



CREATIVE PLACEMAKING



LEADERSHIP SUMMIT

SOUTHEASTERN REGION
BEYOND BIG CITIES:
**CREATIVE PLACEMAKING IN SOUTHERN SMALL
TOWNS AND RURAL COMMUNITIES**

CHATTANOOGA, TENNESSEE
MARCH 15 & 16, 2018
THE CHATTANOOGAN HOTEL
#CPLSUMMIT



SPONSORS & PARTNERS

THANK YOU TO ALL OF
OUR SUPPORTERS



LYNDHURST
FOUNDATION



LEVITT
FOUNDATION



ART WORKS.
arts.gov



SHELTERFORCE

THE
EDUCATIONAL
FOUNDATION OF
AMERICA
A Family Foundation est. 1959



mississippi arts commission



Cultivate. Create. Participate.



THANK YOU TO ALL
OF OUR ADDITIONAL
PARTNERS



– INDEX –

4	WELCOME LETTER FROM NCCP	20	PERIOD C SESSION DESCRIPTIONS
6	QUICK REFERENCE GUIDE	27	PERIOD D SESSION DESCRIPTIONS
8	TYPES OF SESSIONS AND THEMES	31	PERIOD E SESSION DESCRIPTIONS
10	PERIOD A SESSION DESCRIPTIONS	35	PERIOD F SESSION DESCRIPTIONS
16	PERIOD B SESSION DESCRIPTIONS	40	PERIOD G SESSION DESCRIPTIONS

THE 2018 CPLS-SOUTHEAST PLANNING WORKGROUP

MARK BROWN | Kentucky Arts Council

CHERYL CASTILLE | State of Louisiana Office of Cultural Development

KELLY CORNETT | McKing Consulting Corporation, Centers for Disease Control

SUSAN DUPLESSIS | South Carolina Arts Commission

ADAM ERICKSON | ArtPlace America

SHANNON FORD | Tennessee Arts Commission

GAYE HAMILTON | State of Louisiana Office of Cultural Development

STEPHANIE KAUFMAN | Looking Glass Creative

MELODY MOODY-THORTIS | Mississippi Arts Commission

KAREN PATY | Georgia Council for the Arts

MOLLIE QUINLAN-HAYES | South Arts

DEBRA ROSE | City of Pinellas Park

SANDY SHAUGHNESSY | Florida Division of Cultural Affairs

SUSIE SURKAMER | South Arts

LEONARDO VAZQUEZ, AICP/PP | The National Consortium for Creative Placemaking

MALCOLM WHITE | Mississippi Arts Commission

THOMAS YOUNG | The National Consortium for Creative Placemaking

THE 2018 CPLS-SOUTHEAST HOST COMMITTEE

MARY HOWARD ADE | Chattanooga CVB

EMILY KATE BOYD | Arcamovi

CHARLOTTE CALDWELL | Stove Works

REED CALDWELL | Song Birds Foundation

STEPHANIE HAYS | Lamp Post Properties

KATELYN KIRNIE | Public Art Chattanooga (City of Chattanooga)

KATHLEEN NOLTE | Lyndhurst Foundation

EUGENIA PAYNE | The Enterprise Center

MEAGAN SHINN | River City Company

Cover images courtesy of the City of Chattanooga.

Welcome to the Creative Placemaking Leadership Summit!



Dear colleague,

On behalf of the planning and host teams, thanks for joining this creative placemaking community, which is gathering for two days in Chattanooga. This is the first Creative Placemaking Leadership Summit outside of New Jersey, and the largest to date.

No matter what your title or affiliation is, by being in this Leadership Summit, you're a part of a Southeast regional community of creative placemakers. This community believes that arts and local cultural activities can be engaged to address social, economic and cultural issues. We value the insights of our colleagues, whether they are on stage or sitting next to us. We want to learn, and share what we know.

The National Consortium for Creative Placemaking developed the Creative

Placemaking Leadership Summit program to teach creative placemaking and to bring together the people doing this work. From the beginning, we wanted it to be more than the typical 'sage on the stage' conference, where attendees simply listened to speakers and asked a few questions. Everybody in the room knows something someone else doesn't, and everybody brings their own insights from their unique experiences. We hope you will feel comfortable sharing what you know and believe, and have the courage to challenge your thinking. Ask questions as often as you give answers.

Ok, so that was the really serious part. Here's another request: **Relax and enjoy yourself.** You're spending time with fun, interesting and friendly people. Enjoy the time you spend in the classrooms and outside. Chattanooga has a lot of interesting things to do. Get comfortable. (Maybe not pajamas and flip-flops comfortable, but, you know, relaxed.) There are a lot of people and organizations to thank for making this event possible.

Before this was even a real possibility, South Arts joined as a co-producer. Thanks to Susie Surkamer, Mollie Quinlan-Hayes and Rusty Sox from South Arts for their confidence, collaboration, friendship and patience. ArtPlace America provided another big boost, by making it possible to have a professional event planner and covering some other costs of this event. Thanks to Adam Erickson and his colleagues from ArtPlace America for being great collaborators.

The National Endowment for the Arts provided the seed money to bring the Leadership Summits to

the rest of the United States. (Please remember that, and the hundreds of communities they benefit, the next time someone talks about cutting their budget.) Lyndhurst Foundation provided a much needed lift as the title sponsor. We also want to thank The Educational Foundation of America, Mortimer and Mimi Levitt Foundation, Cultural Planning Group, Mississippi Arts Commission, North Carolina Arts Council, Shelterforce, Tennessee Arts Commission, and the South Carolina Arts Commission. Their support makes it possible for us to provide you with a great event that many people can enjoy.

A special thanks of course to the City of Chattanooga and the Chattanooga Convention and Visitors Bureau. They reflect southern hospitality at its best.

Creative placemaking is about collaboration. We've been fortunate to work with many partners (see the list of partners on page 2). There are several other organizations we'd like to thank for their help: Alabama State Council on the Arts, Florida Division of Cultural Affairs, Georgia Council for the Arts, Kentucky Arts Council, Louisiana Office of Cultural Development, National Association of Latino Community Asset Builders, and the North Carolina Chapter of the American Planning Association.

And of course, thank you for joining us this week. We hope you have a great experience.

Sincerely

Leonardo Vazquez, AICP/PP
Executive Director
The National Consortium for Creative Placemaking





THE NATIONAL CONSORTIUM FOR CREATIVE PLACEMAKING

Building Connections, Capacity, & Community

ABOUT NCCP

Creative placemaking is a new way to make communities more livable, equitable and resilient through arts and culture. Hundreds of communities around the United States are pursuing creative placemaking; they are supported by more than a dozen foundations and federal and state government agencies. NCCP is dedicated to building the capacity of artists, public officials, citizen activists, planners, researchers and everyone seeking to do high-quality creative placemaking.



COMMUNITY COACHING

Helping neighborhoods of all kinds creatively strategize their future



STRATEGY LABS

Developing solutions for underused spaces through group design thinking



CERTIFICATE PROGRAM

A challenging program to help you build your career as a creative placemaker



WORKSHOP SERIES

Building the capacity and toolkit of local community leaders



STRATEGIC CONVERSATIONS

Sharing knowledge and ideas about the field of creative placemaking



LEADERSHIP SUMMITS

Convening and networking creative leaders around the United States

ARTSBUILDCOMMUNITIES.COM

CONTACT US!

info@artsbuildcommunities.com

973-763-6352 x2

1021 Stuyvesant Ave, Ste 2b

Union, NJ 07083



REFERENCE GUIDE

WHERE DO I GO?

Please reference the separately printed agenda with room assignments and schedule of the two-day summit.

AICP CERTIFICATION MAINTENANCE CREDITS

All workshops, mobile workshops, roundtables and knowledge exchanges have been submitted for AICP Certification Maintenance credits. Each hour of instruction (or share thereof) equals 1 CM credit.

CONFERENCE VENUE INFORMATION

The Chattanooga Luxury Hotel
1201 Broad Street
Chattanooga, TN 37402

CRAVING MORE CREATIVE PLACEMAKING?

Make sure to check CPLSUMMIT.ORG in the coming weeks for more resources following this regional summit.

WANT TO LEARN MORE ABOUT THE INSTRUCTORS?

Bios, headshots, and more can be found at CPLSUMMIT.ORG/SOUTHEAST

QUESTIONS?

Content/Registration: Thomas Young

Program Coordinator | National Consortium for Creative Placemaking
tyoung@artsbuilcommunities.com
973-763-6352 x2

Logistics: Stephanie Kaufman

Executive Director | Looking Glass Creative
stephanie@lookingglasscreative.net
(650) 823-4415

FOLLOW US!



