



Mission Statement

To encourage people of all ages and backgrounds to participate in the sport of sailing, by creating greater opportunities for learning to sail and to learn water safety skills; to provide a professional structure and sustainable future for sail training, coaching and a pathway to careers in the sport.

Introduction

Learning to sail includes learning important life skills. Perseverance, confidence, enthusiasm, self reliance, discipline and team work are all woven into the sport of sailing. Combined, these skills enable people to be successful and valuable members of our community and workforce.

By supporting Sail Northland Charitable Trust you would play a significant role in taking this important opportunity into schools, the community and throughout Northland. A connection with Sail Northland Charitable Trust would provide you or your business with positive promotional opportunities.





Why Was The Trust Formed?

To date training and coaching in Northland has been almost solely dependent on the ebb and flow of enthusiastic parents and keen sailors through clubs. Sail Northland Charitable Trust aims to provide a professional management and coaching structure that is supported by volunteers but not solely dependent on them. This will take out the peaks and troughs experienced by many clubs and provide a sustainable future and growth for the sport in Northland.

Sailing teaches young people about water safety in a natural and fun way and this is another reason that SNCT was created. The water safety message is shared more widely as participation in the sport grows.

Sailing in New Zealand is incredibly successful at the highest level but is widely perceived as being only for the wealthy demographic within society. Sail Northland Charitable Trust aims to provide a pathway into sailing regardless of age, background or experience so more people can benefit.

How Will the Trust Succeed in its Objectives?

SNCT will engage a full time Coach to deliver the strategic plan developed by the board of trustees. The Coach will be supported by the board of trustees, Assistant Coaches, Junior Coaches and Volunteers.

Initial emphasis will be on providing:

- ☞ Learn to sail and water safety programmes for junior and secondary school age children and adults.
- ☞ Progressive sailing programmes to improve skills of children and adults.
- ☞ Team Sailing for progression of skills with secondary school children

The future goals of Sail Northland Charitable Trust:

- ☞ To provide sailing for the disabled
- ☞ Sail Performance and Coaching Programmes
- ☞ To provide sail coaching to all Northland Schools
- ☞ Assist young people into careers within the industry and associated industries
- ☞ To provide access to boats to all Northlanders

TO DELIVER A SUCCESSFUL OUTCOME WE NEED YOUR HELP AND SUPPORT.

TOGETHER WE CAN MAKE A DIFFERENCE!

TO FIND OUT HOW YOU CAN HELP US PLEASE SEE OUR FRIENDS AND SUPPORTERS SECTION ON PAGE 9.



MORE INFORMATION ON THE TRUST

What We Achieved in our First Year

Establishment of the Trust

- Set up the Trust deeds
- Achieved Registered Charitable Trust status
- Negotiated MOU with WCC
- Leased 2 Omegas from YNZ

Sailing Programmes

- ↳ Junior Learn To Sail
- ↳ Adult Learn To Sail
- ↳ Team Sailing
- ↳ Secondary school sailing – Learn To Sail
- ↳ Education Outside The Classroom (EOTC)

Sponsorship, Funding and Supporters

- Northland Yachting Association
- KiwiSport
- Marina Trust, Whangarei
- Marsden Yacht and Boat Club
- Yachting New Zealand
- UK Sails
- WRMK - Jared Cain
- Whangarei Cruising Club
- Northtec Students, initial logo design
- PGD - Adrian Wilkins, graphic design and photo
- TSC Whangarei, IT consultants



STRATEGIC GOALS FOR THE FUTURE

Two years

- ↪ Full time coach/manager
- ↪ A full weekly program of sailing with coach travelling to Northland sailing clubs as requested
- ↪ 3 annual sailing camps
- ↪ Facilitate sailing for the disabled
- ↪ Boats -
 - 12 Optimists
 - 6 Fevas
 - 2 Omegas
 - 2 RIB's

Five years

- ↪ Full time coach/manager plus assistant coaches
- ↪ A full weekly program of sailing from Parua Bay
- ↪ Full mobility of (at least) 1 coach, 6 Optimists and 4 Fevas
- ↪ Six annual camps held at various Northland locations
- ↪ Make sailing an extra curricula activity in at least 50% of Northland schools
- ↪ Build a facility to house the boats and equipment, plus office area and changing rooms
- ↪ Assist with upgrading ramp and jetty
- ↪ Boats -
 - 24 RS feva
 - 6 Omegas
 - 6 RIBs

Ten years

- ↪ Expand on all the goals above
- ↪ Make sailing an extra curricular activity in at least 90% of Northland schools



THE BOATS WE CURRENTLY USE (AND SOME WE'D LIKE TO USE)

OPTIMIST *(Currently utilising Waterwise boats with Whangarei Cruising Club rigs)*

- ✦ A traditional training boat for children 7-13 years old



FEVA *(raising funds for 6 boats)*

- ✦ A very versatile boat for two handed sailing
- ✦ Good for coaching one on one in the boat with one student and one coach
- ✦ Can take people from beginner to advanced technical skills (Spinnaker use) and racing





OMEGA (Currently 2 boats on loan from Yachting NZ.
Raising funds for 2 boats this year)

- ✦ A useful boat for teaching 4-5 children or 3-4 adults
- ✦ Good for large numbers of children accompanied by a coach
- ✦ Can take people from beginner to advanced technical skills (Spinnaker use) and racing.





