, NJ 08017

VA7 Thur, Feb 14
10:00am - 12:45pm

ValleyArts
400 South Jefferson St.
Orange, NJ 07050

TU7 Fri, Feb 15
9:00am - 12:00pm

Tyler School of Art, Temple University
2001 N 13th St
Philadelphia, PA 19122

8. Site-Based Community Events | **NEW!**

Description: Every place has a story. Narratives can span in time and place, from millennia to centuries, from yesterday to tomorrow, from history to fiction. Parks, historic buildings, waterfronts, town squares, abandoned lots, and storefronts can all be activated and better used through storytelling. Community-inspired performances and events can be a great way to learn more about a particular site and the people who use it every day. Attendees will dig into the story of a particular site, learn how to brainstorm ideas for events, and ultimately bridge the gap between a community and a place through storytelling, listening, making, and experiencing.

Instructor: Thomas Young, MLA

Key Audiences: Event planners, theater producers, community leaders

AP8 Wed, Mar 6
10:00am - 12:45pm

ArtPride NJ Foundation
432 High Street
Burlington, NJ 08017

VA8 Thur, Mar 7
10:00am - 12:45pm

ValleyArts
400 South Jefferson St.
Orange, NJ 07050

TU8 Fri, Mar 8
9:00am - 12:00pm

Tyler School of Art, Temple University
2001 N 13th St
Philadelphia, PA 19122

9. Creating Public Art

Description: A piece of public art can be a creative beacon that connects an entire community. Or it could be just another object on the sidewalk that some people love, some people hate, and too many ignore. The difference often is about how it's designed, who's involved, and who's making what decisions.

This workshop will help you design and develop true community-guided public art initiatives. You will learn all steps of the process, from idea creation through site selection to installation.

Instructor: Kadie Dempsey and Dan Fenelon

Key Audiences: Anyone interested in public art; artists who engage in social practice

AP9 Wed, Apr 24
10:00am - 12:45pm

ArtPride NJ Foundation
432 High Street
Burlington, NJ 08017

VA9 Thur, Apr 25
10:00am - 12:45pm

ValleyArts
400 South Jefferson St.
Orange, NJ 07050

TU9 Fri, Apr 26
9:00am - 12:00pm

Tyler School of Art, Temple University
2001 N 13th St
Philadelphia, PA 19122

10. Creating Community Murals

Description: Murals are a popular and inexpensive way to get more art in a community and to get more community members involved in art. A community mural is more than putting art on a surface; it describes ways of engaging community members in the mural making process. In this workshop, participants will learn how to identify good spaces and budget for murals, and various ways to engage stakeholders from design to implementation. Participants will also have the experience of creating a mock mural.

Instructor: Kadie Dempsey and Dan Fenelon

Key Audiences: Anyone interested in public art; artists who engage in social practice

AP10 Wed, Apr 24
1:30pm - 4:15pm

ArtPride NJ Foundation
432 High Street
Burlington, NJ 08017

VA10 Thur, Apr 25
1:30pm - 4:15pm

ValleyArts
400 South Jefferson St.
Orange, NJ 07050

TU10 Fri, Apr 26
1:00pm - 4:00pm

Tyler School of Art, Temple University
2001 N 13th St
Philadelphia, PA 19122

11. Crowdmapping

Description: Taking stock of your existing assets and opportunities can help you do more cost-effective creative placemaking. You will learn how to read a community for 'hidden' creative assets and opportunity sites. You will also learn how to engage stakeholders in crowd mapping and how to build better creative placemaking strategies from your maps.

Instructor: Leonardo Vazquez, AICP/PP

Key Audiences: Anyone involved in community or economic development

AP11 Wed, May 15
10:00am - 12:45pm

ArtPride NJ Foundation
432 High Street
Burlington, NJ 08017

VA11 Thur, May 16
10:00am - 12:45pm

ValleyArts
400 South Jefferson St.
Orange, NJ 07050

TU11 Fri, May 17
9:00am - 12:00pm

Tyler School of Art, Temple University
2001 N 13th St
Philadelphia, PA 19122

12. Creative Urban Design | **NEW!**

Description: Outdoor spaces that are designed to foster creative activity can attract and retain more people over many hours. This can improve quality of life, economic opportunity, and freedom and belonging in your community. This workshop explores how to design outdoor spaces to achieve distinct purposes – such as performances, exhibitions, co-creation, individual creation, or meditation/inspiration. Participants will also learn how to design art-ful spaces to enhance circulation and civic engagement.