facebook.com/cpls



@cpl_summit



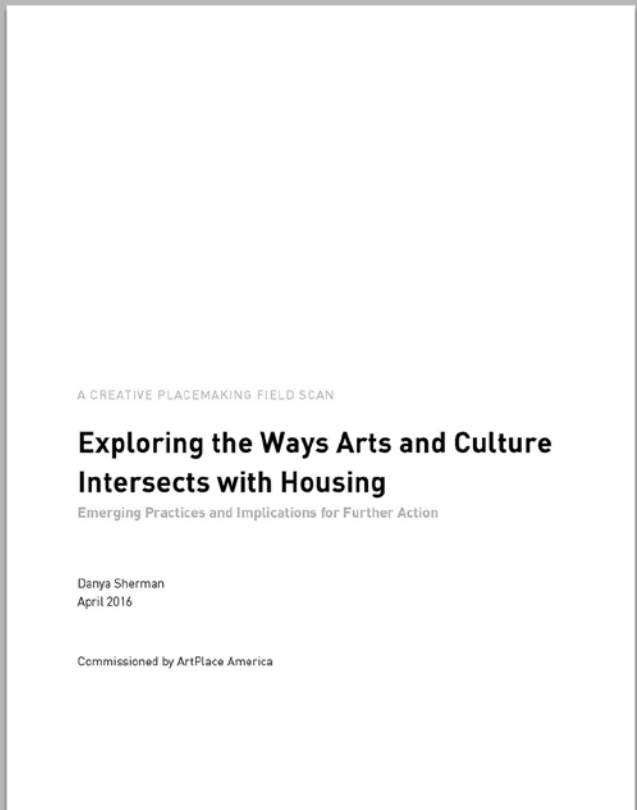
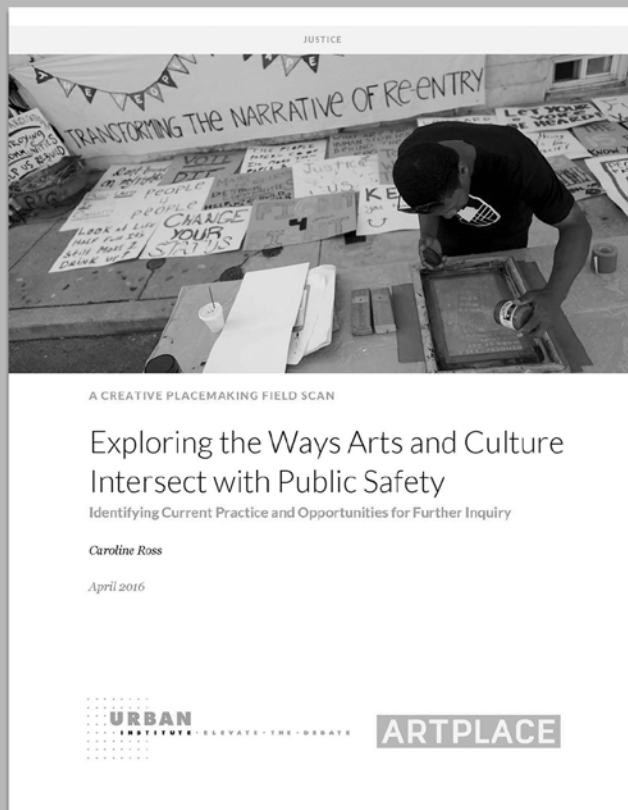
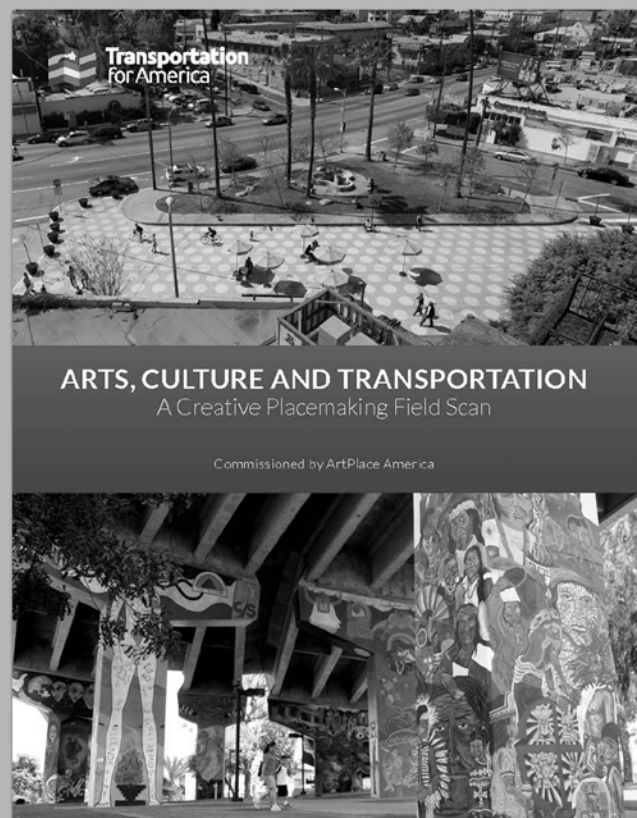
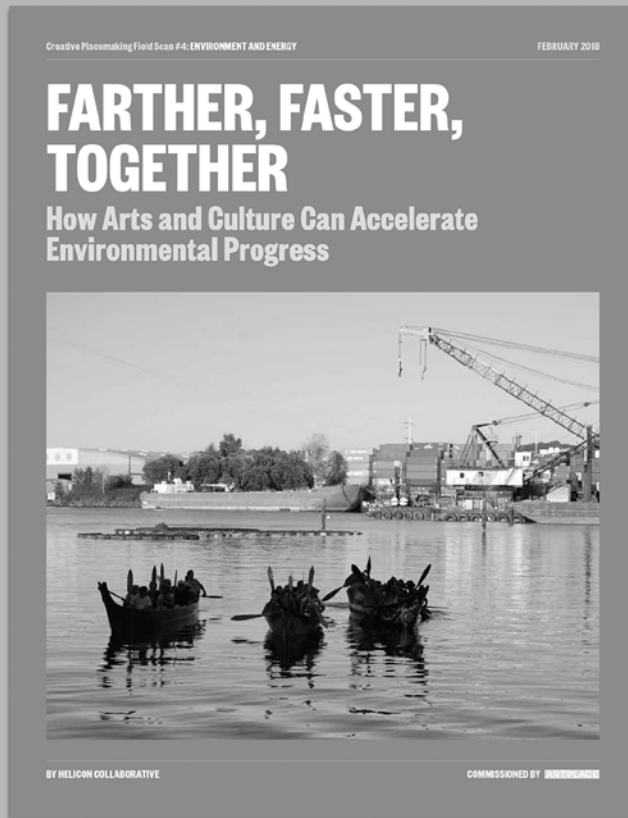
@cpl_summit

#cplsummit



HOW CAN THE ARTS HELP YOUR COMMUNITY?

Learn more in ArtPlace America's series of cross-sector research reports.



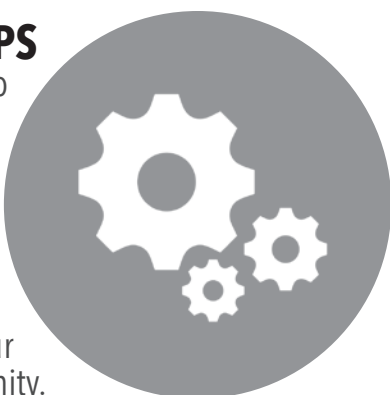
TYPES OF SESSIONS

PERSONALIZE YOUR CREATIVE PLACEMAKING EXPERIENCE THROUGH FOUR DIFFERENT IDEA SHARING PLATFORMS

Prefer hands-on learning? Gaining knowledge of different case studies? Venturing out to see real world examples? How will you engage in a variety of topics with leaders in the field over the two-day summit?

WORKSHOPS

Gain knowledge to enhance your creative placemaking toolbox. These "how-to" oriented workshops will teach skills to address difficult challenges in your community.



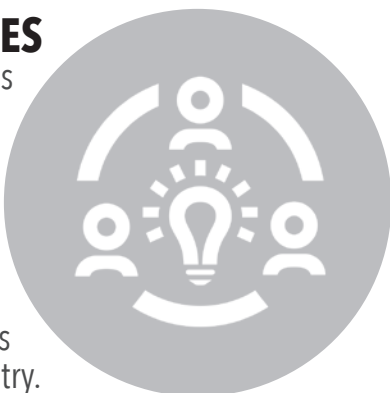
KNOWLEDGE EXCHANGES

Join a conversation with a small group of different organizations and individuals, who will share their experiences and ideas. Short presentations will precede a rich conversation.



ROUNDTABLES

Experience the voices of different leaders in the field of creative placemaking with these diverse discussions on projects and initiatives in communities across the country.



MOBILE WORKSHOPS

Put on your walking shoes and journey into the communities around the summit's venue to engage in real projects in real spaces. These workshops are limited and preregistration is required.





SUMMIT THEMES

JOIN A DIALOGUE ON TOPICS THAT SPEAK TO YOU

Choose your path using the abbreviated session schedule below.

ST

**CP IN SMALL TOWNS AND
RURAL AREAS**

DP

**DEMONSTRATION
PROJECTS**

CW

**COMMUNITY
WELLNESS**

MA

**MAINTAINING
AFFORDABLE PLACES**

DI

**DIVERSITY AND
INCLUSION**

SA

**STRATEGIES FOR AREAS
OF CONSISTENT POVERTY**

TU

**TACTICAL
URBANISM**

101

**CREATIVE
PLACEMAKING 101**

PERIOD A

THURSDAY MARCH 15
10:00AM - 11:15AM



A1



ST

WHY IS YOUR TOWN NOT "THE WORLD?" RURAL AMERICA'S NEXT BOLD IDEA

Every rural community has the same two problems – workforce development and housing stock shortages. Even if we are successful in convincing someone to move to town, we don't have anywhere for them to live. We love to incentivize companies to move to town – but why are we not incentivizing people? Zachary Mannheimer–Principal Community Planner at McClure Engineering–speaks about his experience running theaters and restaurants in NYC to his 8-week, 22-city trek across the country in 2007 and settling in Des Moines, IA where he founded the Des Moines Social Club, to his current work in rural America. From the Mississippi Delta to northern Minnesota, utilizing creative placemaking, Mannheimer and his team work to revitalize small towns through cultural and entrepreneurial concepts to create innovative housing, cultural amenities and new jobs through their belief that new technologies like pilot-less cars and 3D printed buildings can leap over urban red-tape to impact rural America in meaningful and economic ways. Mannheimer, founder and former Director of the non-profit Des Moines Social Club, works with communities to define their unique and use the arts as a catalyst to create unprecedented community engagement.



ZACHARY MANNHEIMER
MCCLURE ENGINEERING

A2



DP

CW

DI

PLAY TRAILS

Join Kent Callison, GameTime's expert on play, and learn how integrating playful activities along a greenspace or trail can encourage more visitors to public spaces and help families connect with the outdoors and with each other. Learn how Play Trails teach environmental stewardship, share knowledge about animals and their habitats, and promote multigenerational play along fun, nature-themed pockets of play along a linear pathway. Play Trails help communities increase usage of underutilized trails and pathways, support a love of nature-based play and outdoor education in people of all ages. Learn how walkab and bikeable communities are part of a new urban livability model where children have friends close by and adolescents do not have to rely on parents to drive them to the "cool places" to hang out with their friends.



KENT CALLISON
GAME TIME

A3**DP****CW****DI****SA****TU****101**

PARTICIPATION AND ORGANIZATION: CONTEMPORARY ART COMMUNITIES

Social practice and other community-based art forms are challenging the ways that arts institutions traditionally curate and program exhibitions. These new art forms, along with a broader change in how we live and operate in a participatory-based culture, has affected what we expect from an arts organization and its role in engaging with community. Wave Pool, a three year old contemporary art 'fulfillment' center in a post-industrial neighborhood of Cincinnati, Ohio, aims to create a cultural shift in which art becomes so ingrained in daily life that we're not sure if we're experiencing an art event, a social service, or a utopian vision. Either way, we're aiming to make the world a better place with art. We strive to make conceptual and contemporary art works accessible by having them serve our community in ways that our neighbors have requested. This session will explore the ways that we've been able to transform our community by making contemporary art a presence and a force for all.



CALCAGNO H. CULLEN
WAVE POOL: A CONTEMPORARY
ART FULFILLMENT CENTER



GEOFFREY 'SKIP' CULLEN
WAVE POOL: A CONTEMPORARY
ART FULFILLMENT CENTER

A4**MA****TU****101**

CREATING PUBLIC SPACE WHILE MAKING SOME MONEY

Miller Plaza, located in the core of Downtown Chattanooga, was developed in 1988 and serves a dual role: animating public space and revenue generating private event location. Miller Plaza, privately owned and operated by River City Company - a private nonprofit economic development organization focused on the revitalization of Downtown Chattanooga, both serves the community's need and desire for public space and is also an important revenue generation tool for the non-profit. This session will focus on how communities can create public space (whether owned by municipal entities or not), animate that space effectively through creating both day to day informal use and special events and create a thoughtful pricing model that both keeps the space usable but significantly contributes to the managing group's bottom line.



