

## Encourage Capital & LGT Venture Philanthropy invite you to join us to discuss **Sustainable Seafood Investments**

Please join us for breakfast to discuss emerging private equity opportunities to invest in the sustainable wild-caught seafood value-chain as means to protect and restore wild fish stocks, bolster global food security, reduce the environmental footprint of protein production, and improve the lives of fishers and their communities.

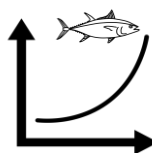
**Wednesday, 1. November 2017**

**8:00 – 10:00 am**

**Offices of LGT Venture Philanthropy  
Färberstrasse 6, 7th floor, 8008 Zurich**

### Did you know that:

- **80%** of top 40 US and EU retailers have made sustainable seafood sourcing commitments
- **2/3** of global consumers are **willing to pay more for sustainable** brands
- **15%** of global seafood production is now **sustainably-certified**, up from only 0.5% a decade ago, yet supply cannot keep up with demand
- **10%** of global landings come from **Fishery Improvement Projects**



- Seafood is a **\$500B** industry, with global exports increasing from \$8B in 1976 to \$150B+ today
- Seafood demand has grown **2x faster than population** over the last 50 years, outpacing every other protein source except chicken
- **20.2 kg/yr per capita seafood consumption** is highest of all animal proteins globally
- **25% price increase** is projected for wild-caught seafood by 2022 due to rising demand and constrained supply

### And yet...

- **80%** of assessed global fish stocks are **overfished**
- **40 million** fishers are at risk of losing their primary source of **livelihood**
- **3 billion** people are depending on threatened seafood for 20+% of their **protein supply**
- **97%** of fish-dependent people are in the **developing world**