

Encourage Capital & LGT Venture Philanthropy invite you to join us to discuss Sustainable Seafood Investments

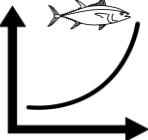
Please join us for breakfast to discuss emerging private equity opportunities to invest in the sustainable wild-caught seafood value-chain as means to protect and restore wild fish stocks, bolster global food security, reduce the environmental footprint of protein production, and improve the lives of fishers and their communities.

Wednesday, 1. November 2017

8:00 – 10:00 am

**Offices of LGT Venture Philanthropy
Färberstrasse 6, 7th floor, 8008 Zurich**

Did you know that:

- **80% of top 40 US and EU retailers** have made sustainable seafood sourcing commitments
- **2/3** of global consumers are **willing to pay more for sustainable** brands
- **15%** of global seafood production is now **sustainably-certified**, up from only 0.5% a decade ago, yet supply cannot keep up with demand
- **10%** of global landings come from **Fishery Improvement Projects**
-  **Seafood is a \$500B industry**, with global exports increasing from \$8B in 1976 to \$150B+ today
-  Seafood demand has grown **2x faster than population** over the last 50 years, outpacing every other protein source except chicken
- **20.2 kg/yr per capita seafood consumption** is highest of all animal proteins globally
- **25% price increase** is projected for wild-caught seafood by 2022 due to rising demand and constrained supply

And yet...

- **80%** of assessed global fish stocks are **overfished**
- **40 million** fishers are at risk of losing their primary source of **livelihood**
- **3 billion** people are depending on threatened seafood for 20+% of their **protein supply**
- **97%** of fish-dependent people are in the **developing world**