AMY DONAHUE
RIVER CITY COMPANY



PERIOD A

THURSDAY MARCH 15
10:00AM - 11:15AM



A5



DP

CW

TU

101

THE PLACE IS ALREADY MADE: PROTOTYPING TOOLS FOR ACTIVE COMMUNITY ENGAGEMENT

Like Riding a Bicycle (Brett Hunter and Katie Hargrave) is a socially engaged art collective that has been working together for three years to empower communities and individuals within their neighborhoods. They believe that the place is already made, but artists are poised to help neighbors see what is important and urgent within the places in which they live. Like Riding a Bicycle events are interactive and collective; people ride bikes, tell stories, and explore their neighborhoods together, creating a collective body of knowledge. Combining elements of well-known cultural forms such as a critical mass ride, a public art tour, and a parade occupying public space, Like Riding a Bicycle draws participation from disparate groups of people. Together they share knowledge and enact our collective power for building community. Our approach to community building prototypes an alternative methodology for working in public, one that is cross-disciplinary, draws on community organizing to develop relationships with local partners, focuses on process not product, and seeks to uncover and nourish the ways communities have power.



KATIE HARGRAVE
UNIVERSITY OF TENNESSEE
CHATTANOOGA



BRETT HUNTER
ALFRED UNIVERSITY

SESSION A6 SPONSOR
PEACH STATE COLLECTIVE

25 YEARS OF NONPROFITS+ ARTS+ COMMUNITY

Serving communities of all sizes in the South
and beyond:

Public+Private Partnership Development
Community Engagement Design
Stakeholder+Market Analysis/Mapping
Fundraising+Resource Advancement
Communication Strategy
and more

peachstatecollective.com



A6



ST

DP

CW

MA

TU

101

KNOWLEDGE EXCHANGE: URBAN PLACEMAKING

PRESERVATION EASEMENTS AS A PLACEMAKING TOOL

Preservation easements are a powerful tool for protecting our architectural heritage as well as our natural landscapes. A preservation easement is a voluntary legal agreement that provides assurance to the owner of a historic structure or undeveloped land that the intrinsic values of the place will be preserved through subsequent ownership. Easements can prevent building demolition, require qualified review of major facade changes, and enforce proper maintenance. Preservation easements are a tool that can help great places stay that way for the long term.



TODD MORGAN
EAST TENNESSEE
PRESERVATION ALLIANCE

HOW CREATIVE PLACEMAKING LED TO THE DEVELOPMENT OF A CENTRAL DOWNTOWN PARK

The presentation will provide a case study related to efforts to re-understand downtown Dalton's historic downtown district and examine the ways in which a competitive grant strategy initiated by the Lyndhurst Foundation and a regional planning effort led to enthusiasm and a \$1 million charitable gift to build and endow a downtown performing arts park. The presentation will also examine the dynamics of the public/private partnership established to build the park and the role private philanthropy can play in moving dreams to reality.



DAVID AFT
COMMUNITY FOUNDATION
OF NORTHWEST GEORGIA

URBANISM IN ACTION

Chattanooga Urbanists, or CURB, exists to increase activism by the individual in transforming the urban realm. They are a group who come together to tackle small projects that bring attention to bigger needs in our communities. During this short presentation Morrow will share the story of our creation, introduce a few of the projects CURB has undertaken in their first year, and provide a sneak peek into their plans for the future.



SALLY MORROW
CHATTNOOGA DESIGN



PERIOD A

THURSDAY MARCH 15
10:00AM - 11:15AM



A7.1



DP

CW

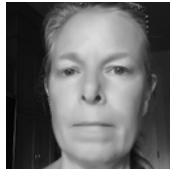
MA

DI

THE ARTISTS NEXT DOOR*

**This workshop is 180 minutes and is limited to 15 preregistered attendees*

Barking Legs Theater has supported the performing arts, film and the culinary arts—from talented locals to celebrated international touring artists—for 25 years. It remains a place in Chattanooga, Tennessee where artists can engage in creative exchanges and make new work that explores politically charged and controversial topics. Full Circle Teaching Artists Program (FCTAP) is the educational outreach arm of Barking Legs that brings families, schools, and communities together to create a unified learning environment to improve the whole student/family/school/community. FCTAP builds relationships through the arts to address the needs of the community. Warm-Up: FCTAP shares its movement-based ice-breaker that allows self-awareness to occur. Exploration: Revealing the importance of place through its history so that communities can be accountable to themselves and others and eliminate negative judgment. Development: Facilitating collaborative action in developing relationships built on empathy and respect. Create: Cooking in collaboration to create a delicious meal to share and eat together in reflection.



ANN LAW
BARKING LEGS
THEATER



ANAYA CLEMMONS
BARKING LEGS
THEATER



CAMERON WILLIAMS
BARKING LEGS
THEATER

A7.2



DP

CW

THE MAIN TERRAIN ART PARK - COMMUNITY COLLABORATION*

**This workshop is 180 minutes and is limited to 15 preregistered attendees*

The Main Terrain Art Park—a NEA funded, Our Town project, in Chattanooga, TN—developed as a result of a creative partnership effort between Public Art Chattanooga, the City of Chattanooga, the Lyndhurst Foundation and ArtsBuild. Developed on a neglected, blighted parcel of city property, the Main Terrain features art, physical fitness and a storm water run-off system. Since the Main Terrain was opened, a new multi-million dollar housing/business project is being built next to the park and the Chattanooga increased in value. The first part of the session will be a sharing from members of the project team about the private-public partnership that made the Main Terrain a reality. The second part of the session will be a tour of the Main Terrain Art Park which is located directly across from the Chattanooga Hotel.

ARTS *Build*

RODNEY VAN VALKENBURG
ARTSBUILD



We empower communities to transform public spaces into welcoming destinations through the power of free, live music. **In 2018, 475+ free Levitt concerts will take place in 26 towns and cities!**

Levitt AMP [Your City] Grant Awards

Annual \$25K matching grants bringing free concerts to small- to mid-sized communities (applications open in June!)

levittamp.org

Permanent Levitt Venues

50+ free concerts annually at permanent, state-of-the-art outdoor music venues in cities with more than 400K residents

levitt.org



A SPECIAL THANK YOU TO OUR THURSDAY NIGHT
SOCIAL EVENT HOST

SONGBIRDS

SONGBIRDSGUITARS.COM

PERIOD B

THURSDAY MARCH 15
11:45AM - 1:00PM



B1



CW

101

GOOD CITIZENS: HOW TO USE CREATIVE PLACEMAKING TECHNIQUES TO FOSTER RESIDENT LEADERSHIP

It's not enough to just bring arts and culture to a community. Building resident leadership is key to making any of this work truly sustainable and not just a one-off "cool" project. This session will look at how creative placemaking practitioners can design programs that foster engaged citizens and intentionally address power differentials within a community. Case studies from Covington, KY will be used as a springboard for discussion. Participants will walk away with concrete ideas on how to implement place-based strategies that use arts and culture in their own communities to foster engaged citizens.



SARAH T. ALLAN
THE CENTER FOR GREAT
NEIGHBORHOODS



KATE GREENE
THE CENTER FOR GREAT
NEIGHBORHOODS

B2



DP

CW

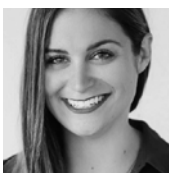
DI

TU

101

PLACEMAKING IN INNOVATION DISTRICTS: THE CHATTANOOGA WAY

This session by leaders in placemaking for Chattanooga's Innovation District will explore challenges, successes and lessons learned. Major themes include: the process of operating community spaces and intentionally animating existing spaces; the importance of strategically identifying and forming partnerships among existing organizations; and examples of implementing a diverse range of assets including ample arts and cultural programming while using "the Chattanooga way" of unique collaborations to ensure spaces are open and accessible. Hays, Shinn, and Stargel will explore how Chattanooga has exemplified that "working together works" while inspiring other communities to utilize similar tactics. The session will identify and brainstorm solutions for challenges that include how to make spaces/events approachable and inclusive, how to engage a wide variety of the community, and how to successfully activate often neglected or problematic spaces. The session will begin with a presentation from three key players in Chattanooga's Innovation District who will introduce the audience to key programming that has created a strong sense of place and community, framed by Project for Public Spaces' 8 Placemaking Principles for Innovation Districts" and a "live/work/play" theme.



STEPHANIE HAYS
LAMP POST
PROPERTIES



MEAGAN SHINN
RIVER CITY
COMPANY



MARY STARGEL
THE EDNEY
INNOVATION
CENTER

B3



ENGAGING AFRICAN AMERICAN DONORS AND VOLUNTEERS

Many nonprofit arts organizations serve large numbers of African Americans but struggle to attract black donors, board members and volunteers. There is a long history of civic engagement in black communities and this workshop will give you some tips about truly engaging African Americans, moving beyond tokenism. Participants will leave with a plan of what practices they will start, stop, and continue in engaging African American communities.



JAMES MCKISSIC
CITY OF CHATTANOOGA

DI

B4



CREATIVE PLACEMAKING TECHNICAL ASSISTANCE PROGRAM: LESSONS FROM THE FIELD

In 2016, the National Endowment for the Arts (NEA) and the Kresge Foundation partnered to expand support of creative placemaking through the launch of a pilot technical assistance program. In collaboration with Local Initiatives Support Corporation, National Creative Placemaking Program (LISC) and PolicyLink, the pilot program will provide the creative placemaking field a deeper understanding of how to do arts-based community development, cement cross sector partnerships, and accelerate arts- and culture-based solutions to community development challenges. Sixteen organizations across the country, in urban and rural areas, strong and weak markets, and at various points in the creative placemaking programs and projects were selected for the pilot technical assistance program through a competitive process. Participating organizations included a mix of community development corporations, community development financial institutions, local arts agencies, redevelopment authorities, housing authorities, and arts organizations. The technical assistance provided included leadership training for artists to become community leaders, resident-led community engagement techniques, and lessons in how to impact local policy and planning. The program also arranged mentorships, convened webinars, and created a learning network with the participating organizations. LISC and PolicyLink will use lessons learned over the course of program to develop and share material on appropriate technical assistance delivery and disseminate findings for the NEA and Kresge, participating organizations, as well as for the broader community development field. We are especially interested in sharing the recommendations and "best practices" for designing technical assistance programs. The Creative Placemaking Technical Assistance pilot program is the first of its kind for the National Endowment for the Arts and we are excited to share the results of several years of planning and hard work with the field.

DP

MA

DI

TU

101



REBECCA CHAN
LOCAL INITIATIVES SUPPORT
CORPORATION



ELENA STOEVA
SOULSVILLE USA
NEIGHBORHOOD



PERIOD B

THURSDAY MARCH 15
11:45AM - 1:00PM



B5



USING COHESIVE ECONOMIC DEVELOPMENT IN RURAL COMMUNITIES

The session focuses on cohesive economic development in rural America and how placemaking can be used in persistent poverty communities to effect change. The session shows how rural and isolated communities can use creative placemaking as an economic development strategy to infuse dollars into communities that better uphold their historic and cultural identities while also adding to the local economy. Placemaking can also help bring a greater draw to rural communities who build their economic development strategies around recreation.