Instructor: Leonardo Vazquez, AICP/PP

Key Audiences: Developers, landscape architects, architects, urban planners

AP12 Wed, May 15
1:30pm - 4:15pm

ArtPride NJ Foundation
432 High Street
Burlington, NJ 08017

VA12 Thur, May 16
1:30pm - 4:15pm

ValleyArts
400 South Jefferson St.
Orange, NJ 07050

TU12 Fri, May 17
1:00pm - 4:00pm

Tyler School of Art, Temple University
2001 N 13th St
Philadelphia, PA 19122

About the Instructors

Leonardo Vazquez, AICP/PP

Leo is a national award-winning planner who is a leader in two emerging fields in urban planning: creative placemaking and cultural competency. He has two decades of experience in community development, community engagement, small group facilitation, local economic development, leadership development and strategic communications. He has worked with a wide variety of communities in New Jersey, California, Connecticut, Louisiana, New York and Pennsylvania. With a strong focus on implementation and sustainability, he specializes in building leadership teams to oversee plans and raising funds to support planning and implementation efforts. In addition to his affiliation with the National Consortium for Creative Placemaking, Leonardo Vazquez is a Senior Associate at the Nishuane Group and a Lecturer at The Ohio State University. He is the author of *Leading from the Middle: Strategic Thinking for Urban Planning and Community Development Professionals* and co-editor of *Dialogos: Placemaking in Latino Communities*. He has written for several professional and general interest publications, including *Planetizen*, *Planning*, *Progressive Planning* and *The Star-Ledger*. He is the recipient of the 2012 American Planning Association National Leadership Award for Advancing Diversity and Social Justice in Honor of Paul Davidoff. It is the highest award given in the urban planning field on issues of social equity. He received a B.S. from Northwestern University and a M.P.A. and M.P., both from the University of Southern California.

Kadie Dempsey

Kadie has over 15 years' experience of building successful and lasting community relationships. Kadie has described herself as "I am someone who connects the dots, people are already doing great things, and the challenge is create an environment where people with different opinions and ideas feel empowered to share their visions." Kadie received her Master Practitioner Certification in Creative Placemaking from Rutgers- Edward J. Bloustein School of Planning and Public Policy in 2013. Ms. Dempsey has worked as the Director of Arts in Community/Creative Placemaking at Morris Arts for over ten years. Ms. Dempsey serves on the advisory committee for New Jersey Consortium for Creative Placemaking, The National Consortium for Creative Placemaking and the Arts Taskforce for Sustainable New Jersey. Kadie is passionate about sharing her wisdom with others and believes that we can all help make the world a better place by building authentic communities that honor the past, accept the present and create a shared vision for the future.

Dan Fenelon

Dan trained at the Arts Student League in NY and the Museum School of Fine Arts in Boston, Dan has had seventeen solo shows in galleries from Chelsea NYC to LA California. He has produced large scale murals in several states and was commissioned by the Montclair Art Museum to create a feature Mural. In 2010 Dan was commissioned to create a large scale mural to welcome the Dalai Lama to the Newark Peace and Education Summit. Mr. Fenelon's work infuses imagery from around the world, he uses a mix of modern art fused with many cultural influences including (but not limited to) African, Aztec, Egyptian, Asian, European illuminated manuscripts, graphic novels, cartoons and street culture. Dan has worked with diverse populations and communities throughout the US. His artistic talent, standard of excellence and his positive attitude bring a sense of joy and vitality to the process and to every community mural that he creates.

Thomas Young

Thomas Young, MLA is the Creative Project Manager for the National Consortium for Creative Placemaking. He focuses on curating content for a variety of workshops, summits, and events in order to further build the capacity and connections of fellow creative placemakers around the country. When he's not working at NCCP, Thomas is the Artistic Director of a local theater company, ReThink Theatrical, which provides free and accessible storytelling to all. With his background in theatrical productions and landscape design, Thomas continues to collaborate with other local artists to produce accessible art with, for, and by local communities.