420 class

- ↪ High performance 2 handed boat.
- ↪ Used for training more advanced sailors and Team Sailing



RIBs Rigid hull Inflatable Boat *(raising funds for 2 boats)*

- ↪ Support boats at a ratio of 1 to 6 learn to sail dinghies must be provided at all sessions.
- ↪ 4.3m inflatable boats with 40hp 4 stroke motors are the ideal coaching boat





THE COURSES WE RUN

All the Learn to sail/ coach classes will be run to the Yachting New Zealand programmes listed below.

These are comprehensive programmes with a good track record.

Have a Go

A one day opportunity to experience the thrills of sailing in a safe environment and have fun.

Learn to Sail 1. Start Sailing!

This covers safety, knowing your boat, knots, launching, capsizing, basic sailing and rules

Learn to Sail 2. Sailing Faster!

Builds on all the skills learnt in the initial course.

Learn to Sail 3. Go Racing!

More advanced sailing techniques, rules and mark roundings, team work for 2 people sailing and generally getting ready to race in Regattas.

Learn to Sail Coach (dinghy)

A two and half day course delivered by Yachting New Zealand's accredited facilitators.



FRIENDS AND SUPPORTERS

We would like to offer you or your business an opportunity to support the SNCT through sponsorship. We would like to be able to build a relationship with you that benefits yourself, the Trust and the community.

We have put together some sponsorship packages but we would welcome the opportunity to talk to you about any ways that you can support the Trust.

PLATINUM SUPPORTER

An opportunity to be the main supporter of the Sail Northland Charitable Trust. All the benefits listed in the “business package” below are included, but with the additional scope to be involved with the Trust’s development and future.

SNCT SUPPORTER BUSINESS PACKAGE (\$200 per month for 3 years)

This package includes the following:

- ✦ Company logo on boat for 3 seasons
- ✦ Logo placed on all SNCT public relations and advertising material
- ✦ Limited number of naming rights for coaching sessions
- ✦ Name advertised on signage at Parua Bay washdown area
- ✦ Logo and link on Website
- ✦ Thanked in all briefings
- ✦ Thanked in our newsletters- min 4 per year sent to our sailing community

FUND A BOAT

This package will provide funds to purchase a boat - Feva, Omega or RIB (refer to pages 5 - 7).

Naming rights and large company logo displayed on sail and hull for the life of the boat.

FRIENDS OF SNCT (\$100 per year)

Be involved in your sailing community and support a local initiative.

The Trust will keep you informed of our progress and any events that are planned.

- ✦ Receive an SNCT cap **or** t-shirt
- ✦ Receive the SNCT Newsletter and special Friends of SNCT communications

We have the chance to create a sailing experience that will be the envy of the country.

The time is right. We have a community engaged, a group of committed trustees, and an unrivalled location. With limited resources and promotion there has already been a huge and positive response to the sailing sessions offered.

It's all waiting for us to make it happen!

TRUSTEES

Our Trustees come from varied backgrounds and are all involved in sailing and boating in Northland.

ANGELA SMITH : Chairperson. Angela is a local architectural designer. She has been sailing all her life. When her oldest son joined the Whangarei Boys High School sailing team she became involved with managing the team. She spends as much time as possible with her family cruising the Northland coast on her yacht.



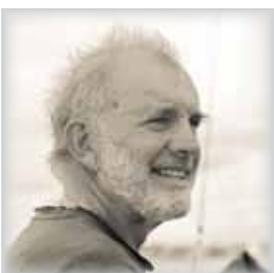
ANDREW BAKER : Andrew is a Harbour pilot. He is the Vice Commodore and centreboard convenor of Marsden Yacht and Boating Club. Andrew has been a coach for a sailing centre in the UK.

MICHAEL SHERWOOD : Michael is the Company Director of a sports clothing business. He is the Vice Commodore of Onerahi Yacht Club. Michael has club and off shore racing experience.



DAVID HARRIS : David owns an electrical business. He is the centreboard convenor for Whangarei Cruising Club and a coach. He and his children compete in centreboard racing.

SAM CANNELL : Sam is a yacht broker and past deputy port captain at Whangarei Cruising Club. He has experience in yacht cruising and racing.



ALAN CLARKSON : Alan is a retired veterinary practice and farm owner. He has fifty years of club racing and offshore sailing experience. His five children have been involved with team, centreboard and family cruising.



SAIL NORTHLAND

CHARITABLE TRUST

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