ST

MA

SA



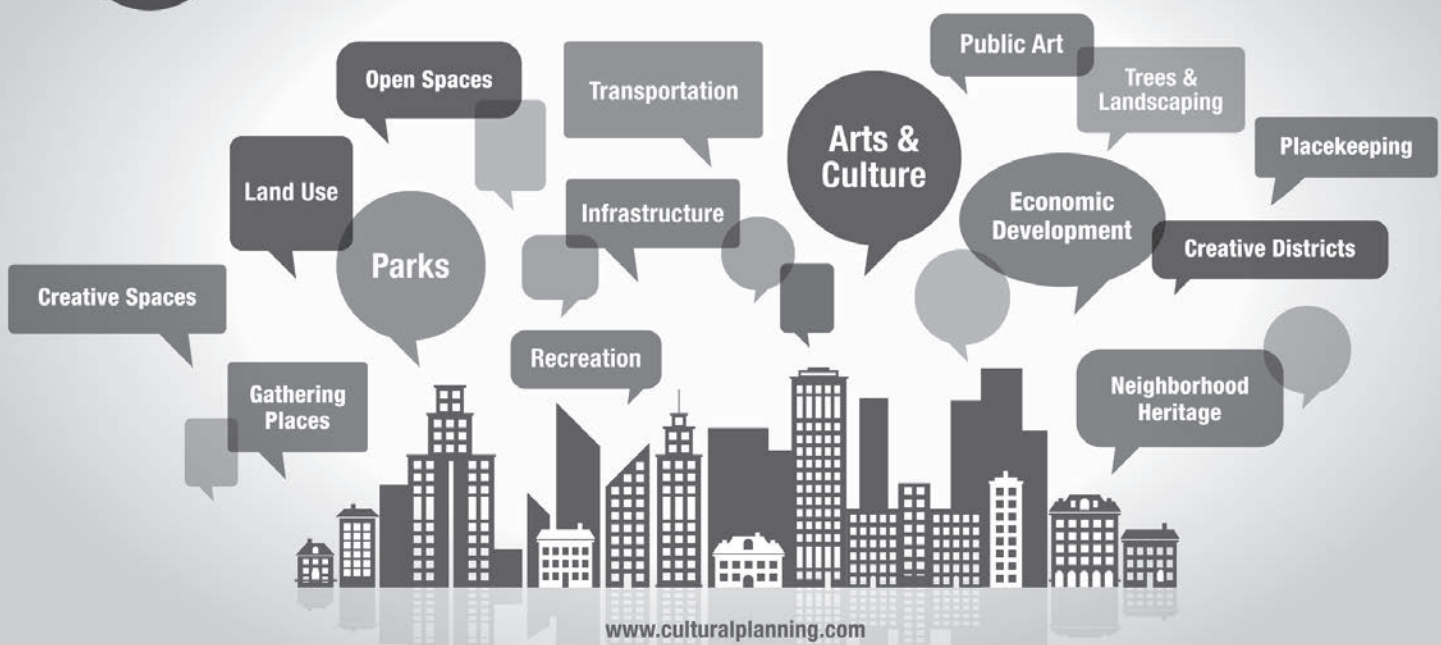
JUSTIN ARCHER BURCH
LOCAL INITIATIVES SUPPORT
CORPORATION



BOB REEDER
LOCAL INITIATIVES SUPPORT
CORPORATION

cpg The Cultural Planning Group

Your Creative Placemaking Partner



B6**ST****DP****CW****MA****SA****TU****101**

KNOWLEDGE EXCHANGE: CREATIVE PLACEMAKING TACTICS AND TIPS

CIVIC CREATIVITY: HOW PLACEMAKING CAN SUPPORT NEW MODES OF CIVIC PARTICIPATION

Preservation easements are a powerful tool for protecting our architectural heritage as well as our natural landscapes. A preservation easement is a voluntary legal agreement that provides assurance to the owner of a historic structure or undeveloped land that the intrinsic values of the place will be preserved through subsequent ownership. Easements can prevent building demolition, require qualified review of major facade changes, and enforce proper maintenance. Preservation easements are a tool that can help great places stay that way for the long term.



MATTHEW SLAATS
UNIVERSITY OF
VIRGINIA

THE POWER OF THE PROTOTYPE: USING SHORT-TERM PROJECTS TO INSPIRE LONG-TERM CHANGE

Urban prototypes and tactical urbanism projects have emerged as cost-effective approaches to testing temporary, community-based ideas prior to investing in large-budget projects. In this session, learn how communities can apply the tenets of prototyping - quicker, lighter, cheaper - to build momentum toward long-term investments in public space, economic development, and arts and culture programs. Ideas presented will be supported by regional precedents including temporary public spaces, food and retail incubators, and eco-tourism hubs.



NINA CHASE
MERRITT CHASE

THE CULTURAL PLACEKEEPING GUIDE

We all understand the need for investing in creative placemaking. But, we also have an obligation to protect these places! The Cultural Placekeeping Guide is an online resource which helps you develop an emergency response network for your local arts and cultural community. With a network in place, you'll be more resilient and prepared to withstand crises, from natural disasters to human-caused tragedies. You'll also get information on grants to help with your network's development.



MOLLIE QUINLAN-HAYES
SOUTH ARTS



PERIOD C

THURSDAY MARCH 15
2:30PM - 3:45PM



C1



ST

101

INTEGRATING ARTS AND CULTURE INTO LOCAL PLANNING INITIATIVES

This workshop will describe how the Town of Arlington, Massachusetts is integrating arts and culture into its local planning and community development initiatives. Arlington is a vibrant, walkable town in close proximity to Cambridge and Boston. Over the years housing needs and market demand has made the community more desirable and consequently real estate prices have soared since the 1990s. As Arlington changes, the Town remains committed to continuing to be diverse and welcoming. The arts and culture are an important component of maintaining economic diversity. This presentation will describe how community arts leaders and activists successfully worked with public and private partners to organize, create an Arts and Culture Action Plan, strategize and leverage funding for public arts, and gained a Cultural District designation from the state. The workshop will also describe the background politics and community market forces at play, including the various interests and issues competing for municipal attention and funding.



JENNIFER RAITT
TOWN OF ARLINGTON

C2



DP

CW

MA

SA

TU

HOW TO BUILD CREATIVE PLACEMAKING MOMENTUM, EXCITEMENT, AND ENGAGEMENT BY USING SMALL SCALE EXPERIMENTS TO TEST IDEAS

In 2016, Thrive Regional Partnership introduced Thriving Communities, a unique community development program that helps cities and towns to create art and cultural asset-based strategies to spark vibrancy and growth. The session will showcase how Design Thinking methods can empower communities to broaden their perspective about what is possible and then rapidly test ideas to build momentum, excitement and engagement. The session consists of knowledge sharing and an exercise to equip the participants with a creative process for testing ideas in their community. We will examine how each community applied the Design Thinking approach and then practice one Design Thinking method for rapid prototyping and testing. Successful case studies from the 2016 Thriving Communities program will serve as inspiration for the participants. One community's small test to "turn a vacant lot into a pop-up performance space" was thrown together in a matter of days, drew 300 people, and built such excitement and momentum that it led to a one-million-dollar investment in a permanent park for outdoor performances. Through a quick Design Thinking exercise, participants will experience rapid experimentation techniques that allow for simple, efficient and affordable exploration of ideas that can be applied in their own creative placemaking work.



MARY KIM
BRIDGE INNOVATE



JENNY WHITENER
BRIDGE INNOVATE



TAMARA GACHELL
BRIDGE INNOVATE



TABITHA KAPIC
BRIDGE INNOVATE

C3



ST

101

PARTNERING FOR INVESTED \$UCCESS!

Is funding holding you back from starting an arts movement in your town? Are you a small community with limited resources? Learn about a collaborative approach between a regionally sized nonprofit and a philanthropic foundation that partnered together around common goals to fund the beginnings of an arts and culture movement in eight small-sized cities and towns across a 16-county region. Learn how seed funding was used to catalyze additional funders to step forward in rural towns.



BRIDGETT MASSENGILL
THRIVE REGIONAL
PARTNERSHIP



KATHLEEN NOLTE
LYNDHURST FOUNDATION

C4



MA

DI

SA

ARTPLACE DEEP DIVE: AGRICULTURE AND FOOD EMPOWERMENT

How can agriculture strategies be employed to support local community sustainability and development? This panel explores how creative placemaking with agriculture can create access to healthier living in rural and urban settings.



F. JAVIER TORRES (MODERATOR)
THRIVING CULTURES, SURDNA FOUNDATION



CARLTON TURNER
MS CENTER FOR CULTURAL
PRODUCTION



NICOLAS DE LA FUENTE
SPACES OF OPPORTUNITY



JENNY HEBRON
OAKLAND AVENUE
FARM AND NORTHEAST
CHRISTIAN CDC

PERIOD C

THURSDAY MARCH 15
2:30PM - 3:45PM



C5



DP

CW

TU

101

CONNECTING PEOPLE AND PLACES IN LEXINGTON, KY

This session will share the approach Lexington implemented to evaluate and plan for existing and future public space downtown, the pilot projects undertaken, and the lessons learned throughout the process. In 2015, downtown Lexington partners worked with Gehl to do a public space public life study that looked in depth at how public space was being used in Lexington. It also identified several sites that were ideal for pilot projects. In the past several years they've completed four featured pilots, and the session themes will discuss how they chose the projects, how they were implemented, what was learned, and the next steps. Projects focused on include: SplashJAM!- a temporary spray ground at Northeastern Park; Phoenix Forward- re-imagining Phoenix Park, the adjacent Central Library, and their relationship to each other; Transit Center Projects- creative interventions helping to improve the downtown transit center and look at potential future uses of the parking lot across the street; Short St. Pilot- Tested enhancements along Short St. that included temporary bump outs, art, and other pedestrian focused improvements.



ETHAN HOWARD
DOWNTOWN LEXINGTON
PARTNERSHIP



LISA ADKINS
BLUE GRASS COMMUNITY
FOUNDATION

C6



ST

DP

CW

MA

DI

SA

TU

KNOWLEDGE EXCHANGE: CREATIVE EXAMPLES IN CHATTANOOGA

ENERGY & ART: HOW SMART GRID DATA AND FILM CREATE VALUE AND SENSE OF PLACE

EPB of Chattanooga worked with community partners to launch its pilot program, Home Energy Upgrade, in the Avondale neighborhood. Home Energy Upgrade is a free program available to low income customers. The utility not only worked to improve homes in Avondale, but also worked to create lasting, meaningful relationships in the area. After spending time in the neighborhood's Youth and Family Development Center, an idea to launch a film making course for Avondale youth was born. Several students took the course, and three short films were developed. The films centered on not only energy use and the HEU program, but also the history of the Avondale neighborhood. The films celebrate the Avondale community, serving to educate children about technical topics through art.



ELIZABETH C. HAMMITT
ELECTRIC POWER BOARD OF
CHATTANOOGA



LEVITT AMP MUSIC SERIES: THE POWER OF LIVE, FREE MUSIC

Jazzanooga will bring the second Levitt AMP Chattanooga Music Series to life on the lawn of the historic Martin Luther King District's Bessie Smith Cultural Center, further activating the area once considered a famed live music hub and center for African American community life. The 2018 series will bring momentum to a larger community-wide effort to celebrate the area's renowned musical heritage while reestablishing it as a thriving cultural destination.



MARY HOWARD ADE
CHATTANOOGA CONVENTION
AND VISITORS BUREAU



SHANE MORROW
JAZZANOOGA

FROM TRAFFIC SIGNALS TO COMMUNITIES

This presentation will showcase the development and successful implementation of a creative placemaking project in Chattanooga that works toward a more livable, prosperous community. The Chattanooga Department of Transportation (CDOT) partnered with Public Art Chattanooga and Mark Making to facilitate the project in East Chattanooga, neighborhoods with high low-income and minority populations. Students in East Chattanooga schools created artwork that will wrap traffic signal cabinets at intersections near their schools.



ERIC ASBOE
CHATTANOOGA DEPARTMENT
OF TRANSPORTATION

PERIOD C

THURSDAY MARCH 15
2:30PM - 3:45PM



C7.1



CW

101

COMMUNITY ARTS EXPERIENCES*

**This workshop is 90 minutes and is limited to 15 preregistered attendees*

This session will engage participants in a variety of leadership and team building exercises outdoors. Through these interactive games, participants will find it easier to engage groups and individuals through the use of creative meeting techniques to embody ideas with timing. Lessons include creative messaging for advocacy, using the art of the invitation to embody ideas, playing for warm-ups, playing for idea generation, creative resolution, and the beginning threads of your projects.



JEANNIE HACKER-CERULEAN
UNIVERSITY OF TENNESSEE
AT CHATTANOOGA, DEPT OF
PERFORMING ARTS



CORTNEY FLOWERS
COMMUNITY ARTIST/
ACTIVIST

C7.2



ST

DP

TU

101

CHALK AND TALK DEMONSTRATION*

**This workshop is 90 minutes and is limited to 15 preregistered attendees*

The primary takeaway from this session will be the application and interpretation of tactical urbanism in small towns and rural communities. Attendees will leave with a sense that they too can construct a low cost temporary chalkboard installation in their home communities, and be empowered to provide meaningful feedback to community stakeholders and festival organizers after interpreting the comments shared on the chalkboards. In many communities, especially those in the greater Appalachian region, people are hesitant to speak out and share their ideas. This is especially relevant given that many of the stakeholders we've worked with in Appalachian Kentucky have either seen or heard about these types of events in larger cities, but never thought of adapting them to their own town. We hope we can assist communities to overcome limited capacity, knowledge or skills and empower them to execute a small scale temporary "Chalk and Talk" for the betterment of their community.



SHANE BARTON
UNIVERSITY OF KENTUCKY



RYAN SANDWICK
UNIVERSITY OF KENTUCKY



YOU MADE IT TO THE CONFERENCE, NOW APPLY FOR A SOUTHERN CREATIVE PLACES GRANT!

South Arts offers a grant exclusively for CPLS Southeast attendees of up to \$5,000 to plan or implement one of your creative placemaking ideas. Visit www.southarts.org/cpgrants or visit Rusty Sox (rsox@southarts.org) at the resource table for details and full guidelines.

Deadline to apply: April 30, 2018

South Arts encourages you to practice safe and responsible creative placemaking.

Our Cultural Placekeeping Guide can help you protect your community spaces with an emergency response network. Grants are available to help with your network's development.

Join our session (Thursday, 11:45 a.m. - 1:00 p.m.) or visit Mollie Quinlan-Hayes (mquinlanhayes@southarts.org) at the resource table for a free copy of the guide and funding details.

South Arts is a nonprofit Regional Arts Organization. These grants opportunities are available for organizations and communities in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee, and made possible through support from the National Endowment for the Arts.

SOUTHARTS.ORG

South Arts, Inc.
1800 Peachtree St., NW
Suite 808
Atlanta, GA 30309
Phone: (404) 874-7244
Fax: (404) 873-2148



DISCOVER MORE ABOUT CHATTANOOGA

- 1 The **Chattanooga Bike Share** program allows you to ride one of 300 bicycles from 30 stations around the city.
- 2 At 1,120 feet underground, **Ruby Falls** is one of the deepest commercial caves in the world & touts a 145 ft. waterfall.
- 3 Garnet Carter invented miniature golf on Lookout Mountain & later created **Rock City Gardens**.
- 4 The **Lookout Mountain Incline Railway** is the world's steepest passenger railway at a 73% grade.
- 5 There are over 3,200 acres of preserved **Civil War** battlefields to explore in & around Chattanooga.
- 6 With the fastest internet in the US, Chattanooga is known as the **Gig City**, meaning you can download an entire digital movie (14 GB) in under 2 minutes.
- 7 In 2014, Chattanooga hosted the **IRONMAN triathlon** & received the highest athlete satisfaction index in IRONMAN history (97%).
- 8 The **Chattanooga Choo Choo's** lobby, a former railroad terminal, contains the largest freestanding brick dome in the world with an interior height of 85 feet.
- 9 Built in 1891, the **Walnut Street Bridge** is one of the longest pedestrian bridges in the world.
- 10 The world's first franchised **Coca-Cola bottling plant** was built in Chattanooga in 1899 by two local attorneys.
- 11 The **Hunter Museum of American Art** in the Bluff View Art District holds the South's largest collection of American art.
- 12 Chattanooga boasts the world's largest freshwater aquarium, the **Tennessee Aquarium**.
- 13 Weighing in at 90 lbs., "Fat Cat," the largest blue catfish on exhibit lives at the **Tennessee Aquarium**.
- 14 Chattanooga is home to the nation's first tow truck & the **International Towing and Recovery Museum**.
- 15 The **Lookout Mountain Flight Park and Training School** graduates more pilots annually than any school in the world.
- 16 The **Tennessee Valley Railroad Museum** has played a part in 19 movies, including *42* and *Water For Elephants*.
- 17 Located in the heart of downtown, **High Point Climbing & Fitness** is the 9th largest climbing gym in America.
- 18 More than **300 types of trees & 900 varieties of wildflowers** grow in the Chattanooga area.
- 19 Many famous people were **born in Chattanooga**: blues singer Bessie Smith, R&B singer Usher, actor Samuel L. Jackson & NFL athlete Reggie White.
- 20 A recording by Glenn Miller & his orchestra became internationally known for the 1941 gold record song "**Chattanooga Choo Choo**."
- 21 The first **MoonPie** was made at the Chattanooga Bakery in 1917.



PERIOD D

FRIDAY MARCH 16
9:30AM-10:45AM



D1



ST

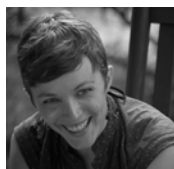
CW

DI

SA

CREATING PLACE: THE ART OF EQUITABLE COMMUNITY BUILDING IN THE SOUTH

What does creative placemaking look like in grassroots communities throughout the US South? Given the challenges to health and livability that our communities are facing – gentrification, deportation, mass incarceration, environmental destruction – what essential perspective do Alternate ROOTS artist/organizers bring to national conversations about creative placemaking? This creative showcase and discussion lifts up the work of contributors to ROOTS' collective, multimedia research project, Creating Place: The Art of Equitable Community Building that features articles, short films, and podcasts developed by ROOTS' member artists. Alternate ROOTS is a 42-year old Southern arts service organization that provides the connective tissue for a distinct segment of the arts and culture field: artists who have a commitment to making work in, with, by, for and about their communities, and those whose cultural work strives for social justice.



NICOLE GURGEL-SEEFELDT
ALTERNATE ROOTS



BOB MARTIN
CLEAR CREEK CREATIVE



KIM PEVIA
KAP INNER PRIZES



ANGELA DAVIS JOHNSON
HOLLERIN SPACE



MUTHI REED
HOLLERIN SPACE



CARRIE BRUNK
CLEAR CREEK CREATIVE

D2



CW

DI

TU

SHARE SISTRUNK & THE MEGAPHONE: STORIES OF CITIZEN EMPOWERMENT

This workshop reflects on the activation of a community hub called the "Megaphone: Amplifying the Voice of the People" taking place in an underserved predominantly black neighborhood in Sistrunk, Fort Lauderdale, FL. The Megaphone and Share Sistrunk were the implementation of two "urban interventions" that identified ways to encourage street life, civic engagement, and creative placemaking along the Sistrunk Boulevard Corridor through a public-private partnership. An urban intervention is a temporal project, measured in real-time, and designed to test out ideas from stakeholders that addresses community needs and the activation of public space. Share Sistrunk was the series of stories that captured the past, present, and future of everyday life inside the Sistrunk neighborhood through creative and artistic mediums as a collection of the voice of the neighborhood. The Megaphone consisted of both a series of events and programming that highlighted the unique cultural aspects of the Sistrunk community, as well as the construction of a formal stage built out of a repurposed shipping container, designed to provide a forum for sharing these stories and therefore amplifying the voice of the people. After the initial year, the project was handed over to the citizens of Sistrunk, who three years later have expanded and evolved the programming and operation of the Megaphone, making it a sustainable urban acupuncture project.



SHERRYL MURIENTE
WPB DOWNTOWN DEVELOPMENT AUTHORITY



KAREN CHERRY
THE MEGAPHONE



PERIOD D

FRIDAY MARCH 16
9:30AM-10:45AM



D3



ST

CW

DI

MA

SA

101

NEA OUR TOWN GRANT WORKSHOP

Since 2011, the National Endowment for the Arts has made nearly 500 Our Town grants, investing more than \$37 million in creative placemaking projects that take place in communities of all size across the United States and its territories. This workshop provides an overview of the program and the application process, examines case studies of successful past Our Town projects, and analyzes the components of an excellent Our Town grant application.



KATHERINE BRAY-SIMONS
NATIONAL ENDOWMENT FOR
THE ARTS

D4



CW

DI

101

SPARKING YOUNG PEOPLE'S CIVIC IMAGINATION!

Civic imagination is our collective capacity to imagine alternatives to the current social, political or economic conditions. To spark the civic imaginations of young people, we must utilize creative methods that will actively engage them in seeing themselves as vital and important voices in their communities. How can we engage young people in creative placemaking ventures that ignite their civic imagination and allows us to collectively envision more inclusive and emergent communities? What considerations should be made when engaging young people as co-creators of civic learning projects? What are some of the common barriers we encounter when we encourage people from different ages and abilities to imagine together? Working in small groups, participants will explore the possibilities of using artistic strategies to involve young people of various abilities in addressing an urgent civic issue. They will discover how projects developed at the intersection of civic imagination can not only result in powerful, creative products, but also reach well beyond one individual project or performance, to promote true change and strengthen all our communities. The session will model the use of arts-based methods to simulate a real-life creative placemaking project. Afterwards, participants will reflect on our guiding questions and share resources for further study and practice.



LISE KLOEPEL
UNIVERSITY OF NORTH
CAROLINA ASHEVILLE

D5



ST

CW

MA

DI

ARTPLACE SPOTLIGHT: CREATIVE PLACEMAKING IN THE AMERICAN SOUTH

Many communities in the American South have food access issues, among other community development challenges. With aging populations and changing demographics, how can these places – rich in history and culture – leverage creative placemaking to honor their pasts, and welcome futures that are sustainable, healthy, and equitable?



F. JAVIER TORRES (MODERATOR)
THRIVING CULTURES, SURDNA FOUNDATION



CARLTON TURNER
MS CENTER FOR CULTURAL
PRODUCTION



DANNY GLOVER
ONE SOUTH COMMUNITY
DEVELOPMENT
CORPORATION

D6



CW

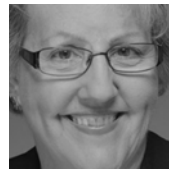
DI

BUILDING CREATIVE COMMUNITY IN NORTH CAROLINA - ARTISTS AS LEADERS, ENTREPRENEURS AND COMMUNITY INNOVATORS

In the post-industrial southern city of Winston Salem, North Carolina a social and economic transformation led by diverse artist leaders is taking place. Fueled by a dynamic partnership between The Kenan Institute for the Arts, Center for Creative Economy and UNC School of the Arts, more than 75 local artists have developed their break-out ideas into innovative and sustainable arts enterprises through intensive laboratory programs such as the Arts Enterprise Lab, Community Innovation Lab and Creative Start Up Accelerator. This session features three artists who have taken part in our programs and are leading remarkable place-based creative enterprises in Winston-Salem. Conversations focus on how other communities can build successful partnerships and motivate artists through self-engaged learning communities.



LYNDA LOTICH
THOMAS
S. KENAN
INSTITUTE FOR
THE ARTS



**MARGARET
COLLINS**
CENTER FOR
CREATIVE
ECONOMY



**AMATULLAH
SALEEM**
MAMI WATA
ARTISTS COLLECTIVE



**TONYA
SHEFFIELD**
THE DREAM
SCHOOL



**CHERYL
HARRY**
TRIAD
CULTURAL ARTS

PERIOD D

FRIDAY MARCH 16
9:30AM-10:45AM



D7.1



CW

MA

DI

BUILDING A CREATIVE HIVE*

**This workshop is 180 minutes and is limited to 15 preregistered attendees*

This is a hard-hat tour of the future site of Chattanooga's multi-faceted contemporary art center, Stove Works. Stove Works programming consists of three core components: an artist residency, exhibition space, and educational and community outreach. Charlotte Caldwell, Director + Founder, and Michael Calway-Fagen, Curator + Director of Exhibitions, will lead a group through a pre-war factory building in the process of being transformed. The tour will take the form of an open discussion exploring the reciprocal impact of space, place, and community on artists, participants, and passerby. Stove works aims to enrich the Chattanooga community by using different modes of display and production to educate the public about current practices in art and ways to communicate through visual language. Stove Works seeks to foster an environment of exchange and reflection, to provide opportunities to learn from the experiences of others, and to give voice using contemporary art as a megaphone.



**CHARLOTTE
CALDWELL**
STOVE
WORKS



**MIKE
CALWAY-
FAGEN**
STOVE
WORKS



**CAROLINE
GIKAS**
STOVE
WORKS

D7.2



ST

CW

MA

DI

LESSONS WE'RE LEARNING ON GLASS STREET IN EAST CHATTANOOGA*

**This workshop is 180 minutes and is limited to 15 preregistered attendees*

Glass House Collective (GHC) was founded to "bring life back to Glass Street and Glass Street back to life". Using a strategic, artist-led and community-involved grassroots engagement process, GHC's work plan is defined by East Chattanooga residents. The residents work hand-in-hand with GHC on these community betterment strategies. The specific, defined steps have yielded tangible and measurable results. We use the arts as our vehicle with the goal of making our streets cleaner, safer and more inviting. In a nutshell, we are the risk takers working in an under-resourced community. One of our greatest strengths is collaboration. We use creatives and pair them with residents to get things done. Whether through talents in architecture, urban planning, urban design, performing arts, or visual arts, artists are represented in the work that we do. Our most notable partnership is with an artist that has a studio on Glass Street. Rondell Crier operates Studio Everything, a creative resource, training, and empowerment studio, which was started in 2014. Residents of East Chattanooga can access space, tools, and equipment to realize their ideas or implement creative projects that strengthen and support issues that challenge our community. In 2016 we welcomed another dedicated partner as Habitat for Humanity's Neighborhood Revitalization Program shifted its focus to East Chattanooga. This program encompasses community engagement, completion of critical home repair projects, and exterior repair and preservation. The intent of Habitat's Neighborhood Revitalization Program is to enhance the quality of life in targeted neighborhoods through partnering with residents, nonprofits, funders, and volunteers.



**RONDELL
CRIER**
STUDIO
EVERYTHING



**KATHERINE
CURRIN**
GLASS HOUSE
COLLECTIVE



NICOLE LEWIS
GLASS HOUSE
COLLECTIVE



**DANIEL
GAMBLE**
HABITAT FOR
HUMANITY

PERIOD E

FRIDAY MARCH 16
11:00AM-12:15PM



E1



ST

DP

TU

PRESENCE CHANGES PERCEPTION: THE IMPACT OF THE UNIVERSITY ON THE REVITALIZATION OF THE DOWNTOWN SQUARE

What role can a local university play in the revitalization of a blighted, rural community through creative placemaking? Puffer shares the story of design faculty and student interns' presence in a downtown vacant bank building and their use of design thinking methods. Design thinking sessions between the university president's executive council and the mayor's office changed misperceptions and renewed a spirit of comradeship. As a result, efforts to revitalize Marion, Indiana's downtown square with new concepts of creative placemaking are being pursued by city officials and university leaders.



WENDY PUFFER
INDIANA WESLEYAN UNIVERSITY /
MARION DESIGN CO.



COUNTRY MILLER
IWU

LEAH CRANDALL
IWU

KATELYN FREED
IWU

E2



DP

CW

MA

TU

INTEGRATING CREATIVE PLACEMAKING INTO CITY GOVERNMENT

The benefits of creative placemaking are multiplied and ripple beyond individual locations as creative placemaking is scaled. The time, funding, and resources required to implement creative placemaking at that scale, however, can be prohibitive. The City of Chattanooga is reducing the barriers to that scaling by integrating the community engagement, planning, design, construction, and maintenance of creative placemaking projects throughout Chattanooga into city processes. This workshop is framed by a discussion of the City of Chattanooga's efforts to integrate creative placemaking into city processes and specific examples of collaborative creative placemaking projects.



ERIC ASBOE
CHATTANOOGA
DEPARTMENT OF
TRANSPORTATION



BRANDON SUTTON
CHATTANOOGA
DEPARTMENT OF
TRANSPORTATION



KATELYN KINNIE
PUBLIC ART
CHATTANOOGA



PERIOD E

FRIDAY MARCH 16
11:00AM-12:15PM



E3



ST

DP

CW

DI

SA

101

PART 1: BARN QUILTS AND BIG SOUTH FORKS: YOUTH-DRIVEN PLACEMAKING IN RURAL APPALACHIA

As Appalachian communities evolve, citizen engagement and understanding of the built environment will be crucial to the quality of our growth. To address this need, the Nashville Civic Design Center has developed Design Your Neighborhood (DYN), which is an innovative, web-based curriculum of activities that engage youth with the planning and design of their communities. DYN teaches students design as a way of thinking and problem solving while building awareness and exposure to the world around them. The curriculum challenges them to apply their knowledge to solutions for their neighborhoods, thus empowering students and promoting a "youth voice." In this presentation, we will describe the scope, goals, and target outcomes of DYN. Special attention will be paid to the implementation of DYN in rural communities, with our recent Scott County, Tennessee Design Your Neighborhood weekend as a case study for the impact that the curriculum can have in empowering youth to understand and address community needs.



KATY MORGAN
CIVIC DESIGN
CENTER



MELODY GIBSON
CIVIC DESIGN
CENTER



FULLER HANAN
CIVIC DESIGN
CENTER

PART 2: USING CREATIVITY TO REINVENT SMALL TOWNS

CREATE Portage County has developed a three-investment strategy that is making small-town Stevens Point, WI into a thriving 21st Century community. This is one of the fastest growing tech sectors and young professional populations not just for communities our size but in the state of Wisconsin. Investments in placemaking--both through public art and arts experiences--are laying the groundwork by building community identity around creativity. This is fostering creative ventures in the arts, business, community impact, and personal development--expanding who has access to entrepreneurship and using shared resources to grow this community of innovators. This session shares the model and give other small towns the opportunity to map the assets in their own communities to leave with a strategic plan to join this movement.



GREG WRIGHT
CREATE PORTAGE COUNTY

E4



ST

MA

SA

BOUNCING BACK: CASE STUDIES ON THE REGROWTH OF COMMUNITIES

This session will look at up to four distinct cities from the Northeast and Southeast regions of the US and explore how the arts and culture have been a catalyst for economic regrowth in areas that have been hit in past decades with financial turmoil. The selected projects will be based on cities that have bounced back from economic challenges utilizing arts, culture and creative placemaking. Potential case study projects are Toledo, OH; Lowell, MA; Charleston, SC; and St. Augustine, FL.



PATRICIA WALSH
AMERICANS FOR THE ARTS

E5



ST

DP

CW

MA

DI

SA

TU

101

BINGO'S MARKET: POTLUCK AND PANEL

Causeway and The Enterprise Center will host a roundtable discussing how the inception of Chattanooga's Innovation District inspired several organizations to use innovation for good, opening a healthy, affordable grocery store in a public housing unit within the district. The story includes: cross-sector collaboration, human-centered design, grassroots marketing / crowdfunding, storefront animation in a previously abandoned/avoided space, urban design, public art, and bringing together two diverse groups who did not interact. In 2015, a quarter mile radius of downtown Chattanooga was declared the Innovation District. The Edney building, on the corner of Market and 11th Street was chosen as the hub of that district. With all of the excitement that was building in the emerging district, a lot of questions were raised about the building sitting right across the street: Patten Towers.



GEOFF MILLENER (MODERATOR)
THE ENTERPRISE CENTER



CHELSEA CONRAD
CAUSEWAY



MARY STARGEL
THE INNOVATION DISTRICT



BILL RUSH
YMCA



NICHOLE CARTER
PATTERN TOWERS



PERIOD E

FRIDAY MARCH 16
11:00AM-12:15PM



E6



CW

DI

101

KNOWLEDGE EXCHANGE: DEALING WITH CHANGE

HISTORIC PRESERVATION IS PRESENT TENSE

Cornerstones, Inc. is Chattanooga's historic preservation organization that has helped save various buildings throughout the downtown area. Join Cornerstones for a conversation about the importance of preserving our heritage and how to actually do that. You'll be taken through the historic renovation process and be able to learn about Chattanooga's properties and areas of town that have been endangered, saved, and lost.



**AMANDA
CARMICHAEL**
CORNERSTONES,
INC.



**ARCH
WILLINGHAM**
CORNERSTONES,
INC.

THE SLUM WE CALL HOME

The session will focus on ongoing research and investigation into slum rehabilitation across the world. Slum homes are poor in environmental health yet they possess the qualities of a vibrant community. The creativity that fuels the way slum houses are developed (the process of bringing together many elements to create an object of functionality) is the cause for the feeling of community within slums. How do we identify the aspects of architectural design that fosters the same type of creativity while improving one's quality of life? A key component of this investigation is also ensuring that any plans created are environmentally friendly and sustainable. In addition, my research taps into the fields of humanitarian design and design for social justice.



EMORY
UNIVERSITY

TIERA NDLOVU
EMORY UNIVERSITY

EMPOWERING YOUTH TO TRANSFORM COMMUNITIES

Changes in technology, economics, and demographics have caused many communities to experience population decline. Retaining and attracting young professionals has become a priority for economic and community development. Engaging and empowering youth is one approach being tested by the University of Wisconsin-Extension. University of Wisconsin-Extension 4-H Youth Development Educator Neil Klemme and Land Use + Community Development Specialist Todd Johnson share their story of collaboration and youth-driven community development. Presenters will focus on one community's effort to engage and empower youth to create a multi-state regional trail connecting Michigan to Wisconsin. Attendees will learn how youth collaborated with planning and design professionals to develop and implement plans that transform the physical and social landscape. This presentation will illustrate the significance that youth engagement and empowerment can have on the community, its leaders, and the youth themselves.



NEIL KLEMM
IRON COUNTY
UNIVERSITY OF
WISCONSIN
EXTENSION



**TODD W.
JOHNSON**
UNIVERSITY OF
WISCONSIN
RIVER FALLS

PERIOD F

FRIDAY MARCH 16
2:15PM-3:30PM



F1



ST

CW

DI

101

ARTS AND THE VILLAGE: A PRACTICAL GUIDE TO DEVELOPING THE LOCAL ARTS

Creative placemaking in a small town is difficult. There are some triumphs and some setbacks. Every setback is a learning opportunity. You really have to have an organization that is dedicated to the arts, that inclusiveness is always the best route to take, that education is vital for the arts and that economic growth comes from the arts and arts education. With those lessons in hand, The Marion County Arts Council set about creating an organization that will foster the arts in our county with goals that are to provide opportunities for artists, raise money to support the arts and foster art awareness, and help educate the public and foster the economic growth that the arts have provided for other communities.

DUKE RAULSTON
MARION COUNTY ARTS
COUNCIL

LEONARDO P. RAULSTON, JR
MARION COUNTY ARTS
COUNCIL

DALE WOODFIN
MARION COUNTY ARTS
COUNCIL

F2



CW

DI

101

EMPOWERING COMMUNITIES THROUGH STORYTELLING

This workshop helps activists, planners, social impact designers, nonprofits and public agency professionals wishing to meaningfully connect with communities by exploring non-traditional storytelling practices. The ability to tell a story and document our realities is fundamentally human, and should not be limited to surveys and sticky notes, formal townhalls and stilted stakeholder discussions. Storytelling through arts and design is a catalyst for placemaking, meaningful dialogue, and authentic narratives to counter common misunderstandings about where we live and residents' lived experiences. Visual storytelling has the power to strengthen community agency, and provide insightful documentation of issues impacting our neighborhoods. It is a critical key to placemaking for inclusive and equitable social change.



DIAMOND JAMES
CENTER FOR SOCIAL DESIGN
AT MICA



PERIOD F

FRIDAY MARCH 16
2:15PM-3:30PM



F3



ST

CW

MA

SA

REDEFINING RURAL: UTILIZING ARTS AND INNOVATION IN THE QUEST TO REVITALIZE SMALL SOUTHERN TOWNS

Though every community sets out on the creative placemaking journey differently, we all need a champion. This interactive workshop is a how-to guide for communities that want to better utilize strengths, confront economic challenges and find the right individuals to move creative placemaking initiatives forward. Learn how to start small in order to make a big impact by sharing your story effectively. Hear how other communities across the South are driving rural innovation through arts and culture with case study research from the newly compiled DRA-funded Ozark Artisan Feasibility Study, which analyzed opportunity for innovation hubs in six low-income, rural counties in Northeast Arkansas and Southeast Missouri in the wake of a devastating flood in 2017. Finally, find out how Cherokee Village, Arkansas's original creative placemaking community, is redefining itself and launching one of the most rural innovation hubs in the country in Spring 2018.



GRAYCEN COLBERT BIGGER
CITY OF CHEROKEE VILLAGE,
ARKANSAS

F4



DP

CW

TU

"TEMPORARY PUBLIC ART: STARTING CONVERSATION AND DRIVING CHANGE"

This round table highlights the powerful impact temporary public art can have in driving change in a community. Socially engaged art is a growing trend and artists are using temporary public art as a tool to start conversations and engage communities around social issues - empowering people to start the process of making change in their neighborhood, city and potentially the world. The panel will be moderated by Chattanooga's Director of Public Art, Katelyn Kirnie and will feature three projects that have all taken place in Chattanooga as well as other cities and communities around the world. Katherine Currin, Co-Founder of Glass House Collective will speak on her experience with "Rise Up Chattanooga" by Charlie Brouwer, an artwork aimed at uplifting the spirit and developing a belief among the whole community that change is possible. Dawn Hjelseth, Director of Development for Green Spaces Chattanooga will speak about bringing Jen Lewin's interactive light artwork, "The Pool" to three underserved Chattanooga neighborhoods to provide education on energy and energy savings. Katelyn Kirnie will speak about bringing the public artwork "The Blue Trees" to Chattanooga and how the artist, Konstantin Dimopoulos has installed the piece in cities around the world to prompt conversation and awareness around the global issue of deforestation. The audience will be an active participant in the conversation, working to uncover what conversations need to take place to drive change in their own communities.



KATELYN KIRNIE
PUBLIC ART
CHATTANOOGA



DAWN HJELSETH
DEVELOPMENT
FOR GREEN |
SPACES



KATHERINE CURRIN
GLASS HOUSE
COLLECTIVE

F5



CW

DI

101

MAKING IT IN RURAL--NEXT GEN VOICES SHARE THEIR STORIES

In a narrative stage format, The Art of Community: Rural SC, a new initiative of the SC Arts Commission in a rural Promise Zone region of the state, will present a closer look at what "making it" in rural means. Two "NEXT Gen" professionals will share their stories about their connection to this project including: how a trip to Kentucky enlarged their thinking about where they live, how telling their authentic stories about rural South Carolina creates connection, how they have found their voices and are engaging with other young professionals who call rural 'home' and how engagement in this creative placemaking initiative has empowered them to develop new approaches and systems using arts and culture.



SOUTH
CAROLINA
arts
COMMISSION

**SUSAN
DUPLESSIS**
SC ARTS
COMMISSION



DENMARK
TECHNICAL COLLEGE

**ASHLEY
JORDAN**
DENMARK
TECHNICAL
COLLEGE



MENT NELSON
INDEPENDENT
ARTIST



BOB REEDER
RURAL LISC

F6



CW

MA

DI

101

KNOWLEDGE EXCHANGE: LOCAL PUBLIC ART

THE VALUE OF COMMUNITY BUILT PROCESSES AND PLACES

In 1971, architect Robert Leathers worked with a community in Ithaca, New York to design and build a playground for their children. Since then, he developed a network of artists and designers who involve community volunteers in the design and construction of shared places, now called the Community-Built Association. This presentation shares a collective description of these community-built practices and their perceived impacts, developed through research on commonalities within writings about contemporary, professional community-built projects.



KATHERINE MELCHER
UNIVERSITY OF GEORGIA

"THE MISSING LINK" - MAKING PUBLIC ART A PERMANENT VISION FOR YOUR COMMUNITY

A lively, informative session with two presenters, who work professionally in the realm of Architecture, Community Planning & Development, Public Art and Site Selection fields, that provides a specific approach and solution to assure citizens, art organizations and public officials of including Public Art in their neighborhood, community, town, city or county. Our presentation, entitled "The Missing Link", gives clear direction for those that want Public Art in their community. It's a positive, enlightening message about the process.



**STEPHEN M.
GRURISIN**
ADVANCE
PLANNING
ASSOCIATES, LC



**CATHERINE A.
PEEK**
COLLAGE
UNLEASHED



PERIOD F

FRIDAY MARCH 16
2:15PM-3:30PM



F6



USING LEARNING TO CULTIVATE COMMUNITY

How can learning build community connections? For the past three years, The Chatterry in Chattanooga, Tenn. has used fun, affordable, and accessible education experiences to connect adults with one another, the arts, and the community at large. The Chatterry's mission is to cultivate a community of learners by making education engaging, interactive, and most of all, enjoyable. Since The Chatterry was founded in 2014, it has partnered with over 60 small businesses, nonprofits, and individuals to conduct over 200 classes and workshops in 29 spaces throughout Chattanooga. More than 2,500 people have signed up for The Chatterry's classes, workshops, and events since its inception.



**JENNIFER
HOLDER**
THE CHATTERY



**SHAWANDA
MASON-
MOORE**
THE CHATTERY

F7.1



ST

DP

CW

MA

SA

CARVING A PATH FOR PLACEMAKING: A CREATIVE APPROACH TO REVITALIZATION*

**This workshop is 180 minutes and is limited to 15 preregistered attendees*

How do you rebuild community identity in the face of pervasive blight, a disconnected public, and limited financial resources in small town America? This session is hosted by Redev Workshop, a volunteer-based, grassroots organization focused on community development in Rossville, GA. Its founders share critical information on transforming the challenges of working in a small town to advantages for unique and vibrant revitalization. Despite Rossville's geographic proximity to Chattanooga, only a 10-minute drive to its booming Southside neighborhood, it has not shared in Chattanooga's recent prosperity. Since its inception two years ago, the organization has brought over \$45,000 in grant funding and over \$73,000 of in-kind donations to Rossville's 4,000 residents by focusing on small projects with deep impact. Over 500 citizen engagements have laid the foundation for a groundswell of rebirth. The workshop in downtown Rossville will be split into three portions: A presentation introducing Redev Workshop, our assets-based approach, work completed to date, and abundant time for questions. A walking tour of key 'opportunity' sites in our city. Small-group ideation of placemaking solutions for these key sites, followed by presentation to fellow session attendees and discussion.

ELIZABETH WELLS
REDEV WORKSHOP



**SALLY
MORROW**
REDEV
WORKSHOP

THANK YOU, NEA!



ART WORKS.



**National
Endowment
for the Arts**

arts.gov

**THE CREATIVE PLACEMAKING LEADERSHIP SUMMITS
ARE MADE POSSIBLE IN PART
THROUGH THE SUPPORT OF THE
NATIONAL ENDOWMENT FOR THE ARTS**



F7.2



DP

THE MAP FOR TENDER CHOREOGRAPHIES*

**This workshop is 180 minutes and is limited to 15 preregistered attendees*

glo female moving artists will occupy Chattanooga sidewalks and street corners with relational, choir and tableaux movements. glo has been building relations among communities and sites with complicated histories for numerous years and this session has grown organically from their deep work with Walker County and Rossville, Georgia, just 3 miles south of Chattanooga, across the State border. The concepts of geography and cartography inspire us to explore issues of socioeconomic inequality, border immigration, and ancestry. Who can lay claim to the South? Who gets to dance? Embodying the stories of the Chattanooga community through movement and sustainment alongside the diverse participants of the Conference allows us not only to contend with the past but also grapple with our contemporary moment--how far we've come, how far we have to go--the language of movement helps us do just that. We are passionate about movement as a form of demonstration, a slogan devoid of any demands or words, suggesting a potential dialogue that may or may not occur. The Map for Tender Choreographies is a site-based meditation at the intersection of what is social, political, timely and sincere, that brings together a constellation of people, civic needs, and experimentation alongside a Creative Placemaking Leadership Summit in a small southern town.



**LAURI
STALLINGS**
GLO

PERIOD G

FRIDAY MARCH 16
4:00PM - 5:15PM



G1



ST

CW

MA

SA

TU

101

CREATING COMMUNITY VISIONS THAT INSPIRE CHANGE

Many communities dread change. Even the few that don't may still dread the change process. All too often, the endless meetings, postings, hearings, and presentations fill 3-ring binders with ideas (even really good ones) that may never see the light of day. As community development professionals, we need to provide public participation processes that not only generate meaningful discussion, but lead to meaningful action. Public, private, and non-profit groups have successfully used charrettes to help communities make complex decisions about their future. Based on the Minnesota Design Team's process, the Design Wisconsin program works with small rural communities, who normally would not have access to planning and design professionals, discover their shared vision of the future. The Design Wisconsin program leverages the resources of the University of Wisconsin along with its supporting campuses and research centers to facilitate community-wide and site-specific visioning programs. Starting with the Design Wisconsin Workbook, local University of Wisconsin-Extension Educators work with communities 3-6 months in advance to build the capacity needed to host the charrette and to implement change afterwards. Extension's Community Vitality + Placemaking research team brings a group of 20 planning and design professionals who donate their services for a 3-day weekend (Thursday-Saturday). Volunteers are embedded with the community via host families while they facilitate a battery of public participation activities that inform the creation of 20-30 hand-drawn renderings of the community's vision.



TODD W. JOHNSON
UNIVERSITY OF WISCONSIN
RIVER FALLS



NEIL KLEMM
IRON COUNTY
UNIVERSITY OF WISCONSIN
EXTENSION

G2



ST

CW

DI

SA

HOW SMALL TOWNS CAN USE ART TO ATTRACT MILLENNIALS

This roundtable, led by Livability.com's managing editor, Winona Dimeo-Ediger, will delve into how small towns can use the arts to attract younger residents and visitors – and not just in theory, but in a nitty gritty, real-world, this-is-what-you-need-to-do way. Panelists will include community leaders who were integral in reinventing their small towns as artistic hotspots and can share lessons learned and speak directly to what works and what doesn't. This panel will be a unique blend of big-picture demographic trends (where millennials are moving and why) and practical, actionable tips for community members and leaders to bring back to their communities to create the art infrastructure needed to attract young residents. Livability.com's goal is to highlight small towns and cities as great places to live, work, and play. In recent years, we've seen millennial moving trends and the arts intersect in some really interesting – and illuminating – ways.



WINONA DIMEO-EDIGER (MODERATOR)
LIVABILITY



CHARLOTTE CALDWELL
STOVE WORKS



SARAH B. GILLIAM
PHOTOGRAPHER



HOLLY FREEMAN
COLUMBIA ARTS
BUILDING

SAMANTHA DE ARMAS
ARTIST

G3



DP

CW

DI

101

CREATIVE SPACEMAKING: INTEGRATING ART INTO COLLABORATIVE PLANNING PROCESSES

With its work rebuilding communities after natural disasters and strengthening them in preparation for future extreme weather and climate change, Enterprise has learned that for a community to be truly resilient, it must also focus on human networks and be sensitive to its unique culture. Relationship building is imperative to strengthening human networks. This not only applies to project implementation but also to the project planning process. A great project is most effective with an equally great process. This workshop explores how we are doing that process. Through the Climate and Cultural Resilience Grant Program, which aims to connect climate resilience and cultural resilience through creative placemaking Enterprise is exploring how to build an effective process that incorporates art based team building.



MEAGAN VENABLE-THOMAS
ENTERPRISE COMMUNITY
PARTNERS



DANA HANTEL
REDISCOVER APPALACHIA

G4



DP

CW

MA

DI

REVITALIZING CULTURALLY SIGNIFICANT COMMUNITIES

Dilapidated buildings and vacant parcels coming to life; a deep rooted community identity and rich cultural significance; and decades long business owners converging with an on-slot of new commercial activity - this narrative is relevant in many cities across the U.S. and is something that is very apparent in the MLK commercial corridor and neighborhood in Downtown Chattanooga. This panel discussion brings together many different leaders in Chattanooga working to revitalize the MLK area and working in concerted and strategic efforts to maintain the area's rich cultural history and identity of The Big 9. The home to the Bessie Smith Cultural Center and the heyday of Chattanooga's jazz scene, the MLK Boulevard witnessed, like many urban areas, a large scale disinvestment over the last several decades. In the last four years, this area has experienced over \$200 million dollars of private investment which represents 20% of the current investment happening in Downtown Chattanooga. But with this level of investment and interest, how do we preserve the area's culture? How can a city add to the physical landscape while preserving what's already there? How do we display an area's history to new community members? How does a city thoughtfully invest in new commerce but protect what's already there?



MATT BUSBY (MODERATOR)
THE CAMP HOUSE



JIM WILLIAMSON
RIVER CITY
COMPANY



SHANE MORROW
JAZZANOOGA



VICTOR WILLIAMS
MEMO'S GRILL
AND MLK
PROPERTY OWNER



ANN YOACHIM
UNIVERSITY OF
TENNESSEE,
CHATTANOOGA



PERIOD G

FRIDAY MARCH 16
4:00PM - 5:15PM



G5



CW

DI

TU

HOW CREATIVE COMMUNITY ENGAGEMENT AND PLACEMAKING ARE TRANSFORMING TRANSPORTATION IN NASHVILLE

Through a strong case study, this session will explore how artists can be mobilized to more effectively engage community, create change and influence policy decisions. A private/public partnership called Envision Nolensville Pike (ENP), made up of private businesses, nonprofits, local/state government officials and transportation planners, has cultivated conditions that are affecting transportation planning at the local and state level. The ENP project focuses on a corridor called Nolensville Pike, which runs from downtown Nashville through the most racially and ethnically diverse area of the city. The area is home to a large number of Latino, Somali, Kurdish and Ethiopian residents and their businesses. The ENP project started with engaging artists to have conversations in the community about transportation conditions that affect daily quality of life issues such as pedestrian safety, access and affordable housing. Subsequent placemaking projects have envisioned how to make this vital corridor safer and accessible to people walking, bicycling and using public transportation. The project is a finalist for an ArtPlace America project grant this year. The project has also resulted in a \$1 million funding commitment from the city to redesign five intersections along the corridor.



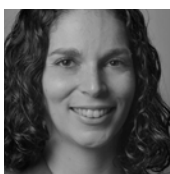
CAROLINE VINCENT
METRO ARTS



ALEX MACIAS
CONEXIÓN AMÉRICAS



MICHAEL BRIGGS
METRO NASHVILLE PLANNING



ROCHELLE CARPENTER
GREATER NASHVILLE REGIONAL COUNCIL



KRISTEN CHAPMAN GIBBONS
ARTIST

G6



ST

CW

101

ARTPLACE DEEP DIVE: POLITICS, IMMIGRATION, AND COMMUNITY

How can arts and cultural strategies support the various needs of immigrant communities in this constantly changing political environment? Panelists will showcase their innovative work.



JAMIE BENNETT (MODERATOR)
ARTPLACE AMERICA

JOINED BY
ARTPLACE COLLEAGUES



CREATIVE PLACEMAKING



LEADERSHIP SUMMIT



**Southeast
Region**
CHATTANOOGA, TN
MARCH 15&16

**Southwest /
Rocky Mtns**
DENVER, CO
APRIL 6&7

**Northeast
Cooridor**
MADISON, NJ
MAY 3&4

**Appalachia
Region**
CHARLESTON, WV
JUNE 21&22

**National
Summit**
COLLEGE PARK, MD
OCTOBER 5-7

SMALL
TOWNS

RURAL
AREAS

COMMUNITY
WELLNESS

TACTICAL
URBANISM

ENTREPRENEURSHIP
& EQUITY

CREATIVE PLACEMAKING
IN BORDERLANDS

CP IN MOUNTAIN
TOWNS

CP IN LATINO
COMMUNITIES

SPORTS AND
ARTS

MAKING SPACE FOR
CREATIVITY / DESIGN

INTRODUCING
COMMUNITIES TO CP

GENTRIFICATION

ECONOMIC
DEVELOPMENT

COMMUNITY
WELLNESS

ARTS ECOLOGIES IN
ISOLATED AREAS

ARTS IN SMALLER
COMMUNITIES

CREATIVE PLACEMAKING
AND CHANGE

NEGOTIATING PASTS,
PRESENTS, & FUTURES

EQUITABLE DEVELOPMENT &
ENVIRONMENTAL JUSTICE

ARTS & DESIGNERS AS
CHANGE AGENTS

WWW.CPLSUMMIT.ORG

✉ INFO@CPLSUMMIT.ORG

📘 FACEBOOK.COM/CPLS

📷 @CPL_SUMMIT

🐦 @CPL_SUMMIT



ARTPLACE

SOUTH
ARTS



TAMARACK
FOUNDATION
ARTS

UNIVERSITY OF
MARYLAND

ART WORKS.
art.gov



LYNDHURST FOUNDATION

The Lyndhurst Foundation
identifies & invests in initiatives, institutions, people & programs
that contribute to the long-term livability & resilience
of the greater Chattanooga region.

517 EAST FIFTH STREET CHATTANOOGA • TENNESSEE 37403-1826

LYNDHURSTFOUNDATION.ORG 423.756